

Marshall Bros

In thanking their numerous Patrons throughout the Dominion for the hearty support and encouragement extended throughout 1923 wish to extend their

Best Wishes for a Bright and Prosperous 1924

They also wish to announce that their aim during 1924--as in the past---will be to give the utmost in Value at the lowest Price. During the next few weeks we shall be announcing Special Sales and bespeak for these the same unstinted support as given throughout the many years this old reliable firm has been in business.

"Leads in every District"

VICTOR FLOUR

Jan. 1914

PHONE 960. P.O. BOX 124.
Aylward's
 We have now in stock a nice assortment of
ENGLISH SUITINGS & OVERCOATINGS
 which we will make to your measure for the low price of
\$35.00 to \$40.00.
 Will also make up Suit or Overcoat from your own material.
 Also a few neat
PANTS LENGTHS
 to suit any coat or vest.
T. J. AYLWARD
 CUSTOM TAILOR, 292 WATER STREET.
 dec 31, 1923

To Wish you all
 Prosperity and
 Happiness During
 1924.

Yours Very Truly
WM. HEAP & Co.
 Limited.

America Might Improve Her Own Affairs First

The United States government is out after special favors from both Ottawa and London in respect to running down their rum hounds, but at the same time they appear to have done very little toward closing down their own supplies of illicit liquor. Uncle Sam is strong for altering and amending international undertakings so that he may search vessels flying the British flag up to the twelve mile, and he is also appealing for aid from Canada in order that the international boundary may be tightened up in respect to the flow of liquor from north to south, but he does little or nothing toward gagging his own law-breakers who sit comfortably at home manufacturing alcohol for beverage purposes.

As a matter of fact the great proportion of liquor now consumed in the United States is the product of that country, and very little of it genuine, that is to say the bottle does not contain what the label says it does. Not long since the U. S. Federal authorities made an analysis of several hundred samples which had been seized and only two out of the whole number proved to be genuine, implying that the consumption of home-made poison had become a very important and no doubt a very paying business.

On the other hand Governor Pinchot of Pennsylvania, not long since, in making out a case against the Federal authorities, charging them with the non-enforcement of the Volstead Act in his state, said that in Pennsylvania there were operating seventy-two breweries and forty-four distilleries and bonded warehouses, all of which leads one to ask why Uncle Sam does not mend his own fences and clean his own cellar before asking other countries to lend a hand.

From the highest to the lowest, from Senators and Congressmen in Washington to the denizens of the underworld, the people of the United States, as a whole, have no regard nor respect for the Volstead Act, and display no intention of obeying it, any more than have the manufacturers of the illicit liquor which flowed their saloons.

Hon. W. E. Raney, late Attorney-General of the Province of Ontario, has taken upon his shoulders the self-appointed task of showing how Canadians are responsible for Uncle Sam's wet orgie. Mr. Raney should master the facts before submitting such articles for publication. There is rum running it is true between Canadian and American points, these projects being mainly conducted by United States citizens, but at the same time the amount of Canadian liquor which finds its way over the border is but a drop in the bucket as compared with what the United States consumes daily, and which has its origin largely in that country.—Saturday Night.

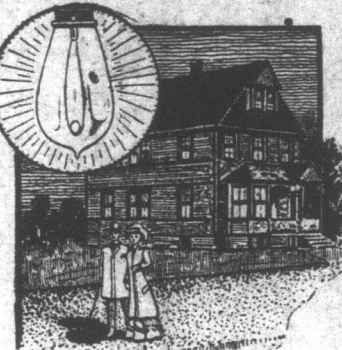
Have you a Suit or Overcoat to make? We make a specialty of making up customers own goods at prices that are absolutely the lowest for first class work.
FARRELL THE TAILOR, 310 Water St., nov 17, 1923

Prince to Wed Canadian Lady

COPENHAGEN, Dec. 17.—The announced trip to Canada and the United States of Prince Valdemar is looked upon by the newspaper Extra as forecasting public announcement of the engagement of the third son, Prince Eric, to Miss Lois Booth, daughter of Mr. and Mrs. J. F. Booth of Ottawa, Canada. It is understood that Prince Valdemar's first destination is the Panama Canal.

Special Boot Sale! Girls' Boots \$2.50 and \$4.00 values, now only \$2.59 at SMALLWOOD'S.
 dec 24, 1923

The Home Illumined



indicates a cheerful household. And the best modern illuminant is the Electric Light—far brighter and better than other lights. There is a brilliance that illumines the whole neighborhood from a house electrically lighted. You can read better, write better, see everything better, and it is really far safer and less troublesome. More economical, too.

ST. JOHN'S LIGHT AND POWER CO., LTD.
 Angel Building.
 m.w.t.f

1923-4

We extend to all
 Readers our Best
 Wishes for a

Merry
 Christmas

and a

Happy
 New Year

The Direct
 Agencies,
 Limited.

Established 1862
THE ACADIA FIRE Insurance Co.
 Prompt and Liberal in all settlements.

BAIRD & CO.
 AGENTS.

ALL ONE PRICE \$24.00 Men's Tip Top Tailoring.

Dress Suit \$24.00
 Tuxedo Suit \$24.00
 Tweed and Serge Suits . . . \$24.00
 Winter Overcoats \$24.00
 Dark Grey Overcoats, light weight \$24.00
 Trousers \$8.00
 Made to your measure in Toronto.
 Suits or Overcoats . . . \$24.00
 55% to land \$18.92
 Postage \$1.25
 Cost Landed \$23.17

W. H. JACKMAN,
 AGENT,
 39 Water Street.

A Trust Company as

EXECUTOR

A TRUST Company as Executor affords the Estate for which it is acting all the advantages of the best private Executor with none of the weaknesses which are inseparable from individual Executorships. In addition, there are many exclusive advantages possessed by a Trust Company which should be carefully considered by all intending Testators before appointing an Executor for the administration of their Estate.

IF YOU ARE INTERESTED communicate with the officers of this Company and they will explain the matter fully to you.

Montreal Trust Company

ROYAL BANK BUILDING
 Sir Herbert S. Holt, President
 A. J. Brown, K.C., Vice-Pres.
 F. G. Donaldson, Gen. Manager
 F. T. Palfrey, Mgr., St. John's.

St. JOHN'S Grocery Stores

Sliced-Lemon, Orange-Citron Peel, lb. 35c.
 Sultana Raisins, lb. 20c.
 Sunmaid Raisins, lb. 22c.
 Cleaned Currants, lb. 15c.
 Pure Gold Assorted Jellies 17c.
 Pure Gold Icing 17c.
 Custard Powder, package 15c.
 Dates, package 18c.
 Large Oranges, dozen 50c.
 Table Apples, dozen 50c.
 Lemons, dozen 40c.
 Raspberry and Strawberry Jam, glass 35c.
 Prepared Mustard, bot. 18c.
EXTRA FRESH EGGS.

J. J. ST. JOHN.
 Duckworth St. & LeMarchant Road.

Miss Lloyd George

CAPTIVATED BY YOUTH ON THIS SIDE THE ATLANTIC.

LONDON—Somewhere in Canada or the United States a manly heart is fluttering—fluttering with a fluttering caused by Miss Megan Lloyd-George. And the Daughter of David Lloyd George, who accompanied her father on his recent tour of America, shyly admits that somewhere across the Atlantic is a young man she found "completely charming."

But she can't be inveigled into telling who or where.

In 1921 the engagement of Miss Lloyd George to St. Philip Sassoon, political secretary to Lloyd George, and a fabulously wealthy young man, was rumoured. Since that time the little lady, who is tremendously popular, has divided her attentions more equally.

Miss Megan, who her father confesses, fades him into the background wherever they appear together, is often referred to as the ideal type of "new girl."

Here are some of her characteristics:

Loves dancing, but deems education and sports are the most important concern of young folks.

No make-up, no bobbed hair, no cigarettes.

Books her hobby; prefers Shakespeare to modern psycho-analytical literature; not "crazy" about modern novels; likes Thackeray better.

Doesn't care for politics or public life for herself. Would like travel in India or come back to California.

Best "Pal" is her "daddy," not in a hurry about marriage.

ROBBERY UNDER ARMS.

"I'll have your money or your life," the old time robber used to say; he threatened you with gun or knife, but 'twas not often he would slay. If you were wise and dug the mon from out the gypsite at your belt, the robber would not use his gun, or mutilate your priceless pelt. I've been held up at divers times by highwaymen, a godless crew; and having pulled their midnight crimes, they lashed their halibuts and withdrew. Held up in alley or in court, I'd cuss a season and perspire; but he was a rather costly sport, but held no perils deep and dire. Then robbers knew that human life by every law was sanctified, and though they threw on sin and strife, they drew the line at homicide. But nowadays the robbers shoot before they ask you for the dough; for human life they care no hoot, it is the cheapest thing they know. You'd gladly dig, at their demand, the bright rose-nobles from your purse, but they assail you, gun in hand, and you go touring in a hearse. Since cave men in their lawless clime on paths of slaughter used to creep, methinks there's never been a time when human life was held so cheap.

WALT MATON

The Vancouver Province says editorially, in connection with the British Election: Always when votes are counted it is found that the vote of women does not differ essentially from that of men. This does not mean that the women vote as the men advise. It only means that all the members of the family now vote together in the same fashion that the male members vote together. In practice, the family is the political unit. Whether the husband has the vote or the wife has it, or both have it, the result is much the same, except that with women suffrage the family with women in it has greater political power than it had when only the male members could vote.

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New Year Specials

Extra Choice Juicy
PORTO RICO ORANGES
 30c. Per Dozen.

KOP'S WINES
 Raisin, Port, Sherry
 Orange & Ginger
 70c. Per Bottle.

GRAPE FRUIT
CAL. ORANGES.
FLORIDA ORANGES
CALIFORNIA PEARS
GRAPES
LEMONS
O.K. APPLES

PASCALL'S FANCY CONFECTIONERY
 in Screw Top Bottles
 65c. to 90c. per Bottle.
SMYRNA LAYER FIGS
 Finest Quality.
TUNIS DATES
 in Cartons.

CHOCOLATES
 in Fancy Boxes.
Willard's, Neilson's, Foss & Moirs'.

Chairman Cigarette
 10's, 20's and 50's.
Tournament Cigar
 25's and 50's.

The Royal Stores, Ltd. Grocery Department

Christmas Greetings

We extend to all our customers
Hearty Christmas Greetings
 and
 Best wishes for a bright and
Happy New Year.
1924.

May
 each day's golden setting
 sun foretell a bright tomorrow.

37
VARIETIES

A. Harvey & Co.
 Limited
 Manufacturers.

ADVERTISE IN THE EVENING TELEGRAM