

12. How should you take advantage of a *Carnet** to simplify entry and customs procedures?

Distribution:

13. Who will be responsible for distribution?

14. Will distribution centres be central or regional?

15. How will inventory be managed?

Labelling and Packaging:

16. What should be considered for packing and marking products?

17. What are the requirements for labelling?

18. What are the labelling specifications for foodstuffs?

19. Are there specific language and printing regulations?

* A *Carnet* permits product samples and sales literature to enter the prospective importing country temporarily and duty free. To obtain a *Carnet*, contact the Canadian Chamber of Commerce. (See Appendix E)

Source: Adapted in part from the Department of External Affairs Canada, *Export Guide*.