

Five Dollars will buy enough Beaver Board to Wainscote your Dining Room

BEAVER BOARD
WALLS & CEILINGS



How to Make Your Rooms More Attractive—More Home-like

Send dimensions of rooms with location of doors and windows. In return you'll get photos of actual interiors with BEAVER BOARD walls and ceilings, together with color schemes and suggestions for panel arrangement. An estimate of the amount of BEAVER BOARD you need, will be included. Easy to put up and decorate—never needs repair. Makes the house warmer in winter, cooler in summer.

Particulars from
COLIN CAMPBELL.

BEAVER BOARD
PURE WOOD FIBRE
TRADE MARK

5c. The Crescent Picture Palace. 5c.
EVERY AFTERNOON, 2.15. EVERY NIGHT, 7.15.

"Fool's Gold."

A great society feature produced in 3 reels.
"THE FORD CANADIAN MONTHLY"—Canada's greatest topical. A fine issue to-day.
"HIS EMERGENCY WIFE"—A Biograph comedy.
PROFESSOR MCCARTHY playing the newest and best music—Drums and Effects.

BALANCE OF OUR STOCK OF

Xmas Toys AND Fancy Goods AT COST PRICES THIS WEEK TO CLEAR.

This includes Dolls, Rabbits, Bears, Dogs, Soldiers, Cannons, Gun Carriages, Guns, Swords, Forts, Monitors, Trains, Engines, Wagons, Tools, Furniture, Drawing Slates, Paint Boxes, Dulcemars, Games, Blotters, Jewel Cases, Letter Racks, Trays and a splendid assortment of Photo Frames.

While it has been very difficult for us to obtain cheap toys this season, you can rest assured that you will by the big reductions we have made be enabled to buy these goods here at lower prices than you will get anywhere.

HENRY BLAIR.

Remember our aim is to reduce for you where possible the high cost of living.

Skin Boots.



Made by persons who know how, and who use only sinew in sewing them, adds to the health and comfort of the wearer, whether he is treading the frozen pans at the sealishery or wading in the mud and sloop of the trenches. No other boots are just as good, and our Skin Boots made on the northern portion of Labrador are specially selected, and are the best of their kind.

Price: \$3.50 per pair.

Robert Templeton,
333 WATER STREET, ST. JOHN'S.

Heavy Swell and High Tide Does Damage.

As a result of last night's heavy gale much damage was wrought along the waterfront. An enormous sea ran in the Narrows, preventing shipping from entering or leaving port. A big undertow raged in the harbour and many vessels broke adrift from their moorings. The s.s. Portia parted her moorings and only after considerable difficulty was checked from pounding badly Bow-rings pier. The tide was the highest seen for some time and several wharves were flooded. So heavy was the swell that the water burst up through Harvey & Co's. shed, about 100 feet in from the front of the dock. The shed was filled with goods, all of which had to be removed to a place of safety. Many fishing boats which were hauled up on the beaches in the East and West End of the city were dashed to pieces. To-day huge seas broke over the cliffs at either side at the entrance to the harbour. At 11 a.m. the Portia went out in it and got a bad drubbing.

Our Fancy Butcher.

Come listen to me, one and all. The truth I will explain, It is of a fancy butcher. That dwells at Avondale. Not very far up from the bar. Where the tide do gently glide, There dwells our fancy butcher. Down by the water side. His stall is on the river side. Flowing down from Lacey's ponds. This site, it cannot be surpassed. Outside of gay St. John's. Fresh water, all in front of stall. This flow does never cease. It's there our fancy butcher. Will kill and trim his beef.

Some one did say, it's not every day That Morris kills a cow. That cannot be expected. And I'll just show you how. He has to make his purchase. Which will take two days, at least. From Mr. Main to Spaniard's Bay. To choose the good fat beast. Some years ago, as you all know, Fat cows were scarce—then, He took a stroll to Galloway Cove. And purchased big fat "Ben." But big "Ben's" beef was very tough. You'd want old fancy butcher. To make any kind of good headway To masticate the meat. But from that time up until now, The truth to you I'll tell, Our fancy butcher—Morris, Has never bought a "Ben." But let the wind blow high, blow low, It makes no matter how, For sure our fancy butcher, He will have the good fat cow. When he gets all in order, He will drive to Harbor Main, Where he gets custom plenty, His beef, for to retail. His ways and means are so arranged, And everything in style, For sure our fancy butcher, Will suit you every time. And when you find you are giving out, Your stomach getting weak, You just apply to Morris. And get a good fat steak. They may boast about their liniment, Their pills and nerverine, But Morris's beef, will bring relief. Just in the proper time.

So success attend you—Morris, May the Heavens on you smile, Your beef, it is delicious. Your work is most sublime. Long may you live to strive and thrive Where the tide does gently glide, For to trim your beef and bring relief Down by the river side.

CUSTOMER.
Hr. Main, Dec. 13th, 1916.

English Flyweight Won

London, Dec. 18.—Jimmie Wilde, flyweight champion of England knock-out Frankie di Melfi, known as Young Zulu Kid of Brooklyn, N.Y., in the eleventh round of their match to-day. By his victory Wilde reclaimed his right in the title of flyweight champion of the world. The contest was to have gone twenty rounds. Both men were under weight. They fought fast and furiously. The early rounds were about even, with the Young Zulu Kid the aggressor. In the eleventh round Wilde sent the Kid to the ropes with a strong left to the jaw. Clinging to the ropes the American fighter took a dozen body blows and then dropped on one knee. As soon as the Kid regained his feet Wilde shot smashing right and left blows to the jaw, flooring the Kid, whose seconds, without waiting for the count, threw up a towel.

McMurdo's Store News

WEDNESDAY, Dec. 27, '16.
Bovels Herb and Gum Salve has proved itself a remarkably good Ointment for general purposes, comparing very well with some of the more expensive and pretentious Ointments in use. For cuts, sores, pimples, eruptions and as a soothing antiseptic application its use will be found to give first class results. Price 25c. a box.

We have still some very nice perfume and chocolate packages left as well as other things suitable for New Year's Gifts. If you are wanting something of this kind, a visit to either of our stores will well repay you.

Not Long Ago.

Good-bye!—and off he strides, six-foot of straight Young English manhood! Passing through the gate, Looks back; then, with a smile and a salute, He's gone—and we stand watching. And we see A little figure in a sailor suit, With fat, bare knees and a shy little smile, The "Little Laddie" of so short a while Ago, twisting the elastic of his wide straw hat (The one with the blue ribbons, you remember?) With a hairy cardboard donkey, now pressed flat Under his arm, his best-beloved toy, Broken and worn but never out of sight. Played with by day and hugged in bed at night— This is the little fellow who has grown And gone—not now to school to play His schoolboy games, and fight. In schoolboy fights—but gone to-day To join in the terrific game the nations play— This little fellow of not long ago. —V. M. Doudney.

Hr. Grace Notes.

Mr. Frank Dunn, son of Capt. Thos. Dunn, who is attending St. Bon's College, St. John's, is home on his Xmas vacation.

Messrs. Norman French and Arthur Courage arrived from Montreal by Tuesday's train.

An unusual number of packages containing liquid refreshments for the Xmas season, arriving every day. After the end of the year less of the refreshment perforce will be used.

The shops are now full of Xmas groceries, but shop-keepers feel the trade is not as brisk as on other years.

May all the Telegram staff and its readers have a very Happy Xmas is the wish of your correspondent.

Mr. Alex Squires intends going to St. John's this afternoon to spend Xmas at the home of his son—Hon. R. A. Squires.

Mr. and Mrs. Robert Tetford, accompanied by their daughter, Miss Bessie, will leave by to-morrow's train for St. John's to spend the festive season with their daughter and son-in-law, Mr. and Mrs. E. S. Coffin.

The female help of the H. G. B. & S. Factory are holding a tea in St. Paul's Hall on Tuesday next the 26th inst. The proceeds will be devoted to the Patriotic Fund and it is safe to anticipate that the tea for such a worthy object will be well patronized. —COR.

Hr. Grace, Dec. 22, 1916.

Here and There.

WEATHER REPORT.—The weather across country is: strong N. E. wind and dull; temperature at Bishop's Falls 29 above.

Only One "BROMO QUININE." To get the genuine call for full name LAXATIVE BROMO QUININE. Look for signature of E. W. GROVE. Cures a cold in One Day. 25c. —dec15,17

"The first comment that must follow the German and Austrian announcement of a Polish restoration," says Frank H. Simonds, "is that the Central Powers have abandoned all hope of a separate peace with Russia."

REMEMBER Callahan, Glass & Co., Ltd., when starting out to buy Linoleum. They have the largest stock in the city and every piece and quality at the old Genuine Prices. No advance in our prices at CALLAHAN, GLASS & CO., Ltd.—dec13,17

The largest inheritance tax to be paid to the State of California was deposited with the County Treasurer of Contra Costa County when the Charles Harkness estate paid \$594,118.60. The gross tax was \$625,388, but a five per cent. reduction was made because the tax was paid within six months.

The women of Great Britain are responding nobly to the appeal for female munition workers. "From 800 to 1,000 women," says the London Times, "are needed every week in the munition factories to take the places of men who are now being called up for the army and to meet the increasing call for munitions."

DIED.

Suddenly at his home last evening, William Bogan, aged 29 years, son of the late Richard Bogan. Funeral on Thursday at 2.30 p.m. from his late residence, 15-Long's Hill; friends and acquaintances please accept this intimation.—R.I.P.

BLAIR'S

GREAT

CASH SALE!

Buy Early and avoid Disappointment

for goods mentioned in this ad. cannot be repeated at present prices when once sold out. We can only give you these special prices because goods advertised were bought some time ago.

Wonderful Values in Underwear.

Men's Stanfield Wool Underwear, all sizes. \$1.29 gar.
Men's New Knit Wool Underwear, all sizes. \$1.10 gar.
Women's Heavy Cream Fleeced Vests and Pants, 33c. garment.

Women's Heavy Grey Fleeced Bloomers. .50c. garment
Children's Cream Fleeced Vests and Pants from 15c. garment.

Ladies' and Boys' Stanfield Wool Underwear at Reduced Prices.

Ladies' and Children's Winter Coats.

ALL NEWEST STYLES AT SLAUGHTER PRICES.
Superior Quality Nap Coating, \$3.50 values at \$2.70 yd.
Great Reductions in Ladies' and Children's Felt Hats.
Ladies' Waterproof Hats. Reg. \$1.25. Now 80c. each
Ladies' and Misses' Newest American Fancy Wool Caps and Hoods. Reg. \$1.00 each. Now 50c. each
All our Stock of New Smart Millinery at Reduced Prices.

Big Money Saved on Purchases of Ladies' Wear.

This includes:

Ladies' Flannelette Underwear and Nightdresses.
Ladies' Costume Skirts of all kinds and Ladies' Blouses of all descriptions.
Ladies' Imitation Fur Sets from \$1.50 set.
Ladies' Real Fur Sets at prices which no woman who is a judge of a bargain can afford to pass.

Wool Blankets at Bottom Prices.

Best Quality Wool Blankets. Sale Price. . . \$4.30 pair
Coloured Cotton Blankets only70c. pair
Best Quality American Floor Coverings only .98c. yd.
These are genuine \$1.20 values, are two yards wide, and we show a large variety of patterns.

Splendid Values in Rubber Foot-wear.

Ladies' Superior Quality Canadian made Storm Rubbers from 55c. pair.
Men's Superior Quality Canadian made Storm Rubbers from 79c. pair.
Men's Eastern Winter Caps from75c. each
Boys' Navy Sweaters from79c. each

Henry Blair.

Heaviest Sea in Forty Years.

Special to Evening Telegram.
CAPE RACE, To-day.
Wind north, fresh, weather dull. The heaviest sea witnessed here in forty years is raging to-day. No vessels in sight. Bar. 29.15; ther. 24.

Fresh Irish Hams and Bacon at ELLIS.

A SLIGHT FIRE.—A slight fire, caused by the upsetting of a lighted lamp in a house on Barter's Hill caused the West End and Central Fire Brigades to respond to an alarm from Box 32. On reaching the scene their services were not required as the blaze was quenched by the application of a few mats which smothered the flames. The all out signal was sent in at 7.10 just five minutes after.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

Telegram Fashion Plates.

The Home Dressmaker should have a Catalogue Scrap Book of our Fashion Plates. These will be found very useful to refer to from time to time.

A PRACTICAL COVER-ALL APRON.



1881—Gingham, lawn, percale, alpaca, drill, linen and saten are all good for this style. The model is made to slip over the head and is closed in front with lacing through eyelets. This design could serve as a morning dress, for it has ample fullness and is most comfortable. The Pattern is cut in 3 sizes: Small, Medium and Large. It requires 5 1/2 yards of 36-inch material for a Medium size. A pattern of this illustration mailed on receipt of 10 cents in silver or stamps.

1471 — A SIMPLE SERVICEABLE MODEL.



What Housekeeper or Home Worker does not appreciate a "cover-me-all" apron of this kind. It is a simple style, good for gingham, lawn, percale, cambric, denim, cretonne or saten. The fullness may be held over the back by the belt, that may be slipped under the front or may hold the front on the outside. The Pattern is cut in 3 sizes: Small, Medium and Large. It requires 5 1/2 yards of 36 inch material for the Medium size. A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

No.

Size

Address in full:—

Name

.

.

Poultry ex Railway!

TURKEYS, GEESSE, DUCKS and CHICKEN. Lowest Prices.

JAMES R. KNIGHT
311 WATER STREET.

MINARD'S LINIMENT CURES GAR-GET IN COWS.