

T. EATON EMPLOYEES GIVEN INSURANCE

Sir John Eaton Presents New
Year's Gift to 13,000
Employees.

On New Year's Eve, the last day of the Golden Jubilee Year of the T. Eaton Co. Limited, the employees heard an announcement of unusual importance, which will affect about 13,000. The president, Sir John Eaton, who

is always keenly interested in the welfare of the staff, again adds to his many kindnesses of the past. Realizing that two questions cause considerable thought to nearly every person: 1. Shall I, in case of death, be able to leave a sum of money to those dependent on me? 2. Shall I have an income in my old age? And in order to ease as far as possible the minds of those who may be troubled over these questions, the company has decided to provide certain insurance and pensions with the hope that the lives of many of the staff will be made happier.

The Announcement.
This is the announcement made yesterday afternoon to every employee: "To the staff:
"At the close of our Golden Jubilee

Year we are pleased to announce that commencing January 1, 1920, life insurance of \$1,000 will be placed year by year on all members of the staff who have completed or may complete six months' continuous service, and the premium for this insurance will be paid by the company.

"Also a plan will be presented whereby those who have completed, or may later complete, one year's continuous service, may take out additional life insurance for certain amounts subject to the rates, conditions and privileges applying generally to life insurance, and to the insurance so taken the company will supplement a further amount in accordance with a schedule based on length of service and wages, and pay the premium for such supplementary insurance.

"And further, pensions will be provided for men and women on attaining certain ages, and on completing a certain number of years' continuous service, which will be in proportion to length of service and wages received. "The insurance benefits paid by the company under the above plans will continue only during service with the company. "Further details and conditions applying to the plans as outlined, with any modifications, will be available at a later date. "John C. Eaton, president."

Will Confer on Future Of the Agrarian Elements

J. J. Morrison, secretary U.F.O., and R. W. E. Burnaby, president, leave Toronto tomorrow evening for Winnipeg to confer with the Canadian Council for Agriculture on future political policy of the agrarian elements of the Dominion.

Harold Currie, of Strathroy, who feels he has cleared the political air of rural Ontario of some misundestandings on the problem of patronage, accompanies Messrs. Morrison and Burnaby on the western mission.

WATCH NIGHT SERVICES.

Watch night service was held in Waverley Road Baptist Church last night, when a large gathering of the congregation was present. Rev. Jos. H. Boyd, pastor, conducted the service and old favorite hymns were sung by the choir and congregation.

To the Electors of Toronto:

Ladies and Gentlemen—On the opening day of the New Year it is your glorious right to select your representatives in the city council. The campaign has ended and the voting begun. The latter is a serious responsibility, and I respectfully ask you to do what you consider your duty. I am running because I think that after 13 years of service I am justified in seeking promotion and because there is a vital principle at stake, viz., the vindication of the freedom of elected representatives from outside influences. I ask you to examine my record. I ask you to disregard the columns of misrepresentation of which I have been the victim. I ask you to judge my public ownership record by my votes and not by garbled extracts from my speeches. I was in the city council in 1908, when was passed the first Hydro bylaw for \$2,500,000. Not one member of council voted against it. The Hydro was inaugurated here by Mr. Joseph Oliver, then mayor. What stronger argument do you need than that this same gentleman who established the system in Toronto also seconded my nomination for mayor on December 23rd last? On all other questions I have also endeavored to do my duty. To all the citizens of Toronto I wish a Happy and Prosperous New Year.

Sam McBride Candidate for Mayor

Information and cars, today—Central, College 4279, College 4065. Ward One: Gerrard 269, Gerrard 1393, College 4279. Ward Eight: Beach 1522, Beach 323, Beach 1825, Beach 184 and Beach 424, and Gerrard 5708 and College 4279.

Victory In Hard Fought Battle For The Citizens Is At Hand.

The argument used by those opposed to T. L. Church's re-election is that he has been Mayor five times. He has been Mayor five times because the people have said he should be.

He would never have been Mayor if those who are opposed to him now had the decision. It was the people themselves who decided the issue and placed their confidence in him.

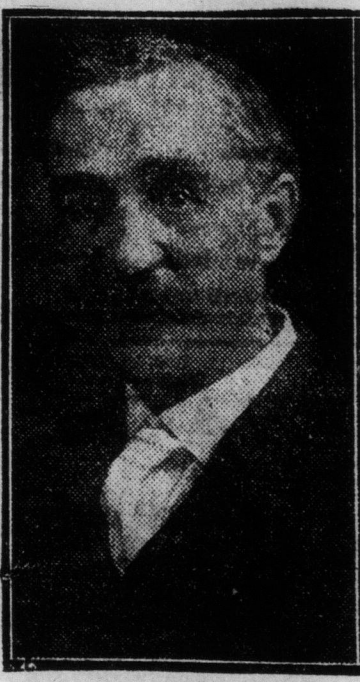
He has given the City good faithful service. In war and in peace he has fought the battles of the citizens in the municipal field.

Victory is in sight in the long fight that has been waged against the vested interests and for the cause of public ownership. That cause still needs a tried, proven and strong leader. Toronto citizens will not jeopardize their victory. They will vote to

Re-elect

T. L. CHURCH as Mayor for 1920.

All citizens are asked to come out and vote. Mayor Church has no election organization whatever and no motor cars.

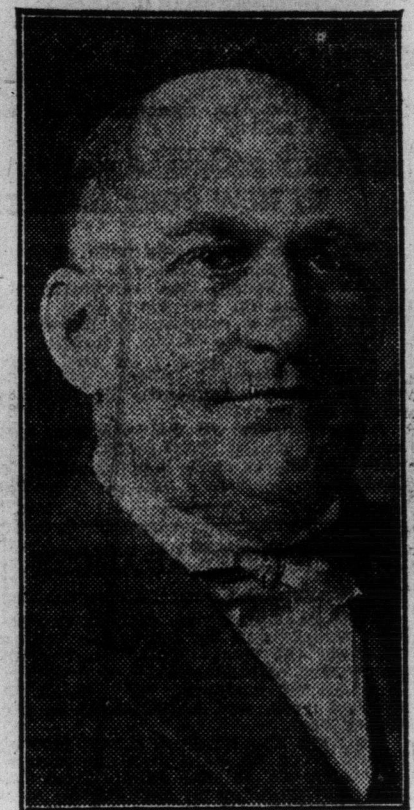


ALD. BALL for Controller

He has been a consistent advocate of Public Ownership for over 30 years and regards Sir Adam Beck as the best exponent of publicly-owned services on this or any other continent. ALD. BALL is progressive in his ideas of civic administration and believes the present system of assessment can be changed to make taxation more fair and equitable. He never criticizes unless he is prepared to suggest and advocate a better solution of any public problem.

ALD. BALL will be a valuable addition to the 1920 BOARD OF CONTROL.

ALD. RAMSDEN



FOR
CONTROLLER

What "The Telegram" Thinks of Him

Quotations from The Telegram, December, 1918.

George Ramsden made it easy to find your way home at night by putting house numbers on the Hydro poles. He deserves a vote. Alderman Ramsden is the father of the son who spurned a commission to get to the front and then won it on the field. A father of a son like this is worthy of all the votes he can get.

Alderman J. G. Ramsden should not find any difficulty in being elected. He has had a long career in the City Council, occupying several important chairmanships. He was last year chairman of the Works Committee.

Alderman Ramsden is one of the foremost speakers in the Council and should be re-elected. Ramsden is regarded as one of the best speakers in the Council, and he doesn't waste the Council's time nor the citizens' money.

HARRY WINBERG ALDERMAN

WARD 3

MY PLATFORM

Economy—consistent with progress; honest, efficient expenditure of city's money; support all plans leading to extension of public ownership. Full support of Hydro System. Proper publicity to attract industries and capital to Toronto. Devise methods of relieving the house shortage difficulty. Homes for workers at reasonable rental.



WARD FOUR VOTE A. G. McINTYRE

FOR

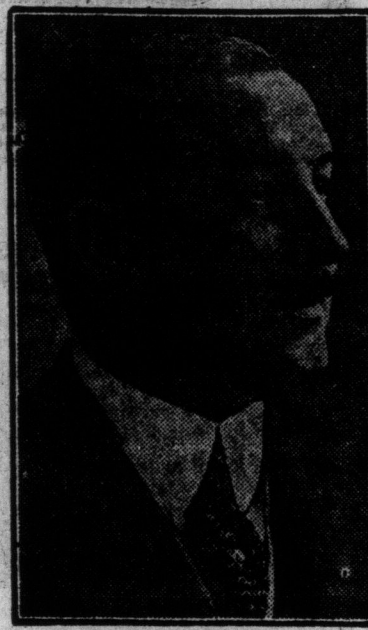
ALDERMAN

The Business Men's Representative.

VOTE TODAY FOR CONTROLLER MAGUIRE

"Con. C. A. Maguire is a tower of strength to the cause of municipal ownership."—Toronto Telegram.

"Support accorded by Con. Maguire to Hydro and all public ownership enterprises has been active and aggressive during the entire year."—Toronto Globe.



CONTROLLER C. A. MAGUIRE.

"Con. Maguire has stood firmly by the Hydro policies upon which so much of the city's prosperity depends. He is an indispensable figure on the Board of Control."—Toronto World.

Stand By The Man Who Stands By Public Ownership

Make sure of the city's co-operation in the construction of the great Hydro-Railway lines upon which Toronto's future progress and prosperity so largely depends.

Make sure that the city's interests are safeguarded in the preparations to acquire the Toronto Street Railway, and that adequate provision is made to operate it successfully as a municipally-owned road so as to serve the entire city at a car-fare based on cost.

Make sure that there is no increase in the present rate of fares between now and 1921, when the franchise expires.

Make sure of the continued development of public ownership.

Make sure of co-operation with the Hydro leadership of Sir Adam Beck. Ever since he first became a member of the City Council Con. Maguire has been vigilant in protecting and aggressive in furthering the cause of public ownership of public utilities. Con. Maguire should be kept on guard at the City Hall against the enemies of public ownership. Let nothing menace the city's future. Give your vote to a man whose policy is to advance the welfare and prosperity of the citizens.

RE-ELECT CONTROLLER MAGUIRE FOR 1920

TO THE ELECTORS OF WARD 4

I OFFER YOU

Youth,
Energy,
Enthusiasm,
and a willingness to devote my best efforts to secure an honest, economical and progressive administration.

I ASK FOR

Your vote and influence in electing me as Alderman to your ward.

VOTE JOSEPH SINGER

To the Electors of Ward 1

In placing myself before you as a candidate to represent you as Alderman in the 1920 City Council, I ask for your support on the following grounds:

1. I am in no sense a newcomer to Ward One, where I was born and have always lived.
2. Having enjoyed your favor on a previous occasion as Alderman for Ward One, I can represent you in the City Council with all the benefit to you that previous experience gives.
3. I am a producer and employer of labor. Interested in not only one section or subdivision, but in the whole east end.
4. As a heavy taxpayer myself, I appreciate the position of other rate-payers, and can promise an earnest endeavor to not only reduce the present rate, but to encourage a more equitable system of assessment.
5. I believe in prompt steps being taken individually to develop the industrial Commission's Department, with a view to not only satisfy and help the great body of laboring men in the city, but reassure and encourage the manufacturers, to avoid the present tendency of some to keep away from Toronto and others to move from the city, which, if not corrected, will work harm for which Toronto will pay.
Therefore, if the above sentiments or platform appeal to you and you wish as a representative a consistent believer in "Live and Let Live," on January first make sure by voting

A. H. WAGSTAFF for Alderman WARD 1

WARD 5 MARK YOUR BALLOT FOR PHINNEMORE AND CLEAN CIVIC GOVERNMENT

"A Vote for Me is a Vote for You."
YOUR INTEREST BEST SERVED BY
SUPPORTING THE CITIZENS' CANDIDATE.

WARD 7

VOTE



E. A. Dalton
FOR ALDERMAN
AN AGGRESSIVE
BUSINESS MAN
FOR
A PROGRESSIVE WARD

1920 VOTE FOR 1920

J. N. DAY ALDERMAN

WARD 2

The Endorsed
SOLDIER CANDIDATE

WARD 6

VOTE

SHAPLEY
FOR
BOARD OF EDUCATION
1920.

VOTE FOR

John W. Huggins
(Cartage Agent)
AS ALDERMAN FOR WARD 5

WARD THREE

RE-ELECT

ALDERMAN
MOGRIDGE

WARD 3

ELECT

MRS. HAMILTON
For the Council

WARD ONE

W. W. HILTZ

Requests his many friends to use their influence as well as their ability to help re-elect him

AS ALDERMAN FOR 1920

WARD 6 VOTE

O. EARL HODGSON
FOR ALDERMAN
THE CITIZENS' CANDIDATE

FOR ALDERMAN
WARD 3

BUSINESS MEN SHOULD
POLL THEIR DOWN-TOWN VOTE FOR
GEORGE M. ROSE
PRESIDENT
THE HUNTER-ROSE COMPANY, LTD.