

NORMA SHEARER IN TRIUMPH OF SCREEN

Plays Dual Role of Social Queen and Dance Hall Girl.

Monta Bell, who directed "Lady of the Night," the Metro-Goldwyn-Mayer production which opened at the Imperial Theatre yesterday, is both a realist and a psychologist. From opening title to fade-out, his new picture

is life itself, replete with human interest. "Lady of the Night" is a story of life in New York where the society and criminal worlds rub elbows; it is a story of the love of a society girl pitted against the love of the elemental woman who fights for "her man." In the dual role of Florence and Molly, Norma Shearer contrasts the two types with vivid artistry. Of course, she is charming as the aristocratic Florence, but as Molly, the dance hall queen, she essayed something different from anything she had done heretofore. She made the character thrillingly convincing, pathetic, humorous, vulgar, fascinating; without doubt her finest performance. It is a performance made possible

BLACKHEADS

Don't squeeze blackheads—dis-solve them. Get two ounces of peroxide powder from any drug store and rub with hot, wet cloth briskly over the blackheads. They simply dissolve and disappear by this safe and sure method.

Great Rejoicing by Rheumatic Cripples

If So Crippled You Can't Use Arms or Legs, Old-time Remedy Will Help You or Nothing to Pay.

If you want relief in two days, swift, gratifying relief, take 2 teaspoonfuls of Rheuma twice a day. If you want to dissolve the poisons in your body that cause rheumatism and drive them out through the natural channels so that you will be free from rheumatism, get a bottle of Rheuma from your druggist today. Rheumatism is a powerful disease strongly entrenched in joints and muscles. In order to conquer it a powerful force must be sent against it. Rheuma is the foe of rheumatism (no matter what form) it must conquer it every time or you money will be refunded. Rheuma contains no narcotics, is absolutely harmless, and thoroughly reliable because it is the one remedy that has relieved the agonizing pains of rheumatism sufferers who thought nothing would give relief. Wassons two stores will supply you on the no-refund-no-pay plan.

BOYS RALLY TO EAST END CLUB OPENING

Rotarians Help at Inauguration of Season's Activities—122 Lads Attend.

The East End Boys' Club opened for the season last night with a record attendance of 122 boys and many visitors to take part in the special program at the club rooms in the Victoria rink. L. M. Farquhar, secretary of the Playgrounds Association, presided and members of the Rotary Club were on hand to take part in a hearty sing song with Reg March and Louis LeLacheur as leaders. William Davis was at the piano. The boys joined in with a right good will. Short addresses were given by Mr. Farquhar, H. Mont Jones, president of the Rotary Club, and Hon. R. J. Ritchie. Accordion solos by R. J. Carr were much enjoyed. Many of the mothers of the boys were present as well as the following members of the Playgrounds Association: Parker Hamm, Mrs. A. M. Belding, Mrs. J. S. Halloway and Mrs. M. H. B. Good. William Stepler, who is much interested in the club, was also present.

MISS HEFFER IN CHARGE.
Miss Emma I. Heffer, general supervisor of the club, was in charge with her assistant, Miss Lillian Berwick. John Griffiths, physical director for the

MATHIEU'S SYRUP
Of Tars & Cod Liver Extract
STOPS COUGHS
A. E. MORRIS, AMHERST, N. S.
Distributor for the Maritime Provinces.

club, officiated at the important task of handing out apples when refreshment time arrived. The club rooms have been renovated, a new kitchenette has been added and lockers have been installed for the boys' clothing. They are much improved by the recent additions and alterations and there is every prospect for a thoroughly successful season.

OPERA HOUSE
Only 2 More Nights and 1 Matinee to see the
CARROLL PLAYERS
PRESENTING
GOOSE HANGS HIGH
A really splendid 100 p.c. entertainment. Voted by patrons the best Carroll offering of the season.
Reservations now available for Saturday's Big Matinee.
"THE GIRL FROM OUT YONDER" NEXT WEEK
THEATRE RENTED FOR POLITICAL MEETING FRIDAY EVENING

G.W.V.A. FAIR
OCT. 28 to NOV. 7
See A. E. EVERETT'S Window King Street

IMPERIAL
FEATURE—COMEDY—SCENICS
NORMA SHEARER
WITH GEORGE K. ARTHUR AND MALCOLM MACGREGOR IN
POWERFUL METRO-GOLDWYN

"LADY OF THE NIGHT"
NORMA SHEARER IN A DUAL ROLE! One a sweet, charming society girl; the other a hard working dance hall queen, the daughter of a convict, trying to earn an honest living in cabarets.
GRIPPING STORY OF A GIRL'S REDEMPTION

TWO REELS **"THE TOURIST"** Mermaid Comedy
Lyman Howe's Hodge-Podge Travels
ORCHESTRAL CONCERT
TOMORROW: **"WILD HORSE MESA"**
Zane Grey's Exciting Story in Paramount Pictures.

UNIQUE - Today
THE OUTLAW'S DAUGHTER
Starring **JOSIE SEDGWICK**
A BLUE STREAK WESTERN
A Real Girl of the Golden West!
A band of desperadoes. Thwarted in a raid. By a true daughter of the West. Who could shoot with a deadly aim. She fell in love with a big mine owner. And helped him clean up the outlaws. A story of an intrepid cowgirl who possessed more daring than any cowpuncher who passed down the pike.

ALSO—COMEDY, "SHERLOCK SLEUTH" AND SERIAL "IDAHO"
COMING MONDAY **HOOT GIBSON** in "SPOOK RANCH"

QUEEN SQUARE
TODAY **GEORGE O'BRIEN**
"The Hero of the Iron Horse" And Jacqueline Logan, in "THANK YOU"
Everyone likes a small town story. You shouldn't miss this one.
LION LOVE—COMEDY
1 Show, Aft. 2.30.....10c, 15c
2 Shows, Eve. 7, 8.45.....25c
FRI.—SAT. **BUCK JONES** in **DURAND OF THE BAD LANDS**
Durand, bad man, was kind to children and women—but he was also "powerful" good at getting the draw.

MISHAP FATAL TO WOMAN.
MONTREAL, Oct. 21.—Mrs. Ferdinand Gravel, 50, of St. Dorothee, Que., died in a local hospital today of a fractured skull, suffered a week ago when the automobile in which she was riding with her son went into the ditch while attempting to avoid an approaching horse and buggy.
PARADOXICAL BUT TRUE
The way to get to the top is to dig while you are at the bottom.

Finds Selection of Settlers Is Best
FREDERICTON, Oct. 21.—Selected immigration leads to the best results in Canada, according to Mrs. Jean Muldrew, of Ottawa, director of the home work of the Soldiers' Settlement Board, who left here today for Woodstock, where she will complete several weeks of investigation work in the Maritime Provinces.

FOR **Neuralgia**
BAYER
ASPIRIN
Proved safe by millions and prescribed by physicians for
Neuralgia Colds Neuritis Lumbago
Headache Pain Toothache Rheumatism
DOES NOT AFFECT THE HEART
Safe Accept only "Bayer" package which contains proven directions. Handy "Bayer" boxes of 12 tablets. Also bottles of 24 and 100—Druggists.
Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monocrotic acid of Salicylic acid (Acetyl Salicylic Acid, "A. S. A."). While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

THE SOCIETY BRAND LABEL ASSURES CUT AND VALUE

Society Brand
You'll like these SOCIETY BRAND overcoats. Many new and exclusive weaves. A great assortment of rich, warm British fabrics—from \$35 to \$85.
Manchester Robertson Allison Limited
KING STREET—GERMAIN STREET—MARKET SQUARE

Loses Liquor Load and Car; Also Is Fined

FREDERICTON, Oct. 21.—An automobile owned by John Prooth, who recently moved into the city, has been seized by Customs officers. Prohibition Inspector Edward Duffy found Prooth endeavoring to dispose of a load of liquor in Minto and seized some six or seven cases of smuggled Scotch whiskey from the car. Inspector Duffy took Prooth before a magistrate and he paid a fine of \$200, while the confiscation of the load netted a further loss of \$300.

Soon after he returned to this city, Prooth was surprised when Inspector J. D. Chase, of the Customs and Excise staff, appeared with prohibition inspectors and seized the automobile.

ADMITS POISON GUILT.
TULSA, Okla., Oct. 21.—Mrs. Mary Queen Ryan, 55, today pleaded guilty to a charge of attempting to poison Mrs. Louise Beeman, 63, so that she might marry the latter's husband, Austin, 62. Beeman is now serving a 10-year sentence for participation in the poison plot.

She Was Weak, Thin and Nervous

One of the greatest strength givers and producers of good healthy flesh in the world is Cod Liver Extract—it's full of vitamins. Thank goodness! that now, when a woman is weak and haggard and doesn't weigh what she ought to, she knows where to go for help as all druggists are now selling McCoy's Cod Liver Extract Tablets, sugar coated, and as easy to take as candy. And it's a mighty good thing for skinny, rundown men and women to know that they can get the real Cod Liver vitamins in condensed form, that they can easily carry with them wherever they travel. Men and women, weak, thin and nervous, are urged to put on weight and get back their health and strength with these wonderful tablets. One woman gained 15 pounds in five weeks and that's going fast enough for anyone. Only 60 cents for 60 tablets, and if they don't put on five pounds of flesh on any thin person in 30 days—why, money back and no quibbling about it, either. But be sure and get McCoy's, the original and genuine. At Wassons two stores, Rose Drug Co., Wm. Hawker & Sons and druggists everywhere are selling lots of them.

FRECKLES AND HIS FRIENDS

WHAT'S THAT YOU GOT THERE, JAY?
LET'S TRY CERTIFICATE I GOT WHEN I WAS BAPTIZED!

THAT'S MORE THAN ALEK HAS

WUATCHA GONNA DO WITH IT?
OH—Z DUNNO.
IT AIN'T GOOD FOR ANYTHING, IS IT?
IS IT? I SHOULD SAY IT IS!

By BLOSSER

IT PROVES THAT I WUZ BORN!!

BOOTS AND HER BUDDIES

AH ME! THESE DELIGHTFUL AUTUMN DAYS—WITH THEIR ROMANCE AND LONG EVENINGS THAT COULD BE SPENT TOGETHER—

WHY, PROFESSOR!

ER, BY JOVE! WHAT'S THIS—WHAT'S THIS? WHY, IT IS BOOTS' BROTHER, AS I LIVE. I WONDER IF HE'S COMING BACK NOW TO SPOIL EVERYTHING—

By MARTIN

GOOD EVENING, PROFESSOR. I'VE BROUGHT IT TO THE LIGHT HERE THAT I MIGHT SEE IT BETTER. SEND IT TO YOU?
OH NO. IT'S ONE HE SENT TO BOOTS.

SALESMAN SAM

WHEW!—THIS IS SURE A DIRTY JOB PUTTING UP THIS STOVE FOR THE WINTER.
HEY SAM—GO AND WAIT ON THAT CUSTOMER IN THE STORE. WILL YOU BUY ON THE PHONE?

NO SALE

YOU ARE SURE THIS SOAP IS AS GOOD AS IT IS RECOMMENDED TO BE?
ABSOLUTELY, MAM—WHY?

By SWAN

USE IT REGULARLY