Founded by John Cameron in 1863.

criptions payable in advance.

THE DAILY ADVERTISER. Daily, by mail, per year (8 to 12 pages.)...\$4 00 Daily, by mail, for three months............. 1 00 All subscriptions payable in advance.

IN LONDON: Morning or Evening Editions (delivered), 10 cents per week.

THE WESTERN ADVERTISER.

Published twice a week, on Tuesdays and Fridays, in eight-page form, making six-teen pages each week, in addition to Wives and Daughters, which consists of sixteen pages, and is mailed monthly without extra cost to WESTERN ADVER-TISER subscribers only By mail, peryear .

WIVES AND DAUGHTERS.

Monthly (sixteen pages), per year....

JOHN CAMERON, President and Manager.

ADVERTISING RATES Made known on application at office. Address ADVERTISER PRINTING CO'Y,

LONDON, . . . CANADA. BRANCH OFFICES. Toronto-C. Rowland Orr, 11 King stree

Montreal and Maritime Provinces—A. McKim & Co., Montrea¹, Que,

Subscribers contemplating spending holidays at a distance can have THE ADVERTISER sent to any address in Canada or the United States, free of postage, at the rate of 35 cents per month. Under the Dominion postal arrangements of July 1, however, each copy of THE ADVERTISER for Great Britain will hereafter require prepayment of postage by the publishers by 1 cent stamp.

All's right with the world. -[BROWNING.

London, Saturday, Aug. 29.

THE PUBLIC SCHOOL READERS. "Patron of Industry" asks:

1. Who are the publishers of the Canadian school books?
2. What are the terms of their contract, and when does it expire?
3. Would any other publisher have done it cheaper, and how do the books compare in price with school books of a similar size and cost up in the United States as Free

and get-up in the United States or England? 4. Is it optional with the teacher of ommon school to use the Fifth Reader?

to such information as is of general interest, and cheerfully respond to this correspond-1. W. J. Gage & Co., the Canada Publishing Company (limited), and Thomas Nelson & Sons are the firms that, under

agreement with the Ontario Government, have authority to publish the new readers which, in 1884 took the place of the three series of readers printed by these firms and average of \$8,000,000 of borrowed money, used in the public schools. 2. These firms covenant with the Govern

ment to pay \$7,500 each for the electroguarantee to print and bind these poons in such manner as to secure the approval of the Department of Education, and if any prepared by the honorable gentleman the additional taxation imposed by the present additional taxation imposed by the present first book (part 1) must contain 64 pages, and be sold retail for 10 cents; first book (part 2), 96 pages, for 15 cents; second book, 192 pages, for 25 cents; third book, 256 pages, for 35 cents; fourth book, 320 pages, for 50 cents. To persons buying one dozen copies of the readers and up ers must sell at prices at least 20 per cent. lower than these retail prices, and to purchasers of \$1,000 lots must make a further reduction of 10 per cent. in price. The Minister of Education or any person appointed by him may enter the warehouse of the publishers and inspect of \$5,864,598, to which must be added the any edition of the books. At the expir- extracost to the consumer of goods manufacation of every five years, arbitrators may determine whether or not the retail price Canada, rendered possible by the increase determine whether or not the retail price of the readers shall be reduced. Upon the Minister giving six months notice, he may alter or amend the readers, but the publishers can make no changes without the consent of the department. This agree ment became law on Jan. I, 1885 and for ten the consent lattice, until Jan. 1, 1885 the publisher and have the sole right to print and publish those readers within the Province. If any publisher fails to carry out. vince. If any publisher fails to carry out

3. As the authorized readers are cheaper of the Mackenzie Government. than those sold by the firms when each published their own series, cheaper than any similar books published in the States conclusion that they are printed at as low by their own resources, and to make a livprice as can reasonably be expected. ing by their own industry, as the ove 1889, sat to investigate the series, in accordance with the agreement. A compari- the run of the public treasury? We might son of the size and cost of the readers sub- have fewer nabobs living in British castles mitted to the department at the time the on money obtained through the agencies of

the agreement, he forfeits his rights.

The average price of the three series discarded is \$1 53; the price of the new series

\$1 34, showing a difference of 18 cents in Comparisons with United States and

English readers:		
		Co
Pages.	Dalas	per
Wilson's series911		page
Cholden's Stries	\$1.79	19
Sheldon's, New York893	1 92	21
owinton's, New York 000	1 80	19
Appleton's, New York 694	1 72	24
McGuney's, Cincinnati ese	1 39	21
Barne's New Reader894	1 75	
Lippincott's		19
Collin's (English)	1 57	19
College (Engush)	1 224	17
Collin's (Progressive)692	1 104	16
Ontario Readers (now in use) 976	1 35	13
4 TO C. 1 . 15	A UU	- IO

Brantford city has entered the compet tion to secure the location of the G. T. R. car shops, and will offer the management grant of \$100,000 and exemption from ation for ten years. The original intention was to offer \$150,000, but it was believed that so large a sum would not be voted. In the course of the discussion Ald. Brown said he had seen the ground in London which the city offered. It was first class ground in every way. The alderman is in error. London offers no ground, for the reason that the Grand Trunk Company, having all along looked upon this city as an admirably situated place for concentrating its works, long ago took care to possess itself of plenty of ground of its own. Indeed, but for

THE G. T. R. SHOPS.

bonus-offering by such places as Stratford and Brantford, far less centrally situated bear fruit is evident from the following in than London is, there is strong ground for the belief that the car building and repair shops would have been constructed here as a matter of first choice. It is nonsense to say that London has forced the competition. We have car shops here now. Employment is given to about 200 hands. The G. T. R. Company has shops elsewhere. It wishes to have them all put together, and the bonus of \$100,000 offered by the London City Council to bring the whole works to London instead of removing those now here to another place, is our lever in the game of holding our own. It is a commercial transection that should be indorsed by the people on business principles. If the money is voted, on mutually satisfactory agree neither Brantford nor Stratford will be "in it."

LESSONS FROM THE CENSUS. What is the use of newspaper advocates

of the policy of high taxation saying, as does the Ottawa Citizen, that the Dominion census figures, just issued, "show a vigorous life in the population of Canada?" It is not true. It is a gross misrepresentation. We have paid \$2,894,584 to bring immigrants to Canada in the last ten years, and the Department of Agriculture says that 850,000 Europeans were brought in during that period. Added to this is the natural ncrease of the population, amounting to robably 500,000 or more additional. Is there vigorous life in a country that with these additions to its population only shows in increase of 498,000 in ten years? Why have the 800,000 persons, now con

fessed to be missing from the country, left us? We do not hesitate to affirm that it is because the Government of the day has so framed its fiscal policy as to impoverish the workers and cause them to be dissatisfied with their lot in the land. While the population has really decreased, if we exclude We are always ready to aid our readers the immigrants, and the total increase is nearly 1,000,000 less than it should have been under ordinary circumstances, the public debt has been increased from \$155,-000,000 in 1881 to \$237,000,000 last year, or nearly \$50 a head. In the adjoining Republic the debt now amounts to but \$15 per head. These are significant figures.

While the Dominion Government has during the past year been spending an they have imposed most grievous tax burdens on the people. Mr. Hyman, the member for London, in a recent speech in plates of the pages of the readers. They guarantee to print and bind these books

	Annual duty Additional
	under per- burden of
W D	centage of taxation
Year. Duties.	
1879\$ 12,939,5	40\$ 11,271,927\$ 1,667,613
1880 14,138.8	49 10,083,690 4,055,159
1881 18,500.7	85 12,853,108 5,647,677
1882 21,708,8	37 15,804,644 5,904,193
1883 23,172,3	08 17,276,123 5,896,185
1884 20,164,9	
1885 19,133,5	38 14,410,215 4,723,343
1886 19,448.1	23 13,974,257 5,473,866
1887 22,469,7	05 14,821,211 7,648,494
1888 22,409,6	41 14,429,448 7,780,193
1889 23,784,55	23 15,387,184 8,397,339
1890 24,014,9	

Totals..\$214,685,740 \$171,310,558 \$70,375,182 This amounts to a total average per year on the total importations entered for con-sumption, and that was over per cent, higher than the average of the four years

Supposing these \$70,000,000 had been allowed to remain in the pockets of the people. Supposing the Government had or in Great Britain, it is a most reasonable left the monopolists to become millionaires s is proved by the arbitrators who, in whelming majority of us have to do, in stead of granting them class legislation and combines; we would have fewer contractors becoming rich and retiring from work as the result of pickings from one job; we would have fewer hangers-on at Ottawa; fewer boodlers of railway subsidies; fewer debauched constituencies. But the \$70,000,000 directly and unnecessarily filched from the taxpayers would be in their pockets to-day. The additional millions abstracted from them by process of law

would be also in their possession. With this money, much of it wasted for the benefit of favorites, as has been proved in the long and humiliating investigations new going on, the people would have been prosperous. It would have been invested in legitimate business, in developing the country, in buying the products of our factories, and in adding to the wealth of the whole people. Taken possession of by a 4. Fifth Reader teachers are required to take up the work of the fifth form when there is no high school if there are pupils the sons and daughters of our farmers and

wage-earners, it has encouraged their

The time has come to put in a peg, and change the men and the methods that have brought about results so very unsatisfactory. The selfish policy of the Ottawa ringsters has been enforced far too long.

CANADIAN METHODS IN SCOT-

Last season the ADVERTISER made men tion of the great success scored by Scottish cheddar cheese at British exhibitions. The improvements they have made are at the Kilmarnock Dairy Institute of school and from traveling instructors, work in which Messrs. Drummond and J. Robertson, jun., who went there from Western Ontario, have been foreme the Ayr Advertiser:

"Success of Ayrshire Cheese Makers a the Highland Show.—We are glad to see from the prize list that Ayrshire has for another year carried all before it in the another year carried all before it in the competition for cheese open to all comers at this most important show. This is another proof of the advancement made in this county, and without doubt greatly due to the untiring exertions of Mr. Drummond, the untiring exertions of Mr. Drummond, of the Dairy Institute, Kilmarnock, the first four prize-takers being all Ayrshire gendlemen and pupils of Mr. Drummond. We have great pleasure in congratulating the Ayrshire farmers on their success, being a repetition of the results at Ayr Show in April, and Kilmarnock Cheese Show in October last." That the promoters of improved dairying

in this Province were on the right track establishing the new dairy school for cheese-makers at Tavistock and employing traveling instructors is quite apparent from ve. It is to be hoped that the work of the Western Ontario Dairy School wil be extended and steadily improved.

TOPICS OF THE DAY. THE Dominion Government seems to be collection of agnostics. They know nothing.

OUR city contemporary's friend Tetu does not improve in reputation as his record i

developed.

A BIG pail of whitewash is in process of mixing at Ottawa to-day. It is not for the peculating subordinate civil servants, but for their criminally negligent bosses.

Senecal got his hauls from the Govern ment contractors by failing to ask fo the customary 21 per cent. for cash. The contractors, with that percentage to the good, responded liberally to the boodler's demands for "backsheesh." It was notorious for years that Senecal was making these collections, but the Govern-ment knew nothing—absolutely nothing

ALD. WATEROUS, of Brantford, at a recent meeting, volunteered this statement: "The London ADVERTISER said the ad

vantages of London over Brantford were great. There was no truth in that. Brantford was a much better paying place for the railway company than London." Nonsense. Brantford is on a side line London is the center of a network of G. T. R. lines, as well as on the great through line between Chicago and New York. The railway authorities will hardly

corroborate Ald. Waterous' assertion. GLADSTONE has written a strong letter against gambling. The Grand Old Man has no fear of offending those in high places when he assails a great evil. It is enough for him that it is wrong. He has an able seconder in Cardinal Manning whose recent condemnation of the cultivation of the gambling spirit in connection with church work has also been referred to by us. The cardinal's letter

as received by mail is as follows: "All my life I have done my utmost to prevent the holding of bazars, lotteries and raffles for works of charity or re-ligion. It seems to me that our Lord's works ought to be done in our Lord's works ought to be done in our Lord's way; that is, for his sake, and with the purest motive. Anything of self or of the world mixing in so far destroys the purity of the motive, and, as St. Paul says of charity, may reduce them to nothing. We are all in danger of their lower motives, and we certainly ought not to encourage them."

HOW TO AVOID FRECKLES.

[Somerville Journal.]
Estelle wants a cure for freckles. If
Estelle will go down cellar in April every
year and stay there until October she will
not have a freckle on her face.

A FAIR SAMPLE,

[Hamilton Thres.]

The London Advantiser remarks that Mr. J. H. Greer, ex-Conservative candidate in West leigh, has hied himself off to Arkansas. The people against whom he professed to be so anxious to be protected by a high tariff wall have and don't high tariff wall have suddenly become such desirable neighbors that even his loyalty succumbed to the temptstion. And he is a fair sample of the Tory patriot.

THE DR. WILLIAMS MED. CO. HUM DHAOL take these Firzs.

will cure the rethe strengthen the meds and bloods are seen and the state of an are seen an order of a seen and a see a

TERRIBLE ITCHING



My infant, eighteen months old, was afflicted with skin eruptions on his hips. Bad sore arre on other parts. All remedies failed untiprocured Cuttoura. Cured a year and his

A. M. WALKER, Carsonville, Ga. Cuticura Reselvent,



JOHN STEPHENSON.

Undertaker and wholesale and retail dealer in all kinds of Metallic Caskets. Sole agent for the Dominion of Canada for the Detroit Metallic Casket Company, Telephone 459, London, Ont.

BILLIARDS, TOBACCOS, CIGARS, PIPES, CANES, ETC.

J. CRUICKSHANK & GO. 378 RICHMOND STREET Opposite Masonic Temple.

CORSETS. CORSETS. ROBINSON CORSET CO., 375 Clarence Street.

EDUCATIONAL.

TO HAVE

Your Boys Dressed Neat and Tasty

And at a Small Cost should be the aim of

ERY MOTHER

We are going to help you do this in time for school Our stock was never more varied and select, or our price better suited to the size of your purse than it is now It is composed of all the Latest Styles and Fabrics for the coming season.

We invite inspection, even if you do not want to buy Remember we manufacture all our own clothing, consequently can sell you goods at wholesale clothiers' prices



The Boys' Clothiers. ONE PRICE ONLY.

All diseases successfully treated by a new system of non-poisonous and tasteless medicines. Send for free book explaining system and testimonials of the most remarkable cures on record.

Histogenetic Medicine Association,

Rooms 2 and 3 Albion Block, Richmond St., London,

And 19 Yonge Street Market, corner Yonge and Gerrary Streets, Toronto.

OFFICE HOURS-9 a.m. to 8 p.m. (Sundays excepted).

FOR AUGUST.

"I have but one opinion—a very good paper, excellent editorials, valuable selections, and should be in every home.—[A Subscriber.

Have you seen that bright 16-page monthly

WIVES AND DAUGHTERS

Woodstock College.

A School for Boys and Young Men. (FOUNDED 1857.)

Reopens Thursday, Sept. 3

w. H. HUSTON, M.A., Woodstock



HU RON COLLEGE Entrance Examination Sept. 27. Candidates for admission must send in their names to the Principal before Sept. 20. Scholarships offered for competition—two of \$75 and two or \$95h xt

HAMILTON LADIES' COLLEGE

Conservatory of Music. HAMILTON, ONT.

It is popular, pushing and progressive, and an able exponent of the rights of women.

To be kept well informed on the movements engaging the attention of the Wives and Daughters of not only Canada and the United States, but of the Old World as well, you could not do better than forward a year's subscription ---50 cents---for this monthly, which is published regularly on the 15th of each month at London,

PER COPY, 5C. PER YEAR, 50C

NOTE THE CONTENTS:

EDITORIALS—"Vampire Literature,"
"Traveling in a Barroom," "Mrs. Linton's
"Wild Woman," and "Our Point of View."
THE DEPARTMENTAL MATTER includes
"Chats for Girls," "With the Poets,"
"Fashions" (illustrated), "The Flower
Garden," "Home and Foreign Missions,"
"Breakfast, Dinner and Tea," "Counsel for Mothers," Dame Durden's Corner," "The
House Beautiful," "Topics of the Day,"
"W. C. T. U.," "Children Big and Little,"
"Five O'clock Tea," "Publisher's Desk,"
etc.

ESSAYS—"What is Home Without a
Mother," by Bel. Thistlethwaite; "The
Economy of Pain"; "Woman in Fiction", etc.

The miscellaneous selections are varied
and of unusual interest.

We want a good agent in every city and
town in the Dominion to sclicit subscriptions, and to those who can engage in the
work we are prepared to offer very liberal
terms.

Sample Copy Free.

Address all communications-

"WIVES AND DAUGHTERS,"

CARE ADVERTISER PRINTING COMPANY.

LONDON, CANADA

cheth duce re closion

The formerly thumb. "finger-l

might gro Some ru of husban a wife, a

enough.

Try to loomfort as win her he Let her the plea th have been working al Never d

Deserve I Remembe her and to An old se on one of th North Atla rough exter warmest co

young ensig Peters wor Whether tributed to nore than One day it landsman, w the rigging, the rigging, the water. would proba ship could his sufficiently t had not an o below spring his own life,

A letter from on mending action, was a read before to Old Peters with a feeling ing over the lieved himsel