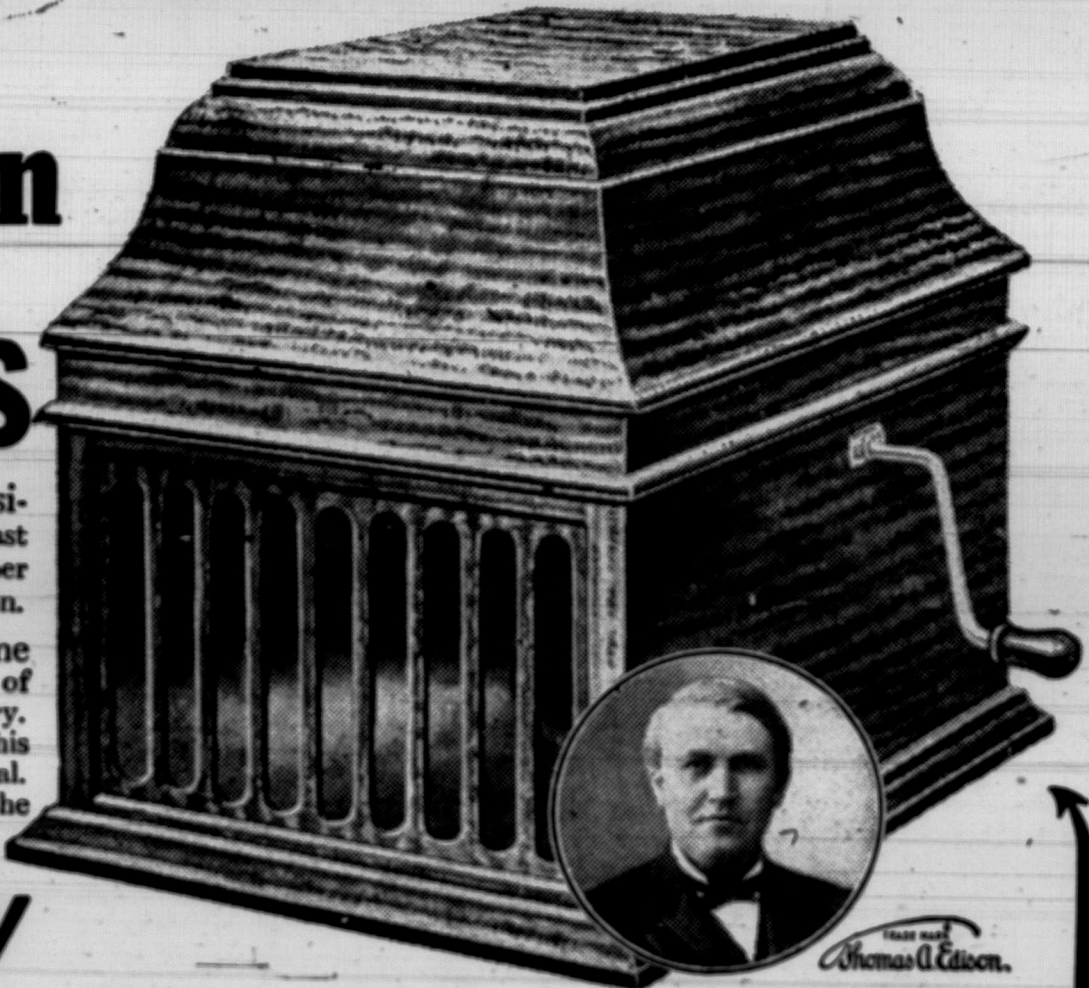


Last Chance

to get the
**Genuine
 New Edison**
 at the
Old Prices

Here's your chance, as prices positively will be increased Jan. 1. The very last announcement that will be made in this paper before big increase in price of the New Edison.

Orders for the increase have come from Mr. Edison himself. High costs of materials and labor have made it necessary. Mr. Edison regrets the necessity of this price raise but conditions make it essential. So, if you want a New Edison now is the time to get it. Don't put it off.



Still Only
\$1.00

Mr. Edison Says: "Thousands of music lovers, many of them in very moderate circumstances, have been making their plans all year to purchase a phonograph this fall. No matter what other manufacturers may do, there must be no increase in the prices of the Edison Phonographs until Jan. 1, 1918." Everybody now has an opportunity to come in at the old price. But those who do not hurry will lose out.

after free trial!

Yes, we will send you the New Edison, the product of the world's greatest inventor's genius, the phonograph with the wonderful diamond stylus reproducer and your choice of latest Diamond Amberol Records on *free trial without a penny down*. On this offer, you can now have the genuine Edison, the instrument which gives you real, home-like music, the finest and best of all phonographs at a small fraction of the price asked for imitations of Mr. Edison's great instrument. *Seize this opportunity! Send coupon today—now!*

**Hurry
 or You'll
 Be Too Late**

Rock-Bottom Direct Offer—

If, after the free trial, you decide to keep Mr. Edison's superb new instrument, send us only \$1.00. Pay the balance on easiest kind of monthly payments. Think of it! A \$1.00 payment, and a few dollars a month to get this wonderful new style outfit—Mr. Edison's great phonograph with the Diamond Stylus reproducer, all the musical results of the highest price outfits—the same Diamond Amberol Records—yes, the greatest value for \$1.00 down, balance on easiest monthly terms. Convince yourself—free trial first. No money down, no C. O. D., not one cent to pay unless you choose to keep the instrument. *Send coupon!*

Thousands of people are going to lose out on this offer unless you hurry—hurry. Don't fail to let me send you the Edison Catalog giving you all the details of the big price increase. You will have just time now, and no more than time, to let me tell about the big opportunity you have and get your order in. So "make hay while the sun shines" and rush in the coupon. There is absolutely no reason why you shouldn't save this money. You will always blame yourself if you do not. So, mail the coupon now. This isn't a matter which can be put off. Remember, **NOW OR NEVER.**

Last Chance Coupon

F. K. BABSON, Edison Phonograph Distributors
 Dept. 498, 355 Portage Avenue, Winnipeg, Manitoba

Gentlemen:—Please send me your New Edison Catalog and full particulars of your free trial offer on the new model Edison Phonograph.

Name _____

Address _____

**Our NEW Edison
 Catalog Sent Free**

Your name and address on a postal or in a letter (or just the coupon) is enough. No obligation in asking for the catalog. Get this offer—while this offer lasts!

F. K. BABSON, Edison Phonograph Dist's.
 Dept. 498 — 355 Portage Avenue, Winnipeg, Manitoba
 United States Office: Edison Block, Chicago, Ill.