

Genuine Beaver Board

Genuine Beaver Board

Genuine Beaver Board is the quality wallboard, because it best meets all the requirements of actual use. It is made to do just that. Every characteristic is considered carefully and with the right appreciation of its importance. Genuine Beaver Board fails in no requirement and excels in those that really mean better service. That's quality.

Built of Unadulterated New Spruce Fibre

One of the chief reasons for the superior quality of genuine Beaver Board is the material that goes into its manufacture. It is the only wallboard built entirely of new spruce fibre as it comes from the log, a more costly material, but the best. An examination of a sample cut from stock throughout, the only difference in physical appearance found in the surface liners being due to sizing and calandring. Genuine Beaver Board has no news stock or other reworked fibre, nor any of inferior pulp woods. It is pure, clean, new spruce.

Manufacturers with largest, Most Complete Equipment

The manufacturing facilities of genuine Beaver Board are the most extensive and most complete of those of all fibre wallboard producers. They include vast holdings of the finest white spruce and mills whose combined capacity exceeds by far that of any competitive manufacturer. Beaver Board factories are complete and perfected as a result of longer experience and greater production. Every operation from the cutting of the spruce logs to the making of the patented "Sealtite" size is done within the Beaver Board organization.

Rigid Without Being Brittle

The fibres of new spruce are long and tough. They mesh thoroughly within each ply itself and make certain a firm bond of the four plies into a strong, practically homogeneous board that does not crack off or split between plies as does the board built of short and broken fibres of inferior woods or reworked

Look for the Beaver Brand on the back of every Genuine Beaver Board.



You can't expect Beaver Board results unless this trade mark is on the back of the board you buy.

Colin Campbell, Ltd.
St. John's, Newfoundland.

material. Beaver Board is not pressed hard to give apparent rigidity nor is it soft and spongy. Just the right density is secured to result in the maximum of flexible strength to make easy working, to prevent breaking out at the nails, and to provide an attractive mat surface for decoration. Pure, new spruce fibre plus careful manufacture make this possible.

Works Easily—Decorates Splendidly—Lasts Indefinitely

Genuine Beaver Board saws cleanly and easily. It nails in place smoothly, conforming perfectly to any unevenness of the wall without strain or injury to any finished result. And a big advantage to genuine Beaver Board is the ease and economy of its decoration.

Its pure spruce fibre content produces a clean mat surface which is not hardened to produce a semblance of stiffness to the board. It is perfectly sized by the patented "Sealtite" process, a process of such unusual merit as to warrant the government issuing a patent on it. It takes the minimum of paint necessary to give even coverage and absolutely eliminates difficulty with brush marks.

And once up, Beaver Board is up to stay. It improves with age. It will never crack or fall. Its high quality content and careful manufacture insure years and years of dependable service.

The Quality Wall Board

Boy Scouts' Association.

DONATIONS RECEIVED.
The Boy Scouts' Association has to thank the members of the Council for subscriptions and donations received.
COUNCIL:
H. E. the Governor (Chief Scout) \$50.00
Hon. Tasker Cook, M. L. C. (Mayor) 50.00
H. MacPherson, Esq. 50.00
W. G. Gosling, Esq., J.P. 50.00
Bowring Bros., Ltd. 50.00
Ayre & Sons, Ltd. 50.00
C. P. Ayre, Esq., O.B.E. 50.00
Dr. W. W. Blackall, B.A., D.C. L., M.B.E. 5.00
Dr. V. P. Burke, M.A., B.Sc., L.D., C.E.P., M.B.E. 5.00
W. H. Peters, Esq. 5.00
R. S. Furlong, Esq. 5.00
Rev. T. J. Flynn B.A. 5.00
Rev. B. T. Holden M.A. 5.00
Rev. L. Curtis, M.A., D.D., M. B. E. 5.00
Cmdr. C. J. Stuart, O.B.E.R.D., R.N.R. 5.00
Replies have been received from the undermentioned gentlemen who have accepted the invitation of the Boy Scouts' Association to become co-opted members of the Council and they have kindly subscribed to the

Easter Services.

AT WESLEY CHURCH.
The Easter services held at Wesley Church yesterday were bright and inspiring, and large congregations were in attendance. In the morning the pastor, Rev. J. G. Joyce, B. A., preached from the words: "He that believeth in Me, though he were dead, yet shall he live; St. John, Chap. 11, 25th verse. He explained that from the earliest ages those who peopled the world believed in the immortality of the soul. Although the subject had been criticised by the ablest scholar, not to persuade others, but to satisfy themselves, the weight of evidence compelled them to admit the truth. The inscriptions over the dead in the vaults of the Catacombs of Rome—"In Christo"—R.I.P., show the faith of the early Christians in the resurrection of the body, and the joy and peace in the faces of the early martyrs betrayed no fear, because of assurance of victory over death. At the evening service the Minister took his text from 1st Corinthians, 15th Chap.: "Now is Christ Risen from the Dead," delivering an eloquent and convincing exposition of the theme. Special music was rendered by the Choir, the Anthem, "On the Wings of the Morn," was particularly good. Mr. Harry Chaplin sang the solo "Arise and Shine," in good voice.

E. R. Watson, Esq.	25.00
Major D. C. Jennings, D.S.O.	20.00
John Fenelon, Esq., B.A.	10.00
A. Mews, Esq., C.M.G.	10.00
Hon. F. H. Steer, M.L.C., M.B.	5.00
E.	5.00
D. Baird, Esq.	5.00
Dr. T. M. Mitchell, M.D.	5.00
Hon. J. D. Ryan, P.L.C.	5.00
A. E. Hickman, Esq.	5.00
Sir M. G. Winter, Kt., C.B.E.	5.00
Major B. C. Gardiner, M.C.	5.00
Hon. R. Watson, Esq.	5.00
C. Mck. Harvey, Esq.	5.00
Major P. F. Wilberforce-Bell, M.C.	5.00
F. R. Emerson, Esq., B.L.	5.00
J. A. Young, Esq.	5.00
A. Donnelly, Esq.	5.00
E. R. Bowring, Esq.	5.00
H. A. LeMessurier, Esq.	5.00
Jas. J. McGrath, Esq., B.L.	5.00
S. T. Harrington, Esq., M.A.	5.00
Cmdr. R. A. Howley, R.N.	5.00
Lt.-Col. W. F. Rendell, C.B.E.	5.00
A. E. Holmes, Esq.	5.00
Hon. W. F. Coaker, M.H.A.	5.00
J. Alex. Robinson	5.00
R. B. Job	5.00

(Sgd.) ROBERT S. FURLONG,
Hon. General Secty.

The Song of Victory.

We'll shout the good old chorus, boys,
And shout it shrill and clear,
And rent the skies with our glad cries,
From Quirron to Cape Spear,
With silver trumpets sound it,
Peal joyous bells and chimes,
As one we stand on sea and land,
FOR BENNETT'S BETTER TIMES.
Chorus.
Hurrah! Hurrah! We'll sing our victory,
Hurrah! Hurrah! From Chain Rock to Cape Ray,
Cashin, Hunt and Linegar are the boys that set us free,
As we go marching to victory.

Unpleasant Walking.

The heavy rain storm on Saturday last rendered the walking extremely unpleasant for citizens. The various inclines were in a very slippery condition and many people received nasty falls as a result. On Water Street large pools of water formed on the sidewalks and many pedestrians received a good wetting. The frost of Saturday night and early Sunday morning increased the difficulty in getting around. People going to and from church received many a bad toss, but only a few minor accidents were reported.

Gibbs is Ruining Their Chances.

Editor Evening Telegram.
Dear Sir,—We people in the West End love to play the game fair and square, and let the best horse leap the ditch. That is why I ask permission to use your columns to point out to Messrs. Campbell, Squires and Fitzgibbon that whatever chance (even if remote) they have of winning a seat they are ruining it by permitting the Honourable (2) Michael Gibbs to be associated with their party; and crazy must they be to allow him to be their public exponent of the mysterious Humber Deal. We were suspicious enough before about this wonderful enterprise, but now that the Hon. M. P. is connected with it, "day day" to it. For the love of Mike, yourself, and your party, don't let him appear on a public platform in answer to the open challenge of Cashin, Linegar and Hunt, or the price of eggs will have an immediate advance, and goodness only knows they are "high" enough—especially in case of breakages.
Yours truly,
PLEASANT STREET,
March 31st, 1923.

No Bonia—Coaker Mortgage on St. Mary's Voters.

Editor Evening Telegram.
Dear Sir,—A Government supporter here, ran around with the news the other day that Bonia was coming out for this district as a Squires-Coaker candidate. He shouted as if it was a wonderful thing, but when he found the people unconcerned as to whether Bonia came or not, knowing as they do right well that any such candidate has no chance whatever, this impudent chap went nearly mad with rage and tore his hair. He talked to us as if "Tom" had a mortgage on the voters of our district.
Let me tell all such henchmen and all concerned that there is no Bonia-Coaker mortgage on the voters, young or old, around here. We trounced the Squires-Coaker candidates the last time, and for much greater reasons as a result of their swamping the country in debt and ruining the fisheries, we will trounce them more this time.
Look for Bonia at the foot of the poll, which is the fittest place for him.
Yours truly,
ST. MARY'S VOTER
St. Mary's March 26th, 1923.

The Memory of Mother's Cookies

is still a strong home tie. Never have you tasted better cookies. Modern Mothers can give their children the most delicious cookies if they used Crisco—the delicious shortening that is used by good cooks—instead of expensive butter.
You can get Crisco from your grocer, he has it or can get it from his jobber.
GERALD S. DOYLE, Distributor.
mar29.51

SPRING HOSIERY.

WOMEN'S CASHMERE HOSE—Plain Cashmere Hose; shades of Grey, Fawn, Putty and Black; sizes 9 and 9½; good value. Only per pr. 79c.
CHILDREN'S COTTON HOSE—In Black only; 3½ ribbed. These are seconds, but a good buy; sizes 5 to 9½; all one price per pair for 19c.
WOMEN'S CASH HOSE—A small lot of Ladies' Cashmere Hose in Black and Brown shade. These are a medium weight; good value for per pair 79c.
SPECIALS!
TOWELS—Striped Turkish Towels, medium size; extra special value. 28c. Each
FANCY UNDERSKIRTS—Ladies' colored and fancy Underskirts, made of good quality Motette and Saten. All one price. Each \$1.90

The Mail Puts Its Foot in it Again.

It is sad, very sad, to see the frantic efforts of the Mail to boost its lost cause. And what a mess it is making of it! Poor old Mail! Read what it says: "Eighty Million Dollars expended by Cashin and his associates in TEN YEARS." Eight Million Dollars a year. And there was a war on, which cost the country fifteen millions, but of course, nobody expects the Mail experts to know anything about the war! Then friend Squires arrived. He will have spent nearly sixty million dollars by the time the Bennett Government takes charge. SIXTY MILLIONS IN THREE AND A HALF YEARS. Over Seventeen Million Dollars a year. More than twice as much as Cashin spent. And no war! Poor old Mail.
Chopped celery, chopped stuffed olives and cottage cheese with a dish of paprika make a tasty sandwich filling.

MILKMAID MILK IS THE BEST MILK MADE

ALEX. SCOTT,
18 New Gower Street.
mar31.21

ST. MARY'S FOR A CHANGE.
Editor Evening Telegram
Dear Sir,—In justice to the occupants of this settlement I am obliged to refer to Salmonier Notes so conspicuously placed in Advocate of St. Mary's. The writer to my mind acted as the drowning man with the straw. I do not blame Mr. P. J. T. so very much to land Mr. Coaker every chance he gets, yet I think it would be only fair to Mr. A. Squires should the writer give him credit for his portion of the mistakes made during the last three years. To boost Mr. Coaker the writer would need to have a press for himself and even at that in case of election it will be hard to find more than two ballots in the box marked for his benefactor. So much for political side of Salmonier notes.
I am sure the public are at a loss to know what the writer of these notes had up his sleeve when he fixed that religious medicine to flash the most meaningless composition ever seen in public print. I would advise that writer not to play too much with edged tools. St. Mary's says a change and I agree.
Yours truly,
CORRESPONDENT
St. Mary's, March 24th, 1923.

GAS SERVICE.
The reliability of our Gas Service has been demonstrated this winter. Quality of gas and ample pressures have been maintained in spite of exceptionally severe weather. You are assured of good service, and may materially increase your home comforts by installing Gas Water Heaters, Gas Fires, Gas Cookers, etc. Estimates for any or all of your requirements will be gladly furnished.
ST. JOHN'S-GAS LIGHT COMPANY.
Phone 81
MINARD'S LINIMENT FOR ACHES AND PAINS.