FARMER'S ADVOCATE AND HOME JOURNAL, WINNIPEG

W. J. BLACK, B. S. A PRINCIPAL W. J. CARSON, B. S. A. PROFESSOR OF DAIRY HUSBANDRY

Manitoba Agricultural College DAIRY DEPARTMENT

Winnipeg, Man., 14th Aug., '08. The De Laval Separator Co. Princess St.

Dear Sirs:-

I have before me your letter of the 12th inst., in which you ask for particulars concerning the buttermaking competition held at the Winnipeg Industrial Exhibition this year. The rules and regulations governing the competition were as follows: - Each competitor was required to separate a given quantity of milk, the cream thus produced to be ripened and churned at the end of 24 hours. Competitors had the privilege of choosing any make of separator they might wish to use. Prizes were awarded in three different sections as follows: -

- Section 1. Home Dairy buttermakers. Instructors or assistant instructors (past or present) and first prize-winners at a previous Winnipeg Exhibition shall be debarred.
- Section 2. Open to students or ex-students. Instructors or assistant instructors (past or present) and first prize-winners at a previous Winnipeg Competition shall be debarred.

Section 3. Free to all. Open to all.

The object of the competition was to test the knowledge, ability and skill put forth by the different competitors in converting the fat of the milk into butter of fine quality. In no shape or form did it consist of a test or comparison of the different machines in use, neither was there a prize offered or awarded for such. As Director in charge of the exhibit, and also judge of the competition, I took special pains in making this clear to the representatives of the different machines, yourself included. Tests of the whole milk, skim milk and cream from each machine were made daily. These have not been given out to the public and are still in my possession. Without a knowledge of those tests I fail to see how any firm or individual can draw any conclusion or form a comparison of the work done by the different machines used in this competition.

Yours very truly,

us Jeanon



Founded 1866

S INCE its inauguration, there has never been held at or in connection with the Winnipeg Industrial Exhibition a test of Cream Separators, nor any discriminatory award made for them, and the object of the Home Dairy competitions each year has been just as set forth in letter of Professor Carson, reproduced here-with.

in letter of Professor Carson, reproduced here-with. The dairy public is entitled to the information contained in Mr. Carson's letter because of a right of the second second second second second manufacturer in which it is deliberately and fakely stated that the machine manufactured by him was awarded first prize at Winnipeg In-dustrial Exhibition in 1908. The manufacturer in question has not dared make his claim in any reputable newspaper nor farm journal, but has resorted to the circular referred to knowing that yo doing so he would less readily be called to ac-count for the misrepresentation. It is a matter of the offender followed the same tactics in one of the offender followed the same tactics in one of the offender provinces until exposed. In this had assurance that the records of the skimming machines used in the Dairy Competition at Winnipeg, 1908, would not be given to the public, and only on this condition allowed his machine to be used. The Home Dairy Competition of 1908 is in-teresting when placed beside the misleading cir-cular:—

FREE FOR ALL

First F. W. Armstrong using De Laval Second A. H. Matheson Empire Third Miss E. Henricksson " De Laval

STUDENTS OR EX-STUDENTS OF ANY DAIRY SCHOOL

First A. H. Matheson using Empire " De Laval " De Laval Second Miss E. Henricksson Third Miss Lewis

OPEN TO THOSE WHO HAVE NEVER TAKEN A COURSE OF INSTRUCTION AT ANY DAIRY SCHOOL

Miss A. W. Green using Magnet Second Miss Carrick " National " De Laval Third Mrs. Taylor

Five users of De Laval Separators received awards, and if this is accepted as an endorsement of the De Laval by the Dairy Department, then the author of the misleading circular has been strack by his own boomerang.

The De Laval Separator Co. WINNIPEG VANCOUVER MONTREAL

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FARMER' OF WIND 14-16 PRINCESS STREET

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American breeders livelier interest than possibilities of Weste pure-bred live-stock for the interest they to official estimates Americans will cross ary this year, to sta of the last west. Th men, who have built west of the United ! country, which, for selling ground for pu It should follow natu once they get their f prairies will be rea classes of stock they in the South. The called, is merely the several hundred the of the United State

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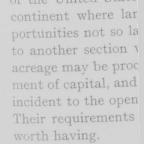
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