

EMPLOYEES
(POSTAL SURVEY)

- o STRATIFIED SAMPLE DESIGN AND SELECTION
 - MINIMUM OF 400
 - R & D TO DEVELOP EXEPTATIONS LIST
- o FOCUS GROUPS TO AUTHENTICATE LIST
 - 2 IN TORONTO
 - MANAGEMENT
 - LABOUR
- o QUESTIONNAIRE DESIGN (FRENCH AND ENGLISH)
 - SELF-ADMINISTERED POSTAL SURVEY
 - APPROXIMATELY 10 TO 15 MINUTES TO COMPLETE
 - 3 OPEN-ENDED QUESTIONS
- o PRE-TEST OF 25/QUESTIONNAIRE MODIFICATION