

A CHANGE FOR CLEVER PEOPLE

It should be easy for people who drink delicious Blue Ribbon Red Label Tea to say something that will induce their friends to try it.

\$545.00 in Cash Prizes

Twenty-five cash Prizes will be awarded in order of merit to those sending in the best advertisements for Blue Ribbon Red Label Tea.

Table with 2 columns: Prize Rank and Amount. 1st Prize \$200.00, 2nd Prize 100.00, 3rd Prize 40.00, 4th to 13th Prizes \$10.00 each, 14th to 25th \$5.00 each.

In addition, beginning with the week ending April 4, a special weekly prize of \$5.00 will be given to the one sending in the best advertisement during that week, making for the nine weeks \$45.00 in special prizes, or a grand total of thirty-four cash prizes, \$545.

CONDITIONS

- 1st. No professional ad. writer, nor anyone connected directly or indirectly with the Blue Ribbon Tea Company may compete. 2nd. Advertisements must not contain more than 50 words, and shorter ones are preferable.

Blue Ribbon Tea Co., Winnipeg, Man. Blue Ribbon Tea Co., Toronto, Ont. Blue Ribbon Tea Co., Vancouver, B.C.

- 5th. No person shall be awarded more than one of the main prizes, but may also take one or more weekly prizes. 6th. In case of a tie, decision will be based on all the advertisements submitted by the competitors in question.

Mr. H. M. E. Evans, of the Winnipeg Telegram, has kindly consented to judge the advertisements and award prizes.

All advertisements that fail to win a prize, but which are good enough to be accepted for publication will be paid for at the rate of \$1.00 each.

Unless expressly requested to the contrary, we will consider ourselves at liberty to publish the names of prize winners.

A good advertisement should be truthful and contain an idea brightly and forcibly expressed. A bona fide signed letter with address and date, which has tested the tea, is a good form. An advertisement for an article of food should not associate with it, even by contrast, any unpleasant idea. The best advertisement is the one that will induce the most people to try the article advertised.

Seek your Inspiration in a Cup of Blue Ribbon Red Label Tea and the Money is yours.

The Rose and Lily Dagger

A TALE OF WOMAN'S LOVE AND WOMAN'S PERFDY

The Italian turned his pale, serene face toward Elaine, who stood looking at him and feeling that he supplied the one object wanted to complete the strangeness and romance of the surroundings, and inclined her head in greeting.

Ramsay's Paints advertisement featuring an illustration of a man and a woman and text describing the benefits of their paint.

HOW TO GAIN HEALTH

A Simple Plan That Should be Followed by all Who are Sick.

If you could buy back your health on the installment plan—say 50 cents a week for a limited number of weeks until cured—would you do it? Here is a plan worth trying: Taking into account their power to cure, Dr. Williams' Pink Pills are the most economical medicine without exception.

These pills have effected cures in cases of rheumatism, partial paralysis, St. Vitus dance, indigestion, kidney trouble, anaemia, and other serious diseases of the blood and nerves. They have cured hundreds of cases where ordinary medicine had been tried and failed.

Do not waste money on ordinary medicines, or substitutes; see that the full name, "Dr. Williams' Pink Pills for Pale People" is printed on the wrapper around each box. Sold by all medicine dealers or sent post-paid at 50 cents a box, or six boxes for \$2.50, by addressing the Dr. Williams' Medicine Co., Brockville, Ont.

"The Fisher Girl's Lament" of Schubert? I know it," said Luigi, eagerly, and he bent down to a music school beside him.

"Here it is," he said quietly. "Ah, yes, and my violin!"

"The marquis reached it from a case, and the Italian took it eagerly, and drew the bow across it softly. "Do not be afraid; I will not spoil your voice. I know, will you sing?"

Elaine, a little pale, sang the simple song. She had a sweet sympathetic voice, which Luigi accompanied with a musician's feeling and art, and as she sang the marquis leaned against the organ with folded arms and looked at her.

"I can truly say that had it not been for Baby's Own Tablets, I do not believe my baby would have been alive to-day." So writes Mrs. Albert Luddington, of St. Mary's River, N. S., and she adds: "He is now growing nicely; is good natured, and is getting fat." It is gratifying to know that in all parts of Canada Baby's Own Tablets are proving a real blessing to children and a boon to mothers.

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OLD MARRIAGE CUSTOMS OF BRITAIN AND FRANCE.

By William Ballantyne, Chicago, in Scottish American.

There is a very curious after-marriage custom at Dunmow, Essex. It was established in the year 1104. The original document runs: "That he which repeats him not of his marriage either eating, sleeping, walking, in a year and a day, may lawfully go to Dunmow in Essex and fetch a gammon of bacon."

In England, before the time of Pope Innocent the Third (1195), there was no marriage solemnized in churches. When a man fancied a woman he went to the house where she resided and led her to his own home. This was all that was required of the ceremony of the marriage. The priests tried to prevent all such unions, and to prevent them the Church commanded banns to be proclaimed in the church before the whole congregation, and no marriage was to be lawful unless performed by the priest.

Unlawful marriages continued, however, in London thousands were married without proclamation of banns. In 1686 the rector (Adam Elliott), of St. James, Duke Place, married hundreds without banns or license and was suspended therefor. A cynical writer of the period says: "Some give part of a sheep and other men take a purse of money with which he buys a parcel of water and puts to the sea. That is to say, he furnishes a house, provides a fine suit of clothes, goes to Duke Place, and marries, and embarks on the troubled sea of matrimony."

But Fleet Street Prison was the notorious marriage place at one time. Ministers imprisoned for debt were married thousands of couples, for filthy lucre's sake, and gain. In some cases tavern keepers kept a parson on their establishment at a salary of 20s. weekly to marry their customers. In fact, this was a way to draw customers, as all who desired could be married on the spot. My Fair was another of the like resort. "Free and Easy" had the motto of his place, "Parliament passed a law in 1754, prohibiting irregular marriages in England under penalty of transportation. A minister, named Wilkinson, and his curate, were both sentenced to banishment for marrying persons without proclamation of banns and license.

About the year 1770 a London tradesman took a curious way of disposing of his eleven daughters in marriage. He gave each of them for a dowry on their wedding day their weight in halpence. The heaviest of them weighed fifty pounds, two shillings and sixpence.

In 1817 of many marriages the groomsmen and bridesmaids led the young couple. The man carried a peeled willow wand, as a mark of superiority. If once saw a bridegroom carry a white wand at his wedding, his name was John Barrie, and he married Helen Noble. That was nearly 70 years ago, in Biggar. Musicians lead the procession. When they reach the church they walk three times round it before they enter. Notice was given to all the friends of both parties. They never fail to attend, and bring with them contribution to the feast—chickens, geese, sheep and hogs. It is considered lucky to carry salt in the pocket. This was always done by the groom and the bride, to ensure luck. If any one would manage to take the bride's shoe off the groom had to ransom it.

In Gurnsey, when a young man offered himself to a young woman and was accepted, the parents of the couple gave a feast, inviting all friends. The intended bride is then led round the room by her future father-in-law, and introduced to his friends; and afterwards the young man is paraded in like manner by his future father-in-law.

Good Market for Toads in Texas. Cherokee Banner: "Toads at 25 cents apiece! That's what some of our enterprising truckers have been known to pay for them, so great is the demand and source the supply during the cold-frame season. A few toads turned loose in a plant bed with a shallow vessel of water to drink from are said to successfully settle the cut worm and other insect problems. No telling, in a little while toad culture itself may be a good business."

Not a day has passed in fruit and truck culture in Texas that something more has not been learned in regard to it. The first thing was learning how to raise, or rather plant; the next thing was how to market; now it is the protection of the crops. Having ascertained that toads will protect plant beds, toad raisers will soon be numerous, particularly if toads are worth 25 cents each. As the fruit business made the box-making business possible and profitable, the truck business may make the toad and other business profitable.—Galveston News.

One Way of Acting Silly. Richmond, Va., Dispatch. Miss Withers—I presume Mr. Flipp had his usual weekly call on you last night?

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FORGOT HIS WEDDING DAY.

Busy Wall Street Man Makes a Dash for Chicago One Day Late.

"We hear a good deal about the busy men of New York," said one of the street, "but I have a friend in Wall street who has broken the record."

"I was in his apartment a few nights ago after the theatre, and he was chatting with me about the details of the day, and as he chatted he was running over a bundle of memoranda. All at once he stopped as if he had been shot. "Great Scott!" he exclaimed, "I'm to be married to-morrow to a woman in Chicago, and I had forgotten the date completely. Say, old man, come with me and help me to pack up. Of course, I can't make it now, to save my life, even if I hired a special engine and car, for the wedding is set for to-morrow morning at 10 o'clock."

While he began pitching his things into his trunk I wrote out a message to his sweetheart, and hurried it to the telegraph office. My friend left on the first train out Chicago after his arrival in Chicago he wired back: "It's all right. She has the measles."—N. Y. Sun.

The Why of the Notch. Indianapolis News. "Hello, Lathers! What's the matter?" "Been shaving myself."

"What did you cut that notch in your chin for?" "To remind me not to do it again."

Pains in the Back For Twenty Years

Could Not Turn Over in Bed—Kidneys and Bladder Affected—Experienced Great Sufferings—Cured by Dr. Chase's Kidney-Liver Pills

The old people especially appreciate the effectiveness of Dr. Chase's Kidney-Liver Pills, because the kidneys are usually the first of the bodily organs to give out, and the result is backache, lumbago, pains in the side and limbs, urinary disorders and constipation.

Old people learn to trust in Dr. Chase's Kidney-Liver Pills, for when all other treatments fail, this great medicine seems to go directly to the diseased part, and promptly affords relief and cure.

Mr. David Misenner, Farmer, an old and respected resident of Port Robinson, Welland County, Ont., writes: "I wish to state to you that I had pains in my back and left side for over twenty years. At times I could not turn over in bed. I was so badly

used up, I had cramps in my feet and legs, and my hands were so entirely useless that I could scarcely lift anything.

"Kidney disease, no doubt, the cause of all my suffering, and sometimes the urinary trouble would be so bad that I would have to get up five or six times during the night. Fortunately, I began using Dr. Chase's Kidney-Liver Pills, and they cured me completely. I am now 70 years old and quite well now, but still occasionally use these pills to keep my system in good order. Several persons to whom I have recommended Dr. Chase's Kidney-Liver Pills have been equally benefited."

Dr. Chase's Kidney-Liver Pills, the comfort of old age; one pill a dose, 25 cents a box, at all dealers, or Edmanson, Bates & Co., Toronto.

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