



A Summer Sale at Simpson's

H. H. FUDGER, President. J. Wood, Manager. Store Opens 8 a.m. Store Closes 5.30 p.m. Telephone M. 7841 PROBABILITY— Saturday, June 11, 1910

Summer Sale Portieres and Window Hangings

Prices "Cut in Two" 25 Pairs Casement Curtains in natural, deep cream, ecru and white. Butchers' linen or casement cloth, stencilled in conventional patterns, some with band on bottom only, and others one side and bottom, various colorings, guaranteed to wash, finished ready to hang; lengths vary from 2, 3, 4, 5, 6 to 9 feet. Prices cut in two. Monday from \$1.50 to \$4.00.

Summer Sale Carpets

1,680 yards of English Axminster Carpet to be cleared out at a great reduction. The designs and colors are all up-to-date and artistic, including Orientals, in Turkish coloring, brown and tan combinations, suitable for dining rooms, dens, libraries and halls. Chintzes, in cream and rose, light self-tone green, self-tone rose, blue and rose combinations, suitable for bedrooms, etc. Florals and Conventionals, in green, green and tan, self-tone green, Nile green and pink, rose, brown, brown, pink and green, etc. A very special line, well woven, deep pile carpets, 5-8 and 2-4 borders to match. Bring your measurements if possible. Regularly sold \$1.50 and \$1.75 per yard. Monday, 98c.

Summer Sale of Housekeepers' Staples

75c. \$1.00 and \$1.25 Towels, clearing 49c. Hemmed, hemstitched and fringed, very fine full grass bleached, all pure linen huck and damask weaves, some are "mussed" in showing, some are odd lines, only 200 pairs to clear, regular 75c, \$1.00 and \$1.25 per pair, Monday, 49c. No mail or phone orders.

For the Laundry

Fels Naphtha Soap, bar, 5c. Sunlight Soap, 6 bars, 25c. Comfort and Eolipase Soap, per bar, 4c. Surprise Soap, 6 bars, 25c. Heater Brand Soap, 8 bars, 25c. Simpson's Big Bar Laundry Soap, per bar, 10c. Taylor's Borax Soap, 6 bars, 25c. Pearlina, 1 lb. package, 11c. Old Dutch Cleanser, reg. 10c, packages for 25c. Kitchen Sapolio, per cake 8c. Powdered Ammonia, large package 9c, 3 packages 25c.

Summer Sale Furniture

White Enamel Bed, all sizes, complete with woven wire spring and good mattress, regular price \$7.15. Monday \$5.85. Dresser and Stand, in solid hardwood, surface oak finish; dresser fitted with British bevel plate mirror and has three large drawers; washstand has drawer and single-door cupboard. Regular price \$8.90. Monday, special, \$7.45. Refrigerators, manufactured of hardwood, golden finish, height 40 inches, width 26 inches; lining of galvanized sheet steel; strong ice chamber. Price, \$4.95. Reed Arm Rocking Chairs, large size, made of good quality of reed; heavy roll seat and arms. Regular price \$2.25. Monday, extra special, \$1.49. Sideboards in solid hardwood, rich surface oak finish, large linen drawer, two small cutlery drawers, and large double-door cupboard; fitted with British bevel mirror. Regular \$13.50. Monday, \$8.85.

Summer Sale Wall Papers

Parlor and sitting room imported papers, flat or silk two tone and color effects, rich colorings, delicate greens, champagne, greys, etc. Regular to 75c, Monday, 99c. For general living rooms, in pretty effects, neat patterns; regular to 25c, Monday, 11c. 500 rolls odd Friezes, in scenic and floral designs, in color to 15c yard; Monday, per yard, 2c. 1,450 yards Dyed Burlaps, green, red and brown, any quantity; regular 30c yard; Monday, 23c. Japanese Leathers, odd lengths, 3 to 20 yards, rich dark Jap metallic colorings; regular to \$1.00 and \$1.50 yard; Monday, per yard, 39c. 8,000 feet Room Mouldings, white oak, regular; regular to 2 1/2c; Monday, 1 1/2c.

Summer Sale Hats for Children

Children's Straw Sailor Hats, in fine white or mixed fancy color braids, Monday, 15c. Children's Washable Tams, in drill, duck, pique and cream serge, washable colors, Monday special, 25c. Boys' and Ladies' White Duck Yacht Caps; also a quantity of Boys' Washable Turban Hats; regular 25c to 50c; Monday, 10c.

Summer Sale Silverware

Rogers' Spoons and Forks, handles. Regular price \$3.38 dozen, Monday, set of 6, \$1.50. Rogers' Table Spoons and medium Forks, fancy pattern handles. Regular price \$3.68, Monday, set of 6, \$1.75.

1,000 65c Alarm Clocks at 49c

1,000 Nickel Alarm Clocks, 4-inch dial, bevelled case, extra loud alarm, lever to stop bell, guaranteed timekeepers; regularly selling at 65c; Monday, 49c.

Big Day of Dress Goods Selling

2,000 yards in better qualities, in fine and coarse voiles, fancy voiles, worsted suitings, panamas, chevrot suitings, mannish stripe suitings, etc.; all high-grade fabrics of undoubted reliability, are shown in this lot for Monday; 44 to 52 inches. Regular \$1.00, \$1.25, \$1.50. Monday, special, 83c.

\$1.00 Silks 47c Yard

5,000 yards of French satin messaline, Swiss paillette, satin de chine, satin merveilleux, chiffon taffetas, two-tone satin paillette and chameleon silks. Almost every fashionable shade, including greys, blues, navy, brown, green, violet, vieux rose, seaweed, Algerian blue, verdi, copper, ivory and black. The entire assortment values 75c, 85c and \$1.00 yard. On sale Monday, 47c yard.

Summer Sale Muslin Fabrics

Real Irish linen suitings, checks, stripes, and a few plain colors, cheap enough for dusters or tea cloths, 29 to 36 inches wide; all excellent patterns, regularly 25c to 35c, 13c. A splendid line of printed muslins, lawn and organdies, very dainty floral designs, in pink, sky, mauve, and other combinations, very pretty patterns for ladies' and children's summer dresses, regular 20c to 35c-13c. A special in white Victoria lawn, 38 inches wide, strong even cloth, fully bleached, regularly 12 1/2c-9c.

500 New Crisp Embroidered Wash Waists 98c

Everything that goes to make up a smart, stylish summer waist is embodied in these waists at 98c Monday. Good quality embroidery, in shadow or eyelet effect; make and style are "Simpson's," which means a waist nice enough for any lady to wear. Reason for clearing—stock too heavy. Regular prices \$1.25 and \$1.50. Price on Monday, 98c.

Whitewear Specials Monday

75c Corset Covers Monday for 50c. \$1.50 Petticoats Monday for 98c. \$4.00 Petticoats Monday for \$2.50. 45c Corset Covers Monday for 33c. 50c Embroidery Trimmed Drawers Monday for 35c. 25c Summer Vests, lace yoke, Monday for 17c. \$1.50 Nainsook Nightdresses Monday for \$1.00. \$3.50 Scotch Gingham Dresses, for girls, Monday for \$2.25. Several styles of fine Corsets clearing Monday at Half Price. \$3.50 Princess Slips, embroidery trimmed, Monday for \$2.25. Phone orders taken.

Boys' Wash Suits at Half Price

Boys' Russian and Sailor Blouse Wash Suits, made from fine quality imported chambray, madras and galateas. The shades are plain tan and white, tan, and blue grounds, with neat fancy colored stripe elastic Bloomer Pants. Sizes 2 1/2 to 7 years. Regular Prices \$1.75, \$2.50 and \$2.75. Monday \$1.29. Boys' Shirtwaists, Regular Prices 75c and \$1.00, for 50c. Boys' "Mother's Friend" Shirtwaists, in white linen and fancy colored striped prints and madras; sizes 3 to 7 years only; reg. prices 75c and \$1.00; Monday, 50c.

Boys' Scout Shirts 85c

If you have had to buy these shirts before, you will know that the usual price is \$1.25 each. We have just 100, in sizes 13, 13 1/2, 14, to clear Monday at, each, 85c. BOYS' SCOUT BELTS, 85c. Just the same as you've paid 50c for. Good, solid leather regulation buckle. Just 100 to clear at, each, Monday, 35c. BOYS' OUTFIT SHIRTS, 45c. 75c quality at least. Made from English best-striped cambric and plain white cellular (or net). Made with a reversible collar attached, and pocket. They fit properly—Simpson's shirts for boys always do. In sizes 12 to 14. And while this little lot of 150 lasts you can buy them Monday at, each, 48c.

A Summer Sale of Shirts

We want to move fifteen hundred Summer Shirts on Monday. We will move them in a way that will be advantageous to Toronto men. Note these prices for Monday's selling:— 1,500 Negligee Shirts, that we have sold in the regular way at prices ranging from \$1.00 up to \$1.50, will be cleared Monday at, each, 68c. Dozens of patterns; many different colorings. Made to fit and feel just right—Simpson's negligees always do. Coat style or ordinary; cuffs attached; plain or pleated; sizes 14 to 18. It will be wise to come at 8 o'clock. Your attention again directed to the price, Monday, each, 68c.

Summer Sale Tennis Shoes

We have just received 1,500 pairs of Brand New Tennis Shoes. Every pair absolutely perfect. The Robert Simpson Company, Limited, guarantees them to give satisfactory wear or refund the money. They will be sold on Monday, June 13, at the following prices:—

| | Men's | Women's | Girls' | Boys' | Youth's | Children's |
|--------------------------------------|-------|---------|--------|-------|---------|------------|
| Black Duck Oxford, rubber sole | 59 | 49 | 49 | 49 | 48 | 38 |
| White Duck Oxford, rubber sole | 59 | 49 | 49 | 49 | 48 | 38 |
| Blue Duck Oxford, rubber sole | 79 | 69 | 69 | 69 | 68 | 48 |
| White Duck Oxford, black rubber sole | 79 | 69 | 69 | 69 | 68 | 48 |
| White Duck Oxford, white rubber sole | 119 | 99 | 99 | 99 | 98 | 78 |
| White Duck Boot, black rubber sole | 99 | 89 | 89 | 89 | 88 | 78 |
| White Duck Boot, white rubber sole | 129 | 119 | 119 | 119 | 118 | 98 |
| Black Duck Oxford, black rubber sole | 99 | 89 | 89 | 89 | 88 | 78 |

CLEARING ODD DINNER WARE AT HALF PRICE

The pattern is Pink Orleans of Bavarian china. Breakfast Plates, regular \$2.25 dozen, bargain, dozen \$1.13. Dinner Plates, regular \$2.80 dozen, bargain, dozen \$1.40. Fruit Saucers, regular \$1.55 dozen, bargain, dozen \$78. Meat Platters, 18-inch, regular \$2.40 each, bargain, each \$1.20. Vegetable Dishes, regular \$1.80 each, bargain, each \$90. Sauce Tureens, regular \$1.70 each, bargain, each \$85. Soup Tureens, regular \$2.05 each, bargain, each \$1.03. Gravy Boats, regular \$1.40 each, bargain, each \$70. Chocolate Pots, regular \$1.00 each, for \$50. Tea Pots, regular \$1.00 each, for \$50. Scaled Bowls, regular 45c each, for \$23. Celery Trays, regular 50c each, for \$25. After-Dinner Cups and Saucers, regular \$2.25 dozen, for \$1.13. Chocolate Cups and Saucers, regular \$2.25 dozen, for \$1.13. Coffee Cups and Saucers, regular \$2.40 dozen, for \$1.20. Chocolate Pots, regular \$1.00 each, for \$50. Tea Pots, regular \$1.00 each, for \$50. Scaled Bowls, regular 45c each, for \$23. Celery Trays, regular 50c each, for \$25. After-Dinner Cups and Saucers, regular \$2.25 dozen, for \$1.13. Chocolate Cups and Saucers, regular \$2.25 dozen, for \$1.13. Coffee Cups and Saucers, regular \$2.40 dozen, for \$1.20.

Monday's Basement Sale at Simpson's

100 odd Toilet Ewers and Basins, in neat floral and gold decorations of English semi-porcelain ware, Monday bargain price, each \$49. Cut Glass at \$1.50—Flower Vases, Vase and Bottle, Water Bottles, etc. At \$2.50—Fruit Bowls, Celery Trays and Spoon Trays. At \$4.75—Flower Vases, Fruit Bowls, Ice Forks, Sugar and Creams, Sandwich Plates, Water Bottles, Tankards. Cut Glass Salts and Peppers, with glass tops, regular 75c, for 49. Various Bottles and Water Bottles, Tankards. Electric Verandah Lights, complete with 6-inch white ball \$98 shade, Monday. Electric Hall Lamp, chain fixture with art glass fringed shades, assorted designs, Monday \$3.98. Brushed Brass Electroliers, complete with shades, Monday 2-light \$2.99, 3-light \$3.99. Large assortment of brass or nickel-plated wall brackets, Monday from \$1.00. Special line in Art Glass Domes, 22 inches wide, fully fringed, assorted colors, regular \$11.99, Monday \$5.99. Portable Gas or Electric Lamps, brushed brass stands, with art glass shades, fringed, assorted, Monday \$4.99. Special offer of Electric Irons, most useful for summer \$4.39. A few remaining "Simpson's" inverted Lights, with mantle and half frosted shade, Monday \$3.99. Mrs. Potter's Irons, 2 irons, stand and handle in set \$1.10. Nickel plated, set, Monday \$78. Polished, set, Monday \$78. Iron Heaters to hold three irons, Regular \$25, Monday \$19.

Monday's Basement Sale at Simpson's

Potts' Iron Handles, Monday \$8. Charcoal Irons, Monday \$8. Granite Cereal, Rice and Corn, Monday \$39. Granite Tea Kettles, pit or flat bottom— 2 1/2 quart size, Monday \$79. 3 quart size, Monday \$89. 4 quart size, Monday \$99. Granite Preserving Kettles, 11 quart size, Monday \$62. 11 quart size, Monday \$62. 11 quart size, Monday \$62. White Strankey Dish Pans, 11 quart size, 90c value, Monday \$59. Strankey Preserving Kettles, blue white lined, slightly chipped— 4 quart, Reg. \$7. Monday \$4. 5 quart, Reg. \$7. Monday \$4. 6 quart, Reg. \$9. Monday \$4. 7 quart, Reg. \$10. Monday \$4.50. Japanned Foot Baths, 50c value, Monday \$25. Japanned Foot Baths, 60c value, Monday \$35. Japanned Foot Baths, 70c value, Monday \$45. Galvanized Water Pails, 15c value, Monday \$14. Datsy Tea Kettles, Monday \$1.10. Strankey Enamelware Water Pails, 7 qt. Monday \$1.10. Copper Nickel-plated Tea Kettles, sizes 8 and 9, pit and flat bottom, regular \$1.55 and \$1.45, Monday \$1.10. Harvey Ricker Half-minute Coffee— 1-quart size \$1.35. 2-quart size \$1.50. 3-quart size \$1.75. 4-quart size \$2.00. Strankey Pot Covers, 10 1/2 inch and 12 1/2 inch, Monday \$9. Waffle Irons, regular \$1.25, Monday \$89. Japanned Bread Boxes, 4 1/2c, 5c, 7c, 8c, Monday \$94. Gem Food Chopper, family size, Monday \$1.25.

Monday's Basement Sale at Simpson's

Washing Machines, 17 and 20 inch, Monday \$149. 2 Burner, reg. \$1.75, Monday \$1.49. 3 Burner, reg. \$2.50, Monday \$2.29. Tin Boilers, or copper pit or flat bottom, sizes 8 and 9, Reg. \$1.55 and \$1.45, Monday \$1.10. Tin Boilers, extra heavy, sizes 8 and 9, pit bottom, Reg. \$1.60 and \$1.90, Monday \$1.49. Galvanized Tubs, with wringer attachment, 3 sizes, Monday \$7, \$7.25 and \$8. Globe Wash Boards, Reg. 30c, Monday \$17. Glass Wash Boards, Reg. 35c, \$28. Galvanized Clothes Lines, 50 foot length, Monday \$18. Galvanized Clothes Lines, 100 foot length, Monday \$28. 6 dozen Clothes Pins, Reg. \$10, Monday \$8. Splint Clothes Baskets, medium size, Monday \$23, large size, Monday \$28. Willow Clothes Baskets, small size, \$10; medium, \$7; large \$8. Japanned Watering Cans, 4 quart \$89; 10 quart \$85; 14 quart \$8. Make cooking a pleasure instead of a burden. Here are a few suggestions for the hot weather. Classic Junior Gas Ranges are guaranteed to give every satisfaction. Results are perfect. These stoves are sold exclusively by the R. Simpson Co. 2 Burner with asbestos lined oven, Reg. \$10.00, 8.98. 3 Burner with asbestos lined oven, Reg. \$12.00, 12.98. 4 Burner with asbestos lined oven, Reg. \$16.00, 14.98. Classic Gas Plates, nickel trim— 2 Burner, reg. \$1.75, Monday \$1.49. 3 Burner, reg. \$2.50, Monday \$2.29. Tin "Queen" Gas Ovens, for above, asbestos lined, reg. \$1.10, Monday \$99. "National" Gas Ovens, extra heavy tin, regular \$1.45, Monday \$1.15. "The Prince" Black Steel Oven, Monday \$1.98. "Daisy" Oil Stoves— 1 Burner, reg. \$45. 2 Burner, reg. \$85. 3 Burner, reg. \$135. 4 Burner, reg. \$195. Galvanized Garbage Cans, three sizes, Monday \$9, \$8, and \$6. LAWN MOWERS, GARDEN HOSE AND GARDEN TOOLS. Garden Hose, guaranteed brand, complete with nozzle and coupling, 1/2 inch size, regular \$4.50, Monday \$3.50. 3/4 inch size, regular \$5.00, Monday \$4.00. 1 inch size, regular \$6.00, Monday \$5.00. Lawn Sprinklers, with hose, regular \$1.80, Monday \$1.50. Garden Rakes, 24 tooth, Reg. 30c, Monday \$21. Garden Hose, solid neck, Monday \$25. Grass Shears, best steel blades, Monday \$6 and 75c. Grass Shears, sheep shear pattern, regular \$30, Monday \$25. Garden Spades, best steel, tempered and hardened, regular \$1.00, Monday \$69. SCREEN DOORS AND WINDOW SCREENS. Screen Door, natural, 24 design, with corner brackets, Monday special \$1.15. Front Door, attractive design, with bottom panel, sizes are 3 ft. 2 in. 10 in. x 8 ft. 10 in. 10 in. x 7 ft. 10 in. Monday \$1.59. Window Screens— 14 in. high, extending to 23 1/2, \$14. 14 in. high, extending to 32, \$16. Monday \$12. 18 in. high, extending to 32, \$17. 18 in. high, extending to 38, \$23. Monday \$15.99. HANMOCKS. 48 only Hammocks, in different colors, neat design, with pillow and valance, regular \$1.40 value, Monday \$98. 24 only Veranda Hammocks, in different colors, neat design, with pillow and valance, regular \$2.50, Monday \$2.15. Baby Hammocks, in white and colors, with mosquito netting protection, regular up to \$1.50, Monday \$1.39.