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Hats in Christy's
colors slate, nic-
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an splendid English
Very dressy suit,
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With breast pocket
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The material is a
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assorted shades of
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18 inches wide, 3
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3 packages, 25c
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3 lbs., 25c
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y. 5-lb. pack, 69c
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3 packages, 25c
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lb. box, 24c
3 packages, 25c
..... 25c
FREE, PER LB.,
coffee, in the
with chocolate, 25c

TORONTO'S RIDE
TO MOVE TOWARD NORTH

The Eaton Co. Will Build the Greatest Store in the World at College and Carlton.

Within the past week The World has given its readers two of the greatest stories ever yet published in regard to Toronto, and especially in regard to the marvelous development that is now bursting forth upon this city.

For several days we have been telling the story of the purchase, by our interest, of 1500 acres of land, and probably 2000 acres, just outside the city limits and between Bayview-avenue and Leslie-street, and immediately north of the Canadian Pacific tracks at Leaside, and extending for at least two miles, and including, as we said, at least 1500 acres and probably 2000, and bought at a cost of not less than upwards of three million dollars!

Now this is absolutely true; this is a great fact, and yet the other Toronto newspapers, because they did not have this news first, profess to ignore it. They will dig up all the particulars in a few days now, and then they will claim great credit for journalistic perspicacity!

But The World yesterday announced a matter of equal importance, not only to this city but to all Canada, namely, that the T. Eaton Co. are the purchasers of the block of land bounded by Yonge, Carlton, Church and Alexander-streets, and that they were about to proceed with the erection of a store-tower high, and that it is to be the greatest store in the British Empire, and probably in the world, and that the plans for this magnificent structure were now in the city. Everybody has been expecting some announcement of this kind, but The World was the first paper to make a definite statement and what it said yesterday was absolutely true, notwithstanding the able efforts of the evening papers of last night to side-track The World's plain statement.

Only one of them denied it, but here is what they said:

The Star, that the fact that Eaton's are building a ten storey structure at the corner of Albert and James-streets, does not confirm The World's story, and their other statement that other structures are also being built by the Eaton Co. near their present site, and then start in to give particulars of these structures now under way on James-street.

Next, The News, which says the fact that a ten storey structure is being built on James-street is a mute contradiction of the statement made in The World about the big store on Carlton-street.

And The Telegram repeats the same thing, only in a more elaborate way, and at the same time prints The World's story in full, and then leads its readers to believe that the structure on James-street is a contradiction of The World's statement about up-town, and it winds up with the following:

Mr. Harry McGee, vice-president of the T. Eaton Co., said, in answer to a Telegram reporter: "There have been so many statements and rumors circulated regarding the block in question that we are sick and tired of the subject. We have no statement to make regarding The World's story. If we had information to disclose relating to an authentic transaction that information would have been handed to all newspapers alike, and there would have been no favoritism."

Now just for a moment The World will analyze what its able evening contemporaries say.

REV. WM. B. FINDLAY CHOSEN FOR NEW INDUSTRIAL FARM

Pastor of St. Enoch's Church Will Take Charge of Non-Criminals Who Pass Thru Police Court.

The appointment of the governor for the city's new industrial farm, to be situated on north Yonge-street, will prove a pleasant surprise to the residents of Toronto. Rev. William B. Findlay of St. Enoch's Church, Winchester-street, is the man whom the city has chosen, thru the government.

Rev. Mr. Findlay, is well-known locally as well as thruout the west. He is a keen but kindly faced man in the early forties, who looks on the sunny side of life, and is always ready to go out of his way to help the undeserving as well as the deserving. He has traveled extensively thru the west and has also toured Europe. Born at Guelph, he graduated from Knox College in 1897, and settled in the Village of Clarendon in 1890. In 1901 he received a call to Drummond Hill Presbyterian Church, and from there went to St. Enoch's Church, Winchester-street.

The industrial farm is for the reformation of the noncriminal class—those men who pass thru the police courts and are not really bad. When it is completed Rev. Mr. Findlay will take charge.

Hon. Adam Beck's Services Recognized by Government

It was announced in the legislature by Sir James Whitney yesterday that Hon. Adam Beck, the indefatigable chief of the Hydro-Electric Commission, would get remuneration for his services, despite the fact that he is a member of the house. The premier praised the work of his colleague, and the announcement was greeted with much banging of desks. A bill will be introduced in the legislature before prorogation to authorize the much-desired tribute of the government.

It has not been stated what monetary recognition Mr. Beck will receive, but it is reported that it will be in the form of an honorarium to the amount of \$10,000. He has been the most energetic worker in the interests of the public ownership scheme of electric lighting for five years, and this amount a week in the service of the people on the great undertaking, and as yet has not received a cent for his labor. Besides this fact, he has traveled extensively and paid his own expenses. It is said that even \$2000 a year would not defray his expenses during the time he has been connected with the hydro-electric scheme.

START WILL BE MADE ON BOTH CANAL PROJECTS

Supplementary Estimates at Ottawa, Which Exceed \$19,000,000, Include \$200,000 for Welland and \$100,000 for Georgian Canal—Generous Grants for Highways and Agriculture.

Improvement of highways, \$1,000,000; Ontario's share, \$251,000; Encouragement of agriculture, \$500,000; Ontario's share, \$174,000; Hudson Bay Railway, \$1,500,000; Embanking Welland Ship Canal, \$200,000; Federal buildings at London, Eng., \$1,000,000; Improving Quebec Harbor, \$1,000,000; Improving Lachine Ship Canal, \$200,000; To start first section of Georgian Bay Canal, \$100,000.

What Toronto Gets. Customs examining warehouse, \$200,000; Additional store postoffice, \$25,000; East post office, \$50,000; Post office (vicinity College-street and Spadina-avenue), \$30,000; Harbor post station, \$25,000; Harbor improvements, further amount required, \$12,000.

NEW INSPECTORS SHOE MACHINERY ARE APPOINTED INQUIRY TO-DAY

Police Commissioners Promoted Mulhall, Geddes and Allison, as Well as Several Others.

The police commissioners yesterday afternoon made the appointments which the men have been looking forward to for several weeks. The new inspectors are: Sgt. Mulhall at No. 6; Sgt. Bob Geddes at No. 1; Sgt. Allison from No. 1 was created an inspector and will probably be given charge of No. 19, which is to be opened next in East Toronto; Sgt. Gilks of the mounted force, also becomes an inspector, and Detective McKinney is attached to the morality department. The reason for the appointment of only one sergeant on regular desk duty is that from now on the patrol sergeants will supply the relief on the days off of the sergeants, and this accounts for the large number of patrol sergeants appointed.

The new patrol sergeants are: Con. Craig, station 9; Con. Hunt, station 1; Con. Page, in No. 4; Allison in No. 7; Francis in No. 4; Reburn (153) in No. 1; Brown (245) in No. 1, and Acting Detective Young. Constables Mitchell, Graham, Williamson and Irwin are retiring. Nineteen recruits were taken on.

BANISH THE BAR IS TEMPERANCE PLATFORM

N. W. Rowell Announced in the Legislature Yesterday That Liberal Policy in Ontario Will Be Immediate Abolition of All Bars and Other Advanced Temperance Ideas.

As exclusively announced in last Thursday's World, N. W. Rowell, leader of the opposition, has adopted the slogan "Abolish the bar" as the policy of the Liberal party on the temperance question.

Yesterday afternoon at 2 o'clock the opposition members met in caucus to review and give the finishing touches to the policy that had been decided by the leader, and endeavor to whip, if possible, all the "doubtfuls" into line. Apparently the entreaties fell on deaf ears as far as G. Ewart, the member for Prescott, and D. Racine of Ridgely were concerned. With these two exceptions there must have been almost perfect unanimity, even if the enthusiasm was not at boiling point, for hardly had the house got started with the afternoon session when the following amendment was handed out: "N. W. Rowell will on Thursday next move:

"That in the opinion of this house the public interests demand: (1) The immediate abolition of the bar; (2) such other restrictions upon the residue of the liquor traffic as experience may show to be necessary to limit its operations, and effective to remedy its evils; (3) the strict enforcement of the law by officials in sympathy with law enforcement, and the elimination of political influence from the administration of the law; (4) regulation and inspection of all houses of public entertainment so as to ensure reasonable accommodation for the traveling public."

Whether all the Liberal members understood the purport of Mr. Rowell's motion is doubtful. For one of them explained "very loudly" to The World that the motion intended to do away with all licenses as well as bars. He said that point would be made clear when the motion came up for discussion in the house. The wording of the notice does not, however, indicate that the cutting off of licenses is even hinted at.

Reports that the leaders of the Women's Christian Temperance Union were disappointed with the announcement reached the parliament buildings later in the afternoon, and Mr. Rowell was told about them. "Well, all I have to say," he remarked to The World, "is that if the temperance people don't agree with this policy they are going back on the very policy they themselves have been championing for years."

"The bar is the big thing," commented Sam Clarke, Liberal member for West Northumberland, when it was suggested to him that the effect of the bar being abolished might improve matters much if licenses are still granted. Hon. W. J. Hanna was much amused when he read Mr. Rowell's announcement. "The policy that cuts out the bar and leaves hotel licenses, shop licenses, club licenses, etc., is a joke."

When Sir James Whitney was spoken to by The World in regard to Mr. Rowell's temperance policy, his comment was: "I am 'lost' in wonderment."

BODY EXHUMED; INQUEST TO-DAY

Chief Coroner Johnson will open an inquest into the death of John Rowell, alias John Spurr, at the morgue at 10.30 this morning. The body was exhumed at St. George's Cemetery yesterday morning and was taken to the morgue at 5.30 last night. It is likely that when the post mortem is performed certain organs and their contents will be sent for analysis. This will necessitate an adjournment of the inquest.

Rowell is the man in connection with the funds of whose estate Dr. J. Gwathley Evans and W. J. Harvey are at present held under charges of conspiracy, and further charges of forgery and uttering forged cheques are to be laid. Rowell came to Canada in August last in company with Mrs. John Spurr. They came as John Spurr and wife. Rowell and Evans. Cheques for large sums issued after his death appeared in Glasgow. At first the authorities at the college declared that Rowell was still alive, and in Cobalt or Porcupine. Later they admitted that he was dead, but had died under the name of John Spurr. The inquest is being held to ascertain, if possible, just what caused his death, which was attributed to acute alcoholism.

COMMONS PASS MINIMUM WAGE MEASURE

LONDON, March 27.—(Can. Press.)—A fateful day in the history of British trade struggles came to a close early this morning with the passage through parliament by a large majority of the principle of establishing in legislation the principle of a minimum wage in the country's most important industry.

The minimum wage bill passed its third reading in the house of commons by a vote of 212 to 48, amid a scene of great excitement. The house of lords reassembled at 2.30 o'clock to receive the bill, and on motion of Lord Hershchell it passed its first reading.

Premier Asquith on leaving the house of commons was loudly cheered by the strike members. After a strike lasting nearly a month and involving the whole coal country in untold distress, the miners have thus secured recognition of the principle which they set out to obtain. But they are still dissatisfied, because the bill does not specify the amount of the minimum wage. Thus there is no prospect of any immediate settlement of the strike.

The miners' leaders declare their determination to keep up the strike until they have secured guarantees of a minimum wage of five shillings for men, or until the district boards, as provided by the bill, arrange acceptable terms.

Negotiations End Abruptly. The government's persistent efforts to secure an outside settlement collapsed in a most dramatic manner. Premier Asquith had the greatest difficulty in getting the owners and the men to meeting yesterday, and it was only finally on the earnest persuasion of Sir Edward Grey, the foreign secretary, that the owners consented to confer with the men's representatives. The meeting lasted but a few minutes. The representative of the Scotch miners put forward a demand for a minimum of 5 shillings 3 pence for men and 2 shillings 5 pence for boys, whereupon the owners, protesting that they were always being faced by fresh demands, angrily broke up the conference and quitted the room, leaving Premier Asquith, Secretary Grey and Chancellor Lloyd-George thus derestricted and crestfallen at the unexpected events.

It was under emotion, the result of disappointment at this result, in getting together immediately to the house of commons to announce the failure of the conference, a speech which evoked the sympathy of the whole house.

British Delegates Coming For Monster Convention

Pleasant Sunday Afternoon Brotherhood Will Meet in Toronto for Three Days in May and Will Be Given Official Receptions at Hamilton, Montreal, Ottawa and Other Cities.

One hundred and thirty prominent of-ficers and members of the P. S. A. Brotherhood are coming from England, with a band, to attend the big Dominion convention in this city May 11, 12 and 13.

The delegation will visit Hamilton and hold a mass meeting in one of the largest churches there, and a similar one at Montreal. The British delegates are due back in England at the end of May.

Cooke's Church will be the convention headquarters. One of the features of the convention will be the Pleasant Sunday Afternoon Brotherhood meeting in the Metropolitan Church on May 12.

The British delegates will defray their own expenses and regard the three weeks' outing as a fraternal "Crusade to Canada."

OFFICE FOR RENT
GROUND FLOOR
Bay Street, near Melinda; 1800 square feet; good light; steam heat.
H. H. WILLIAMS & CO.
28 King Street East.

FOR BETTER CARE OF FEEBLE MINDS

Organized Effort is Now Directed to Awaken Public Demand That Steps Be Taken by Government to Establish Institutions Where Deficient Children Can Be Cared For.

Organized effort is now directed to awaken the public demand which Hon. W. J. Hanna has declared is necessary for the government to establish institutions for the adequate handling of the mentally deficient of the province. The same organization will uphold the hands of Dr. Forbes Godfrey in his declared effort to have such institutions established and equipped. In addition to this information will be sought as to just what is at present being done for this class, what can be done and how much it is the duty of the province and the city to do.

These beginnings were made by the representative conference held at the city hall yesterday afternoon, at which Mayor Grey presided and which was called at the behest of Controller McCarthy. The conference listened for more than an hour to a series of brief addresses from those whose work or sympathies has brought them close to the problem of the feeble-minded as it exists in the city and province, and each brief address was a terrible spur to action.

Controller McCarthy opened the meeting at the request of the mayor by saying that he had long since come to the conclusion that no intelligent effort to deal with delinquent children could be prosecuted without traveling hand in hand with the care and understanding of feeble-minded children.

He said that he had become aware of the efforts of many circles of individuals who had addressed themselves to the alleviation of the conditions, and that the object of the present conference was to merge all these circles into one great and concentrated effort based upon a thorough understanding and upon adequate information.

Raised the Noise. Commissioner Starr of the children's court said that as he was the man who had "raised the noise," by the committal of an 11-year-old boy to the care of Gov. Chambers at the jail, it was perhaps proper that he should break the ice. He said that he had committed that boy to jail for the purpose of raising a noise. The Sunday World printed the story of the boy and his plight and attention was then called to the concrete case, showing the absence of machinery to deal with this grave problem. Commissioner:

Continued on Page 7, Column 8.

SAVE THE LANDMARKS!
JOHN, FLORIDA:

Woe York: For th' love of Jeff come aw' home. Things a' gettin' out big. Eaton's are gear' clean out o' th' bounds o' Woe York—up near th' buryin' ground! Th' place an' people are a' losin' th'ir heads. An' Johnny Eaton's aw'. There'll be no single grocery store down town by th' end o' th' week! An' there's to be head offices o' banks up town! An' Master Rowell is clean agin' run in any shape! He'll no stan' for taverns; only hour stores. But th' Minister is at this meetin' in a trance composin' a grand article on th' wuth o' runnin' th' city a long way to head off public opinion an' that cattle lifer Adam Beck! We've gawn to hand anther parade in motor cars o' widows an' fatherless bairns! Sit Henry is to be down on. But come backin' agin' an' get on th' lid much longer. An' Master Elemen' got an awfu' scorcher o' his hairs in his brow burn by th' Don! I dinna care about yer Hiram Akiff; it's Adam o' London, Canada West, that's the man.

JOHN, TORONTO:
Florida: Save Toronto's landmarks before it is too late! I remember seventy years ago when Eaton's store wasn't even in the town—and now it's going out to the woods! We had an awful time getting it made a part of Little York! Can't you see them out of the idea by mad dog or Indians? It simply means that Hecken and The World will get me and the tubes and the viaduct! What will Hiram of Tyre and Hiram Akiff say? I don't care if Adam Beck does pick up sheep but I'm contented by Little York removing her ancient landmarks. It's contrary to King Solomon's edicts as set out in the manual for the guidance of the chair. But can't leave here until I put in the appropriate time. Start 'em back with a banner "Save our Landmarks." For the love of John save the landmarks.

JOHN.
SOMETHING NEW EVERY DAY.

Every day some new shipment comes to the Dineen Company. Some new block in men's hats for spring. And some exclusive ones also, for the Dineen Company is sole Canadian agent for many of the big makers in the United States and England. Just now the Dineen Company is showing some unusually smart effects in mixed colors in stiff felt Derby hats and in soft felt Alpines.