

ARE YOU A BIG MAN?

If you are, here is an item to interest you.

\$6.00 SWEATER COATS for \$5.00.

All wool SWEATER COATS in plain Navy shade, V. neck, very comfortable. We are headquarters for the best in this line.

Smyth's
ESTABLISHED 1875

The Young Men's Store.

W. V. Drayton.

Complete
New Stock of

Pianos

All High-Class

**Player Pianos,
Pianos & Organs**

We are offering them at prices which will appeal to every dollar saver. Terms as usual made to suite purchasers.

W. V. Drayton,
256 Water St.

Gossage's Soaps

The Best!
The Sweetest!
The Cheapest!

GEO. M. BARR,
AGENT.

S.O.S. ESTIMATED PROFITS. S.O.S.
Estimated earnings of S. O. S. Garment from renting alone at \$10.00 a trip.

CANADA.
1,000 suits at \$10.00 \$10,000
26 trips a year \$260,000
Operating expenses \$85,000
Cost of suits \$20,000

Net profit from renting \$175,000
This would give you a dividend of about 35 per cent. yearly.
Worth thinking over, isn't it?

L. J. HARNUM,
Newfoundland Representative,
P. O. Box 1024, 265 Water Street, St. John's.

MARGINAL NOTES

By Commentator.

THE WAR.

Armageddon has begun at last! If the American military critics still consider the logic of the situation against such a conclusion being drawn from the great German offensive opened on Thursday, I can only say I think them very bad logicians. Germany has wise enough leaders to know that no front of war except the Western is of any real account, and that the worst they can do in Russia or the Balkans can have no decisive effect upon the result, while it may consume their energies to a disastrous extent. If they did not take the initiative in the West, the Allies would do so sooner or later, and with the great American reserve pouring in daily in increasing numbers, the best the Germans could hope for would be, as one message well expresses it, a gradually weakening defensive. Indeed, the logic of the situation is very strongly in favour of the very course the enemy has now followed.

At the moment of writing the great attack has not defined itself clearly enough for anything like accurate analysis. While feints have been made on both sides, the onslaught has been delivered in earnest against the British positions, with the greatest effort apparently aimed at the gains made by Byng's forces at Cambrai last autumn. Mention of places like La Fere and Croisilles shows how much more the British line has been extended eastward since last year. Not only the locus but the manner of the attack was expected and prepared for, and from that fact we can derive the greatest confidence in the eventual outcome. As I write news comes in that certain outpost positions of our forces have been carried by the enemy, a thing only to be expected. It is when the attackers meet the second and third line of the defence that the real test comes, and it is likely to be little to the enemy's taste. That is about all that can be said at present. Whether the Germans themselves will extend the scope of their attack, though it is very wide already, or whether the British in Flanders and the French in the Champagne and Ardenne regions will launch a counter-offensive while this fighting is in progress, is mere matter of speculation, but either alternative is likely. But whatever happens we should face the future with no feeling but complete confidence in the strength and morale of our own and our Allies' forces.

THE WAR FOOD EXHIBITION.

While the object of this exhibition was undoubtedly a good one and the success of the show itself gratifying, the most valuable practical result seems to have been missed, for, unless I have read the papers very carefully, the general public has not been let into the secret of the composition and preparation of the winning exhibits—the one thing which it would benefit by. It is not of much use, however, interesting to know that Mrs. X. made the best bread from flour and some other substitute, but it ought to be most useful to know what the substitute was, what the proportions were, and how the bread was prepared and baked. I hope that the omission will be repaired and the winning recipes published for all who care to follow.

THE REGIMENT.

Already the casualty lists have begun to warn the country what it must be prepared for. It is evident that the brave men killed in action recently must have been part in one of the late raids on the German lines, or been under fire somewhere in the front trenches. It is natural, too, to suppose that the Regiment, now at full strength in France, will be in the forefront of the battle whenever it involves that part of the line where it is stationed. Thus the resumption of fighting, and of fighting of a more intense character than has yet been experienced, brings our attention back with something of a shock to the war and our Regiment, subjects on which it has not lately been fixed very closely. Are we prepared for the worst? We most certainly are not. While everyone will pray that the worst will not befall, the mere prayer will not prevent it, and no one can pretend that full and timely warning has not been given. The position is shortly this. If, as is only too likely, the Regiment sustains heavy losses, there are men enough in reserve on the other side to make them good; behind that reserve stands nothing. In other words, two such engagements as Monchy of last year will mean the end of our Regiment and of our participation in the war on its military side. I sincerely hope, with everyone else, that this contingency will never arise, but on whom will the responsibility rest if it does? Clearly, unequivocally and indisputably, on the Government. The record—if an almost complete blank can be so called—of the last three months, showing the least results in recruiting at the very time when the greatest were imperatively demanded, is

disgraceful in the extreme. The response to the energetic appeal for men which closed the past year was not disheartening; it might have been better, but it might also have been much worse. Nevertheless, it failed to produce the number of recruits aimed at and clearly set forth by the Government as the best to decide whether or not more severe measures should be resorted to. The striking contrast of the results since then may be largely ascribed to this very breaking of its pledge by the Government. Had it followed its intention, or rather its announced intention, of adopting severer methods, not only would there have been little opposition shown to them, their eminent justice and fairness being so plain and unanswerable, but it is almost certain that voluntary recruiting would have been greatly stimulated at the same time. As it is, recruiting was never before at so low an ebb. The prospect is not a pleasant one. It is only too likely that before many months have passed this remnant Government, which is never tired of blowing its own trumpet, will have to bear a terrible responsibility, to answer a terrible indictment. It cannot answer it. For the country will tolerate much, but one thing it will not tolerate, the desertion by those, whose first duty it was to support them, of the men who are fighting for it.



Itch! Itch! Itch!

Instant relief from that Itch. A few drops of a simple, soothing liquid and the Itch is gone as if by magic—gone that endless, gnawing, nerve-racking Itch. Can you imagine it—all agony swept away in a moment.

This relief is yours from the first few drops of the "External" External Wash, the D. D. D. Prescription for Eczema—that marvellous new discovery for skin diseases which has aroused universal praise.

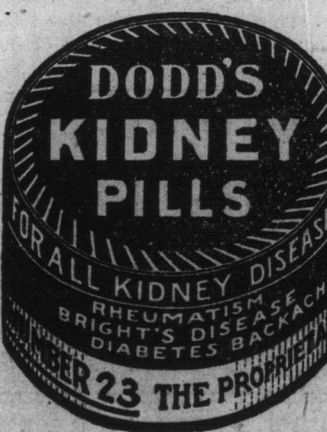
If you suffer from any skin ailment whatever, get a bottle of D. D. D. Prescription to-day. Sold Everywhere. Recommended by T. McMurdo & Co., A. W. Kennedy, M. Connors, Peter O'Mara.

N. I. W. A.

The deputation to the Shell Factory reported at last night's meeting that they had found conditions very satisfactory, and that no steps will be taken as to wages, etc., in view of the fact that the plant was closing down. It was decided to write the Board of Trade calling attention to the fact that no satisfactory answer had yet been received from the Reid Nid. Co., and asking that the Board meet a deputation of the Association who will fully explain the situation. The Association has no desire to impede trade by such drastic means as a strike which, on the part of the R. N. Co.'s employees, would have a serious effect on business generally, particularly at the present time. The deputation appointed to interview the manager of the Consolidated Foundry reported that matters had been arranged there in a satisfactory manner. The Association decided to pay the boiler makers and machinists who were laid off by the R. N. Co. during their idleness. Mr. Nelson, a union man of the States, was present and addressed the meeting.

If you want something new and nifty for your new Spring Suit, both in material and make, leave your order with SPUR-RELL the Tailor. Pretty patterns of Serge and Tweed to select from, and we guarantee you a smart, well-made suit. 365 Water Street. Phone 574. mar11, eod, tf

FROM BOSTON.—The "Jessie Ashley" has arrived from Boston with a general cargo after a passage of 10 days.



1's Tins. **SAVE the BABY BARLEY** 1-2's Tins. **BABIES**

FOR INFANTS, NURSING MOTHERS AND INVALIDS.

It has all the strength and vitamins of the whole grain. Vitamins are the life-giving elements which are largely in the bran. A human being cannot live without vitamins. If we bolted Brooks' Barley it would be finer, but the wonderful life-giving elements would be largely lost. In countless comparative tests physicians have found that babies build much better on Brooks' Baby Barley than on any other barley or infant food.

Brooks' Baby Barley used as a thickener for soups and white sauces has none of the pasty taste of ordinary flour. It is delicate in flavor, easily digested and very nourishing. If you would have the best possible results use "Brooks' Baby Barley."

Also, CHOICE SMOKED BACON,
Salved from the S. S. Ebuuron, selling at 30 cents a pound.

AYRE & SONS, Limited.

WEEK END SPECIALS!

**American
Shot Silk
Blouses,**

In Bottle Green, Grey, Purple, Shot Effects, etc.
Fancy Collars and Sleeves, Low Necks,
Pearl Buttons, Elastic Waist Bands,

Special Price **\$1.95** each
JUST OPENED.

S. MILLEY.

Old Fisherman Sent to the Poor House.

Because he was old and feeble and alone in the world, Edward O'Brien, a life long resident of Fermanagh, was yesterday sent to the Poor House. The circumstances which led up to the unfortunate man's present condition is as follows: The Reid Nid. Co. had erected a snow fence on his property, permission for which had been given by the Government. This was greatly resented by O'Brien who, it is alleged, cut down and destroyed the snow fence, which he claims had no right to be on his property. On complaint of the R. N. Co. the old man was arrested and in the police court yesterday morning produced papers showing that he was the lawful owner of the property on which the fences stood. It was claimed that the fences were erected in the public interest and that therefore no compensation was due.

Military Funeral.

The remains of the late Pte. Robert Penney were laid to rest yesterday at the General Protestant Cemetery. The funeral, which took place from his late residence, was conducted with full military honors. A firing party under Sergt. Hennebury preceded the hearse and the cortege included the staff officers and officers and volunteers. As the body was consigned to mother earth the regimental bugler sounded the Last Post, while three volleys were fired by the firing squad. Rev. N. M. Guy officiated.

Open every night till 9.30,
Stafford's Drug Store, Theatre Hill.—Feb 23, tf

J. J. ST. JOHN

Don't forget the best
TEA
to be got in Newfoundland is at our Store, retailing at
60c.
per lb.

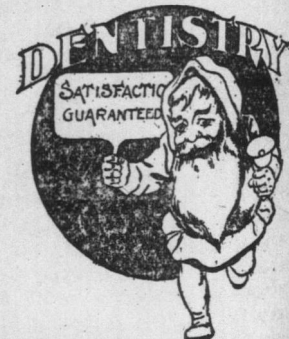
Sun Ammonia,
10c. package.

English Breakfast COFFEE,
1 lb. tins.

Eddy's Matches.

J. J. ST. JOHN.
Duckworth Street and LeMarchant Road.

REMOVED TO HOSPITAL.—We regret to learn that Mr. P. Moore of the General Post Office is suffering from an attack of appendicitis. He was removed to the Hospital yesterday to undergo an operation.

**The Maritime Dental Parlors.**

(The Home of Good Dentistry.)
Give the matter of your teeth some thought. They deserve it. If you require dental advice consult us. It will cost you nothing, and any work you may entrust to us will be done in such a way as to give entire satisfaction. We are specialists in extraction and plate work. Our painless method of extraction, used solely and exclusively by us, cannot be surpassed. Our artificial sets, which are of the best quality, fit perfectly and defy detection. Crown and Bridge work and Filling at reasonable prices. Plates repaired and made strong as ever.

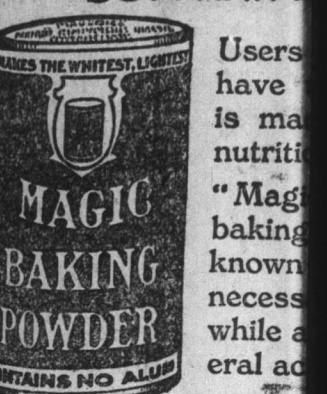
Painless Extraction 50c.
Full Upper or Lower Sets \$12.50
"PHONE 62.
M. S. POWER, D.D.S. (Graduate of Philadelphia Dental College, Georgetown Hospital of Oral Surgery and Philadelphia General Hospital).

176 WATER ST. (opp. M. Chaplin's) nov24, s.w. tf

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS.

MINARD'S LINIMENT CURES DIPHTHERIA.

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Users have is ma nutriti "Mag baking known necess while a eral ac "Mag

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For economy buy th

E.W. GILLET CO WINNIPEG TORON

**Great
Still R**

**British Coun
Recapture L
Losses on Bot**

WAR SUMMARY.

The British on a 50-mile front have withstood the great German offensive in its initial stages. At some points the British line has been sent back, but not as much as had been expected with the forces the enemy brought up and the power of the guns he had upon and behind the line. As a result of the struggle on that part of the front just west of Cambrai, where the fighting apparently was hottest, the British line nowhere has been broken, and Field Marshal Haig's men have inflicted frightful casualties on the enemy. As an indication of the sanguinary nature of the fighting, the Berlin foreign office states 10,000 men and 200 guns have been captured. This may be compared to the British losses in the German counter-offensive on December 19th, 1917, when 6,000 men and 100 guns were captured. The first reports of the infantry fighting were indicative of an attempt on the part of the Germans to drive wedges into both sides of the Cambrai salient. Later despatches have proved that this was the plan of the German Generals. The fighting on the rest of the 50 mile front was but a side issue to the terrible onslaught aimed at Cancho Wood and Lagnicourt, the south and north bases of the salient. There is no doubt which it is possible to estimate the gains attained by the Germans to the south, but the names of the towns at which the armies were battling show that on the north of the salient the Germans bent the British line about two and a half miles. It was reported that St. Ledger was the

Tell's How to Stop a Bad Cough

Surprising results from this home-made syrup. Really prepared with the finest ingredients. You have a severe cough or chest accompanied with soreness, throat, hoarseness, or difficult breathing, or if your child wakes up during the night with a cough, or you want to keep your child healthy, try this pleasant-tasting, reliable remedy. Any child, 10 years or under, can take a 10-cent bottle worth. Pour this with plain granulated sugar syrup, and you have 16 ounces of the most reliable cough remedy. This can be depended upon to quick and lasting relief at all times. You can feel this take hold of a cold, and raises the phlegm, stops the tickle and soothes and heals the inflamed membranes that line the throat. The medicinal tubes with such prompt ease and certainty that it is astonishing. It is a special and highly concentrated compound of genuine Norway pine, and is noted for its speed in curing colds, whooping cough, croup, and all the millions of ailments that are made its famous the world over. There are many worthless imitations of this mixture. To avoid disappointment, ask for 16 ounces of Tell's Cough Syrup, and don't be satisfied with anything else. It is guaranteed to be absolutely reliable, and money refunded. The Finck Co., Inc., New York, N.Y.