

Bettie Bradley



Does The Times deserve this?

Start a new year and the temptation to review is almost irresistible. Today, I mused about how I stumbled into The Times and whether we really deserved each other.

There's no doubt about it. As an editor I have a few shortcomings. Quite a few.

Not that I believe in hiding my light under a bushel. When the brass phoned me, more than a year ago, and asked me if I'd like to edit a brand new community section, it didn't occur to me to point out that I'd never been an editor.

I'd been a syndicated columnist — remember the dear, dead Toronto Telegram?

And I'd been women's director of an advertising agency and done my share of successful huckstering.

Radio, television and lecturing from Montreal to Vancouver hadn't hurt my self-confidence, either.

So much for self-justification. The point is, what went wrong?

Well, part of it is jargon. I resist the double-talk of the trades. Social workers, doctors, lawyers and plumbers all hide behind professional double talk. But after a full year, I still can't bring myself to talk newspaper.

"Bet, what shape are you in?"

"Well, I've given all our stories to the typists and drawn where they're going to go on three of those little pages."

After a stunned silence, our editor-in-chief wearily reminds me, "Your copy has gone to composing and you've dummed three pages."

That's what I thought I said!

Later, in the composing room, I frantically

look for one of our big sheets, wondering if it's too late to change something.

"Bet, you're asking if your flats have already gone to camera." Is that what I'm asking?

Still later, a man pokes his head in my door and says "You're dummed short about 10 inches on page six. If you don't have overset, you'll need about three takes."

I think they need another story — and why can't they say pages instead of takes?

Well, my resistance to the vernacular is only one problem. The other is editing. My idea of editing another writer's story is to nod enthusiastically and say "Gee whiz, that's a swell story."

To my chagrin, I find that won't do. A decision must be made about whether a story has the best possible lead (that's the first paragraph that's designed to suck you in).

There are judgments to be made about whether the story reads easily, is succinct and, indeed, if it was worth writing in the first place. Impossible! Could I do that to fellow writers?

There's more. It's almost axiomatic that writers can't spell but make them editors and presto! They know immediately that I comes before e, except after c. Frankly, I haven't quite made the grade.

Oh! I have a dictionary. It's just that I don't know which words to look up.

Finally, it's the inexorable repetition. That damned paper has to hit the street every Wednesday whether I'm in the mood to work or not.

Deaths Deaths Deaths Deaths Deaths

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SKIMMING, William — At Toronto on Monday, January 3, 1977. William Skimming, dear brother of Elizabeth (Mrs. G. Farquharson), Agnes Brown and Dora (Mrs. A. Stanton). Service in the chapel Thursday 10 a.m. Interment Prospect Cemetery.

BRUNTON, Mabel — At the Humber Memorial Hospital, on Thursday, December 30, 1976. Mabel Brunton, wife of the late Alexander Brunton, dear mother of James and his wife Leona, and Jean and her husband, Reginald Green and the late Alexander. Dearly loved by her 5 grandchildren and 5 great-grandchildren. Dear sister of Mrs. Florence Johnston, of Alton, Ontario. Service was held in the chapel Monday, 1 p.m. Cremation. (Remembrances may be made to the charity of your choice).

DUFFY, Sylvia — Suddenly at the Peel Memorial Hospital, Brampton, on Saturday, January 1, 1977. Sylvia Duffy, of Brampton, wife of the late Milton C. Duffy, dear mother of Urrla (Mrs. Duncan Carmichael), of Toronto, and Helen (Mrs. William McKinley), of Brampton, dear grandmother of Terry Freeman, of Niagara Falls. Resting at the "McClure Chapel" of the Ward Funeral Home, 52 Main St. S. Brampton. Service in the chapel on Wednesday at 2 p.m. Interment York Cemetery. The family will receive friends on Tuesday from 2-4 and 7-9 p.m.

KISS, Joseph — Suddenly at the St. Michael's Hospital, Sunday, January 2, 1977. Joseph Kiss of Weston, beloved husband of Mary Kiss, brother-in-law of Elizabeth Jacob of Weston and Barbara Richard Jacob and his wife Heather Elaine and Richard Arthur Jacob, all of Toronto. Service was held in the chapel Tuesday 11 a.m. Interment to follow.

McNEIL, Mary (Dolly) — At the Tullamore Nursing Home, Brampton, on Friday, December 31, 1976. Dolly McNeil, wife of the late Alexander McNeil. Dear mother of Mary (Mrs. N. Graydon), of Brampton. Dear grandmother of Thelma, Ronald, Douglas, Mary and Laura. Rested at the "McClure Chapel" of the Ward Funeral Home, 52 Main St. S. Brampton. For further information please call 451-2124.

LORENC, Frank — At Our Lady of Mercy Hospital, on Saturday, January 1, 1977. Frank Lorenc, of Weston, beloved husband of Katerina Horak. Dear father of John and his wife Stefania. Loving grandfather of Frank, Lucy (Mrs. George Clark), and John (Mrs. Soreny). Passed away in Toronto, Ontario, after a long illness. Resting at the Ward Funeral Chapel, 2035 Weston Rd. from Tuesday 6-9:30 p.m. Service was held on December 29, at 2 o'clock. Interment Beechwood Cemetery, Town of Vaughan.

LORINCZ, Nicholas — On December 25, 1976, beloved husband of Andrea I. Lorincz, (nee Szoreny). Passed away in Toronto, Ontario, after a long illness. Resting at the Ward Funeral Chapel, 2035 Weston Rd. from Tuesday 6-9:30 p.m. Service was held on December 29, at 2 o'clock. Interment Beechwood Cemetery, Town of Vaughan.

WALKER, Horace Haward (Hub) — Suddenly, at his home, Weston, on Tuesday, December 28, 1976. Hub Walker, beloved husband of Audrey Walker. Dear father of Ken, of Toronto, grandfather of Scott, Michael and Barbara. Service was held in the chapel Wednesday 8 p.m. Interment Morpeth Cemetery, Morpeth, Ontario on arrivals of motors Thursday, 1 p.m. In lieu of flowers, donations to the Ontario Heart Foundation or the Canadian Cancer Society would be gratefully acknowledged by the family.

TYLER, Gordon C. — After a lengthy illness at the North-western General Hospital, on Tuesday, December 28, 1976. Gordon Tyler, of Weston, beloved husband of Helen Tyler, dear father of Ross, of Rexdale, Grant of Georgetown and Norman of Weston, grandfather of Leigh and Heather. A private family service was held at the Ward Funeral Home, Weston, on Thursday, December 30, 1976. Cremation. Donations to the Canadian Cancer Society would be gratefully acknowledged by the family.

JONES, Linda Helen — Suddenly as the result of an accident on Thursday, December 30, 1976. Linda Jones, loved daughter of Helen and Penny Jones of Inslington; loving sister of Cathy and Patty. Service was held in the chapel Monday, 2 p.m. Interment Sanctuary Park Cemetery. In lieu of flowers, remembrances to your favorite charity would be appreciated.

STEPHENS, Denzil — On Thursday, December 30, 1976. Denzil Stephens of Downsview, beloved husband of Lillian Stephens, dear father of Peter of Etobicoke, Jeffrey, Sarojini and Lalitha, brother of Teddy of India. Service was held in the chapel Monday 11 a.m. Interment Beechwood Cemetery. In lieu of flowers remembrances to the Ontario Heart Fund would be appreciated.

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In Memoriam

MARLATT, William — In loving memory of a dear father and grandfather, who passed away January 3rd, 1963. Although we smile and make no fuss, No one misses him, more than us. And when old times, we oft recall, That's when we miss him most of all. — Lovingly remembered by his family.

PERALA, Sulo (Saul) — In loving memory of a dear husband and father who passed away Jan. 7, 1976. In tears we saw you sinking. We watched you fade away. Our hearts were almost broken. You fought so hard to stay. But when we saw you sleeping, So peacefully free from pain, We could not wish you back To suffer that again. — Sadly missed by his wife, Irene and children Sylvia, Perry, Bev, Danny, Janet.

PALLET, Lena — December 22nd, 1972. — Remembered always. Daughter Arlee, granddaughter Lori.

LESLIE, Joe — Jan. 5th, 1972 — In loving memory of a dear husband and father. — Arlee and Lori.

STOREY, William W. — At the Mississauga Hospital on Monday, January 3rd, 1977. William Storey, late of Mississauga. Dearly beloved husband of Mary E. McKerrill and loving father of Kerroll (Mrs. J. Hand), Mississauga. Dear brother of Mary (Mrs. J. Russell), Forest Hill, Linda LaHour, England, Nan (Mrs. J. Ewing), Margaret (Mrs. J. Mason), John, all of Oakville, and Christine Powell of Pembroke. Dear grandfather of David and Marybeth. Rested at the Ridley Funeral Home Ltd., 3080 Lakeshore Blvd. W. (at 14th Street). Private family service was held in the Chapel on Wednesday at 11 a.m. Interment Greenwood Cemetery, Owen Sound. (In lieu of flowers donations to the Canadian Heart Fund would be greatly appreciated.)

LAMBERT, Charles Wesley (Wes) — Suddenly at Our Lady of Mercy Hospital on Tuesday, December 21st, 1976. Charles Wesley Lambert. (In his 97th year). Husband of the late Mary Elizabeth Hammond. Dear father of Clarence W. Lambert, Mrs. George Robinson (Doris), Mrs. Lorne Higgins (Eleanor), Barrie, Mrs. Ian Cooper (Edythe), Detroit and the late Kenneth E. Lambert. Also survived by grandchildren, great grandchildren, great great grandchildren. Rested at the Turner & Porter "Yorke" Chapel, 2357 Bloor St. W. Service was held Friday afternoon, Interment Park Lawn Cemetery.

MULHALL, Earle James — At St. Joseph's Hospital, Toronto, Monday January 3rd, 1977. Jim Mulhall of 6 Royal York Rd., Mimico. Dearest husband to Stella LaPlante. Beloved brother of Mrs. Charles Harrison (Marguerite) of Port Hope, Ontario and also survived by several nieces and nephews. Mr. Mulhall is resting at the funeral home of G. H. Hogle, 63 Mimico Ave., Mimico. Funeral to St. Leo's Catholic Church, Royal York Rd., Mimico, Wednesday 11 a.m. Interment Holy Cross Cemetery, Thornhill.

LENNOX, John — Suddenly at St. Michael's Hospital, Toronto on Wednesday December 29th, 1976. John Lennox (Member of High Park Lodge, A.F. and A.M. No. 531, G.R.C.). Dearly beloved husband of Maisie Lennox. Loving father of Jack, Etobicoke. Dear grandfather of Jeffrey and James Lennox. Mr. Lennox rested at the Wignall Funeral Chapel, 62 Long Branch Ave., Long Branch. Funeral service was held Friday 2 p.m. Cremation.

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