

WE PAY PEOPLE TO TALK

to their neighbours

Our annual subscription bee is on and here are some of our terms to anyone who gets us new subscribers from now until the end of next year.

For One New Subscriber with \$1.50

Our NEW ATLAS, containing 16 Maps of the greatest divisions of the world, with names of Cities and their population; every town in Canada over 1,000 population; and a new map of Western Canada with the Railways constructed and in course of construction. On this map names of places are plainly marked, and the area and population of the larger divisions given. Just the map a man needs to know his country, or school-children to get up the geography of their own land.

For One New Subscriber and a Renewal with \$3.00



The Farmer's Advocate
Knife

Just the thing for farm work

It's 'a genuine Joseph Rodgers'
Two-bladed

Same size as this cut

For Two New Subscribers with \$3.00

the story "CARMICHAEL," now running as a serial, bound in cloth, in large type, and fancifully illustrated. The regular price of this book is \$1.25. A beautiful Xmas gift.

For Three New Subscribers with \$4.50



we make an exceptionally good offer of a choice of a Nickel Case, Open Face, Seven Jewel, Stem Wind, Stem Set WATCH, same as in cut, gentleman's size; or, a Carbo-Magnetic RAZOR of the best steel a perfect pleasure to use, and which is advertised in most magazines at \$2.50.

FOR FOUR NEW SUBSCRIBERS WITH \$6.00

We also have a LADY'S WATCH that we will send to anyone who sends us FOUR NEW SUBSCRIBERS at \$1.50 each. It is a Silver Watch, handsomely engraved, open face, fancy illuminated dial, stem wind, pendant set, a splendid timekeeper.

Note well that the premiums are for NEW NAMES unless otherwise stated, and will date from now until December 31st, 1908. No premium for a renewal, or when a person sends his own name or one of his own family. A new name is a Xmas present to us, our premiums will be Xmas presents to those who claim them.

There is nothing small about persuading a man to take a paper like the FARMER'S ADVOCATE. Some of the biggest men in the world to-day do this for the papers they like, because they know they are doing their neighbors a good turn.

If present subscribers or others are not approached by friends send direct or club with local papers. Be sure and subscribe through some source. There are a thousand reasons why. Don't stop learning when school days are over. Keep in touch by subscribing for

The Farmer's Advocate and Home Journal

WINNIPEG, MAN.