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## The Smile That Won't Come Off

Light Fours Touring-196 inch wheelbase

Roadster-104 inch wheelbase Country Club-

104 inch wheelbase Д

. Model 85-Fours

Touring-112 inch wheelbase Roadster-112 inch wheelbase

Coupe-112 inch wheelbase Sedan-

112 inch wheelbase

What is her smile worth to you? Probably nothing you could do would bring quite so much gladness into her life as to drive home some afternoon and say: "How do you like your new car?"

It would mean her liberation—and a bigger, broader, healthier, happier life for the whole family.

Isn't that worth far more than it costs?

In the Willys-Overland line of motor cars is the car of her heart's desire which you can buy for her and still keep on friendly terms with your pocketbook.

Huge production enables us to distribute costs over a larger number of cars and to produce every type of car with virtually the same proportionate saving as though our entire production was centered on the one model of your selection.

See the Willys-Overland dealer and make your selection now, so that she may begin without delay to wear "the smile that won't come off.'

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## Light Sixes

116 inch wheelbase

Sedan-116 inch wheelbase

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Willys - Knights

Four Touring-121 inch wheelbase

Four Coupe -114 inch wheelbase

Four Sedan -121 inch wheelbase

Four Limousine

121 inch wheelbase

Eight Touring -125 inch wheelbase