

We Will Pay \$50 in Cash for the Best Answer to Three Questions

You can help us determine just which part of our plan is the part on which we should concentrate. You can do it and at the same time earn one of our cash prizes.

Which point of superiority do the purchasing public seek above all others when they buy the goods we are offering?

To the person who most clearly expresses the leading reason why everybody in St. John should make their purchases at the Asepto Store we will pay \$15.00 in cash. For the next best reply \$10.00. For the next best \$5.00, and for the next twenty, each a bright new one dollar bill.

Meantime an examination of our store, a small purchase, a talk with our clerks, a look over our lines and a general sizing up of our whole business will be of service to you in earning one of the prizes.

The Facts in Brief

For years we have been offering premiums on goods of our own manufacture. For the past few years we have given the premium plan our special attention, the outcome of which is the Asepto Store, Corner Mill and Union streets.

Our Stock Includes

- BOOTS AND SHOES
CROCKERY
CUT GLASS
WATER BAGS
BROOCHES
PENDANTS
HAT PINS
MAGIC LANTERNS
INK STANDS
SLIPPERS
SMOKERS' SETS
DOLLS
TOYS
UMBRELLAS
CARVING SETS
SILVERWARE
WORK BASKETS
SLIPPERS
CLOCKS
STATUARY
CHRISTMAS TREE ORNAMENTS
TEA SETS
DINNER SETS
LIMOGES CHINA
SCISSORS
BON-BON DISHES
PEARL HANDLE
PICKLE FORKS and BUTTER KNIVES
CAKE BASKETS
CHINA SUGARS and CREAMS
PAPERIES
BOOKS of All Kinds
COMPANION SETS
LEATHER GOODS
BOYS' and MEN'S CLOTHING
SUITS and OVERCOATS
WRITING CASES

The Asepto Plan

The Asepto plan of doing business is the only plan of its kind in Canada. It works itself out in this way: If you spend five cents you get a check worth one cent; if you spend twenty-five cents you get one worth five cents; if you spend fifty cents you get one worth ten cents; if you purchase amounts to \$5.00 you get one worth \$1.00, and so on.

These Are the Three Questions That You Are Requested to Answer

FIRST—What in your judgment is the feature in the Asepto plan that has made our store do a volume of business in less than six months that other stores have not been able to get in years?

SECOND—What was the most important feature that first induced you to buy at the Asepto store?

THIRD—Which of these four vital points—Asepto Quality, Asepto Service, Asepto Store Location, or Asepto Premiums—would you advertise with the conviction that when people knew that fact they would go to our store and take advantage of our whole plan?

Answers to this advertisement must not exceed five hundred words. The best replies will be used for advertising purposes, but the names of writers will not be published unless requested. A box will be placed in our store on Wednesday morning, January 3rd, 1912, at eight o'clock, where replies may be deposited at any time until the close of the competition. If you live outside of the city limits, you will be allowed to send your reply by mail. No employee or person in any way connected with our business will be allowed to compete.

All letters should be addressed to Dept. 99, ASEPTO LIMITED, Cor. Mill and Union Streets, St. John, N.B.

OBITUARY.

G. H. Belyea.

After an illness of eight months from stomach trouble, Mr. George H. Belyea, a well known resident of Carleton, died at his home yesterday morning. Mr. Belyea, who was 51 years of age, was a carpenter by trade and was very highly respected by all who knew him. He is survived by his wife, six sons and five daughters. Their names are: Alfred L., William H., George W., James B., Roy LeBaron, Glendon E., Miss Emma, Miss Agnes and Miss Alma, all of this city. He also leaves his mother, four sisters and two brothers. The sisters are, Mrs. Hatton, Mrs. Willis and Mrs. J. Gillingham of Somerville, Mass., and Mrs. George Holder, Carleton. The Messrs. William and Samuel are the brothers. The funeral will take place from his late residence, 209 Watson street, this afternoon at 3.30.

On account of the very cold weather lately the ice in Lily lake has frozen to a considerable depth so that the St. John Ice Co. will be able any time now to cut and store their winter's supply.

Reason for Silence.

Louisville Courier-Journal:—How is it I never hear you speak of your old college days? "Well, the college I went to didn't have a very good football team."

SAFE BOARD PRESENTS ESTIMATES FOR THE YEAR

It Has Been Found Necessary to Increase the Appropriations in the Fire, Police and Lighting Departments - Consideration of Estimates Occupied Entire Afternoon Yesterday.

Table with 2 columns: Department and Amount. Includes Fire Department, Police Department, and Lighting Department estimates.

The Safety Board spent over three hours yesterday considering the estimates for the police, fire, and lighting departments for 1912. As presented by the chairman and director, the estimates called for \$3,000 more than was voted last year. There was a good deal of discussion on the various items, but the only changes made was to add \$91 to provide for the payment of a sergeant's salary to Sergt. Scott, who has been receiving patrolman's pay, and a further sum of \$300 to provide for another patrolman on the West Side during four winter months.

Table with 2 columns: Item and Amount. Lists various expenses for the Fire Department for 1912, such as Chief Fire Dept, Dir. Pub. Safety, etc.

Chief Fire Dept \$1,600.00
Dir. Pub. Safety 450.00
6 Enginemen at \$840 year 5,040.00
1 Engineman at \$1,020 per year 1,020.00
25 Drivers and Pipemen at \$660 per year 16,500.00
2 Proba. Drivers at \$1,080 per yr. 2,160.00
2 Prob. Drivers to get full pay \$660 per year for 45 days as Drivers for men during holidays 742.50
1 Sub Engineman 195 days at \$2.23 434.85
4 Dis. Engineers \$225.00 per year 900.00
10 Foremen at \$165 per year 1,650.00
1 Hosemen in No. 2 Co. \$150 1,500.00
8 Hosemen in No. 2 Co. \$150 1,200.00
7 Hosemen in No. 3 Co. \$150 1,050.00
8 Hosemen in No. 4 Co. \$150 1,200.00
7 Hosemen in No. 5 Co. \$150 1,050.00
7 Hosemen in No. 7 Co. \$150 1,050.00
8 Hosemen in H. & L. No. 1 \$150 1,200.00
5 Hosemen in H. & L. No. 2 \$150 750.00
5 Hosemen in H. & L. No. 3 \$150 750.00
3 Sub Hosemen No. 1, \$75 225.00
3 Sub Hosemen No. 2, \$75 225.00
3 Sub Hosemen No. 3, \$75 225.00
3 Sub Hosemen No. 4, \$75 225.00
3 Sub Hosemen No. 5, \$75 225.00
3 Sub Hosemen No. 6, \$75 225.00
3 Sub Hosemen No. 7, \$75 225.00
3 Sub Hosemen H. & L. 1, \$75 225.00
3 Sub Hosemen H. & L. 2, \$75 225.00
3 Sub Hosemen H. & L. 3, \$75 225.00
Pay for sick men Veterinary 250.00
1,000 ft. Fire Hose and Nozzles 1,200.00
Fire Alarm Wgs. and Supplies 750.00
Repairs to Fire Stations 2,000.00
Repairs to Apparatus 1,750.00
Shoeing Horses 700.00
Harness and Repairs 150.00
Ground Rent 100.00
Advertising 900.00
Light 1,000.00
Fuel 40.00
Rent of bells 1,830.00
Horse hire 4,820.00
Rent of telephones 250.00
Sundry small accounts 2,000.00
Water rates 155.00
Interest charged on overdraft account 250.00
Insurance 257.25
29 uniforms and caps for permanent drivers and enginemen at \$30 875.00
2 drivers for salvage corps Nos. 1 and 2, at \$25 1,320.00
Driver during holidays and sickness, 2 months 110.00
20 rubber coats at \$14 280.00
10 rubber coats at \$5.50 55.00
Annual grant, salvage corps 600.00
Repairing and painting apparatus Nos. 1 and 2 250.00
Insurance 25.00
Repairs to rooms and furnishing 400.00
Assessing and collecting 1,600.00
Warrant 1910-365,000
Warrant 1911-365,000

AVOID BLOOD POISON!

The best and simplest way of insuring against blood-poisoning is to apply Zam-Buk to a cut, burn, cold sore or any open wound or sore area as soon as sustained.

Of all the myriad forms of germs which set up blood-poisoning, not one has yet been found that Zam-Buk does not kill! A thin layer of Zam-Buk over a wound or sore acts in two ways. It prevents all bacteria coming into the wound or sore from the outside, and on the underside it stimulates the cells to renewed activity, provides just the healing, tissue-building material needed, by causing the blood to deposit this more rapidly and thus brings about rapid healing. Apply it to that cold sore, those chapped hands, that sore bite or that excruciating burn.

Sold at 50c box, all stores or druggists, or post free from Zam-Buk Co., Toronto, for price. Refuse substitutes.

ed that only two firms could sell horses to the department. The motion was adopted.

Ald. Green objected to providing the firemen with uniforms, but was overruled. He was willing to furnish caps at \$20.00 a piece.

Ald. McLeod moved that \$1,500 be provided to establish a Salvage Corps on the West Side. Only Ald. McLeod and Scully voted for this, and it was lost.

Ald. Potts moved that pay be provided for seven sergeants, and this was adopted.

The chief said Sergeant Scott was only getting patrolman's pay, though he certainly deserved it.

There was an item of \$120 for ferry transportation for the police. Some members thought this was excessive, and it was decided to ask the ferry committee for an explanation. The bill last year was \$119.

Ald. McLeod wanted an extra policeman on the West Side. He said the estimates last year had provided for an extra man, but he had never been put on.

The chief said that when the order was passed last year to put another man in Carleton there were only two men there. He had to put on a third man. He felt he ought to have still another man there.

Ald. Scully claimed Carleton was entitled to a sergeant and three patrolmen.

A motion to place \$300 in the estimates to hire a patrolman for the West Side during the four winter months was adopted.

Ald. Potts moved that \$5,000 be placed in the estimates to provide a police signal system. He said the maintenance of the lockups would pay the interest on the cost of the signal system.

The chairman said the signal system was needed, but he thought there was no chance of getting the money. The motion was turned down.

Ald. Elliott moved that provision be made for the employment of a permanent wireman to keep the alarm and call wires in repair; salary to be \$1,000. This was voted on.

The director submitted the following statement in regard to last year's expenditures:

Table with 5 columns: Item, Income in excess of amount on warrant, Expenditures come deducted, Limit of Expenditure there, Unexpended. Includes Fire & Salvage Corps, Police department, Lamp department, etc.

ANNUAL MEETING OF GERMAIN ST. CHURCH

The annual meeting of the congregation of the Germain street Baptist church was held on Wednesday evening and was the most successful in the history of the church. Reports showed that the year had been a most successful one, the church treasurer reporting a substantial balance in the church funds and the clerk conveying the satisfactory news that there had been a good increase in the church membership during the year.

An evidence of the progress of the church and the evident intention to expand was seen in the appointment of a committee to consider the cost of building an addition to the church to house the various departments of the church work.

The treasurer's report showed total receipts for the year of \$8,531.37 with expenditures of \$8,797.63. Mr. Belyea, church clerk reported that at the opening of the year the membership stood at 501. The year had seen an increase of 30. The Sunday school showed a total enrollment of 324.

The officers of the school for the ensuing year are as follows: W. C. Cross, honorary superintendent; D. Hunt, superintendent; Stanley E. Fisher and Louis W. Simms, associate superintendents; H. Lester Smith, recording secretary; Chas. R. Wasson, treasurer; Mrs. F. S. Porri, pianist; W. F. Nobles, chorister; W. C. Brown and Stockwell Simms, librarians; Miss E. Vaughan, superintendent of primary department; Mrs. D. Hunt, Miss H. Malesy, superintendents of cradle roll.

Mr. Cross retires from the office of superintendent of the Sunday school after twelve years of conscientious work. T. H. Belyea, after faithfully fulfilling the duties of church clerk for eleven years, resigns, and H. B. Brown was nominated as his successor. The other officers and committee of the congregation for the ensuing year are as follows: D. Hunt, treasurer; F. G. Fisher, accountant; E. W. Vanwart, F. W. Nobles, pev stewards; D. Hunt, E. B. Jones, Kenneth W. Haley, Mr. Vanwart L. W. Simms, F. A. Dykeman, H. Rising, C. W. Brown, S. H. Davis, F. C. Fisher, Mr. Cross, G. W. Parker, S. E. Fisher, H. Bissett, finance committee; S. McDiarmid, Dr. G. U. Hay, D. F. Brown, members of the board of trustees for three years; Mr. Vanwart, R. G. Haley, W. H. Colwell, members for two years; Mr. Hunt, Mr. Cross, E. L. Rising, members for two years; D. F. Brown, Mr. McDiarmid, R. G. Haley, Mr. Vanwart, building committee; W. F. Nobles, A. B. Fowler, H. C. Mott, Dr. G. U. Hay, J. W. Wasson, F. A. Dykeman, Mr. Hunt, J. P. Duval, H. S. Davis, E. Simms, Mr. Vanwart, E. L. Rising, D. Deaneess, W. K. Haley, H. Rising and W. C. Brown, ushers; scout master, R. Ingletton; W. F. Nobles, R. G. Haley, G. W. Parker, Mrs. F. E. Holman, Mrs. W.

Feed Your Children Lots of Wholesome Bread Make it with PURITY FLOUR so it will be More Nutritious. IN the words of Woods Hutchinson, "One of America's most eminent physicians, "If a child is worth raising at all, it is worth feeding upon the best and most nutritious food—and plenty of it." And the medical profession is a unit in placing good, wholesome bread among the best and most nutritious food for children. Many give it first place. But some bread is more wholesome than others, depending upon the skill of the baker and the grade of flour used. So be sure that the boys and girls get plenty of bread made from PURITY FLOUR. The bread will be greater in food value, more nutritious, because it will be made of flour consisting entirely of the high-grade portions of the No. 1 Western hard wheat berries. It will contain the high-grade food elements, the high-grade gluten, phosphates and starch of the world's most vigorous wheat. See that your children have lots of PURITY-FLOUR-BREAD. It's a well-known fact among physicians that a vast number of children don't eat enough bread. A child should be encouraged to eat an abundance of bread, so as to supply fuel for energy and building material for growing bones, flesh and muscle. Reminder: On account of the extra strength and extra quality of PURITY FLOUR more water must be added than ordinary flour requires for making bread. For best pastry-results more shortening is needed. Add PURITY FLOUR to your grocery list right now. PURITY FLOUR MAKES "More bread and better bread"

SAFE BOARD PRESENTS ESTIMATES FOR THE YEAR. It Has Been Found Necessary to Increase the Appropriations in the Fire, Police and Lighting Departments - Consideration of Estimates Occupied Entire Afternoon Yesterday. Fire Department. Warrant for 1912 \$67,450.90 Warrant for 1911 66,400.00 Warrant for 1910 65,000.00 Police Department. Warrant for 1912 \$47,908.00 Warrant for 1911 47,500.00 Lighting Department. Warrant for 1912 \$28,070.25 Warrant for 1911 27,000.00 Estimated Expenditure for Police 1912. Magistrate... \$ 3,000.00 G. A. Henderson, 1,700.00 G. A. Henderson, acting magistrate, 60.00 Chief of police, 1,600.00 Director pro. temp., 450.00 salary, 1,095.00 1 dept. chief, 5,475.00 6 sergeants, at \$912., 5,475.00 1 detective, 1,003.75 24 police officers, at \$821.25, 28,743.75 1 clerk, 700.00 2 police janitors, 1,380.00 \$45,207.50 Police uniforms, 1,500.00 Medical attendance, 50.00 Rent of lockups, 400.00 Light., 400.00 Fuel, 400.00 Helmets and caps, 400.00 Books and Printing, 600.00 Care of ambulances, 300.00 and patrol repairs and painting, 1,200.00 Rent a and tele. phones, 150.00 Water rates, 80.00 Sundry small accounts, 850.00 Ferry passes, 120.00 Unforeseen expenses, 300.00 Interest on overdraft account, 250.00 6,950.00 \$52,157.50 Insurance, 150.50 Repairs to ambulance, 100.00 \$52,408.00 Less estimated revenue, 5,500.00 \$46,908.00 Assessing and collecting, 1,000.00 \$47,908.00 Warrant 1911-\$47,500.00 Limit expend.-\$50,467.00 ROBERT WISELY, Director Public Safety. St. John Railway Co. Lighting 346 street lamps, \$25,950.00 One statement-Lamp, Old Burial Ground, 7 months, 43.75 Lighting 9 100-watt lamps at \$25.00, 225.00 Lighting lamp, Reed's Point, 57.50 Lighting band stand, (West), 6.00 \$26,282.25 Changing poles, 150.00 Insurance, 8.00 Director's proportion of salary 250.00 Interest on overdraft account 130.00 538.00 Recommend one are light on Paddock street, One on Hawthorn avenue, 75.00 Recommend lighting King square, says 4 1-2 months, 600.00 750.00 Amt. warrant, 1611, \$27,000; Amt. to spend, 1911, \$26,450; Assessing and collecting, 500.00 \$28,070.25 ROBERT WISELY, Director, Public Safety. Ald. Russell presided, and there were present Ald. Potts, J. E. Jones, Green, Wilson, Scully, McLeod, Wigmore, C. T. Jones, Elliott, with the Mayor, the Common Clerk, Chief Clerk, Chief of Police, Chief of Fire, Mr. Baker, of Randolph & Baker, said his firm received a communication from the city inviting an offer to purchase lots in Lancaster leased by them. In response they had offered \$6,000. It appeared at a meeting of the Safety Board when this offer was presented, it was stated that the Assessors of Lancaster valued the property at \$38,000. This put the company in a ridiculous light. On enquiry he had found that the assessors valued the whole of the city property in the school district at \$37,500. They offered to purchase only a small part of this property. They asked for lots 7 and 9 at Greenhead, one of 38 and the other of 33 acres, and a lot of 30 acres extending from Mosquito Cove to the Indian town ferry road—about 100 acres in all. Chief Kerr presented a lengthy report of the work of the fire department during the year. He recommended the purchase of a Monitor nozzle for the North End—the most dangerous part of the city for fires, owing to congestion of buildings. He asked for 1,000 feet of new hose, more horses, and improved stable accommodation. He recommended the purchase of a motor truck for the Salvage Corps, saying that the difference between the maintenance of a motor truck and horses would pay for the motor truck in ten years. He urged a better water service for Sand Point, and wanted the hose wagons fitted with rubber tires. While reading his report the Chief was called away to attend a fire, but he was not gone long, and on returning proceeded to complain that hydrants he had recommended had not been put down. Ald. Potts raised a storm about this and said the engineer ought to be sent back to the water and sewerage department. The Mayor said the engineer had not installed the hydrants because no money had been provided for the purpose. The chief's report urged that the hydrant near Oak Hill be connected with the 19th main on King street, and spoke of the urgency of the need of hydrants at the corner of Charlotte and Union streets, near the Market on Charlotte street, and on British street, between Charlotte and Sydney streets. He urged the adoption and rigid enforcement of new building by-laws and recommended that the question of increases to the permanent force and reducing the number of call firemen be taken up by a special committee. The report was received and referred to a committee consisting of Ald. J. E. Jones, Wigmore and Green. The estimates were then taken up. Ald. Green moved that the number of drivers and pipemen be cut down from 25 to 24. He said the chief had two drivers at his disposal, and it was time for retrenchment. Chief Kerr—Do you want me to walk to fires? Ald. Green said the extra driver was only on duty at meal hours. It was explained that the extra driver was also employed in looking after the fire alarm service, and Ald. Green withdrew his motion. Next Ald. Green moved that the estimates for probationary drivers be struck out. Chief Kerr—if you want to reduce the efficiency of the department, you're going the best way about it. If you can manage things better, I'll retire in your favor. Ald. Wigmore said the motion would do away with the holidays of the permanent men. The motion was defeated, only Ald. Green and C. T. Jones voting for it. Ald. Elliott moved that the substitute engine man be given \$5039 instead of only \$244. Ald. Green moved the estimate of \$244 for a substitute engine man be struck out. Ald. Potts suggested that members should think before they spoke. The idea of supplying a substitute was to give the engine man a chance to be home once a fortnight. Both motions were turned down, and the estimate allowed to stand. Ald. Green said the men in the city proper were underpaid, while those in the North End and the West End were overpaid. He moved that the call men be paid on a scale graduated from \$150 to \$60, with the understanding that the low paid men in the city would only respond to second alarms. Ald. Potts said this was a remarkable suggestion. He would not ask any man to risk his life for less than \$150 a year. Ald. Elliott said all the firemen were underpaid. Ald. Green's motion was turned down, and the estimate allowed to stand. Ald. Green said a central fire station should be established near King Square, and some of the other stations done away with. Ald. C. T. Jones moved that the fire department advertise for horses when it needed them. Now it appears

Tiger Tea Is Pure. D. BOYANER Optician and Optometrist 38 Dock St. Onis Exclusively. We handle the famous Ames Holden shoes. Solid leather. At the People's Dry Goods Store, 14 Charlotte St.