

FOUNDED 1792



INSURANCE COMPANY OF NORTH AMERICA
 Founded 1792

FIRE INSURANCE—Buildings, Contents, Rents, Use and Occupancy
MARINE INSURANCE—Ocean, Inland, Yachts, Motor Boats, Registered Mail, Parcel Post, Tourists' Baggage, Travellers' Samples, Merchandise in Transit by land or water.

Automobile Aeroplane

Fully Paid-Up Capital	- - - - -	\$ 4,000,000.00
Net Surplus	- - - - -	3,743,980.17
Total Assets	- - - - -	16,001,411.66
Total Losses paid since organization	- - - - -	149,374,312.55

Applications for agencies where the Company is not already represented should be addressed to

ROBERT HAMPSON & SON, Limited
 GENERAL AGENTS FOR CANADA
 1 St. John Street - MONTREAL

ASSOCIATED MORTGAGE INVESTORS
 Incorporated

McDougall Bldg., Granite Bldg.,
 CALGARY, ALTA. ROCHESTER, N.Y.

KINGMAN NOTT ROBINS Treasurer.

Negotiate with their own funds and offer at par and accrued interest

First Mortgages on Improved Farms in Alberta
To Yield 6% Net in Toronto, Montreal, London, Eng., or New York par funds

Every Mortgage Protected by Special Agreement
 whereby this Company guards the investor from loss by delinquent interest, taxes, insurance premiums, depreciated security or foreclosure, without extra charge.

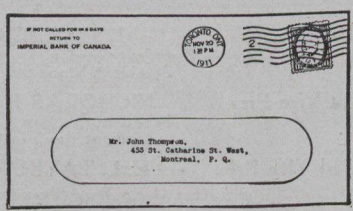
REPRESENTATIVES:

TORONTO MONTREAL
 A. L. Massey & Company, Ambrose & Kingman,
 8-10 Wellington St. East. Lake of the Woods Bldg.
 Also in New York, Chicago, Boston and Washington, D.C.



LONDON & LANCASHIRE FIRE INSURANCE COMPANY

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One Use for Window Envelope

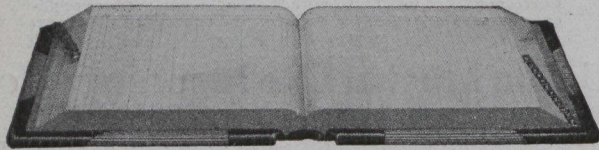
STATEMENTS should be mailed in the B-E WINDOW ENVELOPE, for safety's sake and to save time. ¶ Impossible to send Brown's bill, showing special prices or discounts, to Smith—with the natural but embarrassing results. ¶ The B-E WINDOW ENVELOPE automatically insures that the right bill will go to the right man. No address required—hence no stenographic labor, no delay in mailing. Prompt statements mean prompt settlements.

THE B-E WINDOW ENVELOPE is made from stock to match regular letter head. It is not a flimsy makeshift. Send for samples and prices. We will see that you are supplied through regular dealer or direct.

Discounts for quantities.

BARBER-ELLIS, Limited
 62 Wellington St. W. - - - Toronto

"PROUDFIT" BINDERS



ABSOLUTELY FLAT OPENING

Give blank book convenience with loose-leaf utility. Will hold securely 1 to 2000 sheets. No metal parts exposed.

WRITE FOR CATALOGUE.

Business Systems, Limited
 52 Spadina Avenue - TORONTO, Ont.
 Made in U.S. by
 Proudfit Loose Leaf Co., Grand Rapids, Mich.

LLOYDS BANK LIMITED.

Subscribed Capital, £26,072,500.
 Paid up Capital, £4,192,120. Reserve Fund, £3,000,000.

HEAD OFFICE: 71, LOMBARD STREET, LONDON, E.C.

Deposit and Current Accounts (31st December, 1910)	- - - - -	£78,116,468
Cash in hand, at call, and at short notice	- - - - -	19,603,280
Bills of Exchange	- - - - -	8,758,706
Investments	- - - - -	11,709,417
Advances and other Securities	- - - - -	43,741,880

THIS BANK HAS OVER 600 OFFICES IN ENGLAND AND WALES.
 Colonial and Foreign Department: 60, LOMBARD STREET, E.C.
 London Agency of the IMPERIAL BANK OF CANADA.