Mondon Advertiser

THE LONDON ADVERTISER COMPANY, LIMITED. London, Ontario.

EVENING ORNING.

TELEPHONE NUMBERS. 3670 PRIVATE BRANCH 3670 Prem 9 p.m. to 8:30 a.m. and holidays' call 76, Business Department; 73. Editors and Reporters; 1176 Compos-ing Room; 76. Circulation Department.

London, Ont., Monday, April 17.

London Likes Byng.

ORD BYNG knows how to meet the people of Canada. He is a healthy, wholesome individual, without any of the "side" that is apt to cling to an office such as he holds.

When in London he was asked to turn the first sod for the new buildings of Western University. He took the spade as though he knew ex- at any rummage sale that happens actly how to use it, and how to do a day's work if necessary.

He did not content himself with turning one sod. Spring was in the but against the facts set forth above air, and no doubt he had noticed we hold that the wearin' of tile hats how the good citizens of London should be encouraged rather than were gouging holes in the ground frowned upon. for seeding and decorative purposes He turned a good many sods, and seemed to enjoy the performance. At all the functions he attended

he seemed to enjoy the proceedings, and to enjoy meeting the people of this city and district. London can return the compliment

in full. It enjoyed its first visit from Lord and Lady Byng, and hopes they will come again.

The Hydro Query.

LLOYD HARRIS of Brantford as one of you both for co-operation. ess of the scheme generally.

hat Mr. HARRIS "is a man of big market place. usiness, and he belongs to that class inances or the scope of hydro.

It is just possible that this line wind of activity. of argument may not hold good. The dea of the DRURY government is to and find out where the enormous where they are going to be spent, spirit for aid in carrying on. or there are many millions yet to o into the scheme.

hip advocates. There are many arts of the province which are not oncerned at all, except for the fact ation shall be secured. It is a prouch a scheme and analyze it proper- faith. whereas a man who had no exer on the commission. Does the for helping yourself. tandard hold that the commission e case there might as well be no truly be out of our own place. quiry, as the verdict would be a

irness with which he will deal does not first get you. ith matters submitted to his atten-

Now. Look Here!

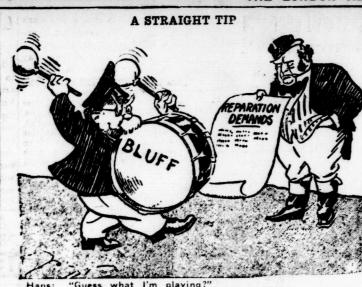
WHEN LORD BYNG paid a visit to London word was that kind of storm never happens. ssed around that business suits estern University.

Now this may be all right and feet. rfectly in keeping with the demoatic tastes of the vice-regal visitor, it all the same it was a mean trick play on the folks around town who e the proud possessors of these

If a man has a tile lid and cannot ear it once in a while, what under sun is the use of having it? Not only so, but it provides one of e few chances in a year for a man's fe to take a deep breath and look sed at her husband. If he ntinually appears in a felt hat or weed cap she is apt to think he sn't amount to so very much after and perhaps wonders where all charm has gone that used to inest and thrill her in the days of urting. But after he dusts around the attic for a bit and emerges th a tall silk hat and his clawmer coat, she's gripped and illed all over again, and is cer-

ght have had. So if the men around here can't ar their tiles once or twice in a what are they good for? Of rse, they make a splendid place the family cat to bring up her ily, and they are always to be on as supplying a certain

the heap of husbands that she



READ YOUR

CHARACTER

By Digby Phillips.

NO. 190-TIGHT LIPS.

That is an inaccuracy, though it

may or may not be true that on the

Don't judge a person's ability to

The mouth that is figuratively

tightly closed as a result of habit.

not include the kind of person who is

able of appreciating its importance

For really, most of the things which

are left unsaid in this world are left

The reference here is to that type of

person who seems to have a consti-

any information. You've met the

kind of man or girl at whom you

have to aim a constant stream of

The next time you meet one of

straight, set appearance. They will

be. You may take it for granted in

Tomorrow-Steady Eyes.

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Company.

TO THE EDITOR

WANTS JUSTICE.

Sir.-Permit me to use a small por-

righteous indignation that has pos-

that pitiable narrative in a recent is-

sue of the unfortunate young woman

'who loved well but unwisely," and

who, after some days in a hospital, trudged away to Hamilton, and after

Editor Advertiser

unsaid because of lack of interest.

ecrets.

as men.

-Sunday Chronicle (Manchester). "The Fool!" John:

to be taking place

Of course, there may be powerful good reasons for not wearing 'em.

The Law of Life.

YOU want a job-you can only begin, wherever you are and whoever you are, by doing the thing at hand.

The law of life compels us all to mouth. sell the thing that we best know or can best do to the man or the con-speaking, tight, is also the mouth cern who needs it the most. The that literally and actually is kept truth is that somebody does need This classification, of course, does your work just as much as you need a job and that the world will never not likely to repeat what you say HE St. Catharines Standard ob- be right until the two of you get to- merely because he or she is jects to the appointment of gether and give it the best that is in terested in it or is mentally incap-

You owe the world a living, just he commissioners appointed by the as much as it owes you one, and you DRURY government to investigate can only pay the world for bringing hydro expenditures and the sound- you along so far as you have come by selling yourself, exactly as you tutional aversion to giving anybody The Standard takes the ground truly are, at the market price in the

Nature abhors a vacuum, so when which might properly be termed the you are at the lowest ebb of finances nancial interests of the country." and are in the sorest of straits, guarded answers. MR. HARRIS, the paper also points rejoice and look up, for you are in out, objected to hydro coming to the a better position than ever before in them, look at his or her mouth. See out, objected to hydro coming to the solution of the position than ever before the lips are not habitually tightly city of Brantford in the first place. Your life to be filled. It is when we if the lips are not habitually tightly city of Brantford in the first place. On these grounds it holds that he is appear stagnant and know not not a fit person to investigate the whence to turn that we are most likely to be caught up in a whirl-

The highest success does exactly the same thing as the most bitter vestigate the financial standing of need, for the only way to keep on he Chippawa development scheme, being successful is to expand until your responsibility becomes so great sums of money have been spent, and that you are obliged to look to the

Looking to the spirit means look ing within. Therefore seek to find The people who are putting up in your own heart and mind what his money are not all public owner- has seemed to displace you and, having found it, reform yourself on that point. It may be that you have been wasteful in days of plenty or that hat their credit is involved in the you have never worked for the sake nancing of the scheme. The size of doing good work, but only for the the outlay makes it imperatively pay. It may be that you have talecessary that every bit of infor- ents which you have not been using and opportunities that you have not ect dealing in millions, and a man taken; that you have lacked that sed to dealing in business in a large sincerity and purpose that can take ray, such as Mr. HARRIS, can take in chances which look desperate, yet e details and the possibilities of that are nothing in the face of real

It may be that you have shut the tience on such a vast scale would door in your own face by trying to handicapped from the very start. take short cuts instead of following The fact that MR. HARRIS is not an the true road and that you have askof public ownership does ed for outside help before exhausting ot make him an undesirable mem- every means at your own command

Anyway, take stock of yourself, nust of necessity be composed of put the knife to the canker, and then en who are public ownership advo- look for a fresh start with a sure ates, and who, before the inquiry knowledge that not one of God's chilever started, are committed body dren can ever be outside of His love nd soul to the project? If such is or His plan and not one of us can

To repeat and put it practically, regone conclusion before a meet- the work you need just as surely needs you and the job you are look-MR. HARRIS can probably be trust- ing for is looking for you. Want sufficiently to look at the whole the work that you are best fit for roject in a fair and a square way, and want it for the sake of doing nd his standing in the business good work, as much as for the pay, orld is sufficient to guarantee the and you will certainly get it if it

> The law of getting is the law of giving. If you do not put out something of a magnet, you can never draw things your way. Don't wait to be struck by the lightning of luck. You may be living in a land where

Have no mood but joy, have no ere to be worn at the function at state of mind except serenity, have ndant upon his visit, especially at no passion other than truth, have opening of the ground for the no attitude save glad expectancy, and the very stars will fall at your

LEARN A WORD EVERY DAY

TODAY'S word is SOPHISTI-CATED.

It's pronounced-so-fiss-ti-kayt-ed. with accent on the second syllable. It means-worldly wise, versed in the artificial phases of life, experi-

It comes from-Latin "sophisticare," to make wise, from Greek "sophos," wise.

Companion word-unsophisticated. It's used like this-"City girls have the reputation of being much more sophisticated than their country

Our Own Country.

Question-What sub-tropical fruits are grown in the open air in Can that she picked out a dandy ada

Answer-Tea, olives and figs are among the sub-tropical fruits and plants grown in the open air in Can-spoil quickly unless kept under and well wrapped or covered, as it ada-in Vancouver Island.

Question-What has the deepwater harbor of Montreal cost? Answer-The harbor of Montreal has cost \$31,000,000, providing 100 storage places. steamer berths from 350 to 750 feet in length and with a depth of water from 25 feet to 35 feet.

days of effort to find a home where she could place her child, again turns to her home city, disconsolate, sick at heart and crushed by the weight of her troubles, she abandons her off-spring, in hopes that it might fall into kind hands, believing this to be her best course.

Now, sir, I am Scotch to the core. and to use by mother tongue, I am just "ittlin" to get my hands on some of those ghouls who are quite too umerous at present. I would surely learn him a lesson to last him a lifetime. A miserable, human brute, who, very likely, had resorted to all known and devilish arts to encompass poor orphan girl's ruin, very likely promising marriage as well. Caring nothing of the blighted life of a right and lovable girl, nor for the pain and sorrow and disappointment of the aged couple who had been to this young woman all that her dead parents would have been. What cared this degenerate wretch

for the tears and broken hearts, so long as he accomplished his devlish designs! Like these aged couple, we too have had the care of orphans who were near and dear to us as our very own, and I am free to say that I fear it would have been an ill day for any rawling, ingratiating ingrate who had dared to bring sorrow on our home.
I was glad to know that kind people have vowed to see some reparation is made for the unfortunate girl, but do what they can there will always be that other irreparable loss. By all means make these vermin cough up to the limit, and I would whole they don't keep them as well keep a secret by sex. Judge by the glad to see a growing tendency on the part of our judges and magis-

Thanking you in advance, JUSTICE.

PRESS COMMENT

INTERNATIONAL FINANCE. [Dearborn Independent.]

The international bankers in this country a year ago had succeeded in scaling down British sovereigns to to 1.60. Each unit reached a much questions to extract anything out of lower level. Today it is somewhat them, and even then you get rather higher. But the difference between maximum value in 1919 and lowest value since then, commonly called foreign exchange, has been, and is profit that because of its nature could add nothing to the wealth of the country or the American people.

It is literally gold-bricking the rest f the world. It is being done every day. Foreigners, who have little or day. Foreigners, who have noted of no real use for gold at home, and even among themselves, are forced to buy to the limit of their ability so many millions of dollars of inert gold. This gold is sold by bankers. It is sold, but it is not delivered. It is bought, but it is not received. It is a fraud ion of your space to give vent to a all the way through. sessed my soul by reason of reading

OUR SHORT STORY. He—Cold, Hon'? She—About to freeze!

25 YEARS AGO TODAY Here We Have Items of Local and District Interest As Recorded in The Advertiser of 1897.

MONDAY, APRIL 17, 1897.

Weather-Wet and windy.

with the report of the audit com- year. mittee containing the estimates for the year. The following were pres-Chairman Greenlees, Trustees Dr. Wilson, Gillean, English, Strong, Dr. Campbell, Logan, Macpherson, Evans, McCormick, Johnston, Teasdall and Secretary McElheran.

matter was left over until the next and Major Henry McLaren. meeting. The following pere present: Greenlees, Macpherson, Logan and Dr. Campbell, Ald. Ben-Winnett, Douglass, Turner, Mayor Little and Secretary Pope.

Miss Edith Hartson, formerly alto of St. Andrew's Church, and begins! her work there next Sunday.

will be given at the parish rooms on Bruce, Q.C. Tuesday evening next by the Y. P. S. E. of St. John's Church: solo, Mr. E. Holmes; recitation, Mr. J. H. Dignan; duet (guitar), A. Mc-Lellan and F. W. Tanner; paper on "Hymn Writers," Miss Holmes; solo, Mr. J. Hinchcliffe; solo (violin), Master Ed. Lucas; duet, Miss Wright and Mr. Rapley; reading, Mrs. (Rev.) J. Methodists of the city at the Dundas Wilson; solo, Miss Hodgkinson.

Master Plumbers' Asociation was Rev. Messrs. A. G. Harris, E. Middle-held in the association's room, Rob-inson Hall Chambers, on Thursday Crews, A. L. Russell, R. Hobbs and evening, at the adjournment of which E. B. Lanceley.

Mr. R. J. Haslett entertained the members to an oyster supper. Mr. W. H. Heard, chairman of the Dominion Asociation Sanitary Boards, The board of education met in succeeds Mr. Haslett as president of special session last evening to deal the local association for the ensuing

> The 50th annual meeting of Canada Life was held Tuesday in the head offices, Hamilton. President Ramsay read and moved the adoption of the annual report, which was seconded by Mr. F. W. Gates, vicepresident of the company.

A vote of thanks to the president council met last night for the purpose of striking the tax rate, but the

Adam Brown moved and B. E. Walker seconded a hearty vote of thanks to the agents, officers and medical and legal advisers of the the tramp to the tourist, "I bathed company. The motion was responded in the spring of '86." to by Dr. J. D. Macdonald, Kidd, Alexander Bruce and R. Hills soloist of the First Methodist Church, on behalf of the medical advisers, high cost of hootch these days. has been engaged by the management agents, legal advisers and the staff respectively.

The following directors were then elected: Very Rev. Dean Innes, F. W. The following interesting program Gates, B. E. Walker and Alexander

At a subsequent meeting of the directors, A. G. Ramsay and F. W. Misses F. Wright and L. Fawcett; Gates were re-elected president and vice-president respectively.

H. E. Gates, 435 Richmond street, was appointed agent for London

There was a good attendance at the annual union love feast of the Street Church yesterday morning. The service was conducted by Rev. J. A regular meeting of the London G. Laird. Among those present were:

-DR. BISHOP'S ADVICE Proper Care of Food



BY DR. R. H. BISHOP.

ONOMY and health

nutritious. It been wrung out in cold water, and should be properly then place it in a dish.

be a menace in- in the ice box. stead of a benefit health. Certain foods

conditions that affect the wholesome- foods, ness of foods.

Foods that spoil easily are milk, they tend to lower the tempera cream, uncooked fresh meats, some rapidly and cause an extrava

It is well not to leave fresh meats are both important in the paper that is about them when in the care of food. delivered, as the wrapping paper It is not suffici- tends to absorb the juices. ent that the food Remove the paper and wipe the be palatable and meat with a clean cloth that has

cared for or it may Uncooked fish should not be placed Odors arise; therefore all stronglythe family flavored foods should be put on the top shelf of the refrigerator.

Butter should always be kept cool proper conditions. There are various readily absorbs odors from other

Cooked meats can be kept better if For example, air, the dishes foods well covered before being put in the are placed in, the ice box, or other ice box. Never put hot or warm articles of food in the ice boxes, a

The BOOKSHELF

PAN AND THE TWINS. By Eden Phillpotts. The Macmillan Company. \$1.75.

ONCE in a while Mr. Phillpotts turns from his country folk on the Essex moors, from his artisans and farmers of today, and writes a story of the old times, when the gods of paganism stil walked the green earth, when men and maids were living in a world far removed from our presen civilization, yet a world curiously alike to ours in essentials.

He takes a lot of sly fun out of the situation, showing up our so-called progress by picturing conditions and characters at least as worthy as any now to be met with-and he tells a

pleasant story in the process. Pan is set in early Christian times, from leading a thoroughly busy and interesting existence on earth. He is not only busy, he is full of excel-He lent talk, and it is in his conversa-tions with one of the twins, the Roman patrician Arcadius, that killed several years ago while driv-most of the wit and wisdom of the ing into Windsor a team of horses, book finds expression.

Arcadius and he meet when the boy, a lad of 15, lies weeping, beaten and cast out, by the great aqueduct add to that a liberal application of the lash. Society and our homes must be protected, and I for one am Marcus Pomponius and a younger woman of great charm and beauty, Aurelia, has been stolen in his earliest trates and others in authority to youth by the mother of Aurelia, when stamp out this all too numerous her daughter died in giving birth to menace to the welfare of the homes of the twins, to revenge herself upon Marcus for that he did not marry the his recovery is very doubtful. them into slavery. And now one of them, beaten because he was found them, beaten because he was found them. worshipping Pan at the time he She was taken to police headquarters should have been watching the vineyard of his master, is rescued by the gave her name god and returned to his father, with gift given him by Pan, that of being able to understand the speech of animals.

The whimiscal story runs smoothly, taking the young Arcadius through his happy life with his 3.86, francs to 7.18, lire to 3.64, marks father, giving him the pagan training and learning that his father believed in, bringing him to manhood nusbandhood and fatherhood. And then the other twin enters, a Christian, a monk, a fine young fellow to be sure, but bent upon sainthood. For him no normal, healthy life, no generous mingling with his kind. He nothing but legalized stealing of the was all for being a hermit, and for worst kind. It represents three and saving his own soul. That, he infour hundred per cent of usurious timates to his brother, when the two meet and know each other, is work

It is in contrasting these two points of view that Mr. Phillpotts gives rein to his humor and develops his It all happened more than fifteen hundred years ago-and it is only now that we are complet-ing the circle, and coming again to something like the same attitude to-ward life, toward spiritual freedom, oward religious toleration, that obtained in the day of the twins.

It was even then beginning to rumble, to disappear for ages from earth, under the fanatical onslaughts of the new religionists, who were getting away from the wise and gentle teaching of their Master into strange and devious roads, full of inger, intolerance and oppression But it was still possible for the wise god Pan to visit those who believed in him, and to give them sound ad-

The style in which the book is written is as clear and bracing as the waters of a mountain brook. There is something fresh and sweet n it, a delight to read, a real sensation. It is a playful book, but it is a wise one.

LEGAL QUERIES

Editor Advertiser:

Sir.-Would you kindly answer the following question?

Is it lawful to fish in the Thames River without a license with a rod A READTR. Answer -- Yes, it is legal, as long as not more than three hooks are used on the line at one time. No license is necessary. A license must be ob-

tained, however, if nets are used, JEST

"Speaking of famous springs," said

"No one seems to kick about the "Of course not; the kick is in the drink.



Corns?



to your druggist

Stops Pain Instantly The simplest way to end a corn is Blue-jay. A touch stops the pain in-

stantly. Then the corn loosens and comes out. Made in two forms-a colorless, clear liquid (one drop does it!) and in extra thin plasters. Use whichever form you prefer, plasters or the liquid-the action is the same. Safe, gentle. Made in a world-famed laboratory. Sold by all druggists. Free: Write Bauer & Black, Toronto, Dept. 216 for valuable book, "Correct Care of the Feet."

WINDSOR MAN

Alexander Totten, 65 Years Old, Struck by Interurban Train.

John McFarlane Fractures Skull in Jumping From Taxi Cab.

WINDSOR, April 16.-Alexander Totten, 65 years old, a farmer and butcher, who lived at 1745 Howard avenue, was killed late Saturday night when he was walking into Windsor on the tracks of the Windsor, Essex and Lake Shore Railway. He was struck by an interurban car which does not at all prevent him and died on the way to the hospital. An inquest has been ordered for Monday morning. The police state that Totten was slightly deaf, and it is supposed he did not hear the car. A brother of the deceased was which took fright and ran away.

FRACTURES SKULL.

WINDSOR, April 16.-John McFarlane, 30 years old, living at 132 Pierre avenue, Windsor, shortly after midnight Saturday, had his skull fractured when he jumped from a taxi at the corner of Sandwich street and Langlois avenue. He has not yet regained consciousness and

A woman, who later gave the name and held for six hours before she WOMAN SENTENCED ON

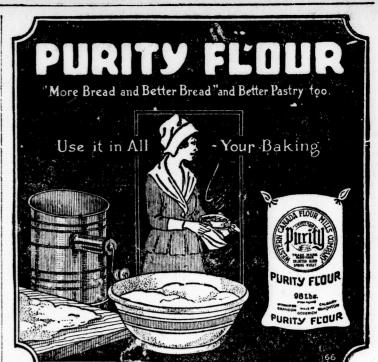
Mrs. Alice Eyer of Traverse City Sent to Detroit House of Correction.

BANK ROBBERY CHARGE

GRAND RAPIDS, Mich., April 15 .-Mrs. Alice Eyer of Twaverse City Mich., was sentenced in circuit court early today to serve from 10 to 20 years in the Detroit House of Correction following her conviction of complicity in the robbery, March 3, of a branch of the Grand Rapids Savings Bank. She is believed to be the first woman to be sentenced on a bank

robbery charge in Michigan. Ethan A. Conklin, who confessed participating in the robbery, alleged Mrs. Eyer helped her plan it, while he and his son carried it out. said he gave the \$1,200 obtained from the bank to Mrs. Eyer, who immediately started with it for Chicago. Conklin was arrested within 30 minutes after the robbery, and Mrs. Eyer was taken from a train at Kala

Mrs. Eyer denied she had any part





Because of their perfect manufacture, "Maple Leaf" Matches are a real protection against fire. The bright heads will not fly off, and the dangerous live spark disappears the instant the match is blown out.

The Canadian Match Co. Limited MONTREAL Different and Better Cost no More

Get a box of "Maple Leaf" Matches at your grocer's and use them with a box of ordinary matches. You will calize the difference with the first "Maple Leaf'

E. N. BURNS

ASST. TREAS. AND ASSE. SECT

H. C. Cox

COLUMBIA GRAPHOPHONE COMPANY

COLUMBIA GRAPHOPHONE MANUFACTURING COMPANY

MANUFACTURERS OF COLUMBIA GRAFONOLAS, COLUMBIA RECORDS AND THE DICTAPHONE PRESIDEN

CANADIAN MANAGER

A. E. LANDON



845 - 347 ADELAIDE ST. WEST

TORONTO, ONT. December 20, 1921.

Canadian Daily Newspapers Association, 902 Excelsior Life Building. TORONTO, Ont.

Dear Sirs:-

Having been consistent users of daily newspaper space in our advertising for many years, it affords us pleasure to say that we have found the results very gratifying.

In our opinion two of the main points of effectiveness in daily newspaper advertising lie in its directness and the means it affords of launching a selling campaign with the least possible delay.

The advertising of musical products in the main must be addressed to a public with the widest diversity of taste. In reaching this public with maximum selling force we have at all times found satisfaction in the employment of the daily press.

Canada is fortunate indeed in being served by daily newspapers which are clean, wholesome and progressive.



This company has found the daily newspaper a constant, practical force in distribution, and a swift-striking ally in taking timely advantage of a notable event in local music. No other advertising in the world can be changed when how and as quickly as such a business house requires. No other can reach many diverse tastes through the one which all men have in common, hunger for the news of the day.

Issued by The Canadian Daily Newspapers Association, Head Office, Toronto.