



INTERNATIONAL TRADE CENTRES

The Department of Foreign Affairs and International Trade (DFAIT) and Industry Canada (IC) have established International Trade Centres (ITCs) in cities across Canada to provide "one-stop" trade services to new and experienced Canadian exporters. Experienced trade commissioners in the ITCs can:

- provide basic export counselling;
- help identify market opportunities;
- help develop a foreign marketing plan;
- provide information on technology transfer and joint venture opportunities;
- help obtain financial support through the Program for Export Market Development (PEMD) and other DFAIT programs (see Table of Contents);
- recruit participants for trade fairs and missions abroad;
- arrange trade-related conferences and seminars; and
- provide trade publications produced by DFAIT and other federal departments.

Each centre is linked to DFAIT's computerized trade information network (see Table of Contents: WIN Exports).

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