

DEPENDABLE ROOFERS

NEW ROOFS, ROOF REPAIRS.
We recommend and supply Brantford Asphalt Shingles in four colors.
Also first-class roofers to apply same.

COPP BUILDERS' SUPPLY CO.
85 1/2 YORK STREET. PHONE 1044.

HIGH-
GRADE
COAL,
COKE
AND
WOOD



London Ice & Coal Co., Ltd.
86 BATHURST STREET. PHONE 141.

PASTEURIZED MILK AND CREAM FROM THE BEST HERDS IN THE DISTRICT.

CRAIG BROS.' DAIRY
961 ORMSBY STREET. PHONE 4723.

STEWART & MORKIN

ALL WORK DONE BY EXPERTS.

ELECTRIC MOTOR REPAIRS
134 FULLARTON STREET. PHONE 3165.

FURS

Made to Order Ladies Coats, Our
Specialty. Remodeling, Relining
and Repairing. All Work guaran-
teed.
F. B. HERTEL, Furrier.
(Late of John Mynall & Co.)
Phone 4036. 150 Central Ave.

ALLEN & POPE

Hot Water and Steam
Heating Contractors
Estimates Furnished.
155 CHESLEY AVENUE.
Phone 2293W-7339M.

MACHINE BLACKSMITHING
EALING WELDING WORKS
J. M. Lofthouse, Prop.
OXY-ACETYLENE
WELDING AND CUTTING
Phone 7783. 581 Hamilton Rd.

Alex R. Morrison

Accountant and Auditor
Westervelt School Building.
Office phone 3475W. Res. phone 1937

**BALLOON
TIRE**

Headquarters
Art Wilkes
354 WELLINGTON ST.
PHONE 2334.
Goodyear Selected Dealer.

New equipment for
Funerals and Weddings.

**MARLEY
TAXI**

Real service all the time.
We never close.
659 DUNDAS ST.
PHONE 2823

SECOND-HAND TYPEWRITERS—AT bargain prices
that are bargain prices. Machines to rent.

ROYAL TYPEWRITER CO., LTD.
481 RICHMOND STREET. PHONE 1344J.
Horace E. Robinson, Manager.

ART TANNER

Bicycles, Tricycles, Toys and Accessories. All new models of Perfect
Bicycles now in stock.
Three Stores: Phone 3426W, 445 Dundas Street; Phone 1899F, 402 Clarence
Street; Phone 8767W, 454 Hamilton Road.

COAL, COKE AND WOOD

BROOKS BROS.
228 ADELAIDE STREET. PHONE 841.

**Rapid Electrottype
Company, Limited**

RAPIDS RIGHT.
Lead Mould, Nickel Types,
Electrotypes, Stereotypes.
Phone 3700. 211 1/2 King St.

**WILLIAMS WELDING
WORKS**

Commercial Lead Burning
OXY-ACETYLENE WELDING
BRAZING AND CUTTING
Experts on Boiler Welding
Phone 6826. 336 Ridout St.

The Paint Shop

"The Red Front Store Saves
You Money."
381 RICHMOND ST.
Phone 8639W.

If it's Paint or Brushes,
we have them, and at a
real price. Come and see.

Chesterfields

Made to Your Order.
Any Size—Any Shape.
QUICK, The Upholsterer
523 Richmond St. Phone 3887J.

**Forster's Garage
Is Forging Ahead**

Experiencing a Constantly-
Increasing Volume of
Trade.

Forster's Garage, at 89 Fullarton street, is one of London's business establishments that has made rapid strides since it made its first bow to Londoners. P. B. Forster, the proprietor, reports constantly increasing trade and an ever-growing clientele, and prides himself on the fact that he has yet to hear from one dissatisfied customer.

"We give the best service possible," he says, "and every day sees new people come to us." In the Forster shop is done a large proportion of the garage repairing needed in the city daily. Because of his long experience in this particular field, Mr. Forster can assure persons seeking his services the utmost in satisfaction. Evidence of the fact that customers realize that in this shop they are getting satisfactory service is found in the many recommendations to the Forster establishment because it has been recommended to them by friends who have had work done there.

Every employee of this concern is an expert in automobile repairing work, and no job is too small or too large for them to finish properly. Mr. Forster guarantees absolute satisfaction in all his repair work, and remarks that "his host of satisfied customers are his best advertisement."

**VACUUM CLEANER
BIG NEED IN HOME**

Bowley Electric Shop Handles
Leading Ranges, Heaters
and Appliances.

The Bowley Electric Shop of 308 Dundas street handles the better type of electric ranges, heaters, washing machines, vacuum cleaners, electrical appliances of all types, and other articles needed in an electrically-equipped home.

In regard to vacuum cleaners, Mr. Bowley says: "Germ-laden dust is in every breath of air we breathe. The particles are often so fine that they cannot be seen even in the sunlight."

"Dust, grit and dirt in large quantities are carried into the home on our clothes and shoes, and are blown in through open windows and settle in the carpets, rug, upholstery, curtains, etc. They are deeply imbedded in the surface when walked upon, and there form a breeding place for germs."

"That is why you need a vacuum cleaner in your home. The broom was a good servant in its day, but the modern housewife demands a vacuum cleaner. Why? Because you simply draw the vacuum cleaner over the surface to be cleaned and the powerful air force sucks up every particle of dust above and underneath carpets and rugs."

**Balloon Tires Assure
Greater Riding Comfort**

Within the last year "headquarters for balloon tires" has become a popular synonym for the London Tire Repair Depot, operated by Art Wilkes, at 354 Wellington street. "Give me something that will soak up bumps, something that will do away with a lot of the jarring and bumping that are felt at times in even the highest-priced automobiles," has been the cry of motorists for years past, and despite the many improvements in motor body and chassis construction, there was until the coming of balloon tires something lacking to assure an ultimate degree of comfort in driving under any conditions.

The balloon tire solves this difficulty. When it appeared that general automobile construction had well nigh attained perfection, but that despite this the occasional bump and jar were still there, the tire manufacturers turned their resources toward turning out something radically different from the old style tire that had to be inflated until it was hard in order to prevent rim-cutting. In the perfection of the balloon tire they achieved their end.

The chief advantage of balloon tires lies in the fact that they provide greater riding comfort. The reason for this is that they cushion the car by a yielding pillow of air under each wheel. Because they hold so much more air, they do not need to be inflated to such a high pressure to support the weight of the car.

Since they have much wider surface in contact with the road, balloon tires give remarkable traction. They grip the road securely when the brakes are applied suddenly, and they help stop the car in much shorter space. Due to their greatly improved cushioning, they reduce vibration to the minimum. Bumps and rattles will not develop so quickly.

One desirable feature of balloon tires is that they can be steered into and out of street car tracks without effort. They are sufficiently large and soft to roll over the track edges without catching, no matter at what angle the machine is being driven.

Automobile engineers who have tested this type of tire thoroughly predict that its general adoption will greatly lower the cost of keeping the automobile in good running condition, materially lengthen its life, and so lessen upkeep, expense and depreciation.

All the latest improved types of balloon tires in all sizes are stocked by the London Tire Repair Depot.

J.A. BARNARD

Lowest Prices on New and
Rebuilt Bicycles.
Motorcycles, General Repairs,
Locksmith.
338 TALBOT STREET.
Phone 2994M.

**EVERYTHING IN RADIO, AUTO
ACCESSORIES AND TIRES**

**RADIO-AUTO-
ELECTRIC**
298 DUNDAS. PHONE 7294W

**I X L SPICE AND COFFEE
MILLS, LIMITED**
Sweetheart Jelly,
Pure and Delicious.
Sweetheart Peanut Butter,
Something different.

SMOKERS, ATTENTION!
We Make Pipe Repairing a
Specialty.
Blakey's Cigar Store
340 Richmond St.
Opposite Hobbs' Hardware Co.

**"Manana Habit" Has No Place
in Lives of Progressive People**

Don't Defer Ordering Coal Until Tomorrow With General
Scarcity Threatening Country. Is Advice
of Local Dealers.

To the Anglo-Saxon, who is not conversant with Spanish, the word "manana" conveys little meaning. If he encounters it at all he probably dismisses the contact with an "I guess they meant banana, but they misspelled it." However, if he takes the trouble to discover its translation he will find that it means "tomorrow," and if he perseveres in his search of knowledge he will learn also that "manana" is as much a part of the Latin temperament as frioles or chili con carne are of the average Mexican, or the general attitude of the average Mexican or South American, when the desirability of doing something today is brought to his attention, is to exclaim "manana," meaning, "Yes, my friend, I quite agree with you, but why let it interfere with our pleasure of today? We can do it tomorrow just as well."

To the mind of the average Anglo-Saxon this will probably bring no thought. "There can't be much speed to people who do things that way. Why don't they lay off that stuff and do things the way we do them?" But just the same there is many a northern go-getter with this attitude who is as much a slave of procrastination as the peon or the grandee afflicted with the manana habit.

How many of us Londoners right now, today, Sept. 12, 1925, have been telling ourselves for the last fortnight or the last month, that we "were

**DAMAGED FENDERS
MADE LIKE NEW AGAIN**

Reliable Metal Repair Shop
Does Auto Paneling
Work, Also.

With the advent of more modern methods of repairing auto parts that have been damaged in collisions or through other causes motorists have been able to save thousands of dollars by having parts repaired that otherwise would have to be replaced by new ones.

One of the most important and largest branches of this field is the straightening of fenders which have been bent or twisted. The shop of Reginald Gregory at 354 Wellington street is completely equipped to handle all work of this nature, no matter how large or how small.

Mr. Gregory has had several years' experience in this line both in Canada and England, and because of this can assure patrons absolute satisfaction. He makes a specialty of paneling and work of the sheet metal covering which forms the outer surface of the machine and requires a high degree of perfection and a

going to see about ordering that coal the first thing next week," and then have let the first of the week come and go without taking any action? How many of us, despite the fact that we have been warned for months past that a coal strike was imminent, have deferred this matter from day to day, until now the miners actually have laid down their tools and before long the dealers will be experiencing difficulty in securing shipments?

The old axiom, "a bird in the hand is worth two in the bush," could be paraphrased to "a ton in the cellar is worth two in prospect," because before long, if the strike continues, the man who has his bins filled with the contented Olympian gazing down from the heights upon his erstwhile companions, now transformed into pucker-browed hunters of fuel, querulously asking first one coal man and then another, "Can't you let me have even a half ton?" will all be cause of the manana habit.

At present the local firms of Brooks Bros., 228 Adelaide street; the London Ice and Coal Co., 86 Bathurst street, and Chandler Bros., 234 Bathurst street, have full supplies of hard coal in all sizes, as well as soft coal, coke and wood, and are anxious to fill their bins before the time arrives when it may be impossible to meet the demands. "Yes, we have manana," say the dealers.

thorough working knowledge of the trade. Besides this work, Mr. Gregory has all the latest facilities for welding and brazing and can repair damaged metal of any description in this way. This includes an extensive trade in repair work on bumpers also.

**PAWNSHOP IMPORTANT
UNIT OF BUSINESS LIFE**

Clarence Street Establishment
Has Served London for
Half Century.

Almost every business house that is a unit in the modern commercial world is a necessity. We must have the grocery, the haberdasher's shop and the garage. The pawnshop, too, is a necessity. Those who find themselves in straitened circumstances, since it is here that they can secure a loan to tide them over.

Henry Fox, who has been a pawnbroker since 1875, conducts such an establishment at 383 Clarence street. Since taking over the business himself, Mr. Silverman has had every success in trading with the community at large. He buys, sells and exchanges musical instruments of all description, watches, diamonds, clothing, trunks, bags and suitcases. Such articles can be bought at a saving of at least 30 per cent.

The three big display windows of the Silverman shop are filled with unredeemed pledges at bargain prices. "If you are ever short of money give me a call," suggests Mr. Silverman, "or if you are in need of anything come in and look my stock over. I can save you about one-third on your purchases."

The shop operated by Mr. Silverman has been doing business on Clarence street for nearly half a century, and in this time has acquired an enviable reputation for reliability and square dealing. Persons pledging anything there are assured of having it returned to them in exactly the same condition in which they left it.

BELL AGAIN NOMINATED.
Montreal, Sept. 11.—Levi G. Bell, unsuccessful candidate in last year's election for the federal constituency of St. Antoine (Quebec), was again unanimously chosen Conservative standard-bearer in that riding at a meeting of the St. Antoine Conservative Association last night.

MARSHAL L'AUETTE SAILS.
Paris, Sept. 11.—Marshal Lyautey, governor-general of French Morocco, sailed today for a southern port, for North Africa on a liner which bears his name.

FORSTER'S GARAGE
Repairs on all cars. First-class
mechanics.
89 FULLARTON ST.
SHOP 325—PHONES—NIGHT 8347.

**LONDON
OPTICAL**
5180
DOMINION
SAVINGS
BLDG.

TORNADO INSURANCE
Costs Only 10c Per Hundred
H. J. CHILDS & SON
INSURANCE BROKERS
114 Dominion Sav. Bldg. Ph. 6780M.

GEO. BOYD
REGISTERED FOOT SPECIALIST
gives 10 electric treatments for \$10.
Free.
156 King St. Phone 220J.

BOWLEY ELECTRIC
Full Line of Electrical
FIXTURES
WESTINGHOUSE SHOP
Phone 2203. 306 Dundas St.

EVER BUMP A FENDER
And wonder how it could be re-
paired? Take it to
R. H. Gregory
Expert Welding, Brazing and Auto
Paneling.
354 Wellington. Phone 2334.

M. Wilson & Sons
AUTOMOBILE TOPS
Slip Covers and All Repair
BLINDS FOR CLOSED CARS.
PHONE 5320. 337 TALBOT ST.

**RAPID ELECTROTYPE
WORK OF HIGH ORDER**

Local Shop Equipped to Give
Advertisers Complete, Effi-
cient Service.

Electrotyping is an art that few people understand, and yet when one becomes acquainted with it they can realize its value and can rapidly appreciate the difference which is accomplished by the different processes involved. Electrotyping is most valuable to advertising men, for it cuts down expenses. Sometimes you may pick up a newspaper and go over the advertisements, and then look at a magazine, and find the exact duplicates of them. It is interesting to know how this is done.

First of all, there is only one original drawing. It is sent to the electrotyping company on half-tone plate. There it is put in to take care of lead molds, wax molds, wax rule engravings, nickeltype and colored plates. The wax rule engravings, for instance, make far better reproductions than hand-set rules. By the use of the special wax method every joint is perfect, something which is most difficult to achieve by hand-setting. These wax rule engravings are used in connection with order forms, charts, seals, time sheets, circles and other irregular shapes in various sizes.

The work of the Rapid Electrottype Company, Limited, extends from coast to coast. Printing houses, advertising agencies, etc., use the complete service of the company to fill their needs. No job is too small for the firm. The staffs are ready and willing to co-operate in every way possible to provide the utmost in service.

**WINTERBOTTOM & SON
EXPERT TINSMITHS**

Recognized as One of Leading
Concerns Specializing in
Sheet Metal Work.

"Yes, that painting you did made a big difference in your home, John," was the way in which a Londoner expressed his opinion of the work a neighbor had done on his residence in an effort to make it more attractive. "But," he continued, "why in the world didn't you have those everlasting replaced now and make the whole thing look like a real finished job?"

"Well," was the reply, "I figured they would last a little while longer, and that's why I didn't get new ones."

"Yes, but don't you see that with those old leaky everlasting still in use the renovating effect of that new paint is soon going to disappear? Take my advice and call up some reliable tinsmith and get an estimate. Winterbottom, up on Richmond street, put mine on last spring and he certainly did a good job. Why don't you try him?"

"I believe I will. I've heard him recommended by several other people, so his work must be all right."

The firm of George Winterbottom & Son, 519 Richmond street, has become recognized as one of the leading London concerns specializing in tinsmithing and sheet metal work. Before entering into business for himself about three years ago, Mr. Winterbottom, Sen., was for some twenty-five years connected with the firm of William Stevens & Son, and in that space of time he has become thoroughly acquainted with every phase of the business.

The famous Pease furnace, renowned over Canada as a heating unit unsurpassed for efficiency of operation and economy on fuel, is sold in London by the Winterbottom firm, and every year this concern is being called upon to install more and more of these celebrated furnaces in London homes.

STEAMER ARRIVALS.
New York, Sept. 11.—Byron from Pireaus. Rotterdam from Rotterdam.
Cherbourg, Sept. 11.—Columbus from New York.
Havre, Sept. 11.—De Grasse from New York.

WE BIND MAGAZINES
HAVE YOURS BOUND.
THE CHAS. CHAPMAN CO.
91 Dundas St. Phone 3-7-0

W. W. SCOTT
Successor to John Campbell & Son.
Painting, Trimming, Carriage
and Auto Repairs.
Expert Mechanics—All Cars.
84 YORK ST. PHONE 516J.

HERMAN SILVERMAN
Successor to T. Fox, 50 Years
on Clarence.
PAWNBROKER.
Buy, Sell and Exchange.
333-5 Clarence St. Phone 158J.

**COAL, COKE
and WOOD**
Well Screened, All Sizes.
Egg, Stove, Chestnut and Pea.

**Scranton
Anthracite Coal**
Phone 347. 263 Bathurst St.

J.A. PAGE
Hardware and Tinsmithing
807 DUNDAS ST. EAST
LONDON

**YOU WILL FIND EVERY
ELECTRIC NEED AT THE**
Commercial Electric
467 RICHMOND. PHONE 1871W.

DR. LE ROY V. HILES
Foot
Specialist.
222 Dundas St.
Phone 7308.

Trelco Paints
Cover Everything
TRELFOORD PAINT AND
VARNISH CO., LTD.
Pratt and Lambert
Distributors.
121 DUNDAS ST. PHONE 8004.

**QUALITY
RULES AT**
Chocolates Fresh Daily. Unexcelled Soda Fountain Service.
646 DUNDAS STREET. PHONE 2582.

Now is the Time for Painting.
Trelco Paints
Cover Everything
TRELFOORD PAINT AND
VARNISH CO., LTD.
Pratt and Lambert
Distributors.
121 DUNDAS ST. PHONE 8004.

A. C. AND S. T. E. W. A. R. T.
AUTHORIZED
SPEEDOMETER
SERVICES.
Ontario speedometer
Service.
91 York St. Phone 6550W

**THE DESIGN AND MANUFACTURE OF
Loose Leaf Sheets and Devices**

IS OUR SPECIALTY.
REID BROS. & CO., LIMITED
Nightingale Avenue. Phone 303. Printing, Ruling, Bookbinding.

Reliance Garage

LIMITED
Authorized
Ford, Overland and Willys-Knight
Service and Parts.
Genuine Factory Parts Only.
RADIO DEALERS
293 DUNDAS ST. Phone 6400

J. Carson & Sons

**MACHINE SHOP AND
GARAGE REPAIRS**
OUR SPECIALTY
347 RIDOUT STREET.
Phone 5930W.

**For Over Seventy
Years Decorators To
Particular People.**

Westland Bros.
Wallpaper Dealers.
155 WORTLEY ROAD. PHONE 1380

**The Famous
Savage Washer**
Is now being sold in London by
J. H. Pollock
Phone 5762W. Night, 3259.
397 Clarence Street.

Bill Newman
EXPERT TIRE AND
BATTERY REPAIRS
All Work Guaranteed.
Phone 364J. 91 York St.

QUALITY is the RULE
AT THE
GRIGG HOTEL CAFE
—NOTHING BUT THE BEST FOODS WE CAN BUY.
—SKILLED CHEFS OF LONG EXPERIENCE.
—QUICK SERVICE GIVEN WITH A SMILE.
We Are Now Serving 44 Beverages.

W. T. Pace & Son
PAINTERS DECORATORS
251 RIDOUT SOUTH. PHONE 1772

HEXTER TAXI
Phone 2859
MITEED SEDANS
Special Equipment (5 and 7-pass.)
for Weddings, Etc.
483 RICHMOND STREET

**Brighton's
O.K. Bakery**
Some of Our Favorite Brands
Sun-Maid Raisin Bread
Granny's Favorite
Home-Made
Saturday's Special Nut
Bread
Have Our Driver Call.
Phone 2160. 479 Emery St.

WE BIND MAGAZINES
HAVE YOURS BOUND.
THE CHAS. CHAPMAN CO.
91 Dundas St. Phone 3-7-0

W. W. SCOTT
Successor to John Campbell & Son.
Painting, Trimming, Carriage
and Auto Repairs.
Expert Mechanics—All Cars.
84 YORK ST. PHONE 516J.

HERMAN SILVERMAN
Successor to T. Fox, 50 Years
on Clarence.
PAWNBROKER.
Buy, Sell and Exchange.
333-5 Clarence St. Phone 158J.

**COAL, COKE
and WOOD**
Well Screened, All Sizes.
Egg, Stove, Chestnut and Pea.

**Scranton
Anthracite Coal**
Phone 347. 263 Bathurst St.

J.A. PAGE
Hardware and Tinsmithing
807 DUNDAS ST. EAST
LONDON

**YOU WILL FIND EVERY
ELECTRIC NEED AT THE**
Commercial Electric
467 RICHMOND. PHONE 1871W.

DR. LE ROY V. HILES
Foot
Specialist.
222 Dundas St.
Phone 7308.

Trelco Paints
Cover Everything
TRELFOORD PAINT AND
VARNISH CO., LTD.
Pratt and Lambert
Distributors.
121 DUNDAS ST. PHONE 8004.

**QUALITY
RULES AT**
Chocolates Fresh Daily. Unexcelled Soda Fountain Service.
646 DUNDAS STREET. PHONE 2582.

Now is the Time for Painting.
Trelco Paints
Cover Everything
TRELFOORD PAINT AND
VARNISH CO., LTD.
Pratt and Lambert
Distributors.
121 DUNDAS ST. PHONE 8004.

A. C. AND S. T. E. W. A. R. T.
AUTHORIZED
SPEEDOMETER
SERVICES.
Ontario speedometer
Service.
91 York St. Phone 6550W

HEXTER TAXI
Phone 2859
MITEED SEDANS
Special Equipment (5 and 7-pass.)
for Weddings, Etc.
483 RICHMOND STREET

**Brighton's
O.K. Bakery**
Some of Our Favorite Brands
Sun-Maid Raisin Bread
Granny's Favorite
Home-Made
Saturday's Special Nut
Bread
Have Our Driver Call.
Phone 2160. 479 Emery St.

WE BIND MAGAZINES
HAVE YOURS BOUND.
THE CHAS. CHAPMAN CO.
91 Dundas St. Phone 3-7-0

W. W. SCOTT
Successor to John Campbell & Son.
Painting, Trimming, Carriage
and Auto Repairs.
Expert Mechanics—All Cars.
84 YORK ST. PHONE 516J.

HERMAN SILVERMAN
Successor to T. Fox, 50 Years
on Clarence.
PAWNBROKER.
Buy, Sell and Exchange.
333-5 Clarence St. Phone 158J.

**COAL, COKE
and WOOD**
Well Screened, All Sizes.
Egg, Stove, Chestnut and Pea.

**Scranton
Anthracite Coal**
Phone 347. 263 Bathurst St.

J.A. PAGE
Hardware and Tinsmithing
807 DUNDAS ST. EAST
LONDON

**YOU WILL FIND EVERY
ELECTRIC NEED AT THE**
Commercial Electric
467 RICHMOND. PHONE 1871W.