

common plane to serve and love and protect not our own only, but every sister woman.

It has been one thing to turn out in four weeks a few hundred war dolls and toys, with the stamp of unskilled hands upon them, at a time of year when the sale of them is secure, but to continue to give employment—marketable employment of slower sale, to girls unfortunately not of the enviable Canadian type who can turn their hand to anything, requires premeditation and considerable capital. One week the wage list was \$750, and when the goods are all sold and the financial statement published, it will be shown how much—I mean how little—that week's work sold for!

So, with the New Year must come plans more deep laid; samples must be produced, submitted to "the trade," and orders secured, and everything produced up to sample, and all this must be financed, and with it all must be brought along the individual girl for whom the work is being done. So every woman is asked to co-operate and to report work and to make known unsatisfactory happenings to the committee, or to the Secretary of the reorganized employment bureau.

So out of the needs of the girls has risen the beginning of a possible great industry which will utilize the waste from tin and wood and paper, and turn them into clever articles that children will cry for.

What do you think of our Cover Calendar?

A Bit of Printing Work Worth While.

After handing to the printer the copy for "Businesses Worth While" it occurred to us that it might be in place to ask our readers how they like the cover-calendar of this issue?

As we believe in giving credit to whom credit is due, we may note that, in putting our idea into execution, we told the practical men, and especially the foreman machineman at our printers that they, and he particularly, had an opportunity of going down to posterity for the work on that cover. Perhaps that was putting it a little strongly, but we believe most of our readers will agree with us that the cover is really a fine piece of work, and that the colours blue and gold blend beautifully. We have enough experience of practical printing to understand that the satisfactory working of these colours on a white surface requires unusual care and attention, and we think it right—in the same free and independent way that the foregoing notices have been given—to note our appreciation of the work done by the staffs of the different departments of the printers who have given us good service from February last—Evans & Hastings Limited, 570 Seymour Street, Vancouver, B. C.