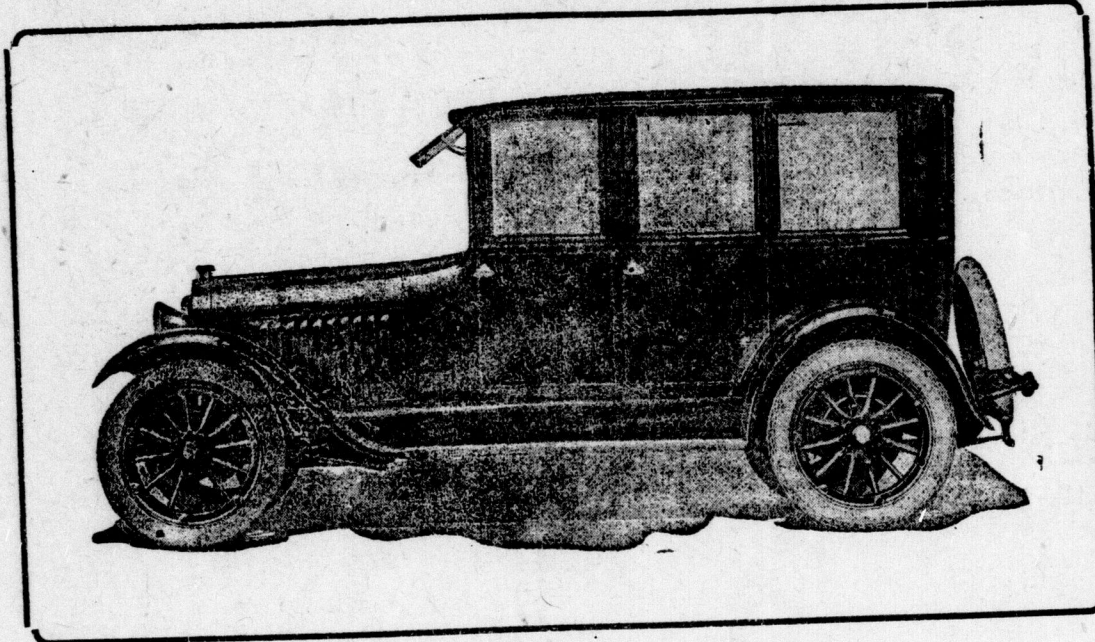


BEEMER'S

All Motorists Make This Modern, Fully Equipped Automobile Salesrooms and Garage Their Headquarters During Western Fair Week

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Visitors Are Invited to Our Exhibit

Distributors for the Quality Cars of Motordom

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EVERYTHING FOR THE MOTOR CAR

Including Parts, Oils, Gasoline, etc. Bring your car in this week and let our experts inspect it.

BEEMER & COMPANY, LIMITED

131-133 QUEENS AVENUE, LONDON

"FEELING BETTER EVERY DAY I LIVE"

Mrs. Gosvane Gains Twenty Pounds Taking Tanlac—Troubles Ended.

"I've gained twenty pounds since I began taking Tanlac and I'm feeling better every day I live," said Mrs. J. A. Gosvane of 440 North Lawndale street, Kansas City, Mo.

"For two long years I suffered from stomach trouble and nervous indigestion," she continued. "Everything I ate soured on my stomach. Gas would form and press against my heart until it would flutter and beat so fast I felt like I was going to smother. I had severe pains around my stomach and there was a gnawing feeling there, too. I was so dizzy that if I stood up suddenly I would stagger and had to hold on to something to keep from falling.

"I had tried all sorts of medicines hoping to get relief, but nothing did me any good until my brother-in-law persuaded me to try Tanlac. He had been greatly helped by it, and I hadn't taken half a bottle before I noticed gas didn't trouble me and I was able to eat more. Of course, I kept right on taking Tanlac and now I can eat anything and I feel in strength all the time. I am convinced that I'll soon be as well as I ever was in my life, and I'm glad to tell others what I think of Tanlac. It's done me more good than anything else put together."

Tanlac is sold in London by Standard Drug, Limited, and by an established agency in every town.

SORE THROAT
IS A COMMON AILMENT WHICH UNLESS CHECKED IN TIME MAY LEAD TO A SERIOUS CONDITION. EARLY DEVELOPMENT OF SORE THROAT COULD BE PREVENTED BY THE USE OF DR. THOMAS' ECLECTIC OIL.

VOICE OF THE PEOPLE

LOAN COMPANIES.

To the Editor of The Advertiser:
Sir,—I am obliged for the editorial in your issue of the 3rd instant, in connection with the statements made by me at the Dewart meeting, charging the Hearst Government with official negligence and thus causing the disastrous failure of the Dominion Permanent and the Standard Reliance companies.

Your editorial reads "If the returns disclosed any cause for investigation, no doubt investigation would be made." Your editorial also states "The officials are able, experienced, competent men, and could find no fault with the returns."

In reply to this, I will quote from the official report of the registrar of loan corporations, Ontario, in connection with the Dominion Permanent's return in 1918:

"Assets, \$4,171,136.81
Income (for year 1918), \$5,595,050.
Principal and interest, \$5,595,050.
The statute required the company's statements filed to show how much interest during that year. This return did not show this. Should not, experienced, competent men, in the employ of the Hearst Government, have found fault with this return? Is it not scandalous on the face of it? Why? Because \$5,595,050—and part of this may have been principal—is no return on over four millions invested. Was it not the duty of the Hearst Government officials to have taken this matter up with the company at once, and unless there was some satisfactory explanation, refused (as they have the power to) the company a license to do business, and, if necessary close the doors of the institution and thereby stop the further investment of hundreds of thousands of dollars in this dregs of thousands of dollars in the hands of men, women and children have suffered. Will you please direct a reply to this? The Hearst Government was in power when all this happened.

loan company in London invests hundreds of thousands of dollars in a land company incorporated for the purpose of buying real estate, subdividing it and depending upon the real estate market to go up? Was this not wildest speculation? Please answer.

Your editorial also states "It is unfortunate, at the present time, when are so much needed, that anything should be said even indirectly reflecting on them."

In reply, I beg to state that I never made any statement in my speech beginning to end reflecting on any loan company in Canada, directly or indirectly. I referred to the failures of the two companies only now in liquidation, namely, the Dominion Permanent and the Standard Reliance, and I am ready and willing to donate \$500 to the Children's Aid Society in this city if you can find in my speech a single sentence reflecting on any loan company in Canada, other than the Dominion Permanent and Standard Reliance companies.

Does this not call for a reply from you? Your editorial also states that loan companies have been public benefactors, having reduced the rate of interest on money borrowed from ten and twelve per cent to a little over half, and that they had increased materially the interest on bank deposits. I agree that loan companies have been and are of great benefit to the public, but I make bold to state that there is not a loan company in business in Ontario which voluntarily reduced the rate of interest on mortgages, or increased the rate of interest on deposits, excepting to comply with current rates and the then existing conditions of supply and demand in money. The loan companies loaned their money by way of mortgages to the public, and they paid the companies all they agreed to pay. The loan companies profited, and no doubt the parties who borrowed profited—all perfectly proper.

Might I ask what has this to do with the charge I made at the Dewart meeting, about the gross neglect by the officials of the Hearst Government in investigating the returns of the Dominion Permanent and Standard Reliance? That is the issue and that only, and as your first editorial charged me with an incorrect statement, I think in all fairness you should show where my statement was incorrect.

Your editorial columns have always, in my opinion, been fair, and I have confidence you will give this letter insertion in your paper.

Yours very truly,
R. G. FISHER.
London, Sept. 5, 1919.

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Chas. H. Fletcher*

Actual Size

DAVID HARUM

DAVID HARUM Cigar

Made of the finest Havana Tobacco. Uniform in Quality for 20 Years.

10c Union Made

McLeod, Nolan & Co., London, Canada

After-war conditions, and the telephone.

No. 2

Restoring Our Reserve Plant!

A telephone system to be normal and healthy must have a big percentage of its plant in reserve.

There must be spare positions on switchboards, spare cables in underground conduits, spare wires in underground and aerial cables, spare pins on cross-arms.

The plant in reserve must be ample, not only to meet ordinary growth, but to take care of unforeseen development such as the opening of a new car line, the cutting through of a new street, the location of a new industry in a given district.

During the war, through scarcity of material and skilled labor, our reserve plant was depleted as never before. Even necessary maintenance work had to be postponed.

Our problem now is, while keeping up with the demand for new telephones, moves, etc., to get our reserve plant back where it should be and to overtake vital maintenance and repairs so that service may be at the highest standard.

Installations from January 1st to June 30th were 36,716 instruments, with 20,341 take-outs, a net gain of more than double the same period last year.

The task of getting back to normal while growth is so rapid is a difficult one. Our chief concern is that subscribers should get the best possible service under all conditions and to this end we are doing our utmost.

The Bell Telephone Company of Canada