

Special Sale Price

FOR THIS WEEK ONLY.

Boys' Fleeced Underwear.

Boys' Fleeced Shirts and Drawers,

All sizes, from 24 inch to 34 inch, only

30c.

GARMENT.

The quality of these goods is superior, and in the regular way, they sell at 35c. to 40c. per garment according to size. However, as a special offering to our Customers, we are for this week making a special all round price of 30c. a garment, but cannot guarantee it for a longer period, so advise you to make your full purchase in this line now.

In other FLEECE UNDERWEAR you will obtain GOOD VALUE at LOW PRICES at BLAIR'S.

Women's Fleeced Underwear, Job, Vests and Knickers, sizes 4, 5 and 6, only 30c. garment. This is a full make, soft and elastic garment and vests, are long sleeves, buttoned fronts.

Women's Cream Rib Elastic Make Fleeced Vests and Knickers, to fit very large women. Price 45 cents per garment.

Men's FLEECE UNDERWEAR—Special quality, American make—all sizes up to as large as 44 inches, Shirts and Drawers, only 45c. garment.

HENRY BLAIR.

Farmers! Attention!

We are booking orders for Fertilizers for Spring delivery:

Imperial Superphosphate,
Special Potato Phosphate,
Bone Meal, Floral Life,
Nitrate of Soda.

Get our prices before placing your orders.

COLIN CAMPBELL,

feb16

12 Board of Trade Building.

HOW CAN WE COUNTER-ACT

THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is out of proportion with their food-value.

EAT MORE BREAD.

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Breadmade from

ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

The Best of all Desserts

Can be had and enjoyed by using

MacLaren's Imperial

DESSERT JELLY.

Try a package and be convinced of its superiority over all other Jelly Powders.

T. A. Macnab & Co.,

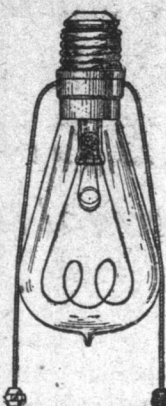
feb26

Wholesale Agents.

REID NEWFOUNDLAND COMPANY.

The Hylo Lamp

You often pay for 16 candle power when one candle power is really all you need. You often endure a BRIGHT LIGHT when a SOFT LIGHT would be more suitable and pleasant.



The Hylo Lamp

Gives you the light you want. It is the first and only successful turn down ELECTRIC LAMP.

It is just as reasonable and necessary to modulate ELECTRIC light as it is to regulate the brightness of OIL light, GAS light, or SUN light.

Reid Newfoundland Company

New Spring Millinery!

To-day we show our first shipment of

Ready-to-Wear Hats,

In all the LEADING SHADES.

Also, full assortment

Black Straws, Crinolines,

etc., etc., etc.

S. MILLEY

Apples, Smoked Fish, etc.

Just landed ex "Almeriana."

160 barrels No. 1 RED APPLES—Ben Davis.
50 boxes Kippers and Haddies.
100 boxes Digby Herring, Prices Right.

Edwin Murray.



Harry W. deForest.

This is the Man

Who studied the likes and dislikes of Newfoundland Tea drinkers, one of the reasons his STANDARD bulks, and UNION BLEND in packets are such good sellers.

Do You Handle Them?

Wholesale by

H. W. deForest Tea Co.,

Exclusive Tea Merchants.

Wholesale Fruit & Vegetables

Landed to-day ex S.S. "Tobasco."

100 barrels Choice No. 1 APPLES—N. Spys and Baldwins.
10 barrels Cape Cod CRANBERRIES.
30 cases SILVER PEEL ONIONS.
30 cases Small Val. ORANGES. Lowest Prices Guaranteed.
All the above in fine order.

George NEAL.

JOB PRINTING Neatly EXECUTED.

RODGER'S

One Dollar Cotton Blankets are Great Value.

Thirty Cent Hearth Rugs, A MARVEL of CHEAPNESS.

Wonderful Value in Ladies' BELTS and EMBROIDERED COLLARS.

Big Clearing Lines Laces and Insertions.

Winter Gloves, at Greatly Reduced Prices.

Dainty Effects in Stripe Dress Gingham.

Splendid Line Gents' Neck Ties, at 15 cts.

A. & S. RODGER, Water Street.

Bovril Wine

As a restorative in Exhaustion, Defective Nutrition and General Debility, it is recommended with the utmost confidence.

Bovril Lozenges,

An antidote to Mental Overstrain.

T. J. EDENS,

feb8, tu&fr

Agent for Nfld.

You Want One?

This week we are showing a splendid lot of

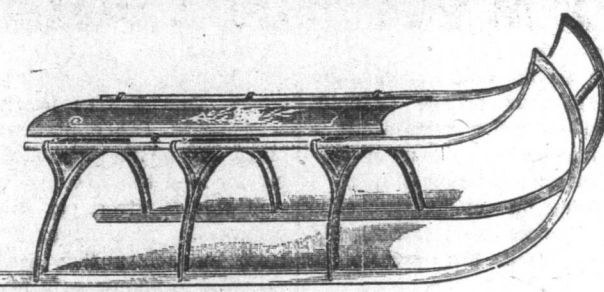
Men's Working Shirts.

Regatta Shirts, with Band or Collar, from 35c.
Flannelette Shirts, from 35c.
Black Sateen Shirts, from 60c.
Tennis Shirts, from 40c.
Grey Flannel Shirts, from 55c.
Also, Fancy Shirts (Negligee), soft fronts 70c.
Well worth \$1.00.

R. TEMPLETON, 333 Water St.

SLEIGHS and SLIDES

to clear at Half-price.



We are clearing the balance of Sleighs and Slides at

HALF-PRICE. Only a few left

GET ONE NOW

U.S. Picture and Portrait Co.



SCREENED North Sydney Coal

Now Landing, ex S.S. Bonaventure. This is a special cargo, which we can safely recommend as

GOOD ROUND COAL.

Also, in Stock, FURNACE, EGG, STOVE AND NUT COAL.

M. MOREY & Co.,

dec9, eod, tf Office—Queen St.

Ex "ROSALIND,"

75 carcasses

Fresh Mutton,

Selling Cheap.

JAS. R. KNIGHT, feb22, tf 311 Water St.

THE BEST IS NOT TOO GOOD FOR A FISHERMAN. MUSTAD'S Hooks Never Miss.

Ask for Mustad's.



Job Printing Executed