

CITY MILK PRICES BOOSTED TO 10 CENTS QUART BY LOCAL DISTRIBUTERS TO-DAY

Dealers Say They Are Losing Money — Claim New Prices Here Lowest In Ontario Cities.

The retail price of milk went back to 10 cents a quart in the city this morning. For about five months past it has been selling at eight cents a quart in London, having been dropped from 10 cents to that figure. Cream prices, so far as the consumers are concerned, remain unchanged. Announcement of the restoration of the former price was made last night by representatives of 100 milk dealers doing business in the city. It is claimed by the dealers supplying the City of London that at the price of 10 cents a quart people here are getting milk at a lower price than in any other city of Western Ontario and possibly any other city in the province. Toronto, Hamilton and Windsor prices are variously quoted at from 12 to 15 cents a quart, say the London dealers, while Chatham, St. Catharines, Brantford and other places are all higher than London. St. Thomas, it is claimed, hold down the price in the latter city, although milk in the latter city is now said to be retailing at 11 cents a quart.

CITY NEWS

PICNIC AT PORT—Employees of the Empire Brass Manufacturing Company went down to Port Stanley at 3:20 to-day in special cars to hold their annual picnic by the lakeside. Over 500 attended the outing, the largest ever held by the employees of the firm.

END BOYS' CAMP TO-DAY—Salvation Army Scouts, now encamped at Port Stanley, will terminate a three weeks' holiday this afternoon and make their way back to this city. Next week will see over 40 officers of the London division under canvas at the army camp as a restive holiday, which begins to-day. Capt. Rita Dickson, of Clarence street headquarters, will act as camp secretary, her duties commencing on Monday.

WEEK FROM MONDAY—Rev. Father Brisson, secretary of the separate school board, will resume his duties after an absence of several weeks, a week from Monday. Bishop Fallon and party are expected to return to the city on Sunday, August 9, from their trip to Europe, during which they visited Rome. Rev. Father Brisson accompanied the party. The separate school board secretary will immediately proceed to set the various schools ready for the opening of the fall term on September 1.

WIND UP SUMMER SCHOOL—Students of the University of Western Ontario summer school wound up their summer program last night with a banquet in the college cafeteria and a dance in the auditorium. Plans for a supper to be held on the river bank were necessarily altered because of rain. In charge of the affair were Miss Anne Dunstan and Miss Jones. This was the final social event of the year for the 100 comprising the student body of this year's summer school. Next week will be given up to the cause of examinations and the session will conclude a week from to-day.

Churches and Clubs

CHALMERS TEACHERS—The Sunday school teachers at Chalmers Presbyterian Church met in the schoolroom of the church last night and appointed the following members to the music committee: Rev. F. E. O'Neil, Mrs. George Bryce, Mrs. D. MacPherson and Miss Alma Isaacs. A gratifying report was presented by the treasurer and arrangements were made to have a candy booth at the garden party to be held shortly. Miss A. Isaacs was appointed the recording secretary.

CHALMERS PICNIC—The four junior classes of Chalmers Presbyterian Sunday school were entertained at a delightful picnic at Springbank recently. The winners in the races were: Ruth Donfield, Phyllis Fraser, Mrs. Trisler's class; Miss Edith Bailey, Elva Keenan, Mrs. Standfield's class; Harold Scott, Ronald Tanner, Mrs. MacPherson's class; Ronald O'Neil, Jack McAllister, Miss Isaacs' class. Other sports and games were enjoyed and refreshments were served.

SCHOOL SITE DEED HERE NEXT WEEK

The necessary title to the new school site, located on the west end of the Ontario Hospital property, will be available for the Board of Education about the middle of next week. Such was the report from the provincial secretary's department received by Secretary W. A. Tanner to-day.

An officer of the department is at present in the city making a survey of the proposed Collegiate site, and from his description the deed will be prepared. The property has not been investigated nor is there a proper title in existence to the 20-acre lot, it being included with the other hospital property owned by the Government.

Although the \$25,000 purchase price of the property has been paid over to the department, the Board of Education has as yet received no title or anything to show that a purchase has been made.

The property consists of just a fraction over 21 acres and will be used for both a high school and public school site.

HYDE PARK HIGHWAY—Charles T. Galt, county engineer, states that paving operations on the Hyde Park highway are running along smoothly and the contractors will finish in good time. The Chifflin Sand and Gravel Company, of Windsor, are the contractors, their tender of \$42,000 and the county purchase the cement being accepted. About 30 men are employed.

COMPETITION FOR ISAACS TROPHIES

Hundred Children In Swimming Competition Next Saturday.

AT THAMES PLAYGROUND

Jerry Goodman's Staff Doing Splendid Work.

On Saturday next more than 100 children in the city will take part in the annual swimming and diving championships in the Thames Park playground pool. This is the fourth annual swimming championship arranged by Jerry Goodman, chief supervisor of the civic playgrounds, and promises to be the largest so far. It is open to playground children only.

Joe Isaacs, of the Middlesex Motors, an old swimmer, has presented four fine silver cups for this competition as his contribution to the support of swimming among the children of the city. These cups will be given to the winners in the senior boys, senior girls, junior boys and junior girls classes.

On Wednesday, August 19, the Western Ontario swimming and diving contest will be held in the Thames Park playground pool, when all the leading swimmers of Western Ontario will meet for the championship. This last will be the most important aquatic event held in the city for years and will show Legends' championship form in both swimming and diving.

Jerry Goodman, whose staff has made a special effort this year to increase the number of children taking part in swimming, and also the ability of the poor swimmers, says that the playgrounds have been able to do a very useful work in this way this year. It was in view of the enormous number of drowning deaths that take place each year in Ontario—something over 300—that the Public Utilities Commission decided to make 1925 a swimming year as far as possible in all the pools under its supervision. Next year life-saving drill and tests will be instituted by the chief supervisor on the lines of the Royal Humane Society's tests, when it is hoped to have all good swimmers qualify and have the largest percentage of efficient life-savers of any playground in Canada.

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MATHEMATICAL PRECISION NECESSARY TO PRODUCE AWE-INSPIRING FILMS

Fred Coates, London Boy, Who Has Spent All His Life Experimenting With Cameras, Gives Interesting Account of Work.

If the average man in the street were asked what single instrument or article could give him the most pleasure or present the most attractive hobby, or render the most important benefits to civilization, how often would he reply, "The camera." Perhaps not as often as one might think, but the man who did would show that he was in touch with the latest advances of science, as well as with the latest word in entertainment and education.

The use of the camera is summed up by the average person in the word "kodak" and is confined to snaps taken here and there on his holidays. He may remember the movies and pause to think of the part the camera plays in their production. It is not until he comes in the contact by conversation with an expert that he realizes the hundred and one uses to which the camera is now put in the interests of science and amusement, criminology, medicine, and so on.

TRICK PHOTOGRAPHY.

Living in London at 96 Bruce street, is Fred Coates, a London boy, who has spent all his life working and experimenting with cameras as a hobby and professionally. He has served in the Tea studios, Trenton, N. J., as camera man and mechanical director, and has taken pictures all over England and Western Europe and along the Mediterranean basin. In an interesting interview with The Free Press Mr. Coates explained some of the facts behind the production of screen plays, some of the tricks of photography and some of the parts the camera plays to-day in the life and work of modern man.

He made a tour of the Mediterranean and England, from which he reaped one of the finest collections of colored lantern slides in Canada, which he made himself, and he has several hundred of the artistic photo portraits, the result of his art and taste.

NEW PROCESS.

He is the originator of a new process for producing color pictures by the use of a lined screen which he has just patented and which he hopes will revolutionize this phase of portrait photography. Photographers have long been able to produce color pictures on plates, but have not been able to get colored prints in natural tones. This Mr. Coates has succeeded in doing by mechanical means and some of the results shown to The Free Press are extraordinary in their natural coloring, especially in the skin tints.

FOOLED AGAIN.

Or you may go to see one of those delightful comedies made in the sunny air of Los Angeles, that make the winter evenings more bearable and see the hero walking on wires and indulging in hair-raising stunts from stupendous heights. Here again the camera man and his machine combine to fool the amusement seeker. The illusions are produced by a double negative in the following manner: The camera man turns back the camera and takes another picture on the same film of the ghost. The ghost also has to work on a count of ten as the director demands. He works on a count of 14 or 15, or whatever number he has arranged to stand upon, or faints and then the camera man turns back the camera and takes another picture on the same film of the ghost.

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Where Horner amused himself with his toy, making all the films and doing all the work, the movie studio of to-day calls for the work and thought of an army of helpers, superiors at three times the cost and with the aid of carpenters at something much better than union wages and directors at what ever fees they decide they can separate from the pockets of the moving picture audiences from coast to coast.

Mr. Coates, talking of his work in Trenton, says: "Contrary to opinion, most of the big pictures to-day are made in the East and not in the West. Trenton is the center of a vast moving picture industry. Just beside are the Alleghenians, the Adirondacks, the Canadian snows, the winter time and all the large cities of the East, with their millionaires' mansions and huge buildings. It is the ideal site for a studio.

"The making of a movie play is a very complicated business. First, there comes the story or the idea from someone. Then the director goes over it and makes whatever changes he thinks necessary, and they are often numerous. He divides the story into scenes and situations, arranging the length of each 'shot' and the matter which should be presented in each foot of the film. Then he calls on the carpenters for all the 'sets' or studio arrangements he wants, and asks the advice of the camera men as to the lighting and arrangements of the acts from a technical point of view. The rains of the movies, although it aims at realism, is a world of pretense and illusion. In order that you, the movie fan, may be properly and artistically amused and entertained all sorts of deceptions are practiced by the genial makers of movie pictures.

ed in the studio representing the first 20 or perhaps 30 feet of the building, an exact replica of the original. Here all the scenes which are detailed to take place before the building are "shot." Next, a model of the rest of the building is made by the carpenter, on a certain scale. This model is then arranged on wires, perhaps a hundred feet from the "set," according to the size of the model, and one picture is taken of both together. In this way a film is made showing the whole building and the most careful critic cannot recognize the fact that he has been fooled again by the wily schemes of the camera men and carpenters in some studio.

WRECK AT SEA

In the same way, the wreck of a ship at sea is generally a matter of using models. They are floated in a large tank with electric agitators to create the waves and when the model sinks and is caught by the camera another realistic effect is produced. However, this is a much harder task than the others and the best sea-going effects are always produced at sea. The interior scenes in which you see cabins and saloons rocking with the roll of the ship are taken with a rocking camera. The tripod of the camera is fitted with a rocking attachment which is worked by an assistant while the picture is being taken. It keeps the camera rolling from one side to the other and gives the desired effect.

Mr. Coates told how it was done in the hero, with his handsome Opolike features fought a terrific battle to the death with the villain of the play on the edge of a skyscraper. It probably looked very real and kept you in suspense until the villain was shoved off into infinite space and the hero relaxed comfortably into the dimpled arms of the leading lady. Well, it wasn't as bad as it looked. The hero and the other chap fought their little scrap on a stage erected at the top of some flat-roofed building with a net below to catch them if they fell. Because the camera taking these pictures is itself high up on the scaffolding, you do not see the rim of the genuine building and the effect produced is as thrilling as the reddest-blooded fan and the most sensational director can desire.

BACKWARD STUFF

Of course, there are plenty of real thrills in making movies, but there are some of the devices used by the men in the studio to get results without danger to the actors and that would be impossible in real life. It is to these geniuses that people owe the comedy of the lazy man who merely stands up in his bedroom to get dressed, all his clothes flying as if by magic to fit in the proper places. As in the trick of the knife that suddenly pins the Indian to the wall, the film is taken in one direction and run backward for the actual performance. In this instance the clothes are already on a stick who takes the chance of coming off by invisible threads and when the film is run the other way, have the appearance of automatically clothing the figure of the owner. When you see a victim of savages being pinned to the wall with knives thrown by the expert hand of some ferocious native, the same process is in operation.

Have you ever seen the bad man of the story take a pot shot at the hero (usually, in these cases, a member of the Royal Canadian Mounted Police), who is putting at a large cigar and knock the ash off. It looks terribly thrilling and almost natural, at least to the hardened movie fan. It is done in this way:

Having shown you a "close-up" of the Mountie and the other one of the bad man with the gun and the tough expression, the camera man uses a pellet gun. This he sticks in a vice about three feet away from the hero and gets an assistant to discharge it. It has previously been sighted on the cigar and the result is the thrill you get on the screen. Or the picture and show the bullet breaking the glass of a window just behind the smoker. In this case he simply takes a shot at the window in which someone actually shoots at the window. All he has to do then is to arrange the two films so that the hero stands in the proper places when the final picture is made for the screen.

SOME ARE GENUINE.

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His largest bag was that of seven hoboes dragged in during an extensive week-end drive last week. Not only does this remarkable fact stand out just now, but a glance at the back pages of the battle book reveals the information that Chief Wharton has, since he assumed office, been responsible for the arrest of at least three prisoners a week.

Comparing his work with that of the entire city police force, the high constable lands nearly as many persons single-handed as the city police force. This fact would not have come to public light but for the large number of prisoners confined there for the summer period, which fall attaches state to the highest it has ever been.

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