

REPORT 4
89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :511-KUALA LUMPUR

001-AGRI & FOOD PRODUCTS & SERVICE
MALAYSIA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 4 Organize Canadian Food and Beverage Promotion.
Promote equipt, tech and services to plantation
sector; promote livestock sales.

Cdn Food Fair resounding success. Participation
of Stephen Yan and Andrew Sharp and immed sales
of \$125,000;Potash Board of Directors visited
Mlsia and met key fertilizer importers; Walker
farms negotiating dairy cattle j.v. with Guthrie