

CHEAP ADVERTISING. THE Toronto World.

The great success THE WORLD has achieved at its position since the present institutions of Toronto...

ORDINARY RATES

For casual advertisements are as follows: Commercial advertisements, FIVE CENTS per line, each insertion.

Let Everybody Advertise in the World.

A CARD THIS SIZE—TWENTY WORDS—every day for a year, \$10.00 every day for six months, \$6.00.

A CARD THIS SIZE—FIVE LINES.

Table with 4 columns: Insertions, 1 mo., 3 mos., 6 mos., 12 mos. Rates for 5-line cards.

CONDENSED ADVERTISEMENTS

On the first page are charged at the following rates: Situations Wanted and Help Wanted, FREE.

Contracts for Condensed Advertisements

Table with 4 columns: Insertions, 1 mo., 3 mos., 6 mos., 12 mos. Rates for condensed ads.

A CARD THIS SIZE, TEN LINES.

Table with 4 columns: Insertions, 1 mo., 3 mos., 6 mos., 12 mos. Rates for 10-line cards.

A CARD THIS SIZE, TWENTY LINES.

Table with 4 columns: Insertions, 1 mo., 3 mos., 6 mos., 12 mos. Rates for 20-line cards.

A CARD THIS SIZE, THIRTY LINES.

Table with 4 columns: Insertions, 1 mo., 3 mos., 6 mos., 12 mos. Rates for 30-line cards.

It will pay you to Advertise in THE WORLD.

Address all Communications to THE WORLD, TORONTO.

The Sewer's Song.

"Now hands to seed-sheet, boys, We reap and we cast, old Time's on wing; And would you meted, would you meted, The corn must be sown in spring."

PERCY'S MISTAKE, OR, LOVE WINS.

How matter-of-fact; how simple. Why had he not thought of her before? As he looked at her now he wondered that he had ever taken her to Mrs. Levenshulme's daughter—there was no similarity between them.

"I wonder if she remembers me?" Percy said to himself so often that he caught himself once on the verge of saying it aloud. "She can't be so stupidly self-possessed; and yet I don't know, now and then she looks as though she did."

"I have seen it once. I went with a friend last January. 'I went in January, too,' said Miss Courtney with a laugh. 'What an opportunity for saying 'I think I saw you here.' As before he could seize it, the ladies rose and Miss Courtney passed away from him without a smile."

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HOTELS.

THE QUEEN'S HOTEL, TORONTO. One of the largest and most comfortable hotels in the Dominion of Canada.

AMERICAN HOTEL, TORONTO. This hotel has just been fully refitted, newly and elegantly furnished throughout.

BROCKTON CLUB HOUSE, BROCKTON. The newest and cleanest house in the county. Choice liquors and cigars always in stock.

CLARENDON HOTEL, No. 92 KING STREET WEST. The Finest Liquors and Cigars. J. QUINN, Proprietor.

THE COMMERCIAL HOTEL, 50 JARVIS STREET. Has been thoroughly refitted throughout one of the best hotels in the city.

BRIGHTON TEMPERANCE HOTEL, 62, 64 and 66 Bay Street, Toronto. First-class hotel, well furnished apartments, splendid drawing-rooms; all home comforts; good attendance.

RESTAURANTS & LADIES! When down town shopping should call at the CITY LUNCH ROOMS.

61 King Street East, OPPOSITE TORONTO ST. OPEN ON SUNDAY.

ST. CHARLES RESTAURANT, YONGE STREET. Hot Lunch only 15 Cents. FULL DINNER only 25c.

CRYSTAL PALACE LUNCHEON ROOMS, 491 KING STREET WEST, TORONTO. Meal hours from 8 a.m. to 12 p.m. Wedding and all the best varieties of food on hand.

THE ST. JAMES RESTAURANT, 16 CHURCH STREET. This new and elegant furnished dining-room is now open for business.

WOODBINE HOTEL & RESTAURANT, 55 YONGE STREET. Six doors above King street, Toronto, renovated.

LEM. FELCHER and ROBT. OSBORN, 102 BAY ST. (South of King) West side. The Best Family Lunch in the City.

WOODBINE Restaurant! Harry Redland, formerly Steward of the steamer Chelsea, begs to inform the public that he has taken the Woodbine Hotel and Restaurant.

THE GOLDEN EAGLE, 102 BAY ST. (South of King) West side. The Best Family Lunch in the City.

JAMES MCGINN, Proprietor. GENERAL HAT JOBBER. Suits, Soft, Suit Hats made over.

STEAM HAT WORKS, 67 Yonge St. Toronto Steam Laundry, 54 and 56 Wellington St.

COLLARS 20c PER DOZEN. Parties wishing no gloves will please put on hats. "No gloves." G. S. SHARPE.

G. N. LUCAS, STEAM DYE WORKS, 288 YONGE STREET. NOTICE: This is the only place where ladies and gentlemen can be sure of getting their old clothes cleaned.

"NIL DESPERANDUM."

THE GREAT ENGLISH REMEDY for Nervous Debility and all Nervous Affections, including Insomnia, Headache, etc.

THE GRAY MEDICINE CO., TORONTO. Before Taking THE GREAT ENGLISH REMEDY, read the following carefully.

ADDER TAKING. THE GRAY MEDICINE CO., TORONTO. HAIR WORKS, 105 YONGE STREET, TORONTO.

JOHN RITCHIE, SEN., Plumber, Steam and Gas Fitter, 50 CHURCH ST.

LOVELL BROTHERS! BOOK AND JOB Steam Printers & Publishers. Fine Work of Every Description a Specialty.

WM. CHARLES, CUSTOM BOOT AND SHOE MAKER, 19 Adelaide Street East.

MIRROR AND Picture Frames OF EVERY DESCRIPTION MADE TO ORDER AT COOK & BUNKER'S.

CHAS. HOWELL, Wholesale and Retail Dealer in Machinery and Milling Utensils.

GENUINE VIENNA BREAD. JAMES NOBLE, Merchant Tailor, No. 100 Yonge Street.

THE DOMINION FIRE AND MARINE INS. CO. CAPITAL - \$1,000,000. JOHN HARVEY, Esq., President.

CINGALESE HAIR RENEWER. IS WITHOUT DOUBT THE BEST PREPARATION FOR THE HAIR that has been presented to the public.

Every One Wishing to ECONOMIZE SHOULD BURN ALL RAIL COAL!

It is More Lustrous and Superior to all others. BY PURCHASING FROM GEO. F. BOSTWICK, 22 ADELAIDE STREET EAST.

THE BEST WASHING CRYSTAL! IN USE IS THE "ELECTRIC." If you don't believe it, try a Package. Sold by all first-class grocers in the city.

GROMPTON CORSET COMPANY. Manufacturers of Superior CORSETS. 42 YORK ST. TORONTO.

FISHER'S EXPRESS LINE! COLLECTS AND DELIVERS Baggage & Merchandise To and From all Parts of the City, Railway Stations, &c., daily.

MR. C. M. WINTERCORBYN. DESIRES to return his sincere thanks to his many friends and citizens of Toronto generally.

J. DIXON THE PHOTOGRAPHER! CHEAPEST IN THE CITY. 291 to 293 YONGE STREET.

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Electric Belt Institution.

No. 4 Queen St. East. ESTABLISHED 1874. There is nothing so permanently beneficial to the sufferer as Norman's ELECTRO-CURATIVE Belts, Bands, & Insoles.

They immediately relieve and permanently cure ASTHMA, LIVER COMPLAINT, Indigestion, Rheumatism, SWELLINGS, INJURIES, And a host of troubles over which medicine has little or no control.

Circulars and Consultation Free. MEDICATED And other Baths always ready for ladies and gentlemen.

A. NORMAN, 4 Queen St. East. The Toronto World is now on sale and every day is obtained at the following news-stands:

Table listing news-stands and their addresses: Henry, 26 Queen Street East; Deau, 125 ";

PARLIAMENT STREET. Toronto & Adelaide. WINDMILL BROS., 83 King Street West.

WELLSLEY STREET. 129 Wellsley Street. CARLETON, 104 Carleton Street.

QUEEN STREET WEST. 42 Queen Street West. 23 ";

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