

WINCHESTER



.401 Caliber Self-Loading Rifle

This new Winchester five-shot repeater is the finest and latest example of progress in gun making. It is reloaded by recoil, the repeating as well as the firing mechanism being under control of the trigger finger. A bullet fired from it strikes a blow 2038 pounds—force enough to topple over the biggest game—penetration enough to reach the innermost vital spot. Tho wonderful in operation and powerful in execution, this rifle is neither complicated in construction nor cumbersome to handle. From butt to muzzle it's a handsome, handy gun.

Don't fail to examine one of these rifles before taking your next hunting trip.

**IT HITS LIKE THE
HAMMER OF THOR**

Roots and Branches

The true value of a tree is based upon its root system and limb growth.

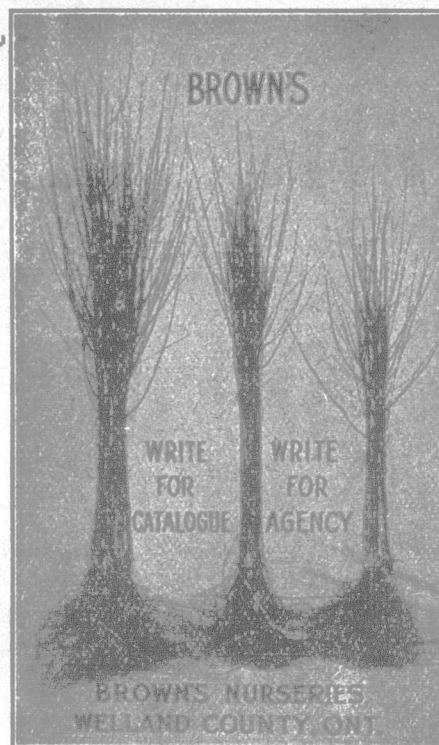
Trees grown at

Brown's Nursery

Welland County
Ontario

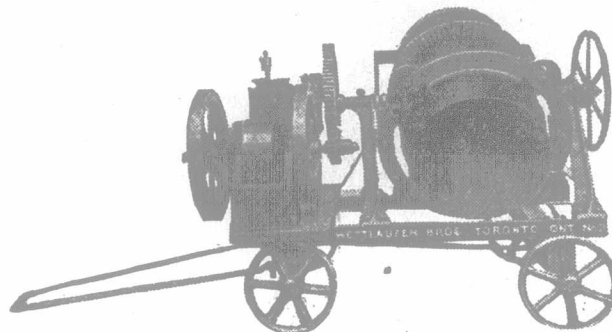
Are famous because of these two points.

If you have land suitable for fruit or ornamental trees, send in your list for prices.



Peach, Apple, Plum and Cherry Trees are our largest output

This is THE FAMOUS LITTLE WETTLAUER POWER MIXER



The Wetlaufer Concrete Mixer is especially adapted for all Farm Concrete Work—Brick, Block, Barn Floors, Foundations and Silo building. The Wetlaufer Concrete Mixer mixes quickly and thoroughly, and Government test has proven that it makes a concrete that is absolutely impossible to make by hand. This Mixer will save you money on your own Cement work and You Can Earn Money by doing work for your neighbors.

Send for catalogue to Farm Dept. W. 3.

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Excelsior's liberal up-to-date policy contracts. The best for protection, for investment or to provide a fund to liquidate mortgages, etc.

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HEAD OFFICE, TORONTO, ONT.

ARE YOU KEEPING PACE

With the times? If so, you will have to increase your insurance. We hear a great deal now-a-days about the "high cost of living," and, although it may seem exaggerated, there is a lot of truth in it. Therefore your Insurance should be increased in the same ratio as your added expenses. Why? Because you are becoming poorer on account of this extra outlay, you have to increase your income in another way to offset it. Taking out Policies with the

FEDERAL LIFE

ASSURANCE COMPANY OF CANADA

is the cheapest and easiest way.

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Toronto, Ontario

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- in special convertible box.
- good matches always ready at the bottom.
- burnt sticks are dropped in the top.
- noiseless; heads do not glow.
- and absolutely non-poisonous.

EDDY'S Matches are the only NON-POISONOUS matches manufactured in Canada.

*For safety's sake—Eddy's
"Safeguard" Matches—
ONLY—should be in
every home.*



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Required to change "Tolton's No. 1 Double Root Cutter" from a pulper to a slicer.

"Tolton's No. 1" is the only Double Root Cutter manufactured, and the best of its kind made.

There are many advantages for the farmer using "Tolton's No. 1" Double Root Cutter. Fitted with Steel Shafting, Roller Bearings and the latest improvements, and made by skilled workmen.

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Tolton Brothers, Limited
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The milk from cows long in lactation is hardest to cream,—and likewise hardest to separate with an inferior separator.

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Then there's the sweet, warm, skim-milk for stock feeding, alone worth the cost of a separator in cold weather.

There is surely no reason to delay the purchase of a separator or to continue the use of an inferior one. A De Laval machine will save its cost by spring, and may be bought on such liberal terms if desired as to actually pay for itself meanwhile.

See your local De Laval agent.

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