

DAVID C. COOK'S SUNDAY-SCHOOL REQUISITES FOR 1882.

ENORMOUS SAVING TO SCHOOLS.

THERE is usually quite as much money in selling 100,000 copies of a publication at 5c., as 5,000 at 25c., or 500 at \$1; and we are quite contented to make prices on this basis. We are not the least afraid of the cry of "cheap, cheap." There hasn't been half enough said in that direction, for we not only sell cheap, but even stand ready to GIVE AWAY OUR GOODS where a trial does not demonstrate to the buyer that they are BETTER than others, no matter how dear. We employ the ablest writers, and pay for all MSS., using more original matter than any two other publishers in this line, having employed and paid nearly two hundred writers during the past year, besides seven editors. Nothing partisan or sectarian admitted. Sales last year aggregated twenty-six million copies; this year, thirty-six millions. We are now by one-third the largest mailers in the North-west.

TRIAL OFFER.

The whole matter left in the hands of the school.

If our publications are not better than others (as well as cheaper) we ask nothing for them.

READ THESE OFFERS TO YOUR SCHOOL.—We do not see how any one can refuse to give us just one trial.

TRIAL OFFER ON OUR GRADED PAPERS.

We claim our graded helps are every way superior to the ordinary non-graded ones, and we are willing to back up this statement by an offer which gives every school the helps FREE OF COST if the trial proves a failure. If ours don't suit, you will then have three months' helps free; and if they do suit, you get one quarter at half prices and on balance of year you save considerable, as the prices of our publications are much less than others.

Form of Trial Order.

To DAVID C. COOK, Chicago, Illinois:

DEAR SIR.—We have never used any of your Lesson Helps in our school. We wish to try them with a view to taking them regularly, if they really PROVE BETTER FOR OUR USE than those we have been using. If you will send, as per order below, we will try them carefully, always using the lesson hymns with the lessons on which they are written. Endeavouring also to induce home study in the various classes, as suggested in the helps; in fact, to use every means in our power to make the helps most useful in securing thorough study and in impressing the lesson. Then, if at end of three months, I can conscientiously write you that we have tried the helps faithfully, but that they have not proved really better helps, securing more home study, more interest in the lessons, pleased the school better than those we have been using, you are to return me the half-price paid for them. But if not we will continue using them. On these conditions please send me for first quarter of 1882.

TRIAL OFFER ON OUR GRADED LESSON HELPS.

If your school has never used any of our papers, you may order of us full supply for your school on trial, with the express understanding that if they do not prove better than those you have been using you are not to pay us one cent—you to have three months trial and not to pay us anything till the end of that time.

As a trial costs nothing at the start, and nothing at all if it don't prove a success, will it not be worth your while, when if it succeeds, you save 20 to 40 per cent. a year in your expenses?

Form of Trial Order.

To DAVID C. COOK, Chicago, Illinois:

DEAR SIR.—We have never used any of your Sunday-school papers in our school. We should like to try them with a view of getting them regularly if they prove really better. If you will send me, as per order below, we will try them and state to the school when the first numbers are given out, that they have been ordered on trial. That we want them read carefully, and that if we like them better than those we have had, we can have them regularly. At the close of three months, we will ask the opinion of the school, and if I can then conscientiously write you that the school does not like them better than other Sunday-school papers we have been using, it is especially agreed that you are to send me RECEIPTED BILL for them. If I do not write you as above at the close of the three months, then I will pay you as per price below.

On these conditions, please send me for the first quarter of 1882, January, February, and March.

OUR GRADED SUNDAY SCHOOL HELPS.

They suit the age of each.

They furnish a companion teachers' help in each grade.

They save expense of song books, giving thirty-eight pieces in each number—one hundred and fifty-two in a year.

They give you lesson songs worked right out of the lessons.

They are arranged to sing at sight by means of old and new tune combination

They introduce a system of home study and lesson marking, which always improves the lesson standard.

They are vastly superior every way, and yet they cost far less than others.



View of new Quarterly with Lesson and Music opposite each other.

Hymns opposite the Lesson. No turning over pages to find the hymn you want, for opposite each lesson is placed its hymn. This not only saves time, but serves to connect the lessons with the hymn in the minds of the scholars and teachers, besides enabling the superintendent or chorister much easier and better to call attention to their connection. We arrange our opening and closing hymns and responsive readings, on opposite pages in the front of the book, where they can be instantly found.



End view Side view

Binding the Quarterlies. We publish the only quarterlies that are sent out perforated at the back, so as to be easily fastened together, and thus preserved from quarter to quarter, by using a bit of string, ribbon or common paper fasteners. Coming ready punched in this way, it is little trouble for the school to attach a second quarter's book to the first of each scholar's and teacher's, or to induce each to do their own attaching. Thus the books for the whole year are preserved, forming a whole song book of 152 pieces, and a commentary on the whole year's lessons.

Scholars' Lesson Helps

FOR THE MAIN SCHOOL.

Four grades.

- The Juvenile Scholar, - 8 cents a year.
- The Intermediate Scholar, 9 " "
- The Advanced Scholar, 11 " "
- The Bible Class Scholar, 11 " "

Teachers' Lesson Helps

TO MATCH.

- The Juvenile Teacher, - 18 cts. a year.
- The Intermediate Teacher 23 " "
- The Advanced Teacher, - 30 " "
- The Bible Class Teacher, 30 " "

Besides this, we publish abridged editions of the Juvenile Scholar and Intermediate Scholar, at 4½ cents a year.

Lesson Helps published by others cost

- For Teachers, - 50 to 55 cents.
- For Scholars, - 12 to 25 cents.

GRADED SUNDAY SCHOOL PAPERS.

Advantages of Graded Papers.—Instead of the old plan of furnishing all of the main schools with the same paper, four kinds of papers are taken for each week, besides the paper for the infant class, as follows: The Weekly Church and Home, for adults; The Weekly Magnet, or our 11c. monthlies for older scholars; our four 8c. monthlies for the intermediate scholars; our four 5c. monthlies, or the 10c. weekly, for the juvenile scholars; our Dew Drops, or the 6c. Weekly, for the infant class.

By this plan all families having members of the school in all grades get the reading of FIVE PAPERS A WEEK in place of one or two, and yet it costs the school no more; besides this, each one gets a paper suited to his age.

Below is the actual number of words you get per week, using our graded papers:

5th grade D. C. Cook's weekly Church and Home,	26,000 words
4th do do Weekly Magnet	16,000 do
3rd do do 8c. series	8,000 do
2nd do do do	5,500 do
1st do do Weekly Dew Drops	990 do
Using all five gives each family a grand total of	56,490 do

Prices asked for papers are much lower than others.

6c. Weekly.—THE LITTLE LEARNER'S PAPER, a weekly paper for the infant class; costs in clubs but 6c. each a year, or 2c. a quarter. Other infant class papers cost from 18c. to 40c. a year. Contains the lesson, with little lesson pictures, also one illustrated story in each number.

22c. Weekly Primary Paper.—The DEW DROPS, a grand thing. No infant class paper published near the size or quality. Contains from six to ten pictures in a number. Printed in large type, on fine writing surface-toned paper. Illustrated lesson for little ones, illustrated stories, little one's knowledge box, advice to little folks, mother's column, etc., etc. Cost in clubs, 22c. per year; 6c. per quarter.

5c. Monthlies.—Our Sabbath Home; The Coral, or God in Nature; Truth Seekers; The Giant Killer. Four monthlies in clubs at 5c. a year, or 1c. per quarter, when bought in lots of five or more. Each paper contains as much matter as the average Sunday-school paper, and more than many.

10c. Weekly.—THE SABBATH-SCHOOL WEEKLY, for the main school. In clubs at 10c. a year, or 3c. per quarter. Contains as much matter as some papers costing 60c. a year, weekly. Five times cheaper than any other main school weekly published.

8c. Monthlies.—The S. S. Gem; Careful Builders; His Jewels; The Young Folk's Friend. Four monthlies in clubs each at 8c. per year, or 2c. per quarter. These are larger size than the average church Sunday-school paper, are printed on the finest quality of material, illustrated in finest style of art, and filled with choice reading, containing nearly double the matter of many S. S. papers, yet costing less than any published by others.

30c. Weekly.—THE WEEKLY MAGNET; an illustrated serial weekly paper for the main school. In clubs at 30c. each per year, or 8c. per quarter. An immense thing, five times the mat-

ter of most Sunday school papers (please count words); also a choice serial running through the quarter. Nothing like it to keep up the attendance; invaluable as a means of doing good in the home, besides in many cases, preventing the reading of bad books and papers. Other papers with less than one-fifth the matter, cost 50c. to 60c. a year.

11c. Monthlies.—The Royal Road, The Congregator's Herald, Gracious Words, Our Own S. S. Paper. Four monthlies. Over 16,000 words in a number, or twice to three times the matter of most S. S. papers more than any other. Printed on finest paper, illustrated with finest engravings, and contains matter from the ablest pens, and yet are sold at lower rates than the papers of other publishers.

Bible-class Paper.—A Weekly for the Bible-class and for teachers and officers. THE CHURCH AND HOME, illustrated, the only paper of the kind extant. Contains nearly 26,000 words in a number. Nothing like it to hold adults and older scholars in attendance. Is gotten up on the plan of a \$2.50 religious weekly. Price, weekly, in lots of five or more, each, 50c. per year, 13c. per quarter.

Folded Papers for 1882.—All of our main school papers will be sent out "ready folded," not in large sheet form. Thus they combine in shape to be given out, saving time of folding, or noise and confusion created by giving them out unfolded.

Shape in which papers for 1882 will be sent out.

Other Goods.

Lesson Commentary for teachers, covering whole year's lessons, 1882. Sample for 10c. less in quantities.

Bible Dictionary. 520 columns, sample for 10c. **Sunday-school Libraries.** Reprints of \$1 to \$1.50 Sunday-school Library Books in best of binding for schools at 5c. each and less. 33 books published. Sample 5c.

Reward Books. Reprints of \$1 books in holiday style. Sample for 10c. less in quantities. Imported reward books at 5c. 10c. and upwards.

Lesson Calendar. Printed in colours, exquisite design, with daily home readings for 1882. Sample 10c. less in quantities.

Song Books. For church and prayer-meetings at 5c.; for Temperance Meetings 5c.; for Bands of Hope 4c. Sample of either 5c. For Church Choirs 25c. Sample 35c.

Sunday-school Record Book. for full year; with printing press help blanks added, 35c.

Christmas Decoration Letters. No. 1, 8 inches high, in red. No. 2, 6 inches high, in blue—5 alphabets of style one for 30c.; five of style 2, 2c. 1/2 of each 50c.

Teachers' Bibles. from Oxford plates, with Dictionary concordance, maps, etc., most complete of any, as low as \$1.30. Very best for \$1.50.

Gift Bibles. 45c., 75c., \$1.00, \$1.25 and \$1.50. Our \$1.25 Bible is a perfect beauty, and equal to many \$5 Bibles. Our 60c. Bible is an elegant thing with fassel clasp, gilt edge, brass bound and plated.

All goods sold subject to return if not wholly satisfactory. Send for full catalogue and price list.

What Subscribers Say.

Doubled the School. JASPER, N.Y. We are much pleased with the goods you furnish. They have doubled our Sunday-school in a few weeks. E. TIMMERMAN.

All due to "Cook's supplies" KELLERVILLE, ILL. Allow me to say that our Sunday-school is prospering gloriously, and no mean part of its prosperity is due to "Cook's Supplies." We are all enthusiastic. T. A. DAVIDSON, Supt.

100 per cent. Increase. AUBURN, CAL. The interest in my school here has increased 100 per cent. since using your publications; they are pre-eminent for adaption, attractiveness effectiveness and cheapness. GEO. W. FITCH.

We owe it to your helps SEYMOUR, Ind. We, as a school, will ever be thankful that we saw and accepted your trial offer, as our school is the best in this part of the country, and we owe it mostly to your books and papers. C. C. FINLY.

Rapid Strides in Study LEESBURG, Pa. They have given entire satisfaction; our school has made rapid strides in the study of the Word; your Quarterlies are the plainest and fullest that I have ever seen. W. A. MUNNELL.

A Revival Started STEWARTVILLE, ONT. I will not pretend to calculate what the Quarterlies are doing in our school, but I know that the Holy Spirit is blessing our school with a knowledge of the Scripture that we had no conception of before we got our Quarterlies, and I know "the day will declare it." God prosper his own good work, and bless you in and for your part of it. A. HAMILTON.

Press Endorsements.

"Baltimore Methodist."—A leading if not the largest publisher of Sunday-school supplies on the continent.

"Gazette and Courier."—This man seems to be the Napoleon of Sunday-school literature.

"Central Methodist."—Whatever Mr. Cook puts his hand to is given life and energy.

"Evangelical Churchman."—These publications have had to seek trade solely on their merits, and yet, within a few years they have become more popular than any other Sunday-school publications extant.

"Pittsburg Journal."—Mr. Cook's reputation as a publisher of Sunday-school literature has become world-wide.

"Chautauqua Democrat."—When we mention his name in connection with any Sunday-school literature, it is sufficient guarantee of its excellence.

"Chautauqua Circle."—His array of Sunday-school publications is a marvel of cheapness. Everything under the sun in regard to Sunday-school literature he supplies.

"Musical Million."—The most enterprising publisher of Sunday-school supplies on this continent.

"Our Monthly."—We see they are sneeringly referred to as "cheap mushroom concerns." Well, they certainly are cheap, and like the mushroom, of wonderfully rapid extension. But they are good, too, and we are sure we are doing Sunday-school workers a favour in bringing them to their notice.

"Chicago Signal."—The one prominent principle of his business has always been the utmost cheapness consistent with excellence; consequently, his Sunday-school helps and papers can be had at a large discount upon the prices of older houses.

** Specimen papers, Lesson Helps, etc., sent free to schools wishing to examine. Send for complete price list.

Address, DAVID C. COOK, 148 Madison-street Chicago, Ill.