

ONE GLANCE AT THE FOLLOWING LIST is all that is required to immediately demonstrate to you that it PAYS YOU TO DO YOUR SHOPPING AT THIS STORE FRIDAY AND SATURDAY. Even our regular low prices are reduced to tempt big trading and fast selling. READ THIS LIST THROUGH CAREFULLY, and be on hand to select early Friday and Saturday.

Linoleum MATS.

48 only in rare designs, with handsome borders; size 19 x 36. Reg. 40c. Friday and Saturday **34c** | 36 only, a choice selection of the newest in this line; size 26 x 36, bordered. Reg. 55c. Friday and Saturday **49c**

White Curtain Poles.

12 doz. of these, neatly fluted, 48 inches long, with fancy silvered fluted ball ends, complete with Bracket and Rings. Special for Friday and Saturday **35c**

Job TOWELS.

We have for this week great values in White Turkish Towels. They are in various sizes; all of exceptionally good weight. We make two lines of them for fast selling. Friday and Saturday.—
Medium size 10c. each
Large size 17c. each

Every Home Needs These.

QUALITY BED TICKS.

240 yards of good American Ticking, 33 inches wide; extra weight. Reg. 27c. Friday and Saturday **23c**
160 yards of reliable English Ticking, 58 inches wide. This is a high grade make, specially priced for Sale. Reg. 60c. Friday and Saturday **54c**

TABLE DAMASKS.

262 yards of pure White Damask, in assorted patterns with handsome borders, 54 inches wide; strong and well finished. Reg. 45c. Friday and Saturday **37c**
184 yards of Blay Damask, 48 inches wide; good strong serviceable cloth. Reg. 33c. Friday and Saturday **27c**

FLANNELETTES.

637 yards of American Flannelettes in a fine range of colored stripes, light and dark patterns, 28 inches wide; very fine finished. A popular line with our customers. Special for Friday and Saturday **11c**

PILLOW COTTON.

72 yards of 40 inch Circular Pillow Cotton, extra fine cloth. Reg. 35c. Friday and Saturday **31c**

HEAVY PLAID COTTON BLANKETS, 92c.

6 doz. of these in nice plaid patterns, extra weight; size 58 x 80; a good wearing blanket. Reg. \$1.00. Friday and Saturday **92c**

UNION TWEEDS.

FOR MEN'S AND BOYS' WEAR.

126 yards of strong Union Tweeds, 27 inches wide, in stripes and checks; all dark patterns; will give satisfaction because of their good wear-resisting quality. Reg. 60c. Friday and Saturday **53c**

PILLOW CASES.

Always in demand. Just received 40 doz. of these, size 20 x 30; good strong cloth; a popular line with us. Reg. 18c. Friday and Saturday **15c**

TABLE NAPKINS.

24 doz. of Damask Table Napkins, in very neat designs, hemmed ready for use; size 22 x 22. Reg. 15c. Friday and Saturday **11c**

GLOVES.

CHILDREN'S WOOLLEN GLOVES.

32 doz. of this line in fancy and a big assortment of plain colors; asstd. sizes. Friday and Saturday **23c**

CHILDREN'S & MEN'S ASTRACHAN GLOVES.

11 doz. of Brown Astrachan, with kid palm, elastic wrist; asstd. sizes. Friday & Saturday **37c**

LADIES' WOOL GLOVES, 19c. Pair.

24 doz. of Ringwood Gloves, in fancy and plain colors; seasonable. Reg. 22c. Friday and Saturday **30c**

LADIES' KID GLOVES.

10 doz. of Ladies' Gloves, in Tans, Browns and Black; 2 dome fasteners; medium weight. Friday and Saturday **79c**

Tea Cloths.

48 only of White Linen Tea Cloths 31 x 31 inches; hemstitched and elegantly embroidered in beautiful designs. Reg. 45c. Friday and Saturday **37c**

4 doz. of dainty and artistic Tea Cloths, hemstitched and embroidered with taste; size 31 x 31. Reg. 75c. Friday and Saturday **63c**

Ladies
Misses
and
Boys.



There is nothing more CONVINCING of our popularity than the MAMMOTH GATHERINGS which attend our FRIDAY & SATURDAY SALES.

Come, where everything possible for customers' convenience and comfort is attended to. Service, equipment and dispatch go hand in hand with BRISK SELLING and SATISFIED CUSTOMERS Friday & Saturday.

New
SWEATER
Coats.

THIS SHOULD INTEREST YOU

Our Very Special Offer of Ladies, Misses and Boys Sweater Coats.

LADIES.
3 doz. all-wool Sweater Coats in colors of Smoke with Green facings, Silver Grey with Navy, Brown with Green, New Tan and White, etc.; all these are the newest cuts, this season's approved styles. Friday and Saturday **2.97**

MISSES'
4 doz. of these in Greys only, turn down collar, side pockets, pearl buttons; the proper thing for Fall wear. Reg. \$1.10. Friday and Saturday **94c**

BOYS'
This line, containing only a few dozen, is certainly stunning value; they come in colors of Crimson and Grey; a splendid weight; V. neck shaped. Friday and Saturday **44c**

SHOWROOM.

NOTABLE REDUCTIONS IN UNDERSKIRTS OF QUALITY.
4 1/2 doz. of Ladies' Colored Striped and Flowered Sateen Underskirts, with pleated frill; full sizes; fine assortment. Reg. \$1.40. Friday & Saturday **1.15**

SPECIAL VALUE IN LADIES' NIGHTDRESSES.
4 doz. only, in Cream, Pink and Striped Superfine Flannel-ette, some daintily trimmed with linen lace, others with embroidery; full sizes. Reg. \$1.50. Friday and Saturday **1.28**

LADIES' ONE-PIECE AMERICAN DRESSES.
36 only in this lot; come and get a glimpse of these, the New Style Dress for fall wear; well made, perfect fitting, authoritative styles from fashions source, such as this store is renowned for. Friday and Saturday **3.65**

SEE OUR FALL SHOWING OF DELAINE SHIRTWAISTS.
At Money Saving Prices. 10 doz. of Colored Striped Delaine Shirt Waists; some with turned down collars, others open at the back, and daintily trimmed with velvet; assorted sizes. Reg. \$1.40. Friday & Saturday **1.15**

CHARMING NECKWEAR IN FASHION'S NEW EFFECTS.
15 doz. of assorted Neckwear, Stocks with Jabot in extra fine lawn, with tucked Jabot and dainty Valenciennes lace and insertion trimming; a nobby line of stylish Neckwear. Reg. 25c. Friday and Saturday **20c**

LADIES' BELTS, 19c.
To the well dressed lady a pretty Waist Belt is the finishing touch to her adornment. See our display on Friday and Saturday. Your choice **19c**

LADIES' "DIRECTOIRE" KNICKERS.
3 1/2 doz. of these seasonable articles, heavily fleeced, in Grey only; full sizes. Reg. 95c. Friday and Saturday **86c**

LADIES' MUFLERS.
6 doz. of Knitted Mufflers, in White and Colored; the popular Muffler to-day, perfect fitting, washable and fastened with secure dome fastener. Reg. 20c. Friday and Saturday **16c**

CHILDREN'S FLANNELETTE DRAWERS.
22 doz. of these in assorted sizes, fitting from 2 to 8 years. Buy them now; time, labour and money saved. Friday and Saturday, per pair **15c**

JOB LINE LADIES' JERSEY RIBBED VESTS & PANTS.
33 doz. in this lot; splendid weight and excellent finish; every garment perfect. Friday & Saturday **37c**

A CHOICE SHOWING OF FLOUNCING EMBROIDERIES.
These Embroideries we have just opened, and are certainly amazing values; widths up to 25 inches; extra fine lawn and dainty designs. We are putting this line on sale at a special price. Friday and Saturday, per yard **24c**
See this assortment and note the price.

15c. QUALITY RIBBONS 15c.

336 pieces of Brilliant Taffeta Ribbons, 5 inches wide, in all the required shades. Also in this assortment a very pretty range of Fancy Striped Ribbons; fashion's most approved colors in the entire lot. Don't let this opportunity slip. Come, if you require Ribbons of quality. Economically priced Friday and Saturday **15c.**

Smallwares and Notions Sale.

- Florida Water, large size 15c.
- Pin Cushions 15c.
- J. W. R. Reels Cotton, Black and White, 3 for 9c.
- Dress Fasteners, Black and White, 2 cards for 5c.
- Peroxide, 4 oz. bottles 8c.
- Vaseline, 2 oz. pots, 2 for 7c.
- Hat Pins, assorted; 3 for 5c.
- Scissors, per pair 10c.
- Large Sugar Shakers, each 10c.
- 7 x 9 White Enamel Frame Mirrors, each 10c.
- Circular Clothes Brushes, each 15c.
- Smokers' Pipe Rack, each 19c.
- Baby Pacifiers, each 5 & 10c.
- Writing Pads, letter size; each 8c.
- Writing Pads, letter size; each 8c.
- Envelopes, 50 for 5c.
- Stationery, in fancy boxes, Envelopes and paper to match 12c.
- Hair Pins, 8 packets for 5c.
- Hair Pin Cabinets, each 4c.
- Nickel Trays 10 & 15c.
- Black Japan Trays 15c.
- Dust Pans, each 10c.
- Exercise Books, 48 pages; 3 for 5c.
- Exercise Books, 180 pages; each 5c.
- Thimbles, 6 for 4c.
- Tape, 6 pieces for 4c.
- Beauty Pins, great variety, Enamel, Gilt and some with Brilliants; 1, 3 and 6 on card, per card 5c.
- Mohair Boot Laces, 2 dozen for 5c.
- Mohair Boot Laces, 54 inches long. Reg. 5c.; 2 pairs for 5c.
- Needle Books, great variety 4c., 8c., 15c., 25c., 35c.
- Toilet Soap, 2 cakes for 9c.
- Safety Pins, 4 cards for 5c.
- Safety Pins, heavily nicked, 2 cards for 5c.

Framed Pictures in Great Variety.

- 11 x 13, Gold Frames, with glass **35c**
- 13 x 17, Gold Frames, with glass **49c**
- 15 x 19, Circular Antique Frames, with glass **49c**
- 22 x 26, Gold and Bronze Frames, without glass **74c**
- 22 x 27, Gold and Bronze Frames, with glass **89c**

SPRING BLINDS

ALWAYS REQUIRED.

We offer two lines this week, specially priced for sale, and each Blind on reliable Roller.

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| <p>LOT 1.
In colors of Buff and Green, 36 inches wide, with fringe only. Friday and Saturday, 29 complete.</p> | <p>LOT 2.
In colors of Buff and Green, 36 inches wide, with insertion and fringe. Friday & Saturday, 39c complete.</p> |
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BAIRD'S

Hoisery Specials.

WOMEN'S.

- 8 doz. of Women's Black Worsted Hose, in assorted weights. Reg. 30c. Friday and Saturday **26c**
- 13 doz. of Women's Black Cashmere, plain and ribbed. This is our quick seller. Reg. 40c. Friday and Saturday **32c**

BOYS' BLACK WORSTED HOSE.

- Two lots in this assortment of Boys' Strong Worsted Hose. Friday and Saturday,
- No. 1—Sizes 1 to 3. 18c. pair
- No. 2—Sizes 4 to 7. 33c. pair

MEN'S HALF HOSE.

- 8 doz. of Black Cashmere, medium weight; extra good quality for the price. Friday and Saturday, per pair **18c**

Remnants of "Eden" Cloth or Superfine Flannelette.

You should see this array of Eden Cloth Remnants, in assorted stripes; the best thing you can buy for boys' or men's top shirts for fall or winter wear; strong, yet fine in make; washes splendidly; a splendid range of stripes. Friday and Saturday **11c**

