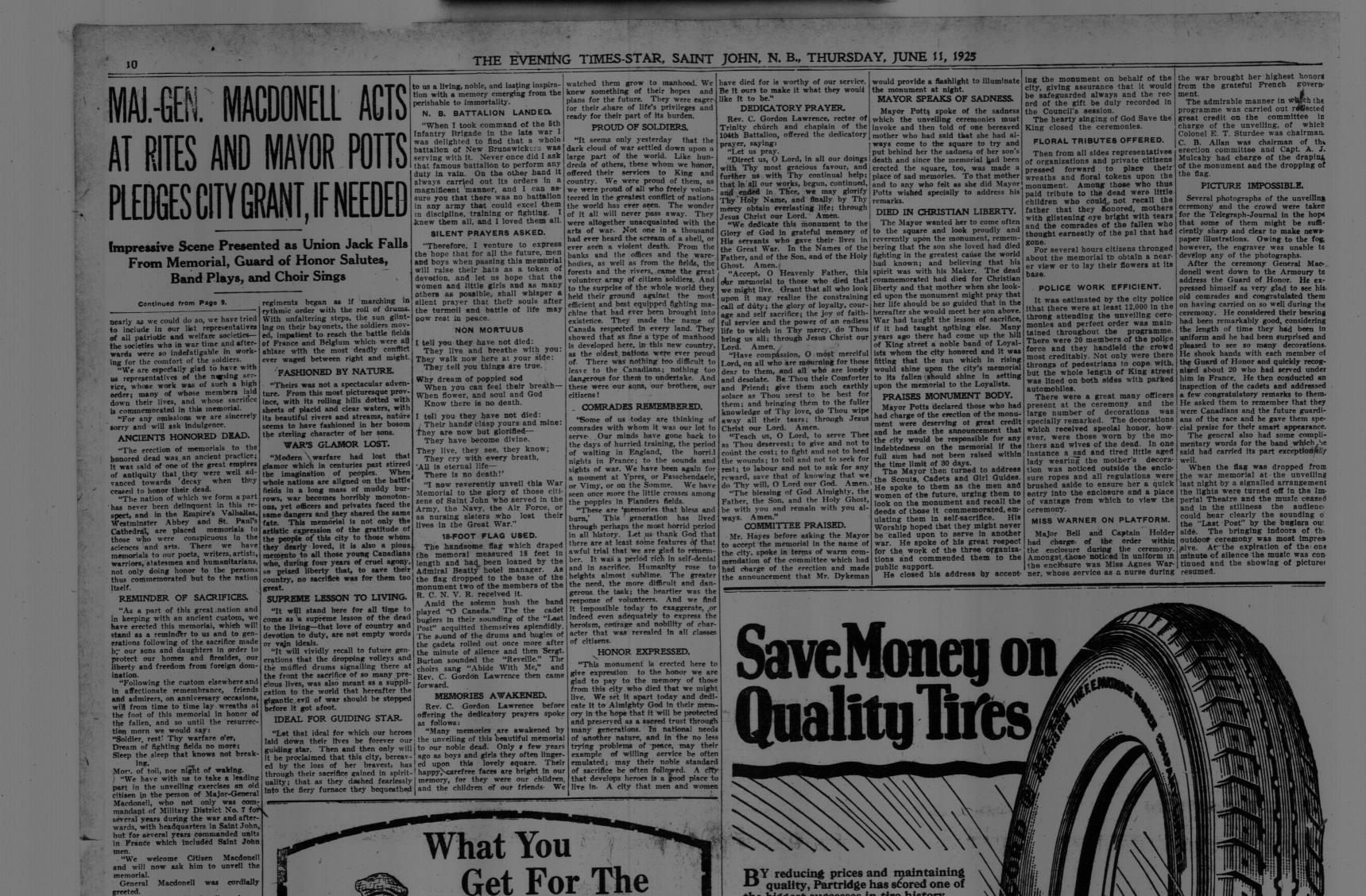
OOR DOCUMENT



"We welcome Citizen Macdonel and will now ask him to unveil the

Macdonell was cordially General

greeted. Major General Macdonell spoke as follows:

CAME ALL OF SUDDEN.

"All of a sudden in 1914 in the midst "All of a sudden in 1914 in the midst of a glorious summer the first rum-blings of a tumiltuous storm were heard at a distance. From across the Atlantic threatening lights were seen on the horizon and as hours and min-utes' fied the impending storm had gathered and was soon raging from the Atlantic to the Pacific. PROVINCE JOINS IN WAR.

"The great world war was on us with its long and dreadful periods of supreme trials, of hopes deferred, with its unending trail of holocaust on land, in the air and on the seas. After weeks and months elapsed, the yoemen gathered from the deepest recesses of this province and the steady tramp of

CANADIAN FISHER

rd of Trade Bldg., Mo

.



What You Get For The Last \$10

YES, there are lower-priced bicycles than the C. C. M., but the C. C. M. is by far the cheapest in the long run.

That last \$10 you pay for a C. C. M. is the most important part of your purchase. It assures youextra years of easy riding,

- extra reserve strength,
- extra durable finish,
- fewer repairs,
- a higher selling value for your "used" C. C. M.

For that last \$10, you get, among other thingsthe smooth-running Triplex Hanger, a frame of English Seamless Tubing, reinforced at the joints,

extra coats of rich, lustrous enamel, rustproof nickelling over copper, the classy Gibson Pedal with rustproof

aluminum frame, the new improved Hercules Brake, a bicycle with everyone of its 1761 parts made with watch-like accuracy, a bicycle "trued up" at the factory.

And, remember, five years from now your "used" C. C. M. will easily bring \$10 more than a five-year-old inferior machine—if the inferior machine has not already reached the scrap heap. You simply cannot lose by buying a C. C. M.

Prices Are Again Reduced

They're now \$20 to \$25 less than the "peak" prices. This year C. C. M. bicycles are the big-gest values since pre-war days.



Made in Canada for 26 years by Canada Cycle & Motor Company, Limited Montreal, Toronto, WESTON, Ont. Winnipeg, Vancouver Also makers of C.C.M. JOYCYCLES for the smaller children

Emerson Bros., Ltd., 25 Germain St.

Everywhere people are talking about the new Partridge tire prices. Everywhere they are buying Partridge Tires and saving money. And everywhere people are finding that Partridge Tires do just

what is claimed for them. They are easy riding and long wearing. Partridge has set new high levels of quality and new low levels of price.

B^Y reducing prices and maintaining quality, Partridge has scored one of the biggest successes in tire history.

The installation of improved machinery has cut manufacturing costs. Increased production and increased sales enable the margin of profit and cost of distribution to be reduced.

Partridge Tires are the best tire value on the market. Buy them at the Partridge "Quality" Tire Shops—shops where quality is first consideration.

> Let us show you these wonderful Tire values.

Fabric Tires 30x31/2 \$5.95 Cord Tire 30x3¹/₂.....\$6.95 Cord Tire 30x3¹/₂.....\$8.95 (Guaranteed)

Tube 30x3¹/₂.....\$1.50 Tube 30x31/2\$2.00 (Guaranteed)

Equally low prices on all sizes.



The Partridge factory at Guelph stands solidly behind its dealers to guarantee absolute satisfaction to buyers of Partridge Tires.

The PARTRIDGE "QUALITY" Tire Shops -

H.E. Brown & Son	. Haymarket Square
McLaughlin Tire Co.	205 Charlotte Street
National Vulcanizing Co	
Estey & Company	Dock Street
Royden Foley, Ford Dealer	300 Union Street
H. R. Garnett	65 Peter Street
C. J. Wilson	Winter Street
Wetmore & Orr	2 City Road
Fisher Filling Stations Limit	ted Union Street
John DeAngelis	
James Goan & Son	Oromocto
W S Crawford Ford Deal	



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