

# TRADE FAIRS AROUND THE WORLD

## Poland Hosts Agri-Food Fair

**Poznan, Poland** — Canadian agri-food companies interested in the European food market are invited to attend **POLAGRA'95** being held October 6-11.

**POLAGRA**, which covers all areas of the agri-food industry, is the largest trade fair in Poland, the third-largest agri-food fair in Europe and the largest annual European agri-food fair. It is known as a fair "where people come ready to do real business."

At **POLAGRA'95**, the Canadian Embassy in Warsaw will operate an information booth at which Canadian firms may participate. Business opportunities are tremendous and costs are low — even more so this year as **POLAGRA** immediately follows **ANUGA**, a major food fair that is held every two years.

Interested firms may contact the Canadian Embassy, Commercial Division, Warsaw, Poland, Tel.: 4822/298051; Fax: 4822/296457.

## Food on Menu at Morocco Fair

**Casablanca, Morocco** — The Casablanca Trade Fair and Show Office is organizing the second edition of Food and Food Equipment.

**Alimentaria Maghreb**, being held November 10-14, 1995, is the only professional food and food equipment fair currently being held in Africa. The total number of professional visitors in 1993 was 7,400 people.

Companies interested in participating to this show can contact the Canadian Embassy in Rabat-Agdal, Tel.: (011-212-7) 67-28-80; Fax: (011-212-7) 67-21-87.

## Mining Big Business in Mexico

**Acapulco, Mexico** — Limited space still is available for companies wishing to participate at Canada's national stand at the **Mexican Mining Congress** being held here October 18-21, 1995.

Held every two years, the Mexican Mining Congress is "the" major mining event in Mexico, offering excellent opportunities for

Canadian companies to make key contacts in Mexico's very active mining sector.

Details on participation are available from Jon Dundon, Latin America and Caribbean Trade Division, Foreign Affairs and International Trade, Ottawa, Tel.: (613) 996-6921; Fax: (613)944-0479.

## Companies Can Display Catalogues at Basel Environmental Tech Show

**Basel, Switzerland** — This country's major environmental technology show, **M.U.T. European Exhibition for Environmental Technology**, will take place here October 24-27, 1995.

Canadian companies are invited to participate, through the display of product literature, in an information booth being operated by staff of the Canadian Embassy, Berne.

Literature submitted by those interested in participating in this event should be received by the Embassy in Berne no later than October 13, 1995.

The exhibition provides the ideal platform for companies seeking a first or an additional point of entry into the Swiss (or other European) market — be it for exports, licensing, joint ventures, technology transfer or any other form of strategic alliance.

Environmental subsectors covered at **M.U.T.** include: collection/treatment of water; sewage/sludge treatment; waste treatment/recovery/recycling of materials; air pollution control; noise abatement; processing/installation safety; energy and environment; measuring, control and analysis equipment and technology; research, training, documentation; and consultancy/engineering services.

Visitors to the Canadian stand will fill in questionnaires, circling Canadian companies in which they are interested. The names of these interested parties will be forwarded to the appropriate Canadian companies.

Six (6) copies of company material (brochures, possibly video in VHS PAL version), including business cards, should be sent to: Werner Naef, Senior Commercial Officer, Commercial Division, Canadian Embassy, Kirchenfeldstrasse 88, CH-3005, Berne, Switzerland (**Ref. M.U.T.**).