

Yelled at technicians

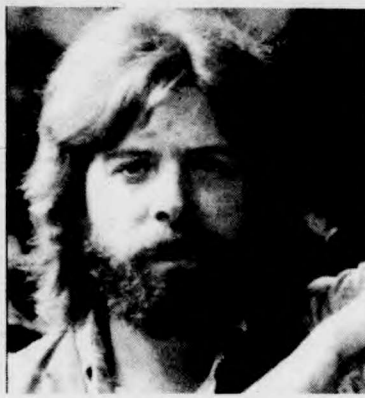
Materick brings lukewarm show to Burton

By BOB POMERANTZ
Last Friday night, Ray Materick and ensemble parked their instruments in Burton auditorium and provided for an evening of relatively easy listening. It wasn't difficult for Ray and his boys to find a parking space, for the auditorium was at best a quarter full. Nevertheless, the few people who attended were treated to some mellow music. The tunes were full of feeling. When Materick sings, he puts his heart and soul into every

note. His raspy, gravel voice sings of past love affairs, present sorrows and future shocks, and one is easily swept away with the flowing rhythms of the instrumentals.

REASONABLE CROSS

Materick's sound seems to resemble a cross between Kenny Rodgers and Bobby Dylan — with a little Hank Snow thrown in for cooling purposes. Ride Away, Long, Thin, Highway Line, Like a Midnight Rider — these are all songs about people who "make tracks" down life's rough roads, which convey to the listener the fact that Materick has been around and has returned to warn us that life "ain't easy", but a challenge just the same.



In Carnival Knowledge a song with a Spanish flavour, much resembling Dylan's Mozambique, a lively beat was provided by

drummer Bill Cymbala only to match Bill Doiges hot trumpet and Materick's own light and bouncy delivery. The message of the song was kept clear — life can be a rewarding experience but "I don't believe in miracles".

Perhaps Materick's best known song is "Linda, put the coffee on". It was played with less enthusiasm than "Knowledge" but was well brewed just the same. The boys kept their act tight during "Linda" and their tone told all — a mournful, bittersweet ballad about the frustrations in life.

There were some disappointments during the concert — mostly technical. Materick stopped singing several times to bellow out harsh criticisms to his production men. These gaps in the music served to destroy the atmosphere and were distracting, to say the least. Though Materick was just in demanding the best volume and blend of sound, he was callous and insulting — a real turn-off.

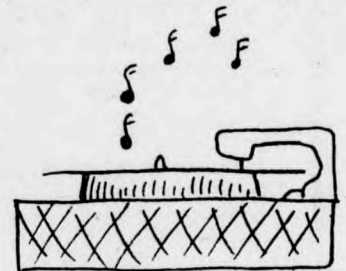
Bad taste abounded during Materick's monotone monologue, attempted between numbers. He spoke mostly of the lines that he had missed in previous songs and how that "really isn't important because I'm having fun, just the same". If more attention had been paid to remembering lines and less time spent on needling the band members about being "real lady killers", the evening would have been all the more enjoyable and the audience

might have had fun, too — not just Materick.

INFANTILE ADMINISTRATION

In spite of all the bad vibes created by Materick's infantile administration, the beauty of the evening stood relatively intact. When his band took a breather backstage, Materick, alone again (naturally) began to generate a series of solos which were full of sincere and sweet sounds. Materick's rhythm guitar blended in total unison with his singing, resulting in a sometimes sombre, sometimes rollicking, sometimes hilarious group of melodies. This was Materick at his best — set adrift from cheap shots at the band and playing alone — alone with his music and atune to the foot taps of the audience.

As Ray Materick and his crew departed Burton, he yelled out, "It's been an embarrassing evening for us, folks". If only Materick had cut the cute stuff and respected the feelings of his audience a little more, he could have been more than just good — he would have been great."



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Airborne theatrics

At twenty-five thousand feet aboard a 707 mystery plane, York theatre graduates captured the imagination of Canadian Bottlers of Coca-Cola with an unusual two-hour inflight show. The Bottlers, enroute to an unknown conference destination, were entertained by an exciting young theatrical troupe through a series of voice-overs and sketches in the aisles designed to perpetuate the mystery of the eventual destination.

Smith contacted Ron Singer of Asterix Productions, a company of actors who specialize in creating specific shows for Canadian businesses. Formed in early 1976 by Singer, Stephen Witkin, Stan Lesk and Paddy Campanaro, Asterix has worked closely with their clients to produce custom-made shows designed to communicate business information in an inventive and entertaining fashion.

The Bottlers were delighted with the novelty of the whole idea. Performing in the air for the first time were Asterix members Campanaro, Briane Nasimok, Maya Ardal and Gilles Savard.

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Subjects:

- Job Opportunities in Business
- Philosophy of the Faculty of Administrative Studies
- Entrance Requirements
- Question and Answer Period

Speaker:

Dr. Tom Beechy

Room 038-039 Administrative Studies Building

Wednesday, March 16, 1977

12:00 - 1:00 p.m.

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	JANE-FINCH three bedroom two bathroom apt. 5 minutes to York University, \$360/month. Available April 31, call 638-2758 or 967-7767.

Staff meeting
2 pm