

Five People In Hundred Sick In Canada Every Day In Year

Ill-Health Costs Three Hundred Million Dollars Annually—Fire Loss, Fifty Millions, Quotes Dr. Hill.

"Do you know, it costs the people of Canada approximately \$300,000,000 a year for sickness," remarked Dean H. W. Hill of the London Institute of Public Health to the Advertiser women's department yesterday afternoon, when asked for information with regard to the meeting of the national board of governors of the Victorian Order of Nurses in Ottawa, from which he has just returned.

"Then the doctors must be getting rich," retorted the representative of the press.

Dr. Hill laughed good-naturedly. "Not at all," he said, firmly. "Strange to say, that doesn't follow. The doctors are only getting about 10 per cent of the \$300,000,000; the rest goes for things not taken into account when people complain about the terrible cost of doctor bills. There's loss of time, for example, charged against that three hundred million dollar account."

The dean of the Institute of Public Health had come home beaming over the acquisition of striking and fascinating new statistics picked up at the meeting, the kind of "solid facts" with which to awaken the public to the supreme importance of considering health and preventing sickness from a dollars and cents standpoint if for no better reason.

Keep Director-General.

"About the most noteworthy and best thing done at that annual meeting," continued Dr. Hill, who had represented the local V. O. N. Association there, "was to retain the director-general. He presented a remarkable and most illuminating report of public health conditions in Canada and what is being done by the various nursing agencies in order to make clear the field of the Victorian Order and the need of expansion in certain directions. Some very great developments in public health service are likely to occur in the coming year, especially with relation to the Victorian Order. In addition to continuing the bedside nursing, obstetrical and pre-natal work which the order has carried on so effectively since its inception, and for which it is so eminent, Dr. MacEachern strongly favors expansion of the public health side."

"Talking of statistics, Dr. MacEachern presented figures that have never before been gathered for Canada, and which he was able to do,

thanks to his intensive study for many months of the whole health situation throughout the country.

"If every person in Canada would report by radio to a central office every day on their health, the records would show just about five in every hundred of the population sick every day in the year. Of this number, about half are incapacitated so they need medical attention. During the year, four million out of a population of ten million people are sick. That accounts for the \$300,000,000 bill for sickness."

A great deal is properly said about the losses in Canada. Last year these totalled \$50,000,000, just one-sixth of the cost of sickness. Such figures surely illustrate the great need of preventing epidemics, working for the extermination of communicable disease germs, teaching people how to take care of their health and the health of the babies.

V. O. N. vs. Welfare Fund.

"In this connection a point occurs to me. The Victorian Order of Nurses here receives a substantial measure of support from the United Welfare Fund, for which a campaign is in progress. At the same time, the Victorian Order is one of the strongest agencies at work to usher in a day when such a fund will not be required. Fighting disease and endeavoring to prevent unnecessary sickness and suffering, the Victorian Order is striking at the root of one of the most fruitful causes of poverty and distress, sickness and continued ill-health, which make employment impossible."

"Further figures submitted by Dr. MacEachern showed that about \$500,000 is required annually at the present time for support of Victorian Order work in Canada. Of this amount, about \$200,000 is paid in fees by those who can afford to do so, for the services rendered them. In London, the fees cover about one-half the cost of the service."

"An interesting feature of the annual meeting was the showing of a film compiled by the headquarters staff in the short period of seventeen days, a film demonstrating every phase of Victorian Order work. We had the amusing experience of seeing it quite unedited. It wasn't even christened, and we were asked for suggestions for a name."

"In connection with expectations in several quarters, there is going to be money to carry out the suggestions for ministering the work at headquarters on the lines Dr. MacEachern suggests



MRS. D. C. MACGREGOR.

otherwise "Marian Keith," the well-known Canadian writer, who prepared the form of service used by many of the girls' groups of the city in connection with the London Girls' cabinet dedication week, organized class, club and company meetings. The grand rally of the organized groups takes place this evening at 7:30 o'clock in Knox Presbyterian Church, when an address will be delivered by Miss Olive Ziegler, formerly secretary of the Girls' Work of the Methodist Church in Canada. Miss Ziegler spent eight months last year in India.

In his report, Mr. C. A. McGrath, former fuel controller, and a big man in every respect, has accepted the presidency of the board for another year, and W. H. Hedges, a lawyer, believes, the honorary secretaryship. The big thing is that the order is to have the benefit of Dr. MacEachern's guidance and vision for another year."

IT'S CONSIDERATION THAT PARENTS WANT

Rev. John Hosie Tells Chesley Avenue Mothers' Club.

That self-control was a fundamental of character building was expressed in an interesting address given by Rev. John Hosie at the regular meeting of the Chesley Avenue Mothers' Club, held last evening. "Self-control should be practiced by fathers and mothers before the child is given into their care," he stated. "It is an excellent time to practice self-control and to teach children not to be self-indulgent."

In speaking of the respect children have for elders, Rev. Mr. Hosie stated that he thought the children of the present age showed just as much respect as the parents deserved. "It is consideration that older people appreciate more than respect," he concluded.

Other attractive numbers on the evening program were solos by Mrs. Trout and Miss Phin, accompanied by Mrs. Anderson, and readings by Miss May Fellow.

Proceeding to the program, a short business session took place, during which arrangements were completed for a bazaar to be held April 27 at the school. A tea and show in aid of the bazaar is being held at the home of Mrs. Dowell, 94 Chesley avenue, Wednesday, April 25.

The next meeting will be held on April 24, at which Rev. Johnston McCormick will speak on "Duty to the Community." Sixteen dozen eggs were brought in to be distributed among the various children's homes in the city.

The Hales street mothers were entertained at the meeting last evening. Supper was served, the table decorated with spring flowers and the school colors, blue and white, and centered with Richmond roses. Mrs. A. E. Tutt and Mrs. P. Dowell presided over the tea cups.

WEDDINGS

MOORE-MOLLARD.

A quiet wedding was solemnized at 6 o'clock Saturday, March 24, in the St. John Baptist Church, Toronto, when Hattie E. Mollard, recent graduate of St. Michael's Hospital, daughter of Mr. and Mrs. Joseph Mollard, Parkhill, Ont., was united in marriage to Mr. George J. Moore, of the Canadian Bank of Commerce, Toronto, son of Mrs. Moore and the late Samuel Moore, Buffalo, New York.

Rev. W. A. Cameron performed the ceremony. The bride was gowned in pearl gray silk, with blue cape and hat to match. She also wore an Issabella fox fur, the gift of the groom. Her corsage bouquet was of violets and Sweetheart roses.

The bride was attended by Miss Irene Sanderson, also a recent graduate of St. Michael's Hospital, who was gowned in navy blue silk, with hat to match, and corsage bouquet of violets.

The groom was attended by Mr. R. A. Hewat, Bank of Commerce, Toronto.

Following the wedding dinner, held at the Carls-Rite Hotel, the young couple left for a short honeymoon in Buffalo, New York. They will reside in Toronto.

MOFFATT-KIPP.

The marriage took place on Wednesday afternoon at Centennial Methodist parsonage, Rev. A. E. M. Thomson officiating. Of Miss E. daughter of Frank Kipp, 905 Waterloo street, and John H. Moffatt, son of John Moffatt, 220 Battle street. The groom is an employee of the P. R., and the young couple are not yet certain whether they will reside in the city or not. They were unattended.

EASTER CARDS

BOOKLETS AND NOVELTIES

Red Star News Co. 10 MARKET LANE.

Lady Baden Powell Accepts Invitation To Visit London

Lady Baden Powell, founder of the Girl Guide movement, will pay a visit to London and Western Ontario guided on Thursday next, April 5. The invitation of the provincial council, extended by Mrs. Allan McLean, commissioner, and acting commissioner in the absence of Mrs. E. B. Smith, has been accepted, according to notice received last night from the Dominion commissioner, Mrs. H. D. Warren.

Lady Baden Powell will reach the city via C. N. R. at 11:35 o'clock from Toronto, and a luncheon in her honor will be arranged in the hotel at 12:30 o'clock. Members of the provincial council and London local association, captains and lieutenants, and commissioners, local association members and officers from Toronto, will be in Western Ontario to be eligible to attend. In addition, invitations will be extended to heads of outstanding women's organizations in the city to meet the distinguished guest from overseas.

A company of 30 guides and 8 or 10 officers, with the divisional commissioner, Mrs. Stanley Wallace, are planning to come from Windsor for the day.

grand rally of Guides will take place in the armories at 2:30 o'clock when local and visiting companies will be inspected by Lady Baden Powell. If the return trip is not made to Toronto until 7 o'clock, Mrs. C. H. Hill, London commissioner, will entertain at tea in her home at Wolseley Barracks.

Social and Personal

Miss Hazel Ferguson is visiting her parents in Richmond, Kentucky.

Mr. and Mrs. Ben Noble are holidaying in Louisville, Kentucky.

Miss Annie Stevenson is leaving Thursday for New York and Washington.

Misses Adeline Orchard and Minnie Dobbey are spending the weekend in Detroit.

Mr. and Mrs. Dinsmore, 33 Arden place, are leaving for Toronto this week, where they will spend Easter.

Mr. and Mrs. McGeoch of Walker, are visiting the latter's parents, Mr. and Mrs. T. Woolley, Richmond street.

Mr. Wilmer Scammett, who has been spending several weeks in Nassau, Bahamas, returned home last evening.

Mrs. E. Dingle and family of Detroit are visiting in the city. Dingle's mother, Mrs. James McPherson, Fall Mall street.

Messrs. E. A. Miller and J. F. Calvert are going to Toronto this week, where they will attend the O. E. A. convention.

Messrs. Bland and Palmer McCormick are spending the Easter holidays with their mother, Mrs. T. P. McCormick, Talbot street.

Miss Edith McMechan will spend Easter week in Toronto, at the home of her sister, Mrs. Edward Ardagh, and Prof. Ardagh.

Mr. and Mrs. G. Esterbrook, Smith street, are leaving this week for Brantford, where they will spend Easter with Mrs. D. Weaver.

Miss Florence Bremer, of Bishop Strachan School, Toronto, is spending Easter with her parents, Mr. and Mrs. A. H. Bremer, Dufferin avenue.

Miss Sylvia Granger, who is attending Bishop Strachan's School, Toronto, is spending the Easter vacation with her parents, Mr. and Mrs. J. Granger, Dufferin avenue.

Mr. Thomas Bowen and Mr. and Mrs. Hector C. Connolly of Montreal will be Easter guests with Col. W. G. Coles and Mrs. Coles, "The Beeches," South London.

Misses Evelyn Hayman, Marian Stoddart, Eleanor Robinson and Helen McConry, who are attending Macdonald Hall, Guelph, are spending the Easter vacation in London.

The engagement was announced in London, Eng., on Lady Evelyn Farquhar, widow of Colonel Farquhar, who commanded the Princess Pats, and Douglas Orme Malcolm.

Mr. A. D. Jordan has sufficiently recovered from his illness to be able to be doing out again, with prospects of going out as soon as the weather is warm enough.

Miss Lorraine Abbott, who is attending Bishop Strachan's School, Toronto, is spending Easter in London with her parents, Dr. C. N. Abbott and Mrs. Abbott, Queen's avenue.

Gerald Jordan is returning home today from Appleby College, Oakville, to spend the Easter holidays with his parents, Mr. and Mrs. D. Jordan, "The Grange," London South.

Col. W. A. McCormick and Mrs. McCormick leave for Toronto Friday. Mr. Margaret McCormick is remaining in London for a few weeks, and will join her parents later in the month.

Messrs. James Eynes, James Massey, Philip Massey, Joseph Massey, The Blindner, Philip Pocock, Joseph O'Donnell and Victor McIntyre, are leaving for the Easter vacation, Sandwich, for the Easter vacation.

Mrs. Walter Little will leave at the beginning of the week for Montreal, where she will be the guest for several weeks of her sister-in-law, Mrs. Bert Little, who is in Montreal, New York before returning home.

—Winnipeg Free Press.

Miss Francesca Poulkes gave a charming tea recently in honor of her guest, Miss Margaret Scatcherd, who has been visiting in Kingston for several weeks. Miss Scatcherd is the present in Toronto, the guest of Mrs. Eric Cochran, where she will visit for some time before returning to London.

Miss Lucy Owen, F.R.G.S., a recent visitor in London, who lectured on "Egypt" to the Women's Canadian Club, and on "Palestine" under the auspices of the Victoria School Mothers' Club, is sailing from Vancouver on March 30 for the Far Islands, continuing her trip around the world.

Miss Farleigh Hungerford, who is attending Glen Waver, Toronto, arrived home yesterday, and will spend several days with her parents, Mr. and Mrs. W. F. Hungerford, Wellington street, before going on to Windsor, where she will join a house party at the home of Mr. and Mrs. O. E. Fleming.

Miss Laura Wing was the hostess this week of a luncheon given at Wong's cafe in honor of Miss Kathleen McAvoy, a popular bride-elect of the tables and the guests included Misses Kathleen McAvoy, J. Gleason, J. McDonnell, K. McLelland, E. Holm, Mrs. J. Smythe and Mrs. B. McCormick.

John D. Shaw, barrister, Wellington street, St. Thomas, announces the marriage on Dec. 21, 1922, at the home of the bride's father, Mr. S. Richardson, of his eldest daughter, Norah, to William Spencer Johns, son of Mr. and Mrs. Fred P. Johns, Roseberry place, St. Thomas. Mr. Johns is a student at Western University.

Mrs. J. F. Calvert recently entertained at a charming tea in honor of the lady teachers of Tecumseh School and the London South Collegiate. Tea was served in front of a cheery grate fire, and the tea table, bright with spring flowers, was presided over by Mrs. Victor Brown, mother of the hostess, Master Stuart.

The Earl and Countess of Minto and their little daughter, Lady Bridget Elliott, of "Minto House," Howick, Scotland, will sail for Canada the next week in May to spend three months with the Countess of Minto's parents, Mr. and Mrs. E. W. Cook, Elm avenue, Westmount. They will return to Scotland early in August in time for the shooting season. Calvert assisted at the tea hour.

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Raisin bread de luxe—generously filled with luscious seeded raisins—is now available at grocers and neighborhood bake shops.

Real raisin bread with at least eight tempting raisins to the slice—the kind you like.

Order now and serve tonight for dinner.

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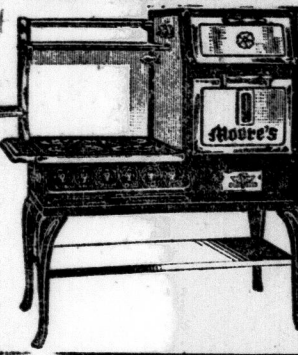
the best raisins for bread, and all home cooking uses.

Had Your Iron Today?

MAKE IT EASTER SERVICE.

Instead of holding the usual closing concert, staff and pupils of Victoria School are assembling this afternoon in the fine new auditorium for an impressive Easter service. Choral music will be a prominent feature, conducted by Miss Wildorn.

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are wonderful and it has been years since we had so much early bloom. We hope those who desire deliveries will order today, if possible, to prevent Saturday disappointment.

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