

# You Cannot Afford Any Roofing Which is Not Guaranteed for Twenty-five Years

## GET SEVENTY-EIGHT POUNDS OF STEEL TO THE SQUARE

SO put it squarely up to the next fellow who tries to sell you some roofing "as good as Oshawa Steel Shingles." Ask him to agree in writing to replace the roof free if it gives any trouble within the next quarter-century.

Then watch him dodge. See him evade. Hear him tell about Mr. Somebody, of Someplace, who roofed a barn with his roofing in 1884 and it's a good roof yet. Hark to him ask if that doesn't make you feel safe.

Tell him it doesn't prove what the Pedlar Guarantee does prove. Because that guarantee is your absolute protection against roof troubles for twenty-five years to come.

There is your roof-insurance for the future.

There is a binding promise to give you a new roof entirely free, to put it on the building for you free, and to guarantee it for another twenty-five years, if your roof of Oshawa Galvanized Steel Shingles gives any roof trouble within twenty-five years from the day it's on.

There is \$250,000 capital back of that guarantee. There are 48 years of honorable reputation back of that guarantee. And there is the biggest business of its kind in the British Empire back of that guarantee.

So it is plain common sense for you to refuse to buy any roofing that is not guaranteed. And the only kind that is guaranteed is this kind we make — Oshawa Galvanized Steel Shingles. Guaranteed for 25 years. Actually good for a century.

### This is the Roofing For Your Money

Oshawa Galvanized Steel Shingles make the roof you can best afford for any building. They cost but five cents a year per square. (A square is 100 square feet). They are stamped from heavy sheet steel—28 gauge steel. Then they are thickly galvanized. That means they are coated with zinc—the rust-defying metal—in such a way that the zinc is driven right into the steel. It cannot flake off, as it would if this galvanizing were done the ordinary way.

Thus these Oshawa Shingles require no painting. They will not rust. They cannot possibly leak.

So you are sure you will have no bother with your Oshawa-shingled roof, once it's on the building. You can depend on that; and you can doubly depend on it because you have the guarantee. Hand it to your banker or lawyer to keep for you; and know that it is good for a new roof right up to the last day of the twenty-fifth year—if the first one gives any trouble whatever.

### Cost Far Less Than Wood Shingles

You must pay about the same price per square for ordinary wood shingles. They will cost you more to lay, because it is a quick and simple job to roof with Oshawa Steel Shingles—and it is no easy job to lay wood shingles right.

And the wood-shingled roof will need repairs every year or two. Probably it will leak from the start. And it will be no real roof at all at the end of ten years, at the most.

You can be certain that an Oshawa-shingled roof will outlast a wood-shingled roof ten to one. Thus it costs but one-tenth as much.

### This is the Roof That Really Protects

Oshawa-shingled roofs are not merely weather proof roofs. They are fire-proof roofs. They are wind-tight roofs. They keep buildings cooler in summer and warmer in winter.

And the building covered with Oshawa Steel Shingles is safe against lightning—far more so than it would be if it fairly bristled with lightning rods.

Put these Oshawa Shingles on a building, following the simple, plain directions that come with them, and you have a roof that is handsome enough for a city hall and that absolutely protects.

Practically an Oshawa-shingled roof is one seamless sheet of tough galvanized steel. Not a crevice for moisture to get through. No way to set fire to it. No chance for the wind to worry it. Dampness cannot gather on the under-side of it. It needs no painting. And you need not worry about it needing any repairs, for twenty-five years at least.

Isn't that kind of a roof the roof for you? Isn't that kind of a roof worth more than it costs? Isn't it the only roof you ought to consider?—since it is the only roof of which all these things are true.

### Get Your Copy of This Free Book

Send your name and address to the nearest Pedlar place. Tell them you want your free copy of "Roofing Right."

When you have read that book through, you will know more about roofing than a good many experts know. It gives you facts, proofs, figures.

Get it and read it. Get it even if you don't expect to do any roofing for some time yet. It will put you right on the whole roofing question.

With the book will come a copy of our Guarantee. Study that, too, and see how fair and square and straightforward it is. See what positive protection it gives the man who buys Oshawa Steel Shingles.

### Sample Shingle Free

WITH the book will come a sample of the Oshawa Shingle itself. It will interest you to study it. You will see the actual construction. You will see that the Pedlar Improved Lock, on all four edges of the shingle, makes it certain that moisture never can get through any Oshawa-shingled roof. You will see how the Pedlar process of galvanizing drives the zinc right into the steel so it never can flake off. You will be in no doubt about which roofing after you have studied this shingle.

Send for it and the Book and Guarantee—Send now.



**O**SHAWA STEEL SHINGLES are made of 28 gauge steel, specially toughened and heavily galvanized to make them rust-proof. Thus they weigh about

seventy-eight pounds to the square. With the box about 88 pounds to the square. When considering metal shingles always learn the weight of metal per square offered and be sure that the weight is of the metal only.

Make the weight test yourself. First be sure the scales are accurate. Then unbox a square of Oshawa Shingles and weigh them. Note that the weight averages 78 pounds without the box.


Don't go by the box weight. Some boxes weigh fourteen pounds or more.

*G. A. Pedlar*


Send to-day for Sample Shingle and "Roofing Right" Booklet No. 5

### It Will Pay You to Pedlarize All Your Buildings

"To Pedlarize" means to sheathe your whole home with handsome, lasting and beautiful steel—ceilings, side-walls, outside, roof. It means to protect yourself against cold; against fire; against much disease; against repair-bills. Ask us and we will tell you the whole story. Just use a postcard and say: "How about Pedlarizing my house?" State whether brick or frame. Write to-day.



## THE PEDLAR PEOPLE OF OSHAWA



OSHAWA, ONTARIO				
HALIFAX, N.S. 16 Prince St.	ST. JOHN, N.B. 42-46 Prince William St.	QUEBEC, P.Q. 127 Rue de Pont	MONTREAL, Que. 321-3 Craig St. W.	OTTAWA, Ont. 425 Sussex St.
LONDON, Ont. 86 King Street	CRATHAM, Ont. 200 King Street West	PORT ARTHUR, Ont. 45 Cumberland Street	WINNIPEG, Man. 76 Lombard Street	TORONTO, Ont. 111-113 Bay St.
CALGARY, Alta. Room 7, Crown Block	EDMONTON, Alta. 633 Fifth Avenue, North of Jasper	VANCOUVER, B.C. 319 Pender Street	VICTORIA, B.C. 434 Kingston Street	REGINA, Sask. 1901 Railway Street South

ADDRESS OUR NEAREST WAREHOUSE. WE WANT AGENTS IN SOME LOCALITIES. WRITE FOR DETAILS. MENTION THIS PAPER