

Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes 5.30 p. m.

Dollar Day in Whitewear Sale

The purchasing power of a dollar bill was never better exemplified than in this programme of exceptional values prepared for Thursday. Each item is a money-saving value of the best kind. Phone orders filled.

Hats Trimmed Free for 3 Days

All Hat Shapes and Trimmings Bought in the Millinery Dept. Thursday, Friday and Saturday TRIMMED FREE.

Good Laces

3/4-inch Cotton Cluny Laces, for trimming undergarments, openwork pattern, with insertion to match.

Gloves and Hosiery

Women's Wool-lined Gloves, tan suede, tan cape and tan kid, with fur top, all are extra

Ostrich and Marabou

Stoles, Beas and Short Ruffles, in black, brown, white and natural shades.

Bedroom Wall Papers

1914 is showing many new lines of Chintz and Cretonne Papers for bedrooms.

THURSDAY SPECIAL

2,300 rolls Bedroom Papers, in light shades and medium colorings of blues, greens, greys, pink.

The January Fur Sale

Splendid mink marmot fur at less than cost. Coats, mufflers and scarfs. Mink marmot gives excellent wear and has a style that no other fur at the price has.

Flannelette Gowns at \$1.69

Heavy Swansdown Flannelette Kimono Gowns, pretty floral pattern, grey, cardinal, helio and sky; loose and empire styles;

Sample Dresses \$6.35

A purchase at the last minute enables us to give this splendid value. A wide range of sizes in soft messaline, satins and silks in many pretty draped styles.

Sample Dresses \$6.35

DRESSES FOR PARTY, DANCE AND EVENING WEAR. In dainty whites, silks, nets, brocades, chiffons and crepe de chinos.

Men's Otter-Tail Gauntlet Gloves

Dark price furred skins, black-faced palms, best glove finish, warm fur lining.

Alarm Clocks

Reliable timekeepers, with good rousing alarms that save you money by preventing "sleeping in."



WINTER WEAR For Men

Men's Corduroy, MoleSkin and Bedford Cord Coats, with sheepskin and beaverette linings. Regularly \$9.25, \$9.95, \$10.50 and \$10.75. To 5.95

Warmth and Comfort for Men

Special winter garments at greatly reduced prices for extra warmth and comfort during the cold weather that is coming.

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Thursday Floorcovering Values

A REDUCED RATE FOR LARGE SIZED, SERVICEABLE WOOL RUGS. Two or three designs, of which we have a big stock will be cleared at this special reduction.

Stock Taking Week Sale of Tools and Hardware for 23c Each

Strong Brick Trowel, Hand Vice, Monkey Wrench, Claw Hammer, Compass or Keyhole Saw, Screw Driver, Nickel-plated Bicycle Wrench, Putty Knife, Fast-cutting Sharpener.

General List of Household Necessities

Strong Steel Double Omelet Pan, capacity for two different foods, each same size, Special price for Thursday morning, each \$1.00.

Stocktaking Rush Prices on Boots, Rubbers and Rubber Boots for 8.30 a.m. Selling

"AMERICAN" SAMPLE BOOTS, \$1.95. Women's High-grade "American" Sample Boots, in button and laced styles; patent colt, tan Russia calf, gunmetal and fine vici kid leathers; narrow.

Waterman Pens

Regular size, chased or plain, each \$3.00. Regular holder, large size, each \$4.50.

Framed Pictures

150 only reproductions in carbon of landscapes, figure, religious and animal pictures, by Corott, Landseer, Holman and other well-known painters.

Table Damask

Beautiful all-linen bleached table damask, in handsome designs, 70 inches wide, Regularly \$4.50. Sale price, Thursday, yard \$3.00.

Rich Scotch Madras 28c Yard

White and Cream, suitable for curtains in any room, hang gracefully, easily laundered and very durable. Sale price, Thursday, each yard \$0.28.

Cow Hide Club Bag \$4.95

Strong Cowhide Club Bag, of grain leather, in black, brown and russet, made on steel frame, full leather lined, side pockets and strong swing handles.

Clover Leaf Pattern English Porcelain

Tea Cups and Saucers, per dozen \$4.95. Dinner Plates, each \$0.30. Soup Plates, each \$0.25.

Groceries

2,600 lbs. Dairy Butter, in prints, per lb. \$0.20. Smoked Rolls of Bacon, per lb. \$0.15.

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