

## Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights  
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 341 CAIRO

Market: 564 ARAB REPUBLIC OF EGYPT

Sector: 007 POWER &amp; ENERGY EQUIP. &amp; SERV.

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	656.00M	\$ 469.00M	\$ 0.00M	\$ 0.00M
Canadian Exports \$	39.00M	\$ 0.50M	\$ 1.70M	\$ 7.00M
Canadian Share of Import Market	6.00%	0.00%	0.00%	0.00%

## Major Competing Countries

## Market Share

i) 112 FRANCE	000 %
ii) 051 UNITED KINGDOM	000 %
iii) 237 ITALY	000 %
iv) 507 SWEDEN	000 %

Cumulative 3 year export potential for CDN products  
in this Sector/Subsector:

60-100 \$M

Current status of Canadian exports:

Small but expanding

Products/services for which there are  
good market prospects

Current Total Imports

	In Canadian \$
i) NUCLEAR REACTOR	\$ 0.00 M
ii) THERMAL BOILERS	\$ 0.00 M
iii) WIRE & CABLE	\$ 0.00 M

Projects or portion of projects which are still in the planning  
stage and for which Canadian companies might have reasonable prospects.

i) Project Name: EGYPT POWER IV  
Approximate Value: \$ 600 M  
Financing Source: 001 IBRD  
For further info. please contact:  
T.D. GREENWOOD