THE BOY

WITH.....

A BRIGHT FUTURE

Is the one who has a sound business education, and energy and ambition to make the most of it. We supply the education. We prepare young men and women for a successful commercial life. Do you want to give your boy or girl a start on the sure road to success? Write the Forest City Business and Shorthand College, London, for particulars.

J. W. WESTERVELT, Principal.

It's Our Way

Of making a Suit or Overcoat that gives it so much style, and then you always have a large stock to select from.

O. LABELLE, Merchant Tailor, 372 Richmond St. Phone 1027.

WALL PAPER SELECTION...

You'll save a great deal of trouble and annoyance if you purchase your Wall Paper here. We've bought from the largest and best manufacturers, which is an assurance of the latest designs. Prices are low.

H. & C. Colerick
443 Richmond St.

CANNOT BE DONE AT HOME FOR THE MONEY.

Table Covers, Napkins, Sheets, Pillow Slips, Towels and Rollers, 50 of the above pieces laundried for 50 cents by the well-known

Parisian Steam Laundry.

Work called for and delivered to any part of the city free.

73 and 75 Dundas street.
Telephone 559. J. K. Spry, Manager

W. B. LAIDLAW,
Barrister, solicitor, etc. Money to loan at lowest rates. Bank of Commerce Bldg.

DR. PINGEL,

Nose, Throat and Lung Specialist.
Office—Wellington street, opposite Public Library.

FAIRBAIRN

MERCHANT TAILOR.
Opp. City Hall. Upstairs

Tecumseh and Forest Queen

brands of flour always maintain a high standard. Best results in baking are always assured if you use them.

J. D. SAUNBY,
PHONE 132. Proprietor.
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FITZGERALD

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Larristers 171 Dundas street,
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SPECIAL NOTICES.

Feather and Down Cushions, 50 cents each—the best value in London. Goose feather pillows a specialty. Bedroom Suites, Fancy Rockers, Tables, Spring Beds, Stoves of every kind, at the Bed and Mattress Factory, 593 Richmond street north. JAMES F. HUNT & SONS. Telephone 997.

W. F. BROCKENSHIRE, East End Gallery, is still making those beautiful cabinet photographs at $2 per dozen. 666½ Dundas street. ywt

Electric and Turkish Baths

The Electric Turkish Baths have no rival. In nervous diseases, muscular debility and depressed vitality, they act like a charm. In the spring it is especially necessary that all should take them to feel well and healthy. 320 Dundas street. ywt

Children Cry for
CASTORIA.

CASTORIA

For Infants and Children.

The fac-simile signature of Chas. H. Fletcher is on every wrapper.

Children Cry for
CASTORIA.

Children Cry for
CASTORIA.

THIS PAPER IS PRINTED FROM METAL MANUFACTURED BY THE CANADA SMELTING AND REFINING WORKS LONDON, ONTARIO. USED BY ALL LEADING PAPERS. WRITE FOR SAMPLES.

CHILDREN'S

Summer Hats
And New York Novelties.
See Our West Window.

SPITTAL, SABINE & CO., ..152.. DUNDAS STREET.

A BICYCLE FOR BOYS

No reason why the boy should be made to ride a cheap, poorly constructed bicycle. Let him have as much pleasure as you would wish to have yourself. There are small sizes

....IN....

COLUMBIA.....$55.00
HARTFORD.....$40.00
VEDETTE.....$32.50

You know the Columbia is the best bicycle made, with years of deserved reputation for satisfactory, enduring service.

Wm. Gurd & Co
185 Dundas Street.

FINE TAILORING
SOUTHCOTT'S
361 RICHMOND ST.

METEOROLOGICAL

Toronto, April 28—8 p.m.—The low area, which was approaching the lake region last night, has entirely dispersed. The weather is now fine and unseasonably warm from Ontario to the Maritime Provinces, temperatures between 70 and 80 having occurred today at nearly all inland stations. Thunderstorms have been fairly general over the western portion of the lake region, but as yet have not extended east of Lake Huron. In the Northwest Territories it is quite wintry again. Minimum and maximum temperatures: Victoria, 34-54; New Westminster, 36-85; Kamloops, 34-60; Calgary, 22-46; Prince Albert, 14-24; Qu'Appelle, 18-24; Winnipeg, 36-46; Parry Sound, 58-76; Toronto, 46-68; Ottawa, 42-76; Montreal, 48-72; Quebec, 36-72; Halifax, 34-72.

Local temperatures.—The highest and lowest readings of the thermometer at the observatory here on Friday, April 28, were: Highest, 75; lowest, 57.5.

JOHNSTON BROS.' JERSEY CREAM BREAD....

Is the best bread that can be made from the best flour and with the best modern appliances—white, pure, nutritious.

Phone 818.

London Advertiser.

TELEPHONE NUMBERS:
107.....Business Offices
34.....Editorial Room
178.....Job Department

A LOCAL BUDGET

—Mrs. Charles Lloyd, of Wingham, is visiting with friends in London.

—The Mission to Lepers will meet on Monday afternoon at 4:30 in the Somerset Hall.

—Miss Bertha Ross, of Brucefield, is visiting her sister, Mrs. Kilbourn, in South London.

—The Bishop of Huron will hold a confirmation service in St. James' Church, South London, on Sunday evening.

—Mrs. Duncan McDonald, of this city, is visiting her parents, Mr. and Mrs. John Brown, Sandwich street, Amherstburg.

—The management of "The Box of Monkeys" desire ticket-holders to make their returns to Mrs. R. M. Graham at their earliest convenience.

—The "potato patches" of the Charities' Organization will soon be in shape. Applicants for "patches" should not delay seeing Secretary Sanders at the city hall.

—Right Excellent Companion Henry Roe, and several members of Palestine Chapter, R. A. M., St. Thomas, visited St. George's Chapter, No. 5, this city, last evening.

—St. Thomas Times: Mrs. Graham, of London, who is visiting her mother, Mrs. Thomas Dier, leaves tomorrow for Victoria, B. C., to visit her brother, Mr. W. D. Dier.

—Rev. John A. Clark, of Cowan Avenue Presbyterian Church, Toronto, is announced to preach in the First Presbyterian Church, this city, tomorrow, his brother taking the reopening services in Cowan Avenue.

—Knox Church pulpit, London South, will be occupied tomorrow by Rev. W. G. Jordan, D.D., professor of orientals and Old Testament exegesis in Queen's University. He will preach morning and evening.

—The first meet of the hounds will be at the kennels this afternoon. The hounds will be laid on behind Hellmuth College, on the fourth concession, at 4 o'clock sharp, and will take an easterly direction, finishing at Geary's cheese factory. On Tuesday several Detroit and Cleveland Hunt members are expected in the city, and a run will be held on Wednesday, and also on Saturday, in their honor. The visitors will be here for ten days or two weeks.

—Tomorrow morning the services in the First Congregational Church will be of the nature of a memorial service, in memory of Mr. Robert Marshall, who was for a long time an active and faithful member of that church, and who died suddenly last Monday morning.

—The Shenango was in Port Stanley on Thursday morning. This makes four trips this week. The general passenger agent of the P. B. and L. E., Mr. Comstock, arrived on the Shenango. He promises some good excursions via Conneaut to Port Stanley this summer.

—The Woodmen of the World will run an excursion to Detroit via the M. C. R. on the 24th of May; tickets will be good for two days. The Woodmen have always had the reputation of knowing how to handle excursions, and the committee intend to make this the banner outing of the season.

—Miss Fanny May, daughter of Mr. Harry May, Talbot street, died Thursday evening, after five days' illness. Three sisters, Mrs. James Forrester, of this city; Mrs. Frank Ardierly, of Petrolia, and Mrs. Lou Andrews, of Chatham, and two brothers, William and Frank, of this city, survive.

—There is talk of a conference among representatives of the different city congregations, for the purpose of regulating, as far as possible, the limits of inter-congregational competition as regards expense and elaboration in musical services, and also to discourage other Sunday concerts, by example.

—A special service of praise will be given by the choir of First Methodist Church tomorrow (Sunday) evening, and the choir will sing for the first time in London the famous musical service, "Penitence, Pardon and Peace." The service will consist entirely of music, and the choir will have the assistance of Mr. H. Ruthven McDonald, who will sing the baritone part.

—The sand-table in the kindergarten was discussed at the Froebel Society this week. Kate Douglas Wiggin says: "There is nothing in the kindergarten which is capable of such varied, helpful and beautiful uses as is the sand-table, and it alone, were all other helps to child-training removed, would support the claims of the system to be considered as a great educational agency." The kindergarten testified that no other material lends itself so readily to expression, or is more pleasing to the child. Its value in the higher grades in the teaching of history and geography was also referred to.

—The following list of patents recently granted to inventors residing in Canada is reported for The London Advertiser by P. J. Edmunds, international patent solicitor, London, Ont.: Canadian patents—A. Moyer & Co., Listowel, flour ("Renown," trade mark); D. E. Wellman, Chatham, washing machine; J. A. Cockburn, Paris, "Before the Evening Service" (photo copyright); Wm. J. Crowe, St. Catharines, bottle-stopper; D. Wilhelm, New Hamburg, washing machine; A. R. Heyland, et al., Kaslo, B. C., mineral lode tracer; J. A. Markle, Birtle, Man., heater. United States patents—T. Guilbault, Montreal, bedstead; J. W. Lang, Toronto, radiator; A. Noel, Point-aux-Peres, carlock; T. Paterson, Peterboro, educational appliance; W. S. Shipe, Toronto, meat-skewer; P. R. Trethewey, Muskoka Falls, guard for freight cars; I. P. Doolittle, Toronto, garment hook; W. J. Hastings, Watford, folding egg case.

CONSERVATIVE ASSOCIATION ELECT OFFICERS.

At the annual meeting of the West Middlesex Liberal Conservative Association, held at Mount Brydges yesterday the following officers were elected for the ensuing year: President, Richard Dunlop, Napier; vice-president, Isaac Walker, Appin; secretary-treasurer, Chas. Grist, Strathroy; secretary, George Richardson, Strathroy; conveners, Metcalfe, Henry Gough; Ekfrid, Neil A. Galbraith; Adelaide, J. A. Cuddy; Mosa, A. B. McKellar; Strathroy, J. H. English; Newbury, Charles Tucker; Wardsville, H. Henderson; Caradoc, Wm. Young; Delaware, Capt. Garrett; Glencoe, John E. Leitch.

WINTER WHEAT.

Mr. Harry Edwards writes: In regard to your query, I will say that I have traveled through Middlesex, Lambton and Oxford counties lately, and find the fall wheat badly damaged by the extreme cold of February in many localities; at least from 15 to 20 per cent will be a total loss. About the 1st of March the outlook was more favorable. On the light sandy soil the plant is killed, and on the undrained clay and low lands the plant is heaved out. There is no chance now for a full crop. Many fields will have to be plowed up.

The Advertiser's Belmont correspondent says: "Fall wheat promises about half a crop."

CAUGHT A WHOPPER.

A Burwell Road correspondent sends the following remarkable fish story: Last Tuesday, while fishing in the Thames, Aaron Cornclaus, an Oneida Indian, caught the largest sturgeon ever taken by hook and line in this part of the country. Cornclaus was lying lazily on the bank, puffing smoke into the blue sky, when he suddenly noticed his pole slipping quietly and swiftly into the river. He grabbed the pole and began to haul away. But it was no use; something stronger than Aaron was pulling up-stream. Aaron hung on to the pole and shouted for help with all the power of his leathery lungs. Several times he was dragged into the water. But he pluckily stuck to the pole and managed to scramble back on to the bank each time. Luckily the line held until assistance arrived, when a sturgeon, 5 feet 6 inches long, 2 feet 6 inches in circumference, and weighing 97 pounds, was landed. It was sold to Mr. Carmichael, of Muncey and placed on exhibition.

DINNER TO JAMES O'NEIL.

The Grand Pacific Hotel was the scene of a pleasant event last evening, and those who attended will long remember it as a decidedly enjoyable occasion. The purpose of the gathering was to do honor to Mr. James O'Neil, the popular ticket agent and dispatcher at the C. P. R. station here, who leaves on Monday to take charge of station affairs at Windsor. About 25 of Mr. O'Neil's personal friends dined him, and expressed their friendly feeling in a tangible manner. Mr. Daniel Bowen presided at the head of the table and Mr. Thomas Norman assisted him from the foot. The former, in a neat speech, eulogized Mr. O'Neil, and the latter presented him, on behalf of his many friends, with a costly traveling bag and dressing-case. Mr. O'Neil was taken wholly by surprise, but thanked his friends in a few well-chosen words. Songs and speeches ocupied the rest of the evening. Mr. and Mrs. Eli Griffiths came in for a share of the compliments.

Gray at Thirty

Nothing tells of age so quickly as gray hair.

Ayer's Hair Vigor

is a youth renewer. It never fails to restore color to gray hair. It stops the hair from coming out. Thin hair becomes thick hair, and short hair becomes long hair. It cleanses the scalp; removes dandruff. $1.00 a bottle. All druggists.

If you do not obtain all the benefits you expected from the use of the Vigor, write the doctor about it.

DR. J. C. AYER, Lowell, Mass.

Good Coffee....

Perhaps you're satisfied with the Coffee you're using. It's simply because you've never tasted anything better. It's no guarantee that you are getting choice Coffee because you're paying a good price for it. We claim that we're selling the choicest Coffee in the city, and we want you to be the judge.

Ground Every Morning.

40c lb.

T. A. Rowat & Co.
234 Dundas Street. Phone 317.

Never Disappoints

EUREKA BREAD is always the same. It is made by experts, and the best ingredients are used. When you use it once you will never buy any other bread but EUREKA. See if this is not correct. Order a sample loaf.

THE PARNELL-DEAN STEAM BAKING COMPANY,
75 Bruce Street. Telephone 929.

WOULD HAVE A SHELTER

In Connection With the Children's Aid Society of London.

Inspector Sanders' Efforts Productive of Much Good—Several Charitable Societies Want Grants From the Council.

The finance committee was urged last night to make grants to several charitable organizations in the city. A special effort was made by the Children's Aid Society with a view to getting a shelter established in the city. If this is done the two orphanages here will be affected, as last year $150 was divided equally between them by the city for maintaining wards of the Children's Aid Society. Ald. Rumball presided, and the other members present were Ald. O'Meara, Plant, Graham, Greenlees and Carrothers, the mayor, and City Treasurer Pope.

Messrs. A. Thomson, John Wright and J. H. Flock, Q. C., asked the committee to grant the Protestant Orphans' Home board the same amount as last year, which was $350, with $75 additional, on the strength of an agreement between the Protestant Orphans' Home board and the Children's Aid Society. The same conditions existed now as then.

Messrs. Sheriff Cameron, J. I. A. Hunt, T. R. Parker and Secretary Sanders, representing the Children's Aid Society, asked the committee to find the society a shelter home, and appropriate an amount to be contributed towards the maintenance of the children in the home. It was expected that the average number of children in the institution would be 10 or 12, and the amount asked was $1 per week for each child.

Sheriff Cameron pointed out that the society had been working under unsatisfactory conditions. To broaden their work they must have a shelter. Without it a certain class of children had to be dealt with by the police, and that method was crime-producing, instead of having a tendency in the contrary direction. But limited as the work of the society had been, much good had been done. From 1879 to 1893 the number of children under 16 years of age confined in London jail was 516, or an average of 34 4-15, and from 1894, when the Children's Aid Society was started, until 1898, the number was 87, or an average of 17⅜ — a decrease of about one-half. This decrease was largely attributable to the society's efforts. Neglected children were under the surveillance of Inspector Sanders, and in this way his work had been productive of much good. But there were some children who could not be properly dealt with under existing conditions. The society had tried to make arrangements for them with both or either of the orphanages, but the ladies justly objected on the ground that there were no men around the institution. A shelter would be a tax-reducing medium. The city's contribution has been a constantly increasing fraction of the cost of maintaining prisoners in the jail.

Another result of Mr. Sanders' work was the reduction of pauperism in the city. In the past four years he had found homes for 40 children of city derivation, and it was just to assume that half of that number would otherwise have been a direct charge on the city. Independent of this he had assisted 60 families. The society now has four city children in each of the orphanages in the city.

Mr. J. I. A. Hunt spoke of the cost of establishing the institution. He thought that for the present year it would be sufficient if the council would rent a fair-sized cottage and help to run the home.

The petition which the society sent to the council at the first of the year asked a lump sum of $1,000.

The question of maintaining county children in the proposed shelter was raised. Ald. O'Meara said, good-naturedly that it would be a good thing if the society built a home in the country where city children could be kept at the county's expense.

Mr. Cameron replied that the county would pay for children taken from the county. But even if they did not, the children requiring the society's care would, if not taken charge of, soon be a burden upon the city, for to the cities such a class gravitated. He dwelt upon the need of controlling neglected children. Under control, the prisoners at the jail were willing workers. Outside the prison they were not to be trusted. It was pitiful to see those men so helpless against themselves. The speaker held that the society's work would do much to lessen the number of inmates at the jail.

"I'll give you a remedy," said Ald. O'Meara. "Drive the whisky out of the country and you'll have lots of cell room."

President J.S. Pearce, of the Charities Organization, petitioned for a grant toward the "potato patch" work. With the grant received last year the organization had effected a saving of $500 or $600, he said. He thought a still greater saving might be made this year. It was a manner of giving relief which the recipients preferred to coming to the city hall in the winter for. The amount asked was $200.

A petition for the usual grant to the Salvation Army also came up.

All the petitions were laid over until the estimates are being considered. Several tax petitions were dealt with.

STRUCK A GUSHER.

Sarnia, April 29.—Geo. Matheson and Randal Kenny, who are drilling for oil on the James Boyle farm, on the 4th line of Sarnia township, struck an excellent well on Wednesday. In 24 hours 40 barrels of crude were pumped from the well.

THERE is not a more dangerous class of disorders than those which affect the breathing organs. Nullify this danger with Dr. Thomas' Eclectric Oil—a pulmonic, of acknowledged efficacy. It cures soreness and lameness when applied externally, as well as swelled neck and crick in the back; and, as an inward specific, possesses most substantial results.

One Thousand Pairs of Lace Curtains.

This is not by any means the number of Curtains we have here, as our stock is nearly five times that. This one thousand pairs we purchased in addition to our regular importations, and are in very fine Brussels Effects, finished with the new over-locked corded edge—a much neater and stronger edge than the taped Curtains.

ONE THOUSAND PAIRS

of Curtains here at our own regular low prices are quickly disposed of, but this lot—marked at from 25 to 50 per cent below the regular—must cause some quick selling. Prudent buyers will take advantage of this exceptional offering.

THERE ARE—

100 pairs at....$1 25	100 pairs at....$2 75
100 pairs at....$1 60	100 pairs at....$3 00
100 pairs at....$1 95	100 pairs at....$3 25
100 pairs at....$2 25	100 pairs at....$3 60
100 pairs at....$2 63	100 pairs at....$3 75

KINGSMILL'S CARPET WAREHOUSE
Carling Street, London, Ont.

Saying that you are in the wrong is but another way of saying that you are wiser today than yesterday.

Just because you condemned ready-made years ago is no reason for condemning it now.

The modern kind is Fit-Reform, which fits almost every man no matter what his shape may be without an alteration—therein lies the real charm.

Fit-Reform garments are ready in a minute—have the best "custom-made" exclusiveness and finish at half the custom prices.

Suits and overcoats, $10, $12, $15, $18, $20, $22, $25.

Trousers, $3, $4, $5.

ROBERT M. BURNS,
THE FIT-REFORM WARDROBE
180 Dundas Street

The Chainless A Success

People don't talk of the weather when they meet nowadays. The salutation is apt to be, "What wheel do you ride?" It's the important question. To anyone not up in bicycle lore the number of persons who reply, "Oh, I ride a Crescent, of course," would be astonishing. A visit to James Reid & Co.'s hardware store, 118 Dundas street, would go far towards explaining the popularity in London of the Crescent. This firm received a carload of Crescents at the beginning of the season, and have had to replenish the stock with several large orders since. The Crescent became known very quickly here because James Reid & Co. were its sponsors, and the name of that firm is a guarantee anywhere in Western Ontario. Once introduced, however, the Crescent won popularity on its merits. These wheels are of the highest grade in every detail, and are listed honestly. The trick of putting the list price at about double the actual selling price resorted to by some unscrupulous concerns should deceive no one. When you ask the price of a Crescent you will know it is an honest price, and a visit to James Reid & Co.'s store will convince you that there can be no higher grade wheel. The Crescent bevel-gear chainless bicycle is a gem. The simplicity of construction and the ease with which the adjustment can be made is beautiful. Experience has demonstrated that the longer the gears are used the more perfect they become, and that they will outwear the rest of the bicycle. The driving mechanism of the chainless is of much finer construction than that of the chain bicycle, and the ease with which they run is a thing to marvel at.

MANY YEARS A DYSPEPTIC.

Mrs. Joseph Tennier, Hopetown, Que., could get no relief until she tried Laxa-Liver Pills, which cured her.

Another sufferer freed from Dyspepsia by Laxa-Liver Pills.

Another one who tried all sorts of remedies and doctors' treatment without avail, and who had to come to Laxa-Liver Pills at last for a cure.

MRS. JOSEPH TENNIER, Hopetown, Que., recently wrote as follows: "For several years I had been troubled with dyspepsia and sick headache, and could get nothing to do me any good, until I tried Laxa-Liver Pills. I had taken many remedies and was attended by different doctors without being cured, and had given up all hope of ever getting well, when a friend advised me to take Laxa-Liver Pills. I have used in all seven bottles, and they have made a complete cure. I have told hundreds of people that Laxa-Liver Pills are the best medicine in the world." Price 25c.