

London Advertiser

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MORNING. EVENING.

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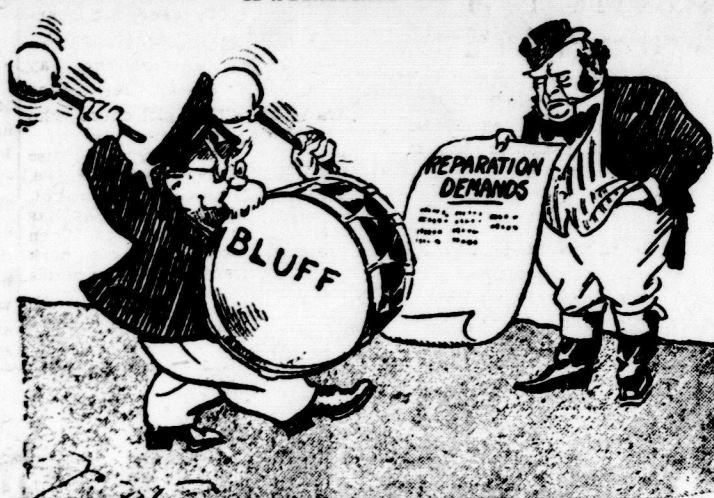
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ing Room; 76, Circulation Department

London, Ont., Monday, April 17.

A STRAIGHT TIP



Hans: "Guess what I'm playing?"
John: "The Fool!"

—Sunday Chronicle (Manchester).

at any rummage sale that happens to be taking place.

Of course, there may be powerful good reasons for not wearing 'em, but against the facts set forth above we hold that the wearin' of tulle hats should be encouraged rather than frowned upon.

The Law of Life.

IF YOU want a job—you can only begin, wherever you are, and whoever you are, by doing the thing at hand.

The law of life compels us all to sell the thing that we best know or can best do to the man or the concern who needs it the most. The truth is that somebody does need your work just as much as you need a job and that the world will never be right until the two of you get together and give it the best that is in you both for co-operation.

You owe the world a living, just as much as it owes you one, and you can only pay the world for bringing you along so far as you have come by selling yourself, exactly as you truly are, at the market price in the market place.

Nature abhors a vacuum, so when you are at the lowest ebb of finances and are in the sorest of straits, rejoice and look up, for you are in a better position than ever before in your life to be filled. It is when we appear stagnant and know not whence to turn that we are most likely to be caught up in a whirlwind of activity.

The highest success does exactly the same thing as the most bitter need, for the only way to keep on being successful is to expand until your responsibility becomes so great that you are obliged to look to the spirit for aid in carrying on.

Looking to the spirit means looking within. Therefore seek to find in your own heart and mind what has seemed to displace you on that point. It may be that you have been wasteful in days of plenty or that you have never worked for the sake of doing good work, but only for the pay. It may be that you have been using and opportunities that you have not taken; that you have lacked that sincerity and purpose that can take chances which look desperate, yet that are nothing in the face of real faith.

It may be that you have shut the door in your own face by trying to take short cuts instead of following the true road and that you have asked for outside help before exhausting every means at your own command for helping yourself.

Anyway, take stock of yourself, put the knife to the canker, and then look for a fresh start with a sure knowledge that not one of God's children can ever be outside of His love or His plan and not one of us can truly be out of our own place.

To repeat and put it practically, the work you need just as surely needs you and the job you are looking for is looking for you. Want the work that you are best fit for and want it for the sake of doing good work, as much as for the pay, and you will certainly get it if it does not first get you.

The law of getting is the law of giving. If you do not put out something of a magnet, you can never draw things your way. Don't wait to be struck by the lightning of luck. You may be living in a land where that kind of storm never happens.

Have no mood but joy, have no state of mind except serenity, have no passion other than truth, have no attitude save glad expectancy, and the very stars will fall at your feet.

LEARN A WORD EVERY DAY

TODAY'S word is SOPHISTICATED.

It is pronounced—so-fis-ti-ka-ted.

It means—worldly wise, versed in the artificial phases of life, experienced.

It comes from—Latin "sophisticare," to make wise, from Greek "sophos," wise.

Companion word—unsophisticated.

It is used like this—"City girls have the reputation of being much more sophisticated than their country cousins."

Our Own Country.

Question—What sub-tropical fruits are grown in the open air in Canada?

Answer—Tea, olives and figs are among the sub-tropical fruits and plants grown in the open air in Canada—in Vancouver Island.

Question—What has the deep-water harbor of Montreal cost?

Answer—The harbor of Montreal has cost \$31,000,000, providing 100 steamer berths from 350 to 750 feet in length and with a depth of water from 25 feet to 35 feet.

READ YOUR CHARACTER

(By Digby Phillips.)

NO. 190—TIGHT LIPS.

They say that women can't keep secrets.

That is an inaccuracy, though it may or may not be true that on the whole they don't keep them as well as men.

Don't judge a person's ability to keep a secret by sex. Judge by the mouth.

The mouth that is figuratively speaking, tight, is also the mouth that literally and actually is kept tightly closed as a result of habit.

This classification, of course, does not include the kind of person who is not likely to repeat what you say merely because he or she is uninterested in it or is mentally incapable of appreciating its importance.

For really, most of the things which are left unsaid in this world are left unsaid because of lack of interest.

The reference here is to that type of person who seems to have a constitutional aversion to giving anybody any information. You've met the kind of man or girl at whom you have to aim a constant stream of questions to extract anything out of them, and even then you get rather guarded answers.

The next time you meet one of them, look at his or her mouth. See if the lips are not habitually tightly closed, giving the mouth that straight, set appearance. They will be. You may take it for granted in advance.

Tomorrow—Steady Eyes.

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TO THE EDITOR

WANTS JUSTICE.

Editor Advertiser:

Sir—Permit me to use a small portion of your space to give vent to a righteous indignation that has possessed my soul by reason of reading that pitiable narrative in a recent issue of the unfortunate young woman "who loved well but unwisely," and who, after some days in a hospital, trudged away to Hamilton, and after

days of effort to find a home where she could place her child, again turns to her home city, disconsolate, sick at heart and crushed by the weight of her troubles, she abandons her offspring, in hopes that it might fall into kind hands, believing this to be her best course.

Now, sir, I am Scotch to the core, and to use by mother tongue, I am just "tulin" to get my hands on some of those ghouls who are quite too numerous at present. I would surely learn him a lesson to last him a lifetime. A miserable, human brute, who, very likely, had resorted to all known and devilish arts to compass a poor orphan girl's ruin, very likely promising marriage as well. Caring nothing of the blighted life of a bright and lovely girl, nor for the pain and sorrow and disappointment of the aged couple who had been to this young woman all that her dead parents would have been.

What cared this degenerate wretch for the tears and broken hearts, so long as he accomplished his devilish designs! Like these aged couple, we too have had the care of orphans who were near and dear to us as our very own, and I am free to say that I fear it would have been an ill day when I was crawling, ingratulating and had dared to bring sorrow on our home.

I was glad to know that kind people have vowed to see some reparation is made for the unfortunate girl, but do what they can there will always be that other irreparable loss.

By all means make these vermin cough up to the limit, and I would add to that a liberal application of the lash. Society and our homes must be protected, and I for one am glad to see a growing tendency on the part of our judges and magistrates and others in authority to stamp out this all too numerous menace to the welfare of the homes of this country.

Thanking you in advance,

JUSTICE.

PRESS COMMENT

INTERNATIONAL FINANCE.

[Dearborn Independent.]

The international bankers in this country a year ago had succeeded in scaling down British sovereigns to 3.86, francs to 7.18, lire to 3.54, marks to 1.60. Each unit reached a much lower level. Today it is somewhat higher. But the difference between maximum value in 1919 and lowest value since then, commonly called foreign exchange, has been, and is nothing but legalized stealing of the worst kind. It represents three and four hundred per cent of usurious profit that because of its nature could add nothing to the wealth of the country or the American people.

It is literally gold-bribe—the rest of the world. It is being done every day. Foreigners, who have little or no real use for gold at home, and even among themselves, are forced to buy to the limit of their ability so many millions of dollars of inert gold. This gold is sold by bankers. It is sold, but it is not received. It is a fraud all the way through.

OUR SHORT STORY.

He—Cold, Hon'?

She—About to freeze!

He—Want my coat?

She—Just the sleeve!

25 YEARS AGO TODAY

Here We Have Items of Local and District Interest As Recorded in The Advertiser of 1897.

MONDAY, APRIL 17, 1897.

Weather—Wet and windy.

The board of education met in special session last evening to deal with the report of the audit committee containing the estimates for the year. The following were present: Chairman Greenlees, Trustees Dr. Wilson, Gillespie, English, Strong, Dr. Campbell, Logan, Macpherson, Evans, McCormick, Johnston, Teasdale and Secretary McElheran.

The finance committee of the city council met last night for the purpose of striking the tax rate, but the matter was left over until the next meeting. The following were present: Messrs. Greenlees, Macpherson, Logan and Dr. Campbell, Ald. Bennett, Winnet, Douglass, Turner, Mayor Little and Secretary Pope.

Miss Edith Hartson, formerly alto soloist of the First Methodist Church, has been engaged by the management of St. Andrew's Church, and begins her work there next Sunday.

The following interesting program will be given at the parish rooms on Tuesday evening next by the Y. P. S. C. E. of St. John's Church: Duet, Misses F. Wright and L. Fawcett; solo, Mr. E. Holmes; recitation, Mr. J. H. Dignan; duet (guitar), A. McLehlan and F. W. Turner; paper on "Tymn Writers," Miss Holmes; solo, Mr. J. Hinchcliffe; solo (violin), Master Ed. Lucas; duet, Miss Wright and Mr. Rappley; reading, Mrs. (Rev.) J. Wilson; solo, Miss Hodgkinson.

A regular meeting of the London Master Plumbers' Association was held in the association's room, Robinson Hall Chambers, on Thursday evening, at the adjournment of which E. B. Lancelley.

There was a good attendance at the annual union love feast of the Methodists of the city at the Dundas Street Church yesterday morning. The service was conducted by Rev. J. G. Laird. Among those present were: Messrs. A. G. Harris, E. Middleton, Dr. Daniel, H. J. Uren, Thos. Crews, A. L. Russell, R. Hobbs and E. B. Lancelley.

The following directors were then elected: Very Rev. Dean Innes, F. W. Gates, B. E. Walker and Alexander Bruce, Q.C.

At a subsequent meeting of the directors, A. G. Ramsay and F. W. Gates were re-elected president and vice-president respectively.

H. E. Gates, 435 Richmond street, was appointed agent for London.

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THE BOOKSHELF

EDITED BY C. A. B. R.

PAN AND THE TWINS. By Edna Phillips. The Macmillan Company. \$1.75.

ONCE in a while Mr. Phillips turns from his country folk on the Essex moors, from his artists and farmers of today, and writes a story of the old times, when the gods of paganism still walked the green earth, when men and maids were living in a world far removed from our present civilization, yet a world curiously alike to ours in essentials.

He takes a lot of sly fun out of the situation, showing up our so-called progress by picturing conditions and characters at least as worthy as any now to be met with—and he tells a pleasant story in the process.

Pan is set in early Christian times, which does not at all prevent him from leading a thoroughly busy and interesting existence on earth. He is not only busy, he is full of excellent talk, and it is in his conversations with one of the twins, the Roman patrician Arcadius, that most of the wit and wisdom of the book finds expression.

Arcadius and he meet when the boy, a lad of 15, lies weeping, beaten and cast out by the great aqueduct that leads the water to the city from the hills. For Arcadius, child of Marcus Pomponius and a younger woman of great charm and beauty, Aurelia, has been stolen in his earliest youth by the mother of Arcadius, when the girl died in giving birth to the twins, to revenge herself upon Marcus for that he did not marry the girl. She stole them both and sold them into slavery. And now one of them, beaten because he was found worshipping Pan at the time he had been taken, is watching the vineyard of his master, is rescued by the god and returned to his father, with a gift given him by Pan, that of being able to understand the speech of animals.

The whimsical story runs on smoothly, taking the young Arcadius through his happy life with his father, giving him the pagan training and learning that his father believed in, bringing him to manhood, husbandhood and fatherhood. And then the other twin enters, a Christian, a monk, a fine young fellow to be sure, but bent upon sainthood. For him no normal, healthy life, no generous mingling with his kind. He was all for being a hermit, and for saving his own soul. That, he intimates to his brother, when the two meet and know each other, is work enough.

It is in contrasting these two points of view that Mr. Phillips gives rein to his humor and develops his argument. It all happened more than fifteen hundred years ago—and it is only now that we are coming to the end of coming again to something like the same attitude toward life, toward spiritual freedom, toward religious toleration, that obtained in the day of the twins.

It was even then beginning to crumble, to disappear for ages from earth, under the fanatical onslaughts of the new religionists, who were getting away from the wise and gentle teaching of their Master into strange and devious roads, full of anger, intolerance and oppression. But it was still possible for the wise god Pan to visit those who believed in him, and to give them sound advice.

The style in which the book is written is as clear and bracing as the waters of a mountain brook. There is something fresh and sweet in it, a delight to read, a real sensation. It is a playful book, but it is a wise one.

LEGAL QUERIES

Editor Advertiser:

Sir—Would you kindly answer the following question?

Is it lawful to fish in the Thames River without a license with a rod and line? A READER.

Answer—Yes, it is legal, as long as not more than three hooks are used on the line at one time. No license is necessary. A license must be obtained, however, if nets are used.

JEST

"Speaking of famous springs," said the tramp to the tourist, "I bathed in the spring of '86."

"No one seems to kick about the high cost of hooch these days."

"Of course not; the kick is in the drink."

Corns?

—just say

Blue-jay

to your druggist

Stops Pain Instantly

The simplest way to end a corn is Blue-jay. A touch stops the pain instantly. Then the corn loosens and comes out. Made in two forms—a colorless, clear liquid (one drop does it) and in extra thin plasters. Use whichever form you prefer, plasters or the liquid—the action is the same. Safe, gentle. Made in a world-famed laboratory. Sold by all druggists.

Free: Write Bauer & Black, Toronto, Dept. 218 for valuable book, "Correct Care of the Feet."

BEECHAM'S PILLS

For Sick Headaches

WINDSOR MAN KILLED BY CAR

Alexander Totten, 65 Years Old, Struck by Inter-urban Train.

John McFarlane Fractures Skull in Jumping From Taxi Cab.

WINDSOR, April 16.—Alexander Totten, 65 years old, a farmer and butcher, who lived at 1745 Howard avenue, was killed last Saturday night when he was walking on Windsor on the tracks of the Windsor, Essex and Lake Shore Railway. He was struck by an interurban car and died on the way to the hospital.

An inquest has been ordered for Monday morning. The police state that Totten was slightly deaf, and it is supposed he did not hear the car.

A brother of the deceased was killed several years ago while driving into Windsor a team of horses, which took fright and ran away.

FRACTURES SKULL.

WINDSOR, April 16.—John McFarlane, 30 years old, living at 132 Pierre avenue, Windsor, shortly after midnight Saturday, had his skull fractured when he jumped from a taxi at the corner of Sandwich street and Langlois avenue. He has not yet regained consciousness and his recovery is very doubtful.

A woman, who later gave the name of Mrs. W. Fowler of Toledo, was riding in the taxi with McFarlane. She was taken to police headquarters and held for six hours before she gave her name.

WOMAN SENTENCED ON BANK ROBBERY CHARGE

Mrs. Alice Eyer of Traverse City Sent to Detroit House of Correction.

GRAND RAPIDS, Mich., April 15.—Mrs. Alice Eyer of Traverse City, Mich., was sentenced in circuit court early today to serve from 10 to 20 years in the Detroit House of Correction following her conviction of complicity in the robbery, March 3, of a branch of the Grand Rapids Savings Bank. She is believed to be the first woman to be sentenced on a bank robbery charge in Michigan.

Ethan A. Conklin, who confessed participating in the robbery, alleged Mrs. Eyer helped her plan it, while he and his son carried it out. He said he gave the \$1,200 obtained from the bank to Mrs. Eyer, who immediately started with it for Chicago.

Conklin was arrested within 30 minutes after the robbery, and Mrs. Eyer was taken from a train at Kalamazoo.

Mrs. Eyer denied she had any part in the robbery.

Reduce the Fire Hazard

Because of their perfect manufacture, "Maple Leaf" Matches are a real protection against fire. The bright heads will not fly off, and the dangerous live spark disappears the instant the match is blown out.

Different and Better Cost no More

Get a box of "Maple Leaf" Matches at your grocer's and use them with a box of ordinary matches. You will realize the difference with the first "Maple Leaf" Match you light.

The Canadian Match Co. Limited MONTREAL Toronto Winnipeg

845-847 ADELAIDE ST. WEST

TORONTO, ONT. December 20, 1921.

COLUMBIA GRAPHOPHONE COMPANY

SOLE SALES AGENT FOR COLUMBIA GRAPHOPHONE MANUFACTURING COMPANY

MANUFACTURERS OF COLUMBIA GRAMOPHONES, COLUMBIA RECORDS AND THE DICTAPHONE

TELEPHONE ADELAIDE 4000

PRESIDENT VAN HORN ELY

VICE PRES. SECY AND TREAS. C. W. WOODRUP

VICE PRES. AND GENL. MANAGER H. L. WILSON

CANADIAN MANAGER A. E. LANDON

Canadian Daily Newspapers Association, 902 Excelsior Life Building, TORONTO, Ont.

Dear Sirs:—

Having been consistent users of daily newspaper space in our advertising for many years, it affords us pleasure to say that we have found the results very gratifying.

In our opinion two of the main points of effectiveness in daily newspaper advertising lie in its directness and the means it affords of launching a selling campaign with the least possible delay.

The advertising of musical products in the main must be addressed to a public with the widest diversity of taste. In reaching this public with maximum selling force we have at all times found satisfaction in the employment of the daily press.

Canada is fortunate indeed in being served by daily newspapers which are clean, wholesome and progressive.

Yours very truly,

A. E. Landon

CANADIAN MANAGER.

ABEL/OIC

This company has found the daily newspaper a constant, practical force in distribution, and a swift-striking ally in taking timely advantage of a notable event in local music. No other advertising in the world can be changed when how and as quickly as such a business house requires. No other can reach many diverse tastes through the one which all men have in common, hunger for the news of the day.

Issued by The Canadian Daily Newspapers Association, Head Office, Toronto.