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## Bombardier markets Disney monorail and people-mover systems

The licensing agreement signed last September with Walt Disney Productions in Florida to market, build and operate Disney-designed "WEDway PeopleMover" and monorail systems has made Bombardier Inc. of Montreal the only manufacturer in the world to offer a full range of fixed guideway transit technologies: monorail, light rail, heavy rail, high-speed rail, commuter cars and people movers.

Moreover, Bombardier is the only manufacturer to be granted a licence for the transportation systems originally developed by the Disney organization for Disneyland in California and Walt Disney World in Florida.

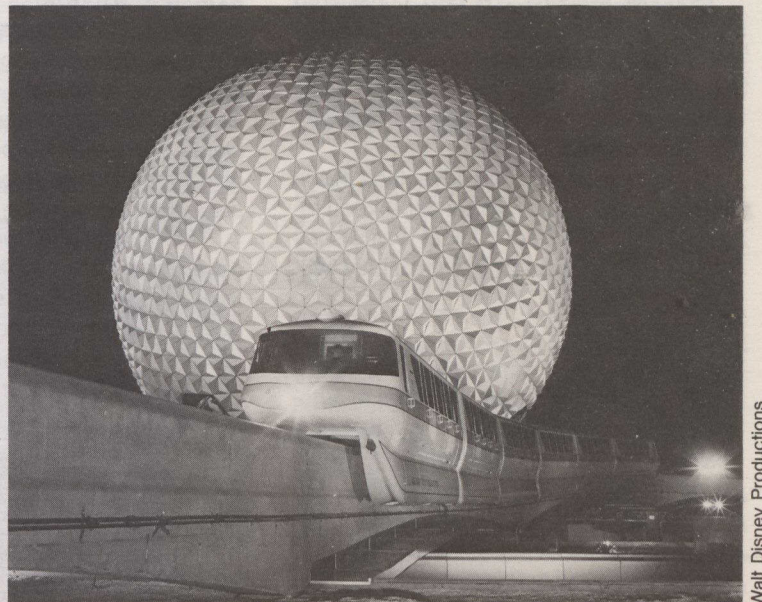
Bombardier has been involved in the research, development and operation of mass transit vehicles for more than 25 years and plans to market both the monorail and WEDway People-Mover systems in the public transit sector. The company began working on design modification of the

Disney systems prior to the signing of the agreement to meet the specific demands of public transit. They will provide not only the vehicles but the complete operating systems.

Executive Vice President Raymond Royer of Bombardier said: "We feel these time-proven designs can be combined with our experience in manufacturing mass transit vehicles to fulfill an immediate need for public transit systems which provide more than just a ride. The Disney systems not only move people efficiently and economically; they make the journey a positive experience."

Company officials have identified a significant potential for the monorail system in urban transit applications and for people movers in more specialized public transport applications such as in airports, commercial centres, fair grounds, university campuses and others.

The advantages offered by the Disney systems in relation to the current needs and concerns of the public transit sector are considered unique by the company. The systems cost less to build than competing systems and can be operated and maintained at lower cost; the systems are



*Bombardier is adapting, building and marketing the Walt Disney monorail system for public transportation services.*

safe and reliable, as proven by their successful use for many years in the Disney theme parks; they are also more attractive than conventional structures.

### Monorail systems

In North America, monorail systems have traditionally been associated with recreational, non-urban settings and are only now being recognized as a viable alternative in the ongoing search for innovations in public transit.

Bombardier engineers are modifying current designs to increase the capacity of