

Bell Canada International, Ottawa, has selected Kuala Lumpur as the site for its regional headquarters in Southeast Asia. The new office is expected to be operational in April 1986. Bell Canada International is already working with the Malaysian telephone organization to jointly develop a computerized Customer Automated Service System.

The Canada-Malaysia Conference is scheduled to take place in Ottawa October 7-9, 1986. Its dual objective is to promote mutual awareness between the two countries and to provide an opportunity for overall consultations on a wide variety of issues. The program will include discussions on economic relations, industrial strategy, and social issues, and there will also be workshops on specialized subjects such as trade, finance, and education.

CEGIR Inc., Montreal, has signed two contracts valued at \$660,000 to provide consulting services in connection with the Small-Scale Entrepreneurial Development Project, financed by the World Bank. This project aims to expand the capacity of Malaysian institutions to provide technical assistance to Malaysian entrepreneurs, increase the availability of institutional credit for entrepreneurs, and improve the co-ordination of all Malaysian assistance programs for small-scale entrepreneurs. CEGIR Inc. has substantial experience in this area.

Canada and ASEAN are committed to developing closer ties between their respective business leaders and commercial associations. "The Canada-ASEAN Forum to be held September 10, 11 and 12, 1986 in Victoria, British Columbia will provide an opportunity for dialogue on the scope for cooperation between Canadian and Southeast Asian companies, especially through joint ventures", said Mr. Kelleher.