THE IMPERIAL LIFE ASSURANCE COM-PANY OF CANAOA, W. H. Seymour, District Manager, Spectator Building .- This company represents the 20th century way of doing husiness, and in tha nina years it has been in operation has written more lusurance than any other Canadian company has ever written in the same length of time. They now have \$20,000,000.00 in force and are still increasing at a rapid rate, and boast of having the largest policy ever written in Canada. Simplicity, liberality and security are the three distinctive characteristics of the policy contract of the imperial Life, making it an ideal policy. The Hamilton office is ando, the able management of Mr. W. H. Seymeur, who has charge of Wentworth, Halton, Faidimend and Norfolk counties. It is one of the stands rd and recognized forces in the insurance circles of our city, and Mr. Seymour is one of the leading producers in Westere Ontario.

HARPER'S.--The largest retail cigar store in Hamilton. Established 1895. Direct importer of high-grada Havana Cigars and Tohaoconista Sundries. Walking sticks and comes a specialty. Telephone 1374. 125 King Street West.

WM. SMYE, Jr., Groceries, cor. Wellington and Rebecca Streeta.--Mr. Surge carries a carefully selected stock of family supplies, suited far his large custom, and he understands the wants of Hamiltan housekeepers perfectly, having been in the grocery business in our city for aveniesn years. Among other stirsctive lines he baudica tha "Tarian Brand" of canned goods, and sli his departments acow the same care and good judgment in selection of stock. His carries a fine line of wines and iquors, and is prompt in delivaries. Mr. Smye is a native of Hamilton and was born on Robecca Street near where his store now stands. He is a valued citizen, interested in all that is for the welfare of our city.

B. SDWARDS, Confectioner, 100-102 King Street W.—A record of over thirty years should give permanent place to any industry that has been properly conducted. Mr. Edwards hes met the favar of the public in the manufacture nf high grade confectionery and is the popular caterer to all kinds of functions and assemblies. He has studied the srt nf catering to its extreme limit and is prepared to give something origins i and attractive at any occasion. He keeps well trained waiters, threishes cutlery, inco and every needful srticle for either a plain or elaborate feast. He conducts a retail bakery and confectionery, every feature of his husiness showing careful oversight and perfect knowledge of what be undertakes. No man in the city is more bightly estemmed or more in demand than Mr. Edwards.

THE CANADIAN CO-OPSRATIVE CONCERN, LTD., General Department Store, 28 MCNAD St. and Si-58 King St. W., J. P. Wheian, President and General Manager.—Conspicuous among the mammoth commercial hanase of the city is the Canadian Co-operative Concern, Ltd., whose growth since ita establishment less than a year age in ititle short of marreions. They have recently extended their store to take in the King St. store-pooms and they now occupy 18,500 feet



Sawyar-Massey Company.

of floor epece and require ebout fifty clerks. The stock of the concern is held mostly by farmers of the surrounding country, and Mr. J. P. Whelsn, who is a merchant of years of practical experience, is precident of the compeoy end the efficient moosger of the store. Their stock of goods includes everything in groceries, clothing, house-furnishing goods, carpets, furniture, hardware, etc.end is complete in inviting assortment. Their business is on a firm foundation and not the results of any sensationed imethods.

G. C. SRIOOS & SONS, Druggiess' Sundrise, 122 King St. W.--This firm is one of the oldest in the city and perhaps



The London Machine Tool Company, Limited.

in the Bominion. The husiness began in 1844 and has followed the spirit of the times to evary salvanced movement. They hadle patent medicines of every description, druggista' sundries in general, putting emphasis on that which seems to be the thing of to-day. They are doing an enormous business handling Briggs' Electric Oll, Shoe Fly Fly Poison and Fly Mats. They are progressive in the highest degree, know the commercisi value of an article at s glance, and hava brought their business to onormous proportion through well defined methods and earcest endeavor. There is not a firm in the city which coatributes more to the solidity of commercial records theo this.

THS BOSTON CONFECTIONERY, Wholeasia and Retail, 161 King Street E. R. W. Hislop, Prop.--The confectionery is a good thing to find any hour in the day and eny day in the year. This one has been established for four years and meets the demand for high class sweets in the auperietive degree. Mr. Hislop is a skilitul confectioner, has studied the husiness theroughly, and has many originsi ideas which are evident in his cendies and ice creams. They do an extensive whole-ale businesa, especially in ice cream, shipments of which are made throughout a radius of one hundred and fity miles.

MUIR SROS., Tailors, 197 King Street E.—As tailors, David and William Mulr hold prominent place in Hamilton, and sre distinctly in the tesd as makers of perfect fitting suits and importers of high class woollene. They make suita from twenty five dollers up that cannot be daplicated in this or any other plece, every germent showing correct ideas and the finest pointe in good tailoring. David Muir has been known in the city for more then twenty yeers as an artistic tellor. One yeer so they formed this partnership and are leading the trade in their line. They are naives of Scotiand and have the tact and skill that belongs to the land of the thistic. Hemilion is to be congratuisted on this

addition to her husiness environment.

THE PERSORINS COAL CO., LIMITEO, Gffices, 4 Market Square, Cennon and Ferguson Avenne, 403 Barton E .- Among the coal firms of Hamilton the Peregrine Coal Co., Ltd., has shown commendable enterprise in erecting an up-to-date electric coal elevating plant, with a capacity for storing over five thousand tons, on their premises on Ferguson svenne. By his modere system about four hundred tons per day can be elevated to the various hins, with the minimum of labor, where it passes aver the screens in to the delivery wagons, thus guaranteeing to every customer the cleanest coal that is to be ohts'ned. The citizens of Hamilton are not slow in recognizing the merit ofthis new system over the old, as is shown in the ever increasing husinees of this firm, which caters especially to the dometain trade. Mr. J. M. Peregrine, whn is president of the company, is thoroughly experienced, having been in the coal husinesss for nver thirty years, and is an authority on all metters touching on anthracite and hituminous coal. Mr. F. J. McMichael, vice-president, and Mr. J. G. Sherrir , rcc.treas, who have cherge of the offices, are sineas men who are ever siert on matters sflecting the coal trade.