

AUTO THIEVES LEFT CAR IN DITCH AND ESCAPED IN DARK

Hot Chase From Springbank
to Kilworth Late Last
Night.

An exciting chase of four auto thieves took place between Springbank and Kilworth last night. Shortly after 10 o'clock four young men walked up to a car belonging to W. Simmonds of Ingersoll, and cranking it, drove away. Mr. Simmonds happened along about two

minutes later, and jumping into the auto of Manny Charlton, a local taxi driver, started in pursuit. Passing through Byron, they caught sight of tail lights a long distance ahead, and followed. The chase continued at top speed until the foot of the Kilworth hill was reached. The four thieves apparently were not familiar with the roads of the district, and had no time to investigate, as they knew they were being pursued. In their haste they took the wrong turn, and sent their machine into a ditch four feet deep, where it came to a stand. The four hastily scrambled out, and when Mr. Charlton and Mr. Simmonds arrived a few seconds later, the thieves had climbed over a fence and made their escape in the darkness. Little damage was done to the car. This is the second time this season Mr. Charlton has run down auto thieves, the first being early in the spring, when, single-handed, he captured a trio of youths who had taken a car, and turned them over to the police. A Ford car belonging to J. W. Cook, an employee of E. Leonard & Sons, was taken from Springbank late last night.

I'M HELPING YOU!

By Fighting High Prices
Give Me Your Support

Don't just pop into any store because it is handy for you. SAVE WHERE YOU CAN, that's wartime economy. I'm content with a small profit, but I must have a big turnover, so if you appreciate my efforts, show it by patronizing the store that is fighting the high cost of living.

You Can't Get Away
From These Values

FEW WORDS ARE NECESSARY—You know this store, its methods, the high quality meat we handle, you know the general conditions today, so be here early tomorrow. Make your pennies count.

**RUSH
Specials**
Stewing Veal,
15c lb.
Lake Herring,
10c lb.
Hamburg Steak,
fresh ground,
while it lasts,
18c lb.
Pickled
Spareribs,
10c lb.
mild cured.

**CHUCK POT
ROASTS,**
18c lb.
**BONELESS ROLLED
POT ROASTS,**
25c lb.
**FRESH PORK
TENDERLOINS,**
38c lb.
**DEEP SIRLOIN
ROAST BEEF,**
30c lb.
**WING ROASTS
BEEF,**
30c lb.
BLADE ROASTS,
25c lb.

COOKED MEATS.
Ingersoll Baked Ham
flavor all its own.
Roast Ham, with
dressing. Ox and
Pork Tongues. New
England Ham. Try
us for your picnic
supplies.

Be Wise!

All meat goes on sale
from 3 to 10:30 p.m.
Saturday night at cut-
rate prices.

Wilsons

The Home of Gov-
ernment Inspected
Meat.

PHONES 1119-1120,
Richmond St. and Market
Square.

Peters Popular Week-End Features

CANDY DEPARTMENT.

The big feature this week—
PARISIAN SMACKS,
fruit, nuts and cream,
only 24c lb.

CAKE DEPARTMENT.

TUTTI-FRUTTI BAR
with fruit through and a
creamy fruit icing on top.
Each 20c

At Our New Tea and Coffee Department

PETERS COLONIAL
BLEND TEA

Half-pound 30c, pound 60c.
The tea that meets with such
general approval at Tea
Room.

PETERS PLANTATION
BLEND COFFEE,

a coffee that will delight the
palate of every coffee lover.
Per pound 50c

PETERS PURE FRESH-
MADE PEANUT BUTTER

Package 15c
Come in and sample our free demonstration.

PETERS CREAMY
SALAD DRESSING

Package 15c
A rich, smooth, fine-flavored dressing
(no oil in its composition).

PETERS - Shop 'Round the Corner

QUALITY STORE

HOT WEATHER DRINKS

Montserrat Lime Juice, bottle 50c
Olympia Lime Juice, per bottle 25c
Raspberry Vinegar, per bottle 30c
Grape Juice, per bottle 25c
Loganberry Juice, bottle 20c, 30c
Carrington's Ale, Labatt's Ale, per
dozen 90c
Pabst Beer, per dozen \$1.75

Peanut Butter, per pound 25c
FRESH FRUIT.

Strawberries, Cantaloupe, Water-
melon, Oranges, at the lowest
market price.

Buy your groceries at this store.
We can save you money.

HARRY RANAHAN

Phones 1024-3323, 515 Richmond St.

NEW FRUIT STORE OPENS

Mr. John Sharman, late of the March
& Hunter Seed Company, and proprietor
of the Hillcrest Fruit Farms, will open
a wholesale and retail fruit store, at
389 Talbot street, opposite the market,
on Saturday next, which will be known
as the Hillcrest Fruit Store. Mr. Shar-
man will have in association with him
his sons, who are at present serving the
King overseas.

The feature of the store will be
fresh fruit from the farms each day,
and the jams and canned goods of E. D.
Smith & Son of Winona will also be
handled exclusively by Mr. Sharman.
Phone orders will be promptly attended
to, and delivered to all parts of the city.
The number is 4665.

WHY ADVERTISE?

Why Do We Advertise
Our Shoes?

BECAUSE

We have a very excellent and varied stock of
all the popular up-to-date Shoes in all kinds of
leather and combinations, made by expert
workmen and conforming to every line and
last of present styles—Canadian and American.

BECAUSE

We have been in the shoe business—the busi-
ness of selecting and buying shoes for the
people of the city and surrounding country—
for many years, and believe we know what will
best serve and satisfy the shoe purchasers of
this community.

BECAUSE

We believe we are equipped for and do give ex-
cellent and expert service in fitting MEN,
WOMEN AND CHILDREN with shoes that Fit
Right, Wear Right and Are Right.

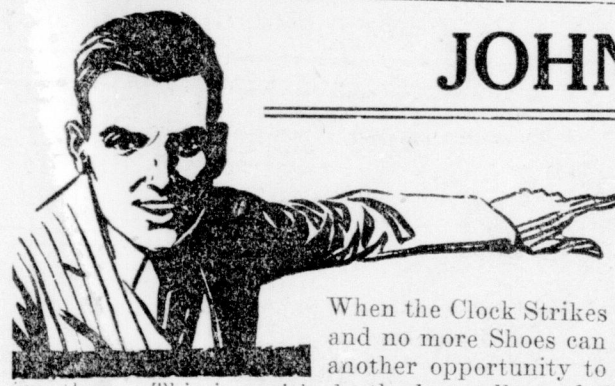
BECAUSE

We know these features rightly qualify the
characteristics of this business, and we want
every reader of this paper to know it.

BECAUSE

We believe publicity promotes business, and
we are always here ready to do business in
Boots, Shoes, Slippers, Trunks, Bags and all
Leather Goods.

Cook's Select Shoe Store

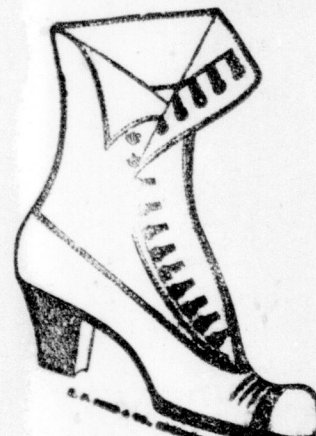


JOHNSTON & MURRAY

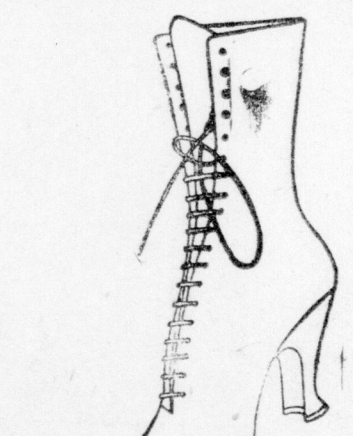
Warning!

When the Clock Strikes Ten on Saturday evening, our Great Shoe Sale will be a thing of the past, and no more shoes can be had at our Cut Price Rates. It will be many a day before you will have another opportunity to buy our Good Shoes at the fragments of prices at which we are now offering them. This is positively the last call we shall make for our Shoe Sale. Saturday Night when we close our doors, it will be all over and our Shoe Sale will be dead.

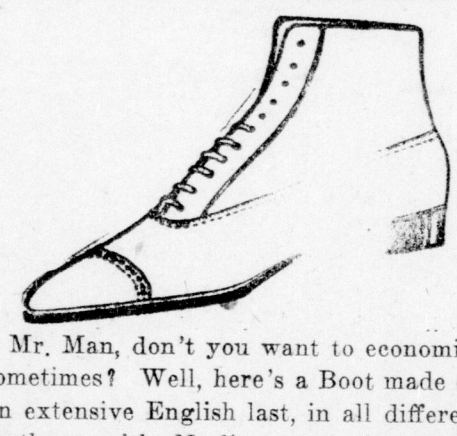
HEED OUR WARNING!—There are many good bargains left—plenty of them, and then again where can you make an investment that will pay such large and immediate returns? Read below—we are sure you'll see Shoes you can use and that you can save money by buying them now.



75 pairs of Women's Lace and Button
Shoes, American made,
in sizes 1 1/2 to 4, only, **\$1.89**



Ladies' Black Kid, Louis heel, **\$3.95**
long vamp



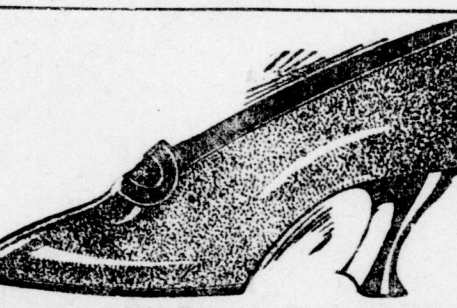
Mr. Man, don't you want to economize
sometimes? Well, here's a Boot made on
an extensive English last, in all different
leathers, with Neolin or leather soles.
Regular \$6.00. Anniversary price,
\$4.48



75 pairs of Men's Working Boots. Not
too heavy, yet solid all the way through;
a bargain at \$4.50, but we will sell the above
amount at the very special
price. Mail orders filled. **\$3.48**



The children must be looked after. If you
want good Boots for them, come and see
our prices, and we fit them as you would
like to have them fitted. Largest assort-
ment in London.
Prices **79c Up**



Patent and Kid Pumps. Values to \$6, for
\$2.18

JOHNSTON & MURRAY

LONDON

ST. THOMAS

The Biggest Opportu-
nity of the Season.
We do not want to put
these lines back on our
shelves.

For Best Quality
Groceries Buy From
Rowat's

Satisfaction is guaranteed with
every article sold.

PORT STANLEY RESI-
DENTS.

Arrange to have our representa-
tive call for your grocery orders.
You are sure to be pleased with
our prompt service. Mail orders
receive careful attention.

GURD'S GINGER ALE
A pleasing drink that satisfies. We
also have all leading brands of sum-
mer drinks.

FOR OUTING DAYS

on motor or picnic trips we have
many specialties to offer. Ask us.
PHONE ORDERS receive the same care
and attention as though you called per-
sonally.

T. A. ROWAT & CO.

250 Dundas St. Phones 3051-3052.

Cultivate your musical talent by lis-
tening to the perfect recreations of
the songs of the World's greatest Ar-
tists. If you have children who are
studying music, there is nothing you
can do that will develop their talent
quicker than to give them the daily
intimate association of the wonderful
New Edition in your home. W. Mc-
Phillips, 159 Dundas street, London.

Follow the Crowds

To the Giant Clothing House GIGANTIC REMODELING SALE!

IT'S A BARGAIN SCRAMBLE—RUSH, SHOVE,
EDGE YOUR WAY IN TOMORROW (SATURDAY).

The greatest feast of values ever known of high-class Clothing, Hats, Furnishings, etc.! This sale has proven to be a record-breaker. Thousands have bought goods at such remarkable price reductions that the good effect of this money-saving will be felt for a long time. But—we are not satisfied just to break records—we want to make a clean sweep of this stock. The army of carpenters and contractors has almost finished work on the building. We are going to give the people of London and district, during the next few days, some of the most wonderful bargains they ever heard of. Be here prompt at 8 o'clock. Make it the biggest pay day you ever had in all your life, as to-morrow will be gala day. A large force of extra salespeople have been engaged to accommodate the great crowds that are expected.

Sale Closes Tomorrow at 10:30 p.m.

FREE!! FREE!! FREE!!

MAN'S SUIT, VALUE \$15

Every customer making a purchase of \$1.00 or over today and tomorrow (Saturday) up to 4 o'clock in the afternoon will be presented with a numbered ticket; a drawing will take place at 4:30 o'clock on Saturday and the person in the store holding the lucky number drawn will be given a MAN'S SUIT VALUED AT \$15.00. Owner of ticket must be in store when drawing takes place, otherwise tickets will not be considered.

ABSOLUTELY FREE!—Make your purchase before 4 o'clock tomorrow and be on hand at the drawing at 4:30 o'clock.

Men's Suits

\$25.00 SUITS FOR 16.95

Every suit made up from
the finest imported fabrics;
\$25.00 value, **\$16.95**
for

\$22.50 SUITS FOR 14.95

Every suit guaranteed all
wool and fast colors; \$22.50
value, for **\$14.95**

\$20.00 SUITS FOR 12.45

Suits made up in the latest
styles from specially selected
fabrics; \$20.00 value **\$12.45**

\$15.00 SUITS FOR 9.95

Made up from imported
fabrics, suitable for all kinds
of service; \$15.00 value **\$9.95**

Men's Raincoats

One lot of Men's Raincoats,
regular \$6.00 **\$3.45**
value, for

One lot of Men's Raincoats,
regular \$12.50, **\$7.45**
at

One lot of Men's Raincoats,
regular \$15.00 **\$9.95**
value, at

Panama Hats

Choice of any \$5.00, \$5.50
and \$6.00 **\$3.95**
Panama, at

Straw Hats

The Season's Latest Creation
in Straws.

Up to \$2.50
value, at **\$1.69**

Up to \$2.00
value, at **93c**

Soft and Stiff Hats

The newest shapes and shades.
A Hat for every head.

\$3.50 value, **\$2.19**
at

\$3.00 value, **\$1.85**
at

\$2.50 value, **\$1.35**
at

Overalls

Blue and white stripe stiff
cloth. Regular **98c**
\$1.25, sale price

Kitchen's Overalls, plain,
black and blue and white
stripe. Sale **\$1.45**
price

Men's Bathing Suits

25 dozen Cotton and Woolen
Mixtures One-Piece Bathing
Suits, different colors, all
sizes, all wool. Up
to \$1.25 values, for **98c**

MEN'S FURNISHINGS

WORK SHIRTS

The best Work Shirts and
strongest made; **\$1.25**
\$1.50 value

\$1.25 value, **98c**
at

\$1.10 value, **79c**
at

MEN'S PANTS

Men's Cottonade Pants,
regular \$1.75
value, at **\$1.19**

Men's Pants, perfect fitting.
Regular \$3.00 value, sale
price **\$1.95**

Men's Pants, in worsteds
and stripes, suitable for dress
wear. Regular \$4.50 value,
sale price **\$2.45**

Men's Pants, in worsteds,
of fine quality; a snap. Regular
\$5.00, for **\$3.45**

The cream of our stock. Not
a pair worth less
than \$6.50, for **\$4.69**

SPORT SHIRTS
65 dozen Sport Shirts;
the latest from the manu-
facturer, \$1.50
value, plain white **98c**

\$1.50 value, **\$1.19**
fancy stripes

\$1.75 value plain and
fancy stripes **\$1.35**

Men's Cashmerette Hose,
regular 35c value, **23c**
sale price

Men's Suspenders, regular
35c pair, sale **25c**
price

THE GIANT CLOTHING HOUSE

Look for Large Black and Yellow Sign and Name Before you enter.
120 DUNDAS STREET

PHONE 1844

"SHELL 43," GREATEST OF WAR PICTURES, AT MAJESTIC THEATRE

H. B. Warner Featured in a
Wonderful Story.

INCE SUPER-PRODUCTION

This Great Film Will Be
Shown Today and
Saturday.

"Shell 43," a Thomas Ince super-
production, admitted to be one of the
most realistic war films ever shown,
will be presented today and Saturday
at the Majestic Theatre.
This wonderful production comes
direct from a New York run to Toronto,

thence here. Persons who saw the pic-
ture in Toronto claim it to eclipse any-
thing so far shown of its kind.
Henry B. Warner, that wonderful
actor of such force and power in pres-
entation, appears in the main role.
He is close to the German front, bear-
ing the credentials of an American war
correspondent. With documents he ob-
tains access to the innermost German
war councils.

The story deals with the spy system,
as it is believed to be employed now on
the battlefields of Europe; hence it was
imperative that in filming the play abso-
lute accuracy of detail be maintained
throughout. Among the most important
pieces of equipment shown in operation
during the play is the trench periscope.
This novel and highly valuable apparat-
us is first seen on the screen when
the action of the story moves into the
trenches and dugouts, where Warner,
as William Berner, is fulfilling his duty
as a spy. The instrument is shown in
use by an officer, and then is more
clearly explained by a view of the re-
sults of its use—i. e., the reflector
clearly mirrors the activities of the
troops in the territory surrounding the
trenches and dugouts. This unusual bit
of photography, it is said, was obtained
only after many hours of experimenta-
tion by cameraman Charles Kauffman.
Another interesting phase of modern

war methods is offered in the depiction
of the uses of the heliograph, by which
messages are transmitted by the rays
of the sun. This repeatedly is brought
into play in the many successive scenes
which show Warner at the window of
a chateau exchanging queries and re-
plies with an aero scout several miles
away.

To miss seeing "Shell 43" is to miss
the opportunity of a lifetime.

MURRAY Anthracite Coal
Egg, Stove and Chestnut, \$9.00 per ton
Pea Coal, \$8 per ton. Mixed Wood and
Edgings, per load, \$2.50.
ANDERSON Phone 1321,
495 York st.
zxv

BROWN OPTICAL CO.

**EYE SPECIALISTS
AND OPTICIANS**

223 Dundas St.

Phone 1877

LONDON

ONTARIO