APRIL

1907

The New Idea Trade Newspaper that Shows Retailers How to Sell Goods. Covers the Entire Canadian Field and has a Growing Circulation Abroad.

MONTREAL

TORONTO

WINNIPEG

TWO **ONLY** of the

Many

Varieties



It's the Solidhed Display that sells tacks

Ash your jobber or Hawkes-Jackson Co., Makers 82 Duane Street. N. Y.





of

Joseph Gillott's Pens

Every stationer should stock these, the premier pens, by the premier pen makers. Joseph Gillott's pens have long held an exclusive reputation for variety in make and shape and point, and for their perfection of finish. The founder of the firm of Joseph Gillott & Sons took out one of the original patents for the making of steel pens.

For all particulars samples for distributed of one code etc. apply Joseph foresoft. A Sixy C, Gracechurch Street Landon, EC.

Why not get the best items that are printed on the subject?

We read and clip thousands of newspapers every week-therefore we can equip you speedily and economically for a debate, speech, lecture, easay or anything else requiring up-to-date information and more of it than your competitors are likely to get.

Terms-100 Clippings, \$ 5.00 250 " 12.00 500 " 22.00 1,000 " 40.00

Send for our Booklet, which fully explains the scope of the clipping industry.

We have also lists of firms in every branch of trade in the Dominion, the professions, club members, society, etc., and we are prepared to address and mail circulars or letters to these at any time.

THE CANADIAN PRESS CLIPPING BUREAU.

232 MoBill Street, MORTREAL

IO Front St. East. TORORTO.