

(record #: 773)

SECTOR: Information Technologies
AREA: Asia Pacific South
DATE: Sep 1993
ACTIVITY: Broadcast equipment and services; information booth: Phil
Broadcast Show
LOCATION: Philippines
CONTACT: Amir Guindi EAITC PST_
TELEPHONE: 613-995-7659

The KBP (National Assoc. of Philippine Broadcasters) annual convention is attended by senior level management representing all of major players in the Philippines broadcast industry. The Canadian Embassy in Manila will promote the Cdn broadcast industry and provide support to KBP and attending Canadian suppliers of broadcast equipment.

(record #: 774)

SECTOR: Information Technologies
AREA: Asia Pacific South
DATE: Sep 1993
ACTIVITY: CAD, CAM, CAE; mission to
LOCATION: Melbourne, Sydney, Brisbane
CONTACT: Brian Hood EAITC PST_
TELEPHONE: 613-995-7652

Following the publication of a market survey on the CAD/CAM industry, we will sponsor a mission of Canadian exporters in this sector to establish business relationships with Australian companies.

(record #: 775)

SECTOR: Information Technologies
AREA: Asia Pacific South
DATE: Sep 1993
ACTIVITY: Pay TV; mission to
LOCATION: Melbourne, Sydney, Canberra
CONTACT: Brian Hood EAITC PST_
TELEPHONE: 613-995-7652

The Australian Pay TV industry is undergoing a radical change and the Government intends to licence pay TV operators in the near future. This mission is intended to introduce Canadian equipment suppliers to the marketplace to position them for the eventual deployment of pay TV services.