

Women's *Acme* Gowns and Chemises

Is There Any Good Reason Why You Should Not Wear EATON'S *Acme* Underwear Exclusively?

If such a question were asked you in person it is practically certain that your reply would be in the negative. You have probably noticed how popular this brand is fast becoming. There are several good common sense reasons for this well-merited popularity, and among others we may mention:—

(1) **That *Acme* Underwear is of our own manufacture,** consequently we know the quality of the raw materials used, the styles adopted, and the skill of the labor employed. We assure you that nothing is overlooked, and that every garment is thoroughly inspected and pronounced first-class in all respects before leaving our hands.

(2) **We can save you money** on every article you buy from us, since—by doing our own manufacturing—we have eliminated the profits of the middleman. In other words we leave this direct saving in your pocket.

(3) **The Bare Cost of Production,** plus the one small **Eaton** profit, is all you are paying when you buy *Acme* Underwear. Send us an order to-day.



R1-1801. Women's Night Gown made of soft finished cotton, neat Mother Hubbard yoke of six clusters of tucks and four rows lace insertion, neck finished with lace, lengths 56, 58 and 60 inches, well made and finished in every way; generous sizes. **Sale Price 47c**



R1-1802. Women's Night Gown made of soft finished cotton, neat slip-over, no button style, round neck of embroidery with ribbon draw, sleeves finished with lawn frill, well made and finished; generous width; lengths 56, 58 and 60 ins. **Sale Price 57c**



R1-1803. Women's Night Gown made of good quality soft finished cotton, neat Mother Hubbard yoke of tucked lawn; neck, front and sleeves finished with narrow embroidery; good quality, full sizes, well made in every way, lengths 56, 58 and 60 ins. **Price 67c**



R1-5801. Women's Chemise made of soft cotton, low round neck finished with lace edge, arms to match, finished below, with lace insertion, full sizes up to 40 bust, well made and finished in every way.

Sale Price 35c

R1-5802. Women's Chemise made of good soft finished cotton, low round neck, finished with narrow edge of embroidery, arms to match, finished below with extra wide embroidery insertion.

Sale Price 50c

R1-1804. Women's Night Gown, handsome square yoke of durable embroidery insertion, made of soft finished cotton, neck finished with narrow embroidery, full sizes, 56, 58 and 60 ins.

Sale Price 73c

R1-1804X. Same as 1804, only extra size 40-42, No. 44 bust. **Sale Price 89c**



R1-1805. Women's Night Gown made of soft finished cotton, handsome round yoke of good quality lawn, of neat solid tucks; neck, yoke and sleeves are finished with frill of good quality embroidery, well made and finished in every way, lengths 56, 58 and 60 ins. **Sale Price 85c**



R1-1806. Women's Night Gown made of extra fine soft finished cotton, handsome square yoke of wide embroidery insertion, Swiss beading with ribbon draw, neck and sleeves finished with embroidery edge, generous sizes, lengths 56, 58 and 60 inches.

Sale Price 85c



R1-1807. Women's Night Gown made of extra fine soft finished cotton, with handsome all-over embroidery yoke, ribbon draw, sleeves finished with narrow neat pattern embroidery, well made and finished in every way, lengths 56, 58 and 60 inches. **Special.**

Sale Price 89c



R1-1808. Women's Night Gown made of fine soft finished cotton, handsome square yoke of solid tucked lawn finished with one row embroidery insertion, and below with embroidery frill, neck with Swiss beading, ribbon draw and embroidery edge, sleeves to match, full sizes, well made, lengths 56, 58 and 60 inches. **Sale Price 1.15**

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