

CANADA-HUNGARY TRADE PACT

An agreement establishing a framework for the development of trade between Canada and the Hungarian People's Republic during the next five years was signed on October 6 by Mr. Jean-Luc Pepin, Minister of Industry, Trade and Commerce, and Dr. Bela Szalai, Hungarian Deputy Minister of Foreign Trade.

Besides providing for the continued exchange of most-favoured-nation treatment, the agreement was accompanied by an exchange of letters signifying the intention of the Hungarian authorities to increase their imports from Canada from current levels during the period of validity of the agreement. In 1970 Canadian exports to Hungary were worth about \$7 million.

Representatives of the two countries will meet at least once a year to review trade performance and to consider initiatives that will foster new trade within the scope of existing laws and regulations in Canada and Hungary. Both governments have recognized the importance of closer co-operation in the economic and industrial areas and in the practical application of science and technology as a means of obtaining mutual trade objectives.

During the discussions leading to the pact Hungarian officials explained that recent economic reforms entailed a decentralization of decision-making, which should facilitate closer and more direct contacts between buyers and sellers.

Mr. Pepin welcomed changes in Hungary's foreign trade system which enabled greater access for Canadian exporters to end-users and improved export opportunities for a wider range of Canadian goods and services, including secondary manufacturers. He urged Canadian businessmen to take full advantage of the scope provided by these changes and by the Canada-Hungary Trade Agreement for developing Canadian exports to Hungary.

Canada and Hungary first exchanged most-favoured-nation treatment in 1964, at which time Canadian exports to Hungary amounted to only \$1.9 million. Under the expiring agreement, Canadian firms have concluded export business with Hungarian state-trading enterprises valued at more than \$15 million.

NEW ESKIMO BOOK

Two copies of a new book by a 70 year-old Eskimo woman were presented to the National Library in Ottawa earlier this month by Mr. Jean Chrétien, Minister of Indian Affairs and Northern Development. The author, Pitseolak, attended the ceremony.

The book, *Pitseolak: Pictures Out of My Life*, in English and Eskimo, is an autobiography illustrated by the author.

Pitseolak (which means sea-pigeon) is a resident of Cape Dorset, Baffin Island, who has, in her

own words, "lost the time when I was born...my sons say maybe I am 70". She has produced a variety of engravings, stone cuts, and drawings in colour and black and white, more than 90 of which illustrate the book, published at the end of September by Design Collaborative Montreal Limited in association with Oxford University Press of Toronto.

THE OLD WAY OF LIFE

Pitseolak recounts her childhood, life in the old Eskimo way, and the changes brought about with the arrival of "strangers from the south". She also describes games she played while young, the fearsome powers of the Eskimo shamans, old hunting trips, and the coming of James Houston, the first civil administrator for Cape Dorset, who asked her, and others, to draw pictures and to produce other forms of art depicting their style of life and environment.

Pitseolak is very much aware of the significance of the period in which she has lived. "I know I have had an unusual life", she says, "being born in a skin tent and living to hear on the radio that two men have landed on the moon. I think the new times started for Eskimos after the white men's war, when the white men began to make many houses in the Arctic."

Commenting on the publication of the book, Mr. Chrétien said, "I am most pleased this book has been added to the growing number of books by Eskimo and Indian authors. Last year we witnessed the publishing of *Harpoon of the Hunter* by another Eskimo, Markoosie, a talented young man who is also an airline pilot. Now we have a book of memoirs and wonderful artwork by Pitseolak, a lady who has preserved for us in a vivid fashion times back to the century when the Eskimo people were much less affected by the white man's society. "Both authors have made outstanding contributions to the cultural heritage of the native people and to all Canadians. It is indeed interesting for all of us to find out about 'the old way'."

ONTARIO PLACE FILMS RELEASED

In search of wider recognition for the skills of Ontario film-makers by audiences throughout the province, the rest of Canada, the United States, and in other countries of the world, the Government of Ontario will release the Ontario Place cinesphere films *North of Superior*, *Where the North Begins* and *Seasons in the Mind*, for Canadian and international distribution for Columbia Pictures of Canada.

The three Ontario-produced films are among those that have been viewed by audiences at Cinesphere during the Ontario Place summer season.

North of Superior, the giant-screen IMAX process film by Graeme Ferguson of Galt, depicts the grandeur of the country north of Lake Superior, from the Puckasaw region to the Manitoba border. The film projects air views of the district, a roaring