

hat Preserves Farm Buildings

PURE PAINT is a sure preservative whether it covers buildings or vehicles or implements or anything else. If you use paint because it is cheap you will just as surely pay dear for it in the end as you would if you fed your stock with a mixture of corn and pumpkin seed.

Paint to preserve buildings must be made up of the right raw materials and mixed with the right skill and machinery to make it durable enough to withstand all severe weather conditions and variation of climate.

Any paint may look well but the only test is time. Yes, the old steady sun and the hammering storms will prove that common paint don't preserve.

Next time you're in town ask your dealer for

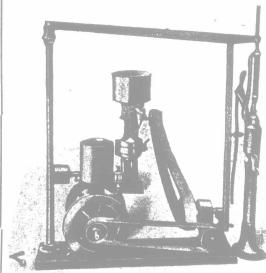
Martin-Senour Paint

If he don't sell it drop us a postal and we will send you color cards and prices of one or more of the many good paint things we have ready for your use. Let us tell you all about them in our beautiful booklet "The Home Beautiful."

Free upon request. Write to-day.

> MARTIN-SENOUR CO., Ltd. MONTREAL.

1½ TO 40 HORSE-POWER.



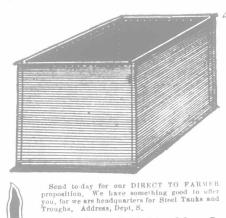
Windmills, Grain Grinders, Pumps, Tanks. Water Boxes. Concrete Mixers, Etc., Etc.

Send for catalogue.

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LIMITED,

Brantford, Canada.



Life Is Not Worth Living

on the farm if you are not fitted up with good Storage Tanks. You can have all the luxury of city life for a very small outlay. Our Born and General Storage Tacks are made of heavy galvanized at ellof the best among, imported from the old Country to the egytting the

Steel Trough & Machine Co., Limited 12 Tresed, But.

Mr. Branch St. Branch

You Ought To Know About Steel Ribbed Fire-Pots

Any invention that will save you from 1/8 to 1/3 in fuel, is a pretty important subject to the man who is going to put in a new furnace this summer.

The "Hecla" Firepot has three times the radiating surface of any other because it has 97 steel ribs fused into the castiron (count the flanges or pins in your present furnace). This increase in radiating means a corresponding increase in the amount of heat given off by the fuel. By actual tests extending over three years,

The "Hecla" Furnace

saves from 1/8 to 1/3 of the fuel. Every one of the "Hecla" Furnace steel ribs radiates heat. They also throw off the heat so rapidly that the Firepot never becomes redhot, cannot burn out, and should be practically everlasting.

We can't tell you all the points of "Hecla" Furnaces, here. Our new catalogue contains them, explains them and illustrates them.
Suppose we send you a copy—free?

Clare Bros. & Co. Limited, Preston. Ont.

Genasco Ready Roofing

Trinidad Lake asphalt is the backbone of Genasco. It is the greatest weather-resister known. It makes Genasco cost a little more, and makes it worth it because it lasts so long.

When you don't have leaks, damage, repairs, and renewals to pay for, you have real roof-economy.

Get Genasco—the worth while roofing for every building on the farm. Look for the hemisphere trade-mark, and you'll get the roofing backed by a thirty-two-million-dollar guarantee. Mineral and smooth surface, Write for samples and the Good Roof Guide Book.

THE BARBER ASPHALT PAVING COMPANY



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of crate fatted chickens, and specially fed poultry of all kinds. All poultry must be starved 24 hours, bled at the neck, and dry plucked. We make weekly returns. He sure to put your name on the package when shipping.

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