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THE FARMER'S ADVOCATE

AND HOME MAGAZINE

PERSEVERE
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* AGRICULTURE, STOCK, DAIRY, POULTRY, HORTICULTURE, VETERINARY, HOME CIRCLE.*

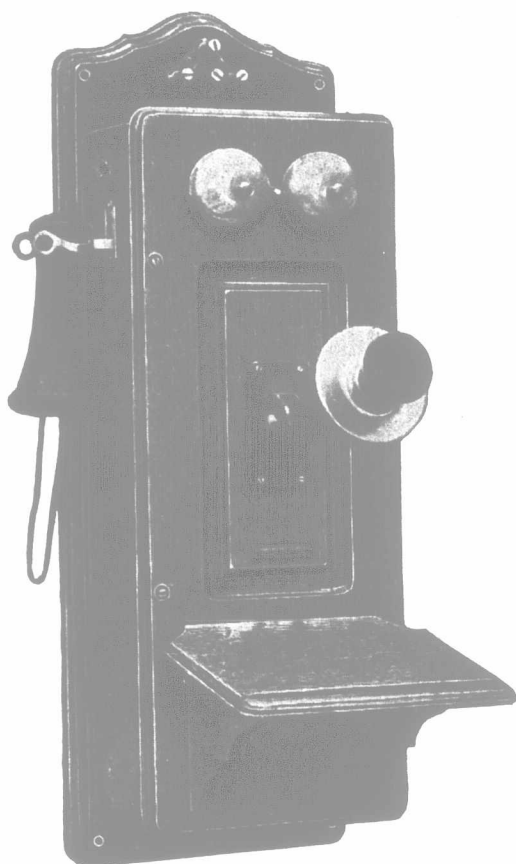
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No. 997



THE above illustration shows one of our Standard Type of Telephones for Rural Party Line Service. Our telephones are the clearest-talking and loudest-ringing telephones on the market.

They are made in Canada, and have many exclusive features—many improvements that add to their efficiency. They are the result of careful study, by our expert engineers, of Canadian telephone requirements. Given the severest tests, and examined part by part, by men of wide experience in telephone construction, they have been pronounced the highest-class, the most efficient, telephones yet constructed.

Your system requires the highest-class telephones that money can buy—telephones that will give the best and longest service—that will save repair expenses—that will cost the least for maintenance; in short, Canadian Independent Telephones.

Get the highest-class telephones for your system.

They will give better and longer service. Save maintenance cost. 10 years' guarantee

You may require the services of our Staff of Qualified Telephone Engineers to assist in planning construction or solving operating problems. Their wide experience and knowledge are at your service, without cost to you.

Our large investment in the Independent Telephone business makes us directly interested in seeing that every municipal or local company enters the telephone field along the best and safest lines. A failure would injure directly the independent telephone development and indirectly our business, so that it is to our benefit to lend our strongest assistance to make every independent telephone company a success.

The very fact that our business doubled in volume last year, and is doubling again this year, is surely sufficient proof that the QUALITY of our telephones, and the SERVICE we render, is above par.

There are inferior and cheaper telephones on the market, but we are not competing with them for your business. We want your business on the basis of SUPERIOR QUALITY and VALUE.

FREE TRIAL

And to eliminate all chance, all possibility of dissatisfaction, we offer to send our telephones for FREE TRIAL.

In addition, we GUARANTEE them for 10 years against defects in material and workmanship. That shows our confidence in our telephones.

A NEW BOOK

Write and ask us all about our FREE TRIAL OFFER, also for No. 3 Bulletin, which is just off the printing press. It is the latest book on telephones. Profusely illustrated, and contains correct information on the most improved methods of building lines, operating, selection of materials, etc.

With our No. 3 Bulletin, if requested, we will include a copy of our famous book, "Canada and the Telephone"—an exceedingly interesting book, graphically illustrated by a leading artist. It gives the history of the Canadian Independent Telephone Movement, and shows the advantages of rural telephones.

WRITE FOR PRICES

If construction materials are required in a hurry, we can supply them promptly. We carry a large stock of all kinds, and handle nothing but first grade. Write for Price List.



Packed in most up-to-date style. Every telephone in separate case, as shown. Note that the transmitter, receiver and shelf are attached ready for service.

Canadian Independent Telephone Company
20 DUNCAN STREET, TORONTO Limited