The London Golumn

London, England. It is notorious that the most famous stories in the World's history are never complete. We never have known, and mever shall lnow now, how Harold, the last of the Saxon Kings, one of the noblest characters of the Anglo-Saxon Race, really perished, or where he lies buried. We never knew, and never shall, what caused either the Great Fire, or the Great Plague, of London. The sea holds from us for ever the fate of the brave Grenvilles, half-brothers of Sir Walter Raleigh, who passed from our ken in the direction of the North West Pas-

Talking of Sir Walter Raleigh, there is another historical tale anent this gentleman which most people do n t know in all its details. The tale rans that Walter Raleigh put his cloak down in a mud puddle for Queen Elizabeth to walk over, so that she should not soil her satin shoes. Additional glory is always popularly supposed to illumine this chivalrous act because Walter was at the time a poor Devonshire squire, without another smart cloak to put on.

But the future Sir Walter was a very far seeing man, and would not have dreamed of ruining his only good cloak. The simple truth of the matter is that his cloak was made of sound English Blue Beaver, and the ornamentation was English too, with the result that the whole garment could be—and was —washed through like new.

The weaving of cloth is one of the oldest and one of the foremost of English industries, and five hundred years ago, the English weavers were as famous for their scrupulous workmanship and the excellence of their products as they are today.

For man's attire the fashionable and the fastidious of the whole World have always looked to the Northern Isles for guidance and the best. Today indeed, they enjoy a greater popularity than ever. And Canada in particular is interested-for a very good reason.

That science which professors and learned men term Economics is responsible for many highly curious and surprising phenomena, one of which is, that different countries, alike highly prosperous and with all they want, may yet have vastly different prices for different articles and commodities. How this happens, never mind-sufficient that it is so. Another principle of economics, which really is almost instinctive with everybody, is, all other things being equal, to buy in the cheapest market.

Now there is no market in the World so cheap as England for Woollen and Tailored goods, and there is no market so reliable. The conclusion is obvious —buy your clothes in England. Curzon Brothers, Woollen Merchants, Cloth Factors, Canadian and English Tailors, of 60-62, City Road, London, England, have the very pick of this very best market to offer their Canadian clients, and you cannot do better than purchase of them-incidentally at about half local prices. All goods are made to measure and all goods are sold under Guarantee to refund money in the event of dissatisfaction. Send right now to Curzon Brothers, 449 Spadina Avenue, Toronto, Distributing Depot only (all orders are guaranteed cut and made in London, England), for new season's superfine patterns, book of Canadian styles, illustrations and simple self-measure form. Remember the guiding principle of Curzon Brothers' gr at business is that Guarantee to refunt money in the event of your being dissatisfied with your surchase, Mend Office;—Curzon Brothers Woolen M. Lante Cleth Factors, Made to measure translan and English Tailors, 60-62, City Road, London, England.

Guarding the Home.

Written for the Western Home Monthly by J. O. Shroyer.

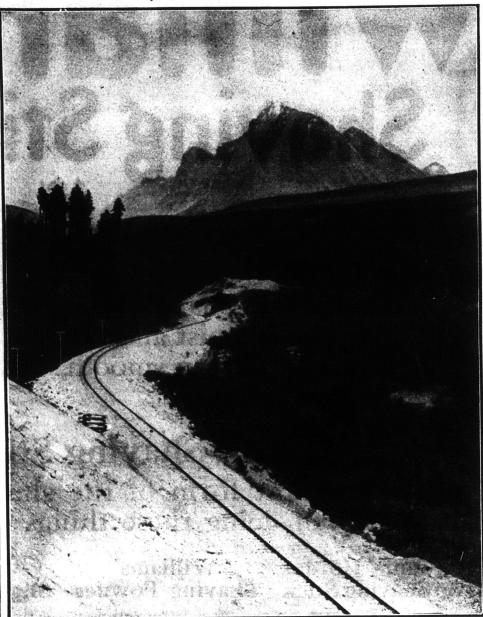
up homes on the farms, of a grand empire. We find a rich soil, and are not worried with the encumbering forests that often beset the earlier setter of the more eastern country. We find a wide horizon around us. Our acquaintances are not limited to the "clearing," as was often the case where dense forests shut out the outer world.

We are yet in the stage when a good, warm house, built even in the plainest of architecture, is considered in good form, but it will not be long until we shall see large commodious homes with all the modern improvements, built upon the great grain farms of Saskatchewan and Alberta, as well as the east.

Most farmers are now busy paying Önce for the land and plements.

We Canadians are very busy building | in the final establishment of a home. We live in a land where the mixture of races is most unusual. Austrians from south-east Europe, where customs vary greatly from other civilized lands, English from motherland, with most conservative notions and with a regard for clannishness predominating largely, Scotch, with the st ... y brusqueness of their native heather, Germans from the land of Emperor William, Danes, Swedish, Russian and American immigrants all land in a cosmopolitan con-glomeration, each with the ideals of his own land.

All this mixture is throw into the hopper of Canacian nationalism, and we are expecting to grind out one of the finest nations the world has ever seen. Did you ever stop to think that there lis a very peculiar fact in connection



these are out of the way, the modern | with barn and house will come in for atten-

Telephone lines will connect neighbors and towns with our farms and heating plants be established that will make every nook of the home comfortable in the stormiest weather. Then the long darkness of the Canadian winter nights will be illuminated by gas and electric lights, and we shall begin to live in real comfort.

\$500 ought to put in the 'phone,, heat and light, and make for comfort, to a wonderful degree. Less than 1,000 bushels of wheat. The phone is almost a necessity already, the bigger operations of the farm demand to a larger degree the immediate touch with the merits of trade, If an implement breaks we can order a new piece, a neighbor just passed on the way to town can be headed off in the village by a storekeeper, and bring us back some needed article, the doctor can be called without the long miles of riding; even on a new and unpaid for farm, the owner can afford a phone and ought to meet the first efforts to establish it, with most hearty approval.

We have Canadian history? never had a war worth calling for the No great Indian disturbances Nothing whatever, paralleling the United States record of blood and

This mixture of the nations of the world, are assembling with a record for peace that has been won by no other country.

Every man and woman seems content to set forward in the establishment of their own home, permitting their neighbor to perform his work in his own way. The slow pledding oxen of the settler on one side of the road, take it as a matter of course to see the swifter walking five or six horse team pulling a gang plow on the other and the horses scarcely lift their eyes as the most modern ten gang steam or gasoline plow throws a wile swath of black at the other end of their own furrows.

Every one is used to these wonderful contrasts, and comment is hardly expressed. Then there is another phase to the home building question. Each fimily of nations has its own code of morals and manners, and ut of all this But there are other things necessary | mixture we are going to construct the

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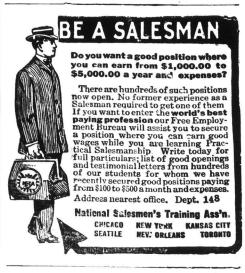
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